



Annual Event Sponsorship - Media Partner

Sponsorship Inclusions

	Platinum	Gold	Silver
Acknowledgement of your organisation as Exclusive Platinum Media Partner for all Campbelltown City Council community events.	1 available ✓	2 available	1 available
Acknowledgement of your organisation as Exclusive Gold Media Partner for all Campbelltown City Council community events.		✓	
Acknowledgement of your organisation as Exclusive Silver Media Partner for all Campbelltown City Council community events.			✓
Media partner for (but not limited to) Festival of Fisher's Ghost (including Fred's First Night, Fisher's Ghost Parade, Fishers Ghost Fun Run, Fisher's Ghost Carnival), Campbelltown Christmas Carols, New Year's Eve, Australia Day, Campbelltown City Challenge Walk and Ingleburn Alive.	✓	✓	✓
Logo featured as media partner on event posters and flyers for the above listed community events.	✓	✓	✓
Logo position in official event programs.	✓	✓	✓
Link to your organisation's website from the event pages.	✓	✓	✓
Recognition as category media sponsor on Council's website and social media.	✓	✓	✓
3 x 3m promotional space at Council's community events.	✓	✓	✓
Access to promotional opportunities at all Council community events. This includes but is not limited to merchandise and sampling distribution, promotional vehicle attendance and promotional staff attendance. The promotional activity needs to be approved by Council's event team to ensure it is in line with the spirit of the event.	✓	✓	
Branding at events (to be supplied by sponsor), inclusion on any sponsorship acknowledgement.	✓		
Upgrade to a 3 x 6m interactive promotional space at Council's community events	✓		
The opportunity for your organisation's media personalities to be involved in Campbelltown Council events where suitable	✓		
Exclusive branding and promotional opportunity at Fred's First Night. This is a huge facebook promotion for Fisher's Ghost Carnival, with wide community engagement and coverage.	✓		
	\$25,000	\$15,000	\$10,000

Sponsorship terms

The sponsorship fee must be paid in full by 1 September 2019.

The media partner will proactively engage with Council during the term of the sponsorship agreement to proactively assist with the promotion of Campbelltown Council's annual calendar of events.

The media partner will provide a point of contact for Council to book in media talent for events and discuss meet and greet opportunities, MC opportunities.

For further information, please contact
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