



City Lifestyles - Events

**Campbelltown City Council Community Events Media Sponsorship
Expression of Interest (EOI)**

The information requested by Council on this form may constitute personal information under the Privacy and Personal Information Protection Act 1998. Council is allowed to collect the information from you to consider this matter. Supplying this information is voluntary. However if you cannot or do not wish to provide the information, we may not be able to consider the matter. If you need further details, please contact the Privacy Officer, Campbelltown City Council, cnr Queen and Broughton Streets, Campbelltown.

Please note that information provided may be shared with the Police or other relevant agencies in accordance with applicable legislation.

Closing Time:	4:30pm on Wednesday 21 August 2019
Contact Officer:	Michelle Sheehan
Email:	michelle.sheehan@campbelltown.nsw.gov.au
Submission:	<p>Expression of Interest must be submitted to Council via email to michelle.sheehan@campbelltown.nsw.gov.au by the closing time.</p> <p>Expression of Interests received after the closing time will not be considered.</p>

Responding Organisations Information

Company or Individual Name	
Address	
Contact Person	
Telephone	
Email	

Campbelltown City Council Profile

Campbelltown City Council – a city of ambition, opportunity and innovation. Campbelltown is a designated strategic centre and is just 53kms from the Sydney CBD and covers an area of 312 km², bounded by Glenfield in the north, Menangle Park in the south, the Georges River in the east and the Scenic Hills in the west.

The city is home to more than 160,000 people with the population expected to reach 270,000 by 2031, and is a significant centre for the Macarthur region, providing a broad range of services and facilities including a major hospital, university, two TAFE colleges, arts centre, public transport, large shopping centres and a growing commercial and industrial sector.

Our location on the F5 provides residents and visitors with easy access to the wider Sydney metropolitan area. Residents enjoy this proximity while valuing the natural environment surrounding the city, including the Georges River, Scenic Hills, extensive bushland and rural lands.

Council's principal service centre is located at the Civic Centre in Queen Street, Campbelltown.

Scope of Requirements

Council is seeking sponsors for its annual calendar of community events.

Promotion of the event as an integral part of the annual calendar of Campbelltown City Council's community events will ensure sponsors receive extensive publicity across the Macarthur region during the 19/20 financial year.

Benefits

Please refer to the separate sponsorship prospectus for details of the available sponsorship packages.

Payment

Successful sponsors must ensure their payment is received by Council no later than 1 September 2019.

Submission of EOI

If you are interested in submitting a proposal for sponsorship, please address the below criteria for Council's consideration

Criteria for Expression of Interest

(in a separate document please address the below criteria and submit via email to council prior to the closing date stated above)

Company history, operation and local benefit

Please provide details regarding your current business operation as well as products and services that relate to the advertising of community events. Include your audience size and demographics and how this can benefit the promotion of events in Campbelltown.

Engagement with local community

Please advise how your organisation plans to proactively engage with Council during the term of the sponsorship to assist with the promotion of Council's annual calendar of events.

Interest in Campbelltown community

What do you see as the main opportunity/benefit for your organization by securing a strong presence in the Campbelltown LGA.

Sponsorship Level

Please indicate your preferred sponsorship package and state your maximum financial contribution amount. (exclusive of GST)

Please submit your Expression of interest no later than 4:30pm on Wednesday 21 August 2019 to michelle.sheehan@campbelltown.nsw.gov.au