



Policy Title	Directional Signage on Public Roads
Related Documentation	Nil
Relevant Legislation/ Corporate Plan	<i>Roads Act 1993</i>
Responsible Officer	Executive Manager Infrastructure

Policy details may change prior to review date due to legislative changes, therefore this document is uncontrolled when printed.

Objectives

To provide consistent guidelines for the use of directional signage.

To minimise street clutter and reduce the proliferation of signage that interferes with the clarity of regulatory signage and street name signs.

To provide guidance to residents and visitors to locate community facilities and assist general wayfinding in the area.

Policy Statement

The policy deals with directional signage consisting of street name blades on public roads, used for identifying the location of facilities.

The initial installation cost and ongoing maintenance and replacement of signage shall be at the full cost of the applicant. Installation of the signs other than by Council is only permitted if written approval is given by an authorised Council Officer.

Signs will consist of white lettering on a blue background, where no standard colour scheme applies such as tourist signs.

The maximum size of lettering shall be 100mm, and the maximum size of plate shall be 150mm for a single line of lettering. Materials used for the signs will be to Council standards.

The number and location of signs permitted per facility shall be at the discretion of Council. As a general guide, no more than two signs per facility will be permitted and shall provide direct way finding to the facility.

When considering the placement of a direction sign consideration shall be given to sign clutter, driver safety and the effectiveness of providing community guidance. A directional sign cannot be positioned in a location that is in direct competition with another similar business.

DATA AND DOCUMENT CONTROL		
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Signage on classified roads shall be considered, however requests for signs larger than 150mm plates can only be approved subject to Council receiving the concurrence of the Roads and Maritime Services.

Directional signs shall not use specific business names.

Directional signs shall only be used to provide direction to the following classes of facilities:

- Child care centres and similar facilities
- Schools
- Golf courses and similar facilities
- Nursing homes and similar facilities
- Shopping centres
- Churches
- Weighbridges.

Any sign in disrepair may be removed at the discretion of Council following notification to the facility operator.

The directional sign may be removed or relocated by Council. Council must make all efforts to locate the facility operator and provide 21 days' notice of the intent to remove or relocate the directional signage.

Council reserves the right to remove the sign if the class of the facility changes.

Scope

This policy applies to all requests received for the provision of directional signage on public roads to public and private facilities and businesses within the Campbelltown Local Government Area.

Legislative Context

Council is a Roads Authority under the *Roads Act 1993*, which provides the power under Section 138 to control works and structures on local public roads.

The Roads and Maritime Services is the Roads Authority for classified State Roads. Signage under this Policy must comply with the relevant Australian Standards.

Responsibility

The application of this Policy is the responsibility of the Executive Manager Infrastructure.

END OF POLICY STATEMENT

DOCUMENT HISTORY AND VERSION CONTROL RECORD

Contact for inquiries and proposed changes

Name	Kevin Lynch
Position/Section	Executive Manager Infrastructure
Contact Number	4645 4633