

REIMAGINING
CAMPBELLTOWN

CITY CENTRE



CAMPBELLTOWN



ACHIEVING A PROSPEROUS, LIVEABLE CITY.

We are reimagining the future of our city centre – and we want to understand what is most important to you.



1

CONFIDENT AND SELF-DRIVEN

We don't wait for others to act for us – we own our future.



2

CONNECTED PLACE

We make it easier to move around our city centre, so we are both the heart of the Macarthur region and the southern gateway to Sydney.



3

CENTRE OF OPPORTUNITY

We play to our economic strengths and opportunities, to attract investment and create a range of jobs for our community.

Our city is dynamic and diverse and has an exciting future. As we grow to a city of more than 250,000 it is important for us to proactively plan for the future so that our residents, business owners, workers and students have access to opportunities that enhance their way of life.

Our vision is a sustainable, resilient and prosperous liveable city centre, which services the broader Macarthur region. And we need your help to achieve this.

Last year, we developed our vision with six key focus areas to guide our planning and future decision making.

Now that we have a vision for the future of the city, it is time we turn our vision and aspirations in to a deliverable plan that is evidence based and measurable.

Over the next 20 years, our region will be transformed. The way we work, the homes we live in and the jobs we will have access to are set to change. It is important for us to proactively plan for the future so that our residents, business owners, workers and students have access to opportunities that enhance their way of life.

And we want to be ready to harness the benefits of this change for our current and future communities.

4



NO GREY TO BE SEEN

We enhance our waterways and green spaces and plan for a sustainable future.

5



CITY AND BUSH

We respect and celebrate our cultural heritage and our unique city bushland lifestyle.

6



THE GOOD LIFE

We are an inclusive, diverse and friendly community. People choose the Campbelltown lifestyle.

GROWING OUR CITY

Reimagining Campbelltown City Centre is about positively and prosperously growing our city, while enhancing the historic and natural assets that make Campbelltown City Centre unique and a great place to live.

In planning for our future, we are looking at the three centres that make up our city centre:



OUR ENGINE ROOM

Campbelltown CBD: Our CBD with a strong focus on jobs and services for the region.



OUR SPORTS & EVENTS CENTRE

Leumeah: Our regional destination for sport and events.



BETTER FUTURES

Macarthur: Our opportunity to build on our strengths in health and education.

Part of the project is developing an understanding of your experiences of our city centre.

So far, we have heard about some of the things that our community likes, wants to change and some big ideas for the future.

WHAT WE LIKE

Our bushland setting, our heritage main street, our sports and events, arts and culture, our significant Aboriginal heritage, our multicultural community, and our community spirit.

WHAT WE COULD IMPROVE

The perception of our city, more investment and jobs in our region, safe and active cities day and night, more ways to get around not just by car, and access across the railway line.

SOME BIG IDEAS SO FAR

A university in the city centre; Eco Tourism attractions; Entertainment Centre in Campbelltown CBD.

WE WANT TO KNOW YOUR IDEAS

We want to know your ideas for our city centre, including Campbelltown, Leumeah and Macarthur centres. Consider the things that are important to you about our city centre – things to love, things to improve and your big ideas.

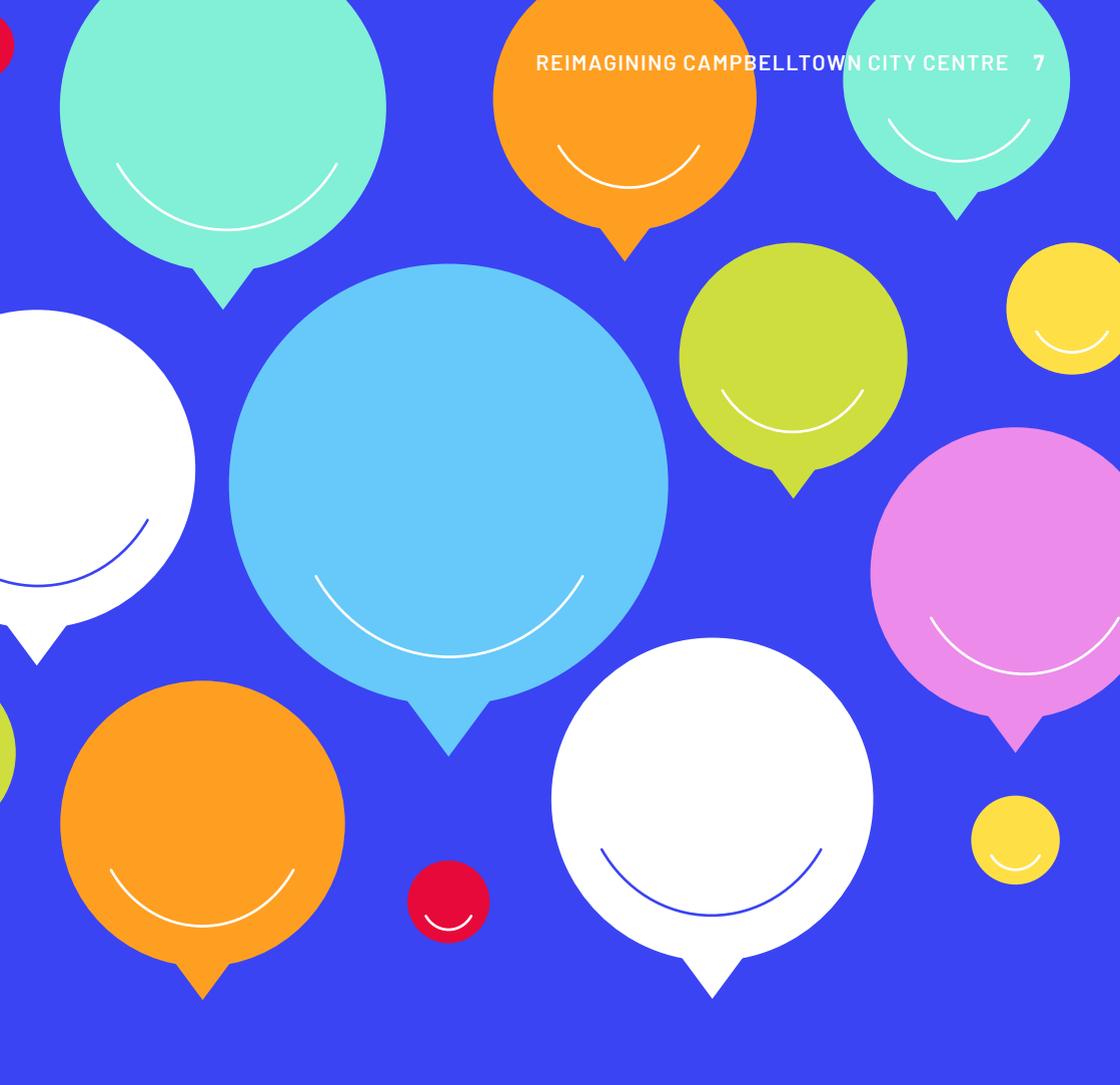
HERE'S WHERE YOU COME IN

Now we need your input to begin prioritising and designing steps to reimagine our city centre. We want YOU to take the time and let us know the things – big or small – you think are important to shape and reimagine our future.

Tell us the things that you love, things you would like to improve, and your big ideas for the future.



Head to campbelltown.nsw.gov.au/Business/ReimaginingCampbelltownCityCentre to share your ideas or drop into one of Council's libraries to fill in a postcard.



This is just the beginning of our community consultation process.

Our plan is to talk to as many people as possible over the coming months. We will be popping up at Council events such as the Festival of Fisher's Ghost, at sporting events, in local shopping centres, libraries and schools. Information will be available on social media and our website will have all the latest information.

We can't wait to hear more about your ideas and ways to reimagine Campbelltown, Leumeah and Macarthur centres.



CAMPBELLTOWN

**WE ARE
CAMPBELLTOWN,
WHERE
OPPORTUNITY
COMES TO LIFE.**

Visit campbelltown.nsw.gov.au/Business/ReimaginingCampbelltownCityCentre to find out more.