

Attachment 2

Responses from Main Street Survey

COUNCIL	Existence of a Main Street Coordinator, Main Street Association or Council employee representative?	If 'Yes', describe the model	Does Council provide funding to Main St Association, Chamber of Commerce or similar?	Other information
Penrith	Does not employ any similar position to CCC Main Street Coordinator	N/A	All funds to operate the 2 organisations are raised by member traders.	<ul style="list-style-type: none"> - Two main organisations representing traders are 'Penrith Business Alliance' and 'St Marys Chamber of Commerce'. - Council has a Board Member on PBA, but no presence at the much smaller St Marys Chamber of Commerce.
Blacktown	Blacktown does not have a similar model to that of CCC Main Street Association - no close involvement with CBD traders. If traders have complaints, requests, etc they channel them through Council in a similar fashion to any other member of the public.	N/A	No.	<ul style="list-style-type: none"> - Blacktown CBD has a Chamber of Commerce, which a Council representative attends as and when requested, mainly to address specific issues.
Parramatta	Employs a number of 'Place Managers' (PM), who in turn employ a number of 'Operational Liaison Officers' (OLO)	OLOs are Council's 'eyes and ears', patrolling CBDs and residential areas. Similar support/pre-compliance role to our Main Street Coordinator, (eg. warns businesses who place milk crates on kerb, overgrown properties), pass on traders' requests/complaints to the relevant Council officer (eg. litter, uneven footpath, etc).	Council's Economic Development Team assisted the set up of 'Parramatta Partnership Forum' (PPF). Membership of the PPF and attendance at regular meetings includes Council, Chamber of Commerce and big CBD investors/property owners.	<ul style="list-style-type: none"> - Attendance at Chamber of Commerce meetings for specific issues only. Economic Development Team works with Chamber of Commerce. - Support of PPF is more 'In Kind' support than financial. - Council does provide funds for the general operation of the PPF or Chamber of Commerce (CoC), but makes grants available for specific projects. PPF and CoC can apply for these grants.
Wollongong	<p>Council has an 'Economic Development Team', employing a position entitled 'Economic Development Officer' (EDO). Also has 'City Centre Team'.</p> <p>The 'Illawarra Business Chamber' is a very large organisation representing CBD traders.</p>	EDO works closely with CBD traders, (eg. assisting with DAs, etc). City Centre Team (CCT) staff work closely with traders in a very similar role to CCC's Main Street Ambassador (employee).	Council doesn't provide funding in a similar fashion to CCC's model. The CCT is funded by a 'City Centre Levy' charged to CBD property rates.	<ul style="list-style-type: none"> - The CCT holds quarterly Business Information Forums for CBD traders, providing up to date information on initiatives and planned works/development, guest speakers, etc. Also provides a quarterly newsletter to traders. - Council has a budget of \$220,000-\$300,000 for promoting the CBD.
Bankstown	<p>Council employs 2 Business Liaison Officers.</p> <p>2 years ago Council created the Bankstown Business Advisory Service. At the time there was no active Chamber of Commerce.</p>	<p>The 2 BLOs work in roles almost identical to that of CCC's Main Street Ambassador (ie. combined role of support and compliance/pre-enforcement). The BLOs are very pro-active (eg. do a lot of 'door-knocking' and work hard to develop relationships with local traders.</p> <p>The BBAS is a Council entity, and employs 2 people.</p>	The BBAS is funded around 70% by Council's budget, and around 30% by income generated by the BBAS (eg. through events and partnerships with industry bodies, Govt grants, etc). Membership to the BBAS costs \$100 per year. Council does not charge CBD properties any levy to fund this body.	
Lane Cove	Lane Cove Alive - independent organisation with council GM on Board of Directors	Independent body with own constitution, 10 person panel forming the Board. Four community members, four business owners, Council GM, one young person (aged 18-23). Very proactive in the community. A number of long term strategies in place. Full revamp of model and involvement in the community in 2005.	Fully funded by council - \$110k per year - forms salary for Project Manager. For specific projects, they apply for additional funding through council. Eg sustainability grants.	