

Reports of the Community Services Committee Meeting held at 5.30pm on Tuesday, 29 April 2014.

APOLOGIES

ACKNOWLEDGEMENT OF LAND

DECLARATIONS OF INTEREST

Pecuniary Interests

Non Pecuniary – Significant Interests

Non Pecuniary – Less than Significant Interests

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Minutes of the Community Services Committee held on 29 April 2014

Present His Worship the Mayor, Councillor C Mead
Councillor T Rowell (Chairperson)
Councillor G Brticevic
Councillor W Glynn
Councillor D Lound
Councillor A Matheson
Councillor M Oates
Councillor R Thompson
General Manager - Mr P Tosi
Director Community Services - Mrs L Deitz
Acting Director City Works - Mr G Mitchell
Director Planning and Environment - Mr J Lawrence
Manager Communications and Marketing – Mrs B Naylor
Manager Community Resources and Development - Mr B McCausland
Manager Cultural Services - Mr M Dagostino
Acting Manager Customer Service - Mrs J Uluibau
Acting Manager Education and Care Services - Ms G Vickers
Manager Healthy Lifestyles - Mr M Berriman
Manager Library Services - Mr G White
Acting Manager Governance and Administration - Mr T Rouen
Executive Assistant - Mrs K Peters

Apology Nil

Acknowledgement of Land

An Acknowledgement of Land was presented by the Chairperson Councillor Rowell.

DECLARATIONS OF INTEREST

Declarations of Interest were made in respect of the following items:

Pecuniary Interests - nil

Non Pecuniary – Significant Interests - nil

Non Pecuniary – Less than Significant Interests

Councillor Lound - Item 6.4 - Lynwood Park Synthetic Turf Proposal - Councillor Lound advised that he is a member of the Association however he is not an office bearer.

Councillor Matheson - Item 6.4 - Lynwood Park Synthetic Turf Proposal - Councillor Matheson advised that a member of the Association is known to her.

Councillor Rowell - Item 6.4 - Lynwood Park Synthetic Turf Proposal - Councillor Rowell advised that a member of the Association is known to him.

Councillor Brticevic - Item 6.4 - Lynwood Park Synthetic Turf Proposal - Councillor Brticevic advised that he is a team coach and that his children play for the Association.

1. COMMUNICATIONS AND MARKETING

1.1 Website Statistics - October 2013 to March 2014

Reporting Officer

Manager Communications and Marketing

Attachments

Nil

Purpose

To provide Council with information on the visitation patterns for Council's website during the October 2013 to March 2014 period.

Report

Council's website provides a range of information on programs, initiatives, services and events that can be accessed by visitors. With a strong customer service focus, it was designed with easy navigation and web friendly content.

Using Google Analytics, statistics on the usage patterns of Council's website are obtained for reporting purposes, including information about the total number of visits, most commonly accessed pages, and how users are accessing the site.

Since its launch in May 2012, the website has had more than 1,639,500 visits, with 60.2% of these being new or first time visitors, and the balance reflecting return visitors.

During the six month period from 1 October 2013 to 31 March 2014, the total number of visits to Council's website was 499,220, with 60.4% of these being new visitors to the site. The visitation during this period equates to an average of 83,203 visits per month.

Statistical data indicates that the average number of pages viewed during a visit to the site was 2.41, with the average duration spent on the site being 2.48 minutes.

A breakdown of total visits per month, including the top five pages viewed throughout each month (excluding the home page), is listed below. The number of visitors accessing the site via a mobile device (tablets and mobile phones) is also indicated, with 31.4% of all site visits during the period being made from a mobile device (compared to 22.8% during the previous reporting period, indicating a consistent increase in mobile/tablet use).

Month	Total site visits	Visits using mobile device	Most popular page views during month
October	85,616	22,867	Library – 20,345 Positions vacant information – 8730 Current positions vacant – 8646 Kerbside clean up information – 7421 Fisher's Ghost Art Award – 4989
November	82,290	24,797	Library – 19,121 Positions vacant information – 7629 Current positions vacant – 7531 Kerbside clean up information – 6177 Dogs and cats for sale – 5212
December	74,567	25,729	Library – 15,894 Kerbside clean up information – 6984 Demerit points scheme – 5452 Positions vacant – 5431 Current positions vacant – 5363
January	90,473	33,330	Library – 19,713 Positions vacant information – 9154 Current positions vacant – 8770 Kerbside clean up information – 7882 Dogs and cats for sale – 6724
February	77,965	22,571	Library – 19,188 Positions vacant information – 9386 Current positions vacant – 8740 Kerbside clean up information – 6253 Dogs and cats for sale – 4453
March	88,309	27,676	Library – 21,260 Positions vacant – 8165 Current positions vacant – 7632 Kerbside clean up information – 6793 Challenge Walk – 4711
Total visits	499,220	156,970	

In order of popularity, the 20 most commonly viewed pages on the site during the reporting period were:

1. Home page
2. Library
3. Positions vacant – general information
4. Current positions vacant
5. Need a kerbside clean up
6. Dogs and cats for sale
7. Small dogs and puppies for sale
8. Animal Care Facility
9. Medium dogs for sale
10. Large dogs for sale
11. Demerit points scheme and double demerits
12. Campbelltown Arts Centre

13. The Gordon Fetterplace Aquatic Centre
14. Lost dogs
15. Waste and Recycling Services
16. Macquarie Fields Leisure Centre
17. Eagle Vale Central
18. What's on
19. Contact us
20. Careers

In order of popularity, the top five downloaded documents for the reporting period were:

1. Adopted Fees and Charges 2013-2014 – 1612 times
2. Campbelltown Sustainable City Development Control Plan 2012 (Part 3) – 1564 times
3. When do my bins get emptied? Garbage run maps – 1334 times
4. When do my bins get emptied? Zone A map – 955 times
5. Campbelltown Sustainable City Development Control Plan 2012 (Part 2) – 847 times

A significant portion of visitors (55.2%) accessed the website via a Google search, with a further 37% coming to the site directly, via the home page or another specific Council website page. Visitors were also referred to the site through links on other pages, including Council's intranet (staff access), Facebook and SEEK.

The inclusion of links to Council's website in Facebook posts across the 10 Council Facebook pages has also contributed to the popularity of particular pages, such as the double demerits and leisure centre pages.

Website improvements

During the reporting period, a full review of the existing website content was undertaken to help ensure that the site remains current.

A number of projects were also completed during this time, including the development of dedicated pages and an online booking form for the Education and Care Services Biennial Conference (held in March 2014), the implementation of an online community engagement site (www.yourcityyourfuture.com.au) that was used for engaging the community with regard to the Special Rate Variation proposal and is currently being utilised to assist with the development of the Ingleburn Structure Plan.

Work is continuing in preparation for the upcoming Campbelltown Draft LEP community consultation process, including the development of a page framework and staff training in the website content management system.

Council's Website Administrator has also recently completed accessibility training to assist Council in meeting WCAG 2.0 AA accessibility guidelines (as per the Australian Government's National Transition Strategy), which will help to ensure that the site is accessible to a wider range of people with disabilities through greater keyboard functionality, alternative document formats and suitable design.

Other Council sites

Council also has two additional websites – Fisher's Ghost and Visit Macarthur.

During the reporting period of October 2013 to March 2014, the Fisher's Ghost site attracted 29,110 visits, with 62.5% of these being new visitors to the site. The visitation reflects the timing of the event, held in early November, with the majority of visits occurring during that month.

The Visit Macarthur website attracted 40,709 visits from October 2013 to March 2014, with 75.2% of these being new visitors to the site.

eNewsletters

Council's corporate eNewsletter complements the existing quarterly residential newsletter (letterbox delivery), Council's Facebook pages, and various other communication methods.

The eNewsletter is distributed via email on the first Wednesday of each month and is aimed at keeping subscribers updated on events, Council initiatives, things to do and places to visit, as well as directing traffic to the website through links to further information. There are currently 475 subscribers.

Council's Visitor Information Centre also produces a monthly eNewsletter dedicated to providing information about what's on across the Macarthur region. The What's On in Macarthur eNewsletter currently has a subscription base of 716, including residents, local tourism operators and visitor information centres across NSW.

The Campbelltown Arts Centre eNewsletter provides up-to-date information about the centre's programs and has a current subscription base of more than 2500. This is supported by an opt-in commercial galleries database and arts organisations database.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Thompson/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

1.2 Ingleburn Alive - Post Event Report

Reporting Officer

Manager Communications and Marketing

Attachments

Nil

Purpose

To provide Council with a report detailing the outcomes of the Ingleburn Alive Festival held on Saturday 15 March 2014.

Report

The Ingleburn Alive Festival was held on Saturday 15 March. This is the 14th year that Council has run this event, which offers the community a day of activities, entertainment, carnival rides, street stalls and a fireworks display.

The festival took place in the Ingleburn CBD, with most activities held in and around Oxford Road, between Cumberland and Ingleburn Roads. A fireworks display was held at Milton Park to mark the end of the festival.

Festivities commenced at 11.00am with the NSW Police Band, before the event was officially opened by the Mayor of Campbelltown, Cr Clinton Mead. A presentation of plaques and certificates was made to sponsors to acknowledge their contribution to the event.

The stage provided more than nine hours of free family entertainment and included a range of performances, including local dance groups, children's entertainment and bands.

Highlights of the line-up included the NSW Police Band, the Justice League show, an interview with Tim and Ben from Big Brother 2013, Mesa Groove and Peppermint Jam.

More than 100 street stalls lined Oxford Road, with many of these comprising local community groups and businesses. Council had a number of stalls at the event including Leisure Services, Emergency Management and Community Safety, Education and Care, in addition to Environmental Planning's Ingleburn Structure Plan community consultation stall.

The grounds of Ingleburn Public School hosted the Free Family Fun Fest that offered camel rides, a petting zoo and inflatable games. Activities and displays run by the Ingleburn Combined Churches once again proved to be very popular.

The carnival was successful, with Macquarie Road and the Oxford Road area behind the stage being used to host additional rides and attractions.

The marketing plan included a dedicated webpage, regular updates on social media, a printed program, banners in the Ingleburn CBD, bus shelter advertising, a radio campaign and feature articles and ads in both local papers.

Sponsors of this year's event were Nova Employment, Rotary Club of Ingleburn, Ingleburn RSL Club and LMD Soldatic. In-kind support was received from C91.3FM and Channel Nine.

Crowds remained consistently strong through the day, despite a short instance of inclement weather in the afternoon, with the highest attendance levels being noted between 12.00pm (noon) and 2.00pm, and then again from early evening until the conclusion of the event at 8.30pm.

In the lead up to the event, consultation meetings were held with community representatives to gain input and feedback on proposed inclusions. Social media was also used as an additional means of promotion and community consultation.

The event was delivered within a budget of \$66,900 as adopted as part of the 2013-2014 Operational Plan.

Officer's Recommendation

That the 2015 Ingleburn Alive Festival be held on Saturday 14 March from 11.00am to 8.30pm.

Committee's Recommendation: (Thompson/Brticevic)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

1.3 Macarthur Regional Tourism Strategy and Action Plan 2012 - 2015 - Second Year Milestones

Reporting Officer

Manager Communications and Marketing

Attachments

Nil

Purpose

To update Council on the Macarthur Regional Tourism Strategy and Action Plan 2012 - 2015, including the second year milestones achieved.

History

Council adopted the Macarthur Regional Tourism Strategy and Action Plan 2012 - 2015 at its meeting on 6 March 2012. This report will outline some of the key milestones achieved throughout 2013.

Report

The Macarthur Regional Tourism Strategy is a collaboration between Campbelltown City Council and Camden Council .The plan provides guidance for the direction of tourism within Macarthur with both short term and longer term goals. All of the actions outlined in the plan will work towards the achievement of the following vision for the region:

"That the Macarthur region is a well-recognised and well regarded tourism region offering a diverse range of experiences. It is our aim to build on Macarthur's existing tourism assets and improve the visitor experience".

The aim for 2013 was to continue on with the achievements implemented in 2012 and further increase opportunities to promote Macarthur through the support of local events, marketing and publicity, advertising, trade shows and online promotion.

Key second year outcomes achieved throughout 2013 include:

Visiting Journalists Program

The Macarthur Visiting Journalists Program continued throughout 2013, which saw eight journalists visit the region. Additionally, 56 press releases promoting Macarthur's attractions and events were written and distributed throughout the year to radio, print and digital media.

1.3 Macarthur Regional Tourism Strategy And Action Plan 2012 - 2015 - Second Year Milestones

Lifestyle and Travel shows were also encouraged to film experiences within the region. Channel 7's Sydney Weekender filmed an entire episode in the Macarthur region which aired in October 2013, as well as an additional segment to air in 2014. Additionally, Channel 9 did a live weather cross from the Campbelltown Show in September.

A number of radio interviews promoting local events were coordinated with 2UE, 2GB and ABC, as well as a regular weekly segment, What's On in Macarthur, with C91.3.

Tourism Trade Shows and Consumer Expos

During 2013, tourism staff attended a range of trade shows to promote the Macarthur regions to specific audiences, including The Sydney Retirement and Lifestyle Expo (more than 23,000 attendees), Canberra Retirement and Lifestyle Expo (more than 8000 attendees), the Greater Sydney Bridal Expo (more than 4000 attendees), the Sydney Holiday and Travel Expo (8000 attendees) and the Canberra Leisure and Travel Expo (approximately 23,000 attendees).

Taste Macarthur

The first annual 'Taste Macarthur' program was launched at AnnanROMA Food and Wine Festival in April 2012. Taste Macarthur is a two week program of special offers and discounts developed in collaboration with cafes and restaurants throughout the region. In 2013, Taste Macarthur was held in both April as part of the botanic garden's AnnanROMA Festival and September as part of the Camden Food, Wine and Music Festival. The aim of the program is to encourage visitation to Macarthur's dining venues and food events.

Collaboration between Tourism Operators

Council's tourism staff have been liaising with local tourism operators to encourage them to develop partnerships and cooperative marketing opportunities. The Macarthur Progressive Wine Lunch (as seen on Sydney Weekender), the Winter Warmer Package and the Wizard of Oz Festival are all examples of the collaborations developed in 2013.

Promotion of Macarthur

An annual program of advertising and editorial features was implemented in 2013. This program utilises a variety of media promoting the Macarthur region to the Wollongong, Illawarra, Southern Highlands, ACT and Greater Sydney market.

Tourism staff also produced a variety of publications to promote the Macarthur region including the annual Macarthur Visitor Guide; The Group Tour Ideas Kit, the Macarthur Conferences and Weddings Guide and the Campbelltown Scavenger Hunt flyer.

A monthly What's On in Macarthur flyer is also distributed to a mailing list that includes local tourism operators and accommodation venues, customer service counters and surrounding Visitor Information Centres. An online version of this printed newsletter commenced in November 2012 and currently has 392 subscribers.

1.3 Macarthur Regional Tourism Strategy And Action Plan 2012 - 2015 - Second Year Milestones

Group Tours

Group tours of Campbelltown and Macarthur continue to be promoted and coordinated by the Visitor Centre. A total of 66 tours, for more than 1900 participants, were coordinated throughout 2013. The tour groups visit from all across greater Sydney including Manly, Menai, Belrose, The Hills, Bondi Junction and Holroyd, as well as the South Coast/Illawarra and Canberra regions. Additionally, a new themed tour was developed and added to the four existing themed tours currently available.

Social Media

The Macarthur Facebook page had 4389 likes by the conclusion of 2013. The purpose of this page is to promote the events, attractions and good news stories about the Macarthur region. A Social Media Strategy is currently in development and will be completed and implemented throughout 2014.

Signage

Macarthur signage was erected on the sound barrier wall at Stromferry Reserve, near the Campbelltown Road exit in April 2013. The signage was implemented to welcome drivers to the region and also help raise awareness of the Macarthur brand and tourism website.

The Macarthur Regional Tourism Strategy and Action Plan 2012 – 2015 plays an important role in helping to increase the destination profile of the region. The continued implementation of the actions and review of the plan on an annual basis will assist in the realisation of the key outcomes.

The development of a new Macarthur Regional Tourism Strategy and Action Plan will be reported to Council in 2015.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

2. COMMUNITY RESOURCES AND DEVELOPMENT

2.1 2014 Seniors Week Evaluation

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To provide Council with an evaluation report on the 2014 Seniors Week celebrations held from 15-23 March.

Report

This year's state-wide theme for Seniors Week was 'Live Life', a theme continued on from the previous four years. Council, along with local community organisations, clubs and businesses, coordinated a diverse range of activities that encouraged the active involvement of older residents within the Campbelltown community.

The Campbelltown 2014 Seniors Week calendar had a total of 36 events and activities across the month of March in the Campbelltown Local Government Area. All the events and activities held were free or low-cost to ensure they were accessible and affordable for local seniors.

Events promoted throughout Seniors Week 2014 provided the opportunity for local seniors to engage, make connections with other seniors and local services and businesses, learn something new and celebrate what it means to be a senior in Campbelltown and the contribution they make to the local area.

Events and activities at the Campbelltown Arts Centre included ceramics and still life painting workshops, the Seniors Tea Dance and the Seniors Soiree, featuring entertainment, poetry, story-telling, comedy and dance.

Healthy Lifestyles offered free passes to Council's Leisure Centres across Seniors Week for local residents over 50 years of age.

Council's coordination of Seniors Concerts at clubs across the Campbelltown Local Government Area was extremely popular with approximately 800 local seniors in attendance across the three concerts held at the Campbelltown Catholic Club, the Campbelltown RSL Club and a specialised concert for people with dementia or who are frail aged and their carers at Western Suburbs League Club.

Council, with funding provided from the Department of Ageing, Disability and Home Care delivered a series of 'Bikkies and Bytes' technical information workshops held from the 18 to 21 March at Council Library branches. The workshops focused on familiarising seniors with the latest technical information, including smart phones, iPads and tablets. Positive feedback was received from participants and the workshops proved very popular with all having waiting lists. Due to the success and high demand, Council will continue to run similar workshops across Library branches throughout the year.

Council in partnership with South West Community Transport and Camden City Council hosted a Seniors Mini Expo at Campbelltown RSL Club which focused on promoting resources available to seniors. A range of government and non-government organisations provided presentations, information stalls and resources. Free transport was provided for local seniors, volunteers and community groups to attend. Feedback from participants showed how much they enjoyed having the opportunity to speak directly with services and were impressed by the detailed information available.

Members of the Campbelltown Seniors Issues Group once again provided invaluable volunteer assistance at many events held during Seniors Week.

Marketing and Promotion

Seniors Week events were promoted across the Campbelltown Local Government Area through a variety of media formats including print and email.

More than 3000 Seniors Week calendars, displaying events, times and accessibility of venues were distributed across Campbelltown in conjunction with promotion through the local media.

Evaluation

Positive feedback regarding the organisation of the week has been received from attendees and participants. Seniors also expressed their appreciation for the number and diversity of activities held across the Campbelltown Local Government Area.

Evaluation surveys were sent to service providers and community members who attended local events to date. This feedback will be used in the planning of future Seniors Week events and activities.

All sponsors, volunteers and key stakeholders involved in the planning and coordination of Seniors Week 2014 have been sent a letter of thanks and certificate of appreciation.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Matheson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

2.2 2014 Harmony Day Evaluation

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To provide Council with an evaluation report on the 2014 Harmony Day celebrations held on 21 March.

History

Harmony Day is celebrated on 21 March every year and is intended to show cohesion and inclusion, and promote a tolerant and culturally diverse society.

Harmony Day began in 1999 and is managed by the Department of Immigration and Citizenship and coincides with the United Nations International Day for the Elimination of Racial Discrimination. The continuing message of Harmony Day is 'Everyone Belongs'. promoting community participation, inclusiveness, celebrating diversity, respect and a sense of belonging for everyone.

Report

Council in partnership with Macarthur Diversity Services Initiative held an 'Everyone Belongs - Many Cultures One Community' Harmony Day event on Friday 21 March in Council's Civic Hall.

The event was extremely popular with over 250 residents of all cultures, community members, volunteers, cultural groups and services, corporations, business, government and non-government organisations participating. The event included workshops, activities, presentations, demonstrations and entertainment throughout the day and food from a range of different cultures was provided.

Macquarie Fields High School Captains were the Master of Ceremonies and were commended from all levels on their outstanding and engaging presentations. Community groups and workers from a diverse range of services were available to discuss and promote opportunities for the community to participate in local activities and services.

The event encouraged the connection of the broader community to various forms of culture by providing opportunities to experience culture through dance, art, music, sports, storytelling, food and activities.

Marketing and Promotion

The Harmony Day event was promoted across the Campbelltown Local Government Area through a variety of media formats including print and email.

Evaluation

Positive feedback regarding the organisation of the event has been received from attendees. Participants also expressed their appreciation for the opportunity to connect with and experience other cultures and gain an understanding of the significant and growing culturally and linguistically diverse population of the Campbelltown Local Government Area.

All sponsors, volunteers and key stakeholders involved in the planning and coordination of Harmony Day have been sent a certificate of appreciation.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Matheson/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

2.3 Draft Campbelltown Aboriginal Strategy 2014-2018 and Revised Statement of Commitment to Aboriginal and Torres Strait Islander People

Reporting Officer

Manager Community Resources and Development

Attachments

1. Draft 'Campbelltown Aboriginal Strategy 2014-2018'
2. Revised 'Statement of Commitment for Aboriginal and Torres Strait Islander People'

Purpose

To seek Council's endorsement of the draft 'Campbelltown Aboriginal Strategy 2014-2018' and the revised 'Statement of Commitment for Aboriginal and Torres Strait Islander People'.

History

The 'Campbelltown Social Plan 2010-2012' identified the need for an Aboriginal Strategy to be developed. The draft 'Campbelltown Aboriginal Strategy 2014-2018' is consistent with state, national and international policies for Aboriginal people, in particular 'Closing the Gap' – a national integrated strategy agreed through the Council of Australian Governments.

Council at the meeting of 16 December 1997, Item 3.6 Aboriginal Reconciliation Statement adopted the 'Statement of Commitment to Aboriginal People'.

A presentation was made to Council at a briefing on 22 April 2014 regarding the proposed changes to the 'Statement of Commitment to Aboriginal and Torres Strait Islander People' to reflect changes in government policy and best practice in Indigenous protocols.

Report

From the 2011 Census, Campbelltown was home to 151,221 residents. Of these residents, approximately 4,729 (3.1%) identified as Aboriginal and/or Torres Strait Islander people, giving Campbelltown LGA one of the largest urban Aboriginal and Torres Strait Islander populations in New South Wales.

The draft 'Campbelltown Aboriginal Strategy 2014-2018' is a whole of Council response to improving relationships and outcomes for the Aboriginal community in the city of Campbelltown. It is designed to be a flexible document that can respond to the emerging needs of the Aboriginal people over the next four years and identifies five key focus areas under which the proposed actions would be undertaken by Council.

2.3 Draft Campbelltown Aboriginal Strategy 2014-2018 And Revised Statement Of Commitment To Aboriginal And Torres Strait Islander People

The Strategy has been developed to provide Council with comprehensive actions that meet its obligations under 'Closing the Gap' and the current and future needs of the Aboriginal community.

The aims of the Strategy are to support 'Closing the Gap':

- in early childhood and development
- by improving educational, employment and leadership opportunities
- to improve health and wellbeing and to build on cultural identity and belonging.

The Strategy also aims to:

- encourage participation and engagement across the broader community
- utilise and include Aboriginal knowledge and connection in matters relating to care of the natural environment.

Extensive consultation was conducted with local Aboriginal people, Aboriginal organisations and groups as well as non-aboriginal community organisations to identify key focus areas and strategies to address these areas. Input and guidance from across the organisation has been essential in developing the Strategy.

The current 'Statement of Commitment to Aboriginal People', endorsed by Council in December 1997, has been amended to reflect contemporary changes in Aboriginal affairs and policy.

It is proposed the 'Campbelltown Aboriginal Strategy 2014-2018' and the revised 'Statement of Commitment to Aboriginal and Torres Strait Islander People' would be launched during NAIDOC Week celebrations in July 2014.

Officer's Recommendation

1. That the draft 'Campbelltown Aboriginal Strategy 2014-2018' be adopted by Council.
2. That the revised 'Statement of Commitment to Aboriginal and Torres Strait Islander People' be adopted by Council.

Committee's Recommendation: (Glynn/Oates)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

ATTACHMENT 1

CAMPBELLTOWN ABORIGINAL STRATEGY

2014-2018

DRAFT

Council respectfully acknowledges and thanks Aboriginal community members and Aboriginal workers for their valuable input and advice in the development of this strategy.

Council acknowledges the traditional custodians of the land, the Dharawal people and their unique and spiritual connections to the land. We also respectfully acknowledge Elders past and present for the role they continue to play in guiding future generations.

DRAFT

REVISED

**STATEMENT OF COMMITMENT TO
ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLE**

The Council of the City of Campbelltown acknowledges Aboriginal Australians as the original custodians and occupants of this land including the Dharawal people whose traditional lands the Campbelltown Local Government Area is located within.

The arrival of European settlers brought massive change to the land and its people.

Despite a dramatic change for over a period of more than two centuries, Aboriginal culture, the oldest living culture in the world has continued to survive.

Campbelltown City Council acknowledges, regrets and is saddened by the loss of Aboriginal and Torres Strait Islander people's land, children, health, culture and lives.

We acknowledge the rights of Aboriginal and Torres Strait Islander people to their unique values and customs. Subject to Federal, State and Local Government law, we make a commitment to respect those values, customs, Aboriginal sacred sites and special places.

Council is committed to the National Apology made by the Federal Government to Indigenous Australians. We support and advocate for non-Aboriginal people to work together with Aboriginal and Torres Strait Islander people in the spirit of reconciliation.

Council recognises and values the contribution to the Campbelltown Local Government Area made by Aboriginal and Torres Strait Islander communities and will continue to work towards a future of mutual respect and harmony.

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Acronyms and definitions	
ABS	Australian Bureau of Statistics
COAG	Council of Australian Governments
LGA	Local Government Area
NSW	New South Wales
TAFE	Training and Further Education
CACRG	Campbelltown Aboriginal Community Reference Group
Greater Sydney SD	Greater Sydney Statistical Division as identified by the ABS
ATSI	Aboriginal and Torres Strait Islander
ELC	Early Learning and Care
OOSH	Out Of School Hours
Aboriginal	for the purpose of this document the term "Aboriginal" relates to and is inclusive of Australian Aboriginal and/ or Torres Strait Islander people.
Agency/service	any community based, not for profit organisation, group or government agency providing advice, resources or services for Aboriginal people in the Campbelltown Local Government Area.
Community	the people who live, work or study in the Campbelltown Local Government Area.
Stakeholder	a person or group who has an interest or stake in a community group.

1. FOREWORD

The Campbelltown Aboriginal Strategy 2014-2018 is a whole of Council response to Aboriginal people in the City of Campbelltown. The 2010-2012 Campbelltown Social Plan identified the need for this strategy.

The Aboriginal Strategy has been developed in response to specific issues identified in the Social Plan, as well as issues identified in state, national and international documents on Aboriginal people.

This strategy has been developed through research, demographic analysis and consultation with Aboriginal individuals, families and the local community. The contributions of the Aboriginal community are acknowledged and further opportunities to contribute are identified in the strategy.

This document promotes positive attitudes to Aboriginal people in Campbelltown, as well as identifying Council's role in recognising the cultural connection Aboriginal people have to the landscape. The document addresses where Council can support closing the gap in areas of disadvantage for Aboriginal people compared to the general population.

The strategy also provides a basis for policy and action by government, business and non-government sectors.

2 INTRODUCTION

Council's Social Plan 2010-2012 identifies 10 key strategies. Of most relevance is the objective to develop and implement an Aboriginal Strategy to address and respond to the identified priorities for action to improve areas of disparity between Aboriginal people and non-Aboriginal people.

The Campbelltown Aboriginal Strategy identifies five key focus areas, aimed at:

- Improving early learning, education and employment outcomes for Aboriginal children and young people
- Improving health and wellbeing of the Aboriginal community
- Recognising the diverse cultures of Aboriginal people and utilising their unique knowledge and connection to the landscape
- Developing and maintaining social inclusion with the broader community
- Creating opportunity for access to cultural connectedness

The Campbelltown Aboriginal Strategy is designed to be a flexible document that can be changed to respond to the emerging needs of Aboriginal people across Campbelltown City over the next four years.

2.3 Draft Campbelltown Aboriginal Strategy 2014-2018 And Revised Statement Of Commitment To Aboriginal And Torres Strait Islander People

3 DEMOGRAPHIC ANALYSIS

3.1 Total Aboriginal population

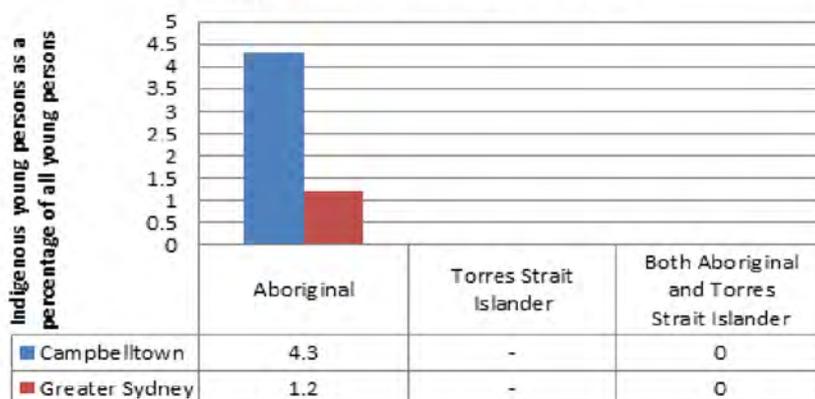
Campbelltown has one of the largest Aboriginal and Torres Strait Islander populations of all Local Government Areas in New South Wales. As of 2011, there were 4,729 Aboriginal and/or Torres Strait Islander persons residing in Campbelltown LGA, or 1 in 12 of all Aboriginal residents in Sydney. Of the population 4,516 are Aboriginal, 145 are Torres Strait Islander and 68 have stated they are both Aboriginal and Torres Strait Islander. Recent data from the ABS indicates the Aboriginal population in Campbelltown is growing faster than anywhere else in New South Wales. The Aboriginal and Torres Strait Islander population is made up of communities from all over NSW, other States and the Torres Strait Islands.

3.2 Age profile

The age profile of Aboriginal residents in Campbelltown is significantly younger than non-Aboriginal residents in Campbelltown and Greater Sydney Statistical Division (SD). According to 2011 Census data, the median age for Aboriginal and Torres Strait Islander residents is 18 years of age compared to 33 years for non-Aboriginal residents in Campbelltown LGA and 36 years for Greater Sydney SD. Further, 61.1% of Campbelltown's Aboriginal and Torres Strait Islander community are aged between 0 and 24 years, compared to 37.4% and 32.5% for non-Aboriginal residents in Campbelltown LGA and Greater Sydney SD respectively.

As of 2011, there were 1300 Aboriginal young people aged 12 to 24 years residing in the Campbelltown LGA, representing 8.76% of the total Indigenous young people across Greater Sydney SD. Aboriginal young people also account for 5.1% of the total population of young people in the Campbelltown LGA, more than double the rate of Greater Sydney SD (1.2%).

Indigenous Young People



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3.3 Aboriginal languages

According to the 2011 Census only 13 Indigenous persons in the Campbelltown Local Government Area speak a traditional Aboriginal language at home.

3.4 Household income

Campbelltown LGA Aboriginal households have significantly lower household incomes compared with non-Indigenous households in the Campbelltown LGA and Sydney SD. The median weekly income for Aboriginal and Torres Strait Islander households in the Campbelltown LGA is \$1,008. In comparison, non-Indigenous households in Campbelltown LGA have a median weekly income of \$1,262 and \$1,447 in the Greater Sydney SD.

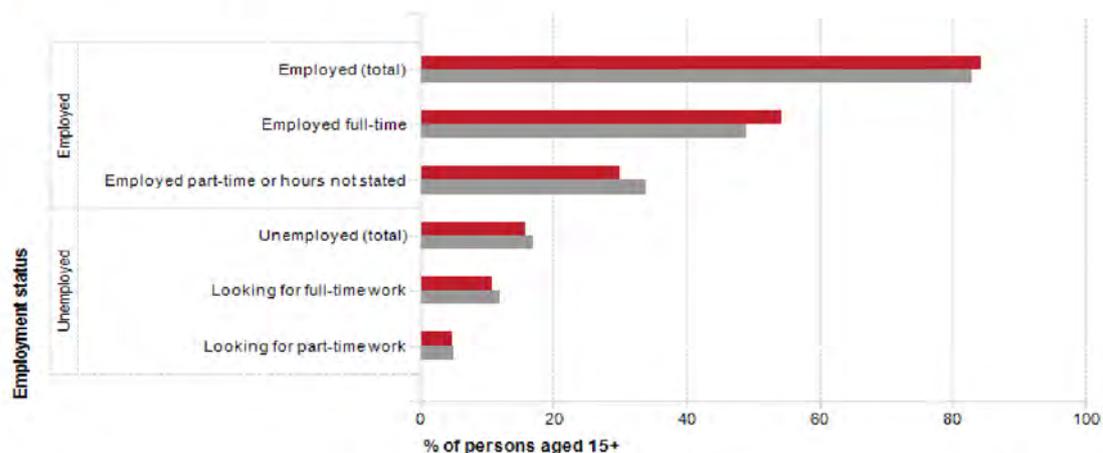
3.5 Employment status

The unemployment rate of Aboriginal people in Campbelltown LGA is 15.8% compared to 7.4% for the general population of the Campbelltown LGA and 5.7% for the Greater Sydney SD. Although this indicates a relatively high unemployment level, it is much lower than the unemployment level of the suburbs of Airds (35%) and Claymore (40%). The labour force participation of Aboriginal people in Campbelltown (54.8%) is lower than that of the Campbelltown LGA (61.6%) and the Greater Sydney SD (61.7%)

Employment status, 2011

Aboriginal and Torres Strait Islander peoples

■ Campbelltown City - ATSI ■ New South Wales - ATSI



Source: Australian Bureau of Statistics, Census of Population and Housing, 2011 (Usual residence data)
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3.6 Internet access at home

As of 2011, 70% of all Indigenous households in the Campbelltown LGA have access to an internet connection at home. This is an increase of just over 20% since 2006, but remains lower than households without an Aboriginal or Torres Strait Islander inhabitant in the Campbelltown LGA and Sydney SD, which have a rate of 77.1% and 79.9% respectively.

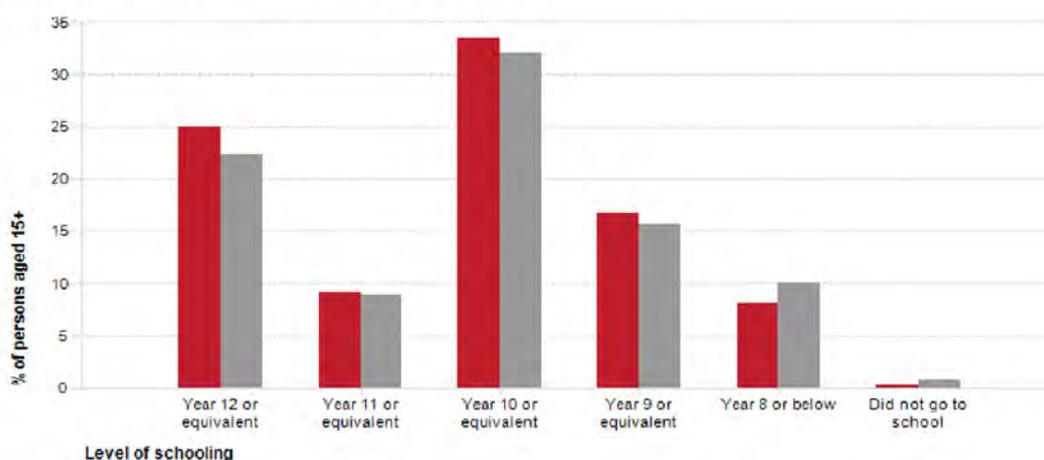
3.7 Year 12 – highest level of schooling

The Aboriginal community in Campbelltown LGA (24.9%) has a lower level of Year 12 schooling than the Campbelltown LGA average (41.1%) and Greater Sydney (55.0%). This in turn has an impact on the range of employment options available, as well as income levels.

Highest level of schooling completed, 2011

Aboriginal and Torres Strait Islander peoples

■ Campbelltown City - ATSI ■ New South Wales - ATSI



Source: Australian Bureau of Statistics - Census of Population and Housing, 2011 (Usual residence data)
Compiled and presented in profile.id by .id, the population experts.

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the population experts

3.8 The five suburbs with the highest Aboriginal population

While Aboriginal people reside in most suburbs across the LGA, there are some suburbs with particularly high Aboriginal populations. They are:

Suburb	Number of Aboriginal residents	Percentage of Aboriginal residents
Airds	527	14.9%
Macquarie Fields	527	4.0%
Campbelltown	352	3.4%
Minto	343	3.3%
Leumeah	300	3.2%

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3.9 Number of Aboriginal families accessing Council's Education and Care centres.

Service Name	Number of children in care	Aboriginal	% Aboriginal	Torres Strait Islander	% Torres Strait Islander
Amarina ELC (Airds)	46	10	22%	0	0%
Amber Cottage (Ambarvale)	60	3	5%	0	0%
Eagles Nest (Eaglevale)	70	3	4%	0	0%
Kabbarli ELC (Minto)	52	3	6%	0	0%
Minto ELC	55	2	4%	0	0%
Namut ELC (Campbelltown)	68	1	1%	0	0%
Parklands ELC (Minto)	43	1	2%	1	2%
Waratah Cottage (Claymore)	51	4	8%	1	2%
Wombat Willows (Macquarie Fields)	67	1	1%	2	3%
City OOSH Care (Campbelltown)	75	4	5%	2	3%
Raby OOSH Care	66	6	9%	4	6%
Total	653	38	6%	10	2%

4 POLICY REVIEW

4.1 GLOBAL CONTEXT

United Nations Declaration on the Rights of Indigenous Peoples – adopted in September 2007

The United Nations (UN) Declaration on the Rights of Indigenous Peoples was adopted by the UN General Assembly on 13 September 2007. The Declaration sets out the minimum rights of Indigenous people. Some of the central principles in the Declaration include:

- non-discrimination and fundamental rights
- the right to self-determination
- the right to cultural integrity
- recognition of the importance of land, territories and natural resources
- the right to improvement and equality in socio-economic wellbeing
- the right to survival, dignity and wellbeing.

4.2 NATIONAL CONTEXT

Closing the Gap for Indigenous Australians

In February 2008, on behalf of the Australian Government, Parliament and the people of Australia, the Prime Minister delivered an Apology to Indigenous Australians, in particular to the Stolen Generations, for past policies and injustices that have led to Indigenous disadvantage. With bi-partisan support, measures were put in place to address Indigenous disadvantage, known as the “Closing the Gap” initiative.

Closing the Gap objectives are:

- close the life expectancy gap within a generation
- halve the gap in mortality rates for Indigenous children under five within a decade
- ensure access to early childhood education for all Indigenous four year olds in remote communities within five years
- halve the gap in reading, writing and numeracy achievements for children within a decade
- halve the gap for Indigenous students in Year 12 attainment or equivalent attainment rates by 2020
- halve the gap in employment outcomes between Indigenous and non-Indigenous Australians within a decade.

The objectives will be met by Federal, State and Territory governments working together under a Council of Australian Governments (COAG) agreement.

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As part of improving early childhood outcomes the Federal Government has funded, in partnership with the Department of Family and Community Services, an Indigenous Early Childhood Development Centre to be built and operated in Campbelltown. The centre, known as Waranwarin Child and Family Centre, is being developed and operated by the Tharawal Aboriginal Corporation the lead agency, in partnership with Uniting Care Burnside.

Closing the Gap: Prime Minister's Report 2013

Progress of the Closing the Gap initiative to reduce Indigenous disadvantage was measured and reported on in "Closing the Gap: Prime Minister's Report 2013". This report provided an assessment on the six Closing the Gap targets based on 2011 Census data.

The key findings were:

- Early childhood targets were on track, with a 91% enrolment rate of Indigenous children in remote areas attending early childhood learning programs against an expected 95% rate by the end of 2013.
- The expected target to halve the gap in mortality rates between Indigenous and non-Indigenous children was reported to be on track.
- Ahead of progress is the number of Indigenous young people aged 20-24 years completing Year 12 or equivalent education.
- There has been some improvement in halving the gap between Indigenous and non-Indigenous students in reading, writing and numeracy skills. In three out of eight NAPLAN result studies there had been an improvement, however for the other five cases accelerated results will be required in order for targets to be met.
- Census data shows an increase of 2.3 percentage points between 2006 and 2011 in Aboriginal employment, indicating a reduction in the gap for employment.
- There has been a significant decline in Indigenous mortality between the Census dates – a rate of 5%. However, if the decline does not increase, then the expected target will not be met by 2031.

Prime Ministers Indigenous Advisory Council

On the 25 September 2013, the establishment of a Prime Minister's Indigenous Advisory Council was announced, with the first meeting held in Canberra on 5 December 2013. The Indigenous Advisory Council will meet three times each year with the Prime Minister and relevant Ministers. The Chairperson of the Indigenous Advisory Council will meet each month with the Prime Minister, the Minister for Indigenous Affairs and the Parliamentary Secretary to the Prime Minister. The purpose of the Indigenous Advisory Council is to provide advice to the government on Indigenous Affairs and to focus on practical changes to improve the lives of Indigenous Australians. The Indigenous Advisory Council will provide advice to the Government on a range of emerging policy and implementation issues relating to Indigenous affairs.

National Aboriginal and Torres Strait Islander Health Plan 2013-2023

The Closing the Gap initiative and the United Nations Declaration on the Rights of Indigenous Peoples underpins the National Aboriginal and Torres Strait Islander Health Plan 2013-2023.

The Health Plan focuses on a strengths-based model to implement policies and programs to improve health, social and emotional wellbeing, resilience and to promote healthy behaviours for Aboriginal and Torres Strait Islander people. The core of the plan is recognising the importance of culture in relation to the health of Aboriginal and Torres Strait Islander people.

The Health Plan aims to:

- continue to work within a whole of government and across sector approach framework to close the gap in Indigenous disadvantage
- ensure health systems are culturally appropriate, safe, effective and responsive
- continue to target health risk factors at key life stages.

The principles guiding the National Aboriginal and Torres Strait Islander Health Plan are:

- health equality and a human rights approach
- Aboriginal and Torres Strait Islander community control and engagement
- partnership
- accountability.

4.3 STATE CONTEXT

NSW 2021

The NSW 2021 State Plan is a long term plan for better service delivery across the public sector in NSW. The priorities in the plan are a result of consultation with the community, business and stakeholder groups.

The key goal for Aboriginal and/or Torres Strait Islander people is "Fostering opportunity and partnership with Aboriginal communities". The strategies to achieve this are:

- close the life expectancy gap within a lifetime
 - increase the number of Aboriginal communities the State Government is partnering to improve local outcomes
 - support Aboriginal culture, country and identity.
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Other broader, whole of community goals that include specific reference to Aboriginal people include:

People are healthy and out of hospital by:

- reducing smoking rates
- reducing overweight and obesity rates
- closing the gap in Aboriginal infant mortality.

All children have access to quality early childhood education by:

- ensuring priority access to early childhood education in NSW for Aboriginal children.

More students finish high school or equivalent by:

- working with schools and other educational providers, businesses, community and other organisations to support improved attainments, and post-school learning and employment pathways, especially for Aboriginal students
- provide innovative and tailored learning opportunities, mentoring and targeted case management strategies to assist students facing disadvantage including, Aboriginal students.

Schools have high expectations for all their students by:

- halving the gap in year 12 or equivalent attainment for Aboriginal 20-24 year olds by 2020
- halving the gap between NSW Aboriginal and non-Aboriginal students in reading and numeracy by 2018.

Enhancing cultural, creative, sporting and recreation opportunities by:

- supporting Aboriginal local activities to strengthen communities and encourage increased sporting participation to support healthy lifestyles.

Increasing the number of opportunities for participation in:

- Aboriginal cultural activities and events.

Opportunity Choice Healing Responsibility Empowerment (OCHRE)

Extensive consultations through the Ministerial Taskforce on Aboriginal Affairs in 2011-2012 resulted in the development of a new Aboriginal Affairs strategy for NSW. The strategy focuses on Opportunity, Choice, Healing, Responsibility and Empowerment (OHCRE). During Taskforce consultations, Aboriginal communities identified the need for collaborative and strength based approaches for increased capacity and responsibility to empower communities across NSW to make decisions to determine their own future. The three main elements of OHCRE are:

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- Language and Culture Nests – to create and revitalise language and culture through learning pathways for Aboriginal students, teachers and the community. The aim of the Nests is to build identity, self-esteem and resilience through culture.
- Opportunity Hubs – to connect Aboriginal students to real and sustainable jobs through supporting Aboriginal students to understand the value of education and the opportunity to use it for employment pathways.
- Local Decision Making – to give Aboriginal communities responsibility for their own futures through empowering local community leaders and organisations to make decisions around government service delivery.

Throughout the strategy, accountability is imbedded for both government and communities to ensure better outcomes for Aboriginal people.

4.4 LOCAL CONTEXT

Integrated Planning and Reporting

Council's Community Strategic Plan was implemented in July 2012, requiring Council to work towards an integrated planning process where all strategies are linked. The Campbelltown Aboriginal Strategy links to the new Council plans, processes and documents.

A four year Delivery Program and annual Operations Plan outline programs of work that will deliver the strategies specified in the 10 year Community Strategic Plan. The Aboriginal Strategy is aligned with Objective One - 'A sustainable environment' and Objective Four- 'A safe, healthy and connected community' of the Campbelltown Community Strategic Plan.

The Campbelltown Aboriginal Strategy will support the outcomes of all of Objective One: 1.1 Promotion of sustainability; 1.2 Protection of the natural environment and 1.3 Care for natural waterways. Strategy 4.1 will be supported by the provision of a balanced range of services to the community and 4.3 by supporting the provision of activities that foster a sense of community spirit.

Social Plan 2010-2012

The Social Plan also found that Council has a role to play in Closing the Gap for Indigenous Australians in order to address adequate access, equity and leadership for the local Aboriginal community. This can be achieved by supporting healthy lifestyle activities, improving early learning opportunities and the opportunity for cultural connectedness. The development of an Aboriginal Employment Strategy was identified as a key action for Council.

5 CONSULTATION

Between 2009 and 2013, Council completed a number of consultations with the local Aboriginal community and service providers in the LGA. Overall, more than 200 Aboriginal people provided input into the strategy through a range of opportunities such as surveys, focus groups, group meetings and individual comment. Internal consultations were also conducted with Council sections on current and future issues and benefits associated with the Aboriginal community in the area.

Key Focus Area 1: Close the Gap – Early childhood and development

- Improving access and participation in early learning opportunities.
- Engaging families into early childhood learning.

Research shows that if children from a young age participate in early learning activities they transition and perform better in the school system than children who don't, and are more likely to continue onto further education. Encouraging families to engage in their children's early education promotes positive experiences and leads to successful outcomes in education.

Key Focus Area 2: Close the Gap – Education and employment

- Improve school retention rates.
- Access to a variety of alternative educational options is made available to young Aboriginal people living in the Campbelltown LGA.
- Increase development, leadership and mentoring opportunities for Aboriginal young people.
- Increase employment opportunities for the Aboriginal community.

Providing support for young Aboriginal people to remain in school or other training assists them in gaining employment skills and economic independence. Development and support for young Aboriginal people to become leaders creates role models for other young Aboriginal people to be confident to develop their own aspirations and goals.

Economic independence creates opportunities for whole families and communities.

Key Focus Area 3: Close the Gap – Health and wellbeing

- Increase initiatives to support healthy lifestyle choices for the Aboriginal community.
 - Support activities that create opportunity for Aboriginal people to connect or reconnect with culture.
 - Support initiatives that create a sense of cultural identity and belonging for Aboriginal people.
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Aboriginal people have poorer health outcomes than the broader population in physical, social and emotional wellbeing. Supporting Close the Gap initiatives as well as other state and local initiatives will reduce the disparity in longevity, rates of heart disease, diabetes and some cancers between Aboriginal and non-Aboriginal people. Increased access to culture and a strong sense of identity is linked to social and emotional wellbeing.

Key Focus Area 4: Participation and engagement

- Increased Aboriginal perspective in public spaces and their management to create awareness and acknowledgement of the importance of the Aboriginal residents in the community and the rich local Aboriginal history and culture.
- To create a welcoming environment and encourage use of public spaces by the local Aboriginal community.

There is a limited Aboriginal perspective in Council's buildings, leisure centres and other public places. Developing an Aboriginal perspective will support public awareness and Aboriginal engagement in these spaces.

Key Focus Area 5: The natural environment

- Provide a voice for Aboriginal people on matters of sustainability and care of our natural resources.
- Encourage Aboriginal knowledge and connection with the local environment to be utilised and shared with Council and the broader community while respecting local cultural protocols on imparting or withholding knowledge.
- Acknowledge and respect Aboriginal connection to land, and in particular, to places of spiritual significance.

Aboriginal people have a continuing unique relationship to land, access to ongoing knowledge and commitment to sustainability. The Aboriginal community have identified the strategy as an opportunity to participate and have input into management of the natural environment. This is of great importance to the local Aboriginal community as connectedness to land is linked strongly to Aboriginal culture. Aboriginal communities with strong connection to culture have better emotional and social wellbeing outcomes.

6 CURRENT COUNCIL ACTIONS AND ACHIEVEMENTS

Strategic Aboriginal Development Officer

Council employs a Strategic Aboriginal Development Officer whose role includes working with the Aboriginal community, resourcing of groups and delivery of programs and activities that support the engagement and participation of the Aboriginal community.

The Strategic Aboriginal Development Officer is also responsible for supporting and working in partnership with local services and groups to identify and address the needs of Aboriginal people in the community. The officer coordinates and plans NAIDOC Week and other events and activities in partnership with local services, community groups and the Aboriginal community from the Campbelltown LGA.

Key Focus Area 1: Close the Gap – Early childhood and development

Council has supported Close the Gap initiatives in early childhood and development through:

- Playing an active role in supporting and promoting the development of Waranwarin Aboriginal Child and Family Centre, a COAG initiative.
- Providing culturally appropriate programs and resources to Aboriginal playgroups through the Mobile Toy and Book Library.
- Providing cultural programs for Aboriginal and non-Aboriginal young children at the Arts Centre during school holidays.
- Provision of culturally appropriate early literacy activities by library staff during NAIDOC Week.
- Providing culturally appropriate resources in Council libraries.
- actively participating in the Aboriginal Child Youth and Family Strategy Executive Committee.
- Aboriginal Dreaming Day through the Mobile Toy and Book Library to celebrate National Aboriginal and Islander Children's Day.

Key Focus Area 2: Close the Gap – Education and employment

Opportunities for education and employment are implemented or supported by:

- Council's participation in an Aboriginal school-based trainee program in partnership with the Aboriginal Employment Strategy.
 - Hosting work experience students in secondary and tertiary education.
 - Participation in Aboriginal Job Compacts network.
 - Playing a key role in the implementation of the South Western Sydney Aboriginal Careers and Community Open Day.
 - Supporting Healthwise an employment initiative for Aboriginal students led by South Western Sydney Area Health District.
-

Key Focus Area 3: Close the Gap – Health and wellbeing

A range of opportunities and activities are available for Aboriginal people to improve physical, emotional and social wellbeing including:

- Planning and implementation of Elders on the Go a time limited project at one of Council's leisure centres focussing on gentle exercise targeted at an individual's abilities along with a series of workshops on healthy nutrition, managing medication, diabetes management and emotional wellbeing. A DVD and fact sheets with exercise instructions were also produced as part of the project complemented by an Elders Olympics day being held.
- As an extension of the inaugural Elders Olympics day, an annual event is now facilitated by Macarthur Disability Services and partner agencies across the Macarthur region.
- Participating in Close the Gap day, led by South Western Sydney Area Health District in partnership with Tharawal Aboriginal Corporation and support from a range of other services to raise awareness for the Aboriginal community on how to improve and maintain a healthy lifestyle as well as linking them with the various sector agencies that can support the initiative.
- Supporting forums such as The Stolen Generations Symposium to raise awareness of the impacts of the Stolen Generations and to create a space for healing between Aboriginal and non-Aboriginal people.
- The development of an intergenerational project implemented by Cultural Services. Male and female Elders documented their life stories for younger people to read and learn from. Performances of some stories were developed by NAISDA in conjunction with the Elders and young people. The performances were showcased as a whole of community event.
- An annual Cultural Services partnership event with NAISDA students working with local Aboriginal young people to connect them to culture through dance and performance.
- Several conferences facilitated by Cultural Services for Aboriginal artists from across Australia exhibiting their works, shared stories and expertise with local artists.
- Cultural Services are the major partner in the Parliament of New South Wales Aboriginal Art Prize. Professional to emerging artists across the state have the opportunity to compete and be included in an exhibition of finalists at Parliament House

Key Focus Area 4: Participation and engagement

Council supports Aboriginal people and their culture being valued as the first people of this country, the inclusion of the Aboriginal community in activities that are accessed by the broader community and the right of Aboriginal people to feel welcome in public spaces. This is demonstrated through:

- implementation of the Campbelltown Aboriginal Community Reference Group made up of Elders, Aboriginal community members and workers. The reference group advocates issues for the Aboriginal community and provides advice when requested by Council or other agencies
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- the support of the Campbelltown Aboriginal Community Reference Group through planning and implementation of NAIDOC activities as well as supporting other activities on significant dates in the Aboriginal calendar
- encouraging Aboriginal participation in mainstream Council events
- building and maintaining relationships between Aboriginal and non-Aboriginal organisations and Council to work together to build the capacity of the local Aboriginal community
- supporting and delivering equal employment opportunity training to Council staff and cultural awareness training to other service providers across the local government area
- developing strategic opportunities in partnership and consultation with a range of Aboriginal and non-Aboriginal organisations and community groups to improve desired outcomes identified by the local Aboriginal community
- supporting a range of activities, events and programs implemented by Aboriginal and non-Aboriginal organisations to engage with the Aboriginal community
- involvement of Aboriginal representatives in environmental and development programs in parks and reserves.

Key Focus Area 5: The natural environment

Aboriginal people have a unique understanding and relationship with the environment. Council currently:

- respects places and assets of Aboriginal significance when undertaking development activities
 - consults with relevant stakeholders in major developments
 - engages Aboriginal heritage impact studies and/or site inspections during planning and development activities.
 - acknowledges the unique and age old connection of Aboriginal people to Land by arranging "Welcome to Country" or by undertaking an "Acknowledgement of Country" prior to all full Council meetings and major events.
 - acknowledges the role of the Local Aboriginal Land Council in matters of culture and heritage.
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7 ACTION PLAN

Key Focus Area: Close the Gap – Early Childhood and Development

Strategy	Action	Timeframe	Responsibility	Resources
Improve access to early learning opportunities for Aboriginal children	Continue to support and promote the development and implementation of Waranwarin Aboriginal Child and Family Centre	Ongoing	Community Resources and Development Education and Care Services	Existing staff resources
Increase Aboriginal participation in early learning and care services	Implement cultural training with early learning and care services	Ongoing	Community Resources and Development Education and Care Services	Existing staff resources and seek additional funding
	Embed an Aboriginal perspective in early learning programs	Ongoing	Community Resources and Development Education and Care Services	Existing staff resources and seek additional funding
	Implement joint activities including those that celebrate and acknowledge significant Aboriginal days in the calendar	Ongoing	Community Resources and Development Education and Care Services	Existing staff resources and seek additional funding
Continue to support Aboriginal playgroups or provide an Aboriginal perspective in all playgroups	Utilising Mobile Toy and Book Library Aboriginal resources to continue to support Aboriginal playgroups	Ongoing	Education and Care Services	Existing staff resources and seek additional funding
	Utilising Mobile Toy and Book Library Aboriginal resources at existing and new non-Aboriginal playgroups to create an Aboriginal perspective across the service	Ongoing	Education and Care Services	Existing staff resources
Continued participation in Aboriginal early childhood development strategies	Participate in the Aboriginal Child Youth and Family Strategy Executive Committee	Ongoing	Community Resources and Development	Existing staff resources

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Key Focus Area: Close the Gap – Education and employment				
Strategy	Action	Timeframe	Responsibility	Resources
Increase development, leadership and mentoring opportunities for Aboriginal young people to address poor school retention rates.	Support existing projects and networks	Ongoing	Community Resources and Development	Existing staff resources
	Link with local high schools to provide programs for Aboriginal students	Ongoing	Community Resources and Development	Existing staff resources
Increase Aboriginal employment opportunities within Council	Develop an Aboriginal employment strategy	One year	Human Resources Community Resources and Development	Existing staff resources
	Develop an Aboriginal Peer Support network within Council	One year	Human Resources Community Resources and Development	Existing staff resources
	Continue to participate in hosting an Aboriginal school-based trainee	Ongoing	Human Resources Community Resources and Development	Existing staff resources
Increase Aboriginal employment opportunities for the Aboriginal community	Continue to support existing and new activities and programs that improve employment outcomes for the Aboriginal community (such as South Western Sydney Aboriginal Careers and Community Day, New Careers for Aboriginal People Steering Committee and Healthwise)	Ongoing	Community Resources and Development	Existing staff resources
	Investigate the feasibility of establishing and funding an Aboriginal bush regeneration team and operational crew to provide training and employment opportunities	One year	Sustainable City Community Resources and Development	Existing staff resources and seek additional funding
Support Aboriginal business development in the Arts	Provide mentoring for Aboriginal artists wanting to develop business opportunities. Ongoing	Ongoing	Cultural services	Existing staff members

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Key Focus Area: Close the Gap – Health and Wellbeing				
Strategy	Action	Timeframe	Responsibility	Resources
Promote healthy lifestyles for Aboriginal people	Support sport and recreation programs.	Ongoing	Healthy Lifestyles Community Resources and Development	Existing staff resources
	Partner and/or support existing and new Aboriginal health programs including Aboriginal specific sporting clinics	Ongoing	Healthy Lifestyles Community Resources and Development	Existing staff resources
	Support working groups that promote healthy outcomes for the Aboriginal community	Ongoing	Healthy Lifestyles Community Resources and Development	Existing staff resources
Maintain and increase Aboriginal clients accessing Macarthur Community Options Home And Community Care Services	Ongoing commitment to employing Aboriginal staff to support Aboriginal community to access the service	Ongoing	Community Resources and Development	Existing resources and seek additional funding
	Continue to network with Aboriginal and non-Aboriginal services and interagencies across the Macarthur region to engage the Aboriginal community and promote and maintain Macarthur Community Options commitment to providing services to the Aboriginal community	Ongoing	Community Resources and Development	Existing staff and resources
Increase Aboriginal participation in Council's Immunisation Clinics	Develop culturally appropriate engagement strategies to support Aboriginal families to access and feel welcome at the clinics	Ongoing	Healthy Lifestyles	Existing staff resources
Improve access to cultural connectedness	Develop and implement activities and programs that link the community to culture	Ongoing	Cultural Services Community Resources and Development.	Existing staff resources. Seek additional funding
	Support existing and new activities and programs that enable Aboriginal community to connect to culture	Ongoing	Cultural Services Community Resources and Development.	Existing staff resources. Seek additional funding
Ensure an Aboriginal perspective in strategies and planning activities aimed at creating a safe city	Promote and advocate for Aboriginal community members to participate in Council's Community Safety Sub-Committee, Police Precinct Safety meetings at Macquarie Fields and Campbelltown Local Area Commands and other community safety meetings	Ongoing	Emergency Management Community Resources and Development	Existing staff resources

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Key Focus Area: Participation and engagement				
Strategy	Action	Timeframe	Responsibility	Resources
Promote and support cultural inclusion across Council services.	Work across Council to incorporate welcoming spaces for Aboriginal people in the community	Four years	Community Resources and Development	Existing staff resources and seek additional funding.
	Maintain, develop and increase Aboriginal programs and/ or participation across Council facilities	Programs implemented within two years and ongoing	Community Resources and Development	Existing staff resources and seek additional funding.
	Engage Council staff to participate in activities and events during significant dates for Aboriginal communities	Participation to begin 2014 and ongoing	Community Resources and development.	Existing staff resources.
	Establish cross organisational working group to develop a Reconciliation Action Plan to embed cultural inclusion across the organisation	One year	Community Resources and Development	Existing staff resources.
	Continue Aboriginal equal employment opportunity training and pilot a cultural immersion program within Council	Ongoing	Human Resources Community Resources and Development	Existing staff resources and seek additional funding
	Increase Aboriginal participation in Council's committees	One year	Community Resources and Development	Existing staff resources
	Engage Aboriginal community to access Aboriginal and other resources at Council's libraries and promote Aboriginal resources to the broader community to raise awareness of Aboriginal people and	Ongoing	Library Services Community Resources and Development	Existing staff resources
	their culture			
	Implement Aboriginal displays during significant Aboriginal calendar dates	Ongoing	Library Services	Existing staff resources
	Ensure Aboriginal oral histories are collected in current and future oral history projects	Ongoing	Library services	Existing staff resources and seek additional funding

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Key Focus Area: The natural environment				
Strategy	Action	Timeframe	Responsibility	Resources
Include an Aboriginal perspective in promotion of sustainability, protection of the environment, care of our waterways and involvement in the management of local biodiversity	Seek support and advice from Tharawal Local Aboriginal Land Council in recognition of Aboriginal knowledge and understanding of sustainable practices in caring for country	Ongoing	Sustainable City Community Resources and Development	Existing staff resources
	Engage and encourage the Aboriginal community to participate in existing programs such as Bushcare	Within six months	Sustainable City Community Resources and Development	Existing staff resources
	Consult database, seek support and advice, obtain permits where required, modify and conduct activities in a culturally empathetic manner	Ongoing	Sustainable City	Existing staff resources
Consider Aboriginal heritage issues when undertaking activities that have the potential to impact on spaces or assets of Aboriginal significance	Develop a memorandum of understanding with Tharawal Local Aboriginal Land Council and Native Title Holders.	Ongoing	Sustainable City Community Resources and Development	Existing staff resources
Develop protocols to ensure consistent Aboriginal consultation in relation to culture and heritage matters	Consult with Aboriginal stakeholders	Ongoing	Sustainable City Community Resources and Development	Existing staff resources.
Ensure Aboriginal input into development, implementation and review of plans of management	Request Tharawal Local Aboriginal Land Council to support and develop an agreed list of Aboriginal names Council can utilise for naming streets and parks	One to two years	Sustainable City Community Resources and Development	Existing staff resources
Develop a list of Aboriginal names that can be used for naming streets and parks	Develop networks and linkages with agencies (such as Juvenile Justice, Tharawal Local Aboriginal Land Council, Tharawal Aboriginal Corporation, Catchment Management Authority and National Parks and Wildlife) and the local Aboriginal community to support Aboriginal participation in projects and programs	One to two years	Sustainable City Community Resources and Development	Existing staff resources
Create opportunities for partnerships with key government and non-government agencies to implement grant programs				

8 REPORTING AND FURTHER ACTIONS

The Campbelltown Aboriginal Strategy is designed to be a flexible document that can respond to emerging needs over the next four years. In order to ensure that the Aboriginal Strategy is responsive to changes in the community, it will need to be evaluated to measure progress against the strategies under each key focus area listed in the Action Plan.

The review will incorporate, but not be limited to:

- complementing and supporting actions in the Campbelltown City Council Youth Strategy, Ageing Strategy and Disability Action Plan pertaining to Aboriginal people
 - consultation with internal and external stakeholders, and amendment of the Campbelltown Aboriginal Strategy to reflect changing conditions
 - reporting progress and changes to Council annually through the Integrated Planning and Reporting process.
-

9 REFERENCES

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10 APPENDIX

Resources and websites for further information

Campbelltown City Council recognises that to be able to interact and work with Aboriginal and/or Torres Strait Islander people, we need to understand and acknowledge the issues that they face in their communities. As a part of supporting the local community, below are key Aboriginal organisations supporting local Aboriginal and/or Torres Strait Islander people and some suggested links to informative websites.

Organisations:

Tharawal Local Aboriginal Land Council
Gibbergunyah
50 Matthews Lane
Picton NSW 2571
Telephone: 4681 0059
Facsimile: 4683 1375
Email: reception@tharawal.com.au
Website: <http://www.tharawal.com.au>

Tharawal Aboriginal Corporation
(Aboriginal Medical Service)
187 Riverside Drive
Airds NSW 2560
Telephone: 4628 4837
Facsimile: 4627 8066
Email: TharawalAMS@tacams.com.au
Website: <http://tacams.com.au/contact>

Waranwarin Aboriginal Child and Family Centre
105 Townson Avenue
Minto NSW 2566
Telephone: 9820 7447
Facsimile: 9824 8666
Email: waranwarin@tacams.com.au
Website: <http://tacams.com.au/waranwarin-aboriginal-early-child-family-centre/>

Muru Nanga Mai
Ambarvale Youth Centre
161 Wickfield Circuit
Ambarvale NSW 2560
Telephone: 1300 002 410
Facsimile: 4648 5944
Email: sarrah.duncan@murunangamai.org.au
Website: <http://www.murunangamai.com/>

Websites:

Department of Families, Housing, Community Services and Indigenous Affairs

<http://www.fahcsia.gov.au>

Indigenous Co-ordination Centres

<http://www.fahcsia.gov.au/our-responsibilities/indigenous-australians/programs-services/communities-regions/indigenous-coordination-centres-and-regional-operations-centres>

National NAIDOC website

<http://www.naidoc.org.au/>

Reconciliation Australia

<http://www.reconciliation.org.au/>

Aboriginal Affairs

www.aboriginalaffairs.nsw.gov.au

New South Wales Reconciliation Council

<http://www.nswreconciliation.org.au/home>

New South Wales Local Aboriginal Land Council

<http://www.alc.org.au/>

Link-up New South Wales

<http://www.linkupnsw.org.au/>

NSW Department of Family and Community Services

<http://www.facs.nsw.gov.au/>

South Western Sydney Local Health District (Aboriginal Health)

<http://www.swslhd.nsw.gov.au/aboriginal.html>

Campbelltown City Council

www.campbelltown.nsw.gov.au

ATTACHMENT 2

REVISED

STATEMENT OF COMMITMENT TO ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLE

The Council of the City of Campbelltown acknowledges Aboriginal Australians as the original custodians and occupants of this land including the Dharawal people whose traditional lands the Campbelltown Local Government Area is located within.

The arrival of European settlers brought massive change to the land and its people.

Despite a dramatic change for over a period of more than two centuries, Aboriginal culture, the oldest living culture in the world has continued to survive.

Campbelltown City Council acknowledges, regrets and is saddened by the loss of Aboriginal and Torres Strait Islander people's land, children, health, culture and lives.

We acknowledge the rights of Aboriginal and Torres Strait Islander people to their unique values and customs. Subject to Federal, State and Local Government law, we make a commitment to respect those values, customs, Aboriginal sacred sites and special places.

Council is committed to the National Apology made by the Federal Government to Indigenous Australians. We support and advocate for non-Aboriginal people to work together with Aboriginal and Torres Strait Islander people in the spirit of reconciliation.

Council recognises and values the contribution to the Campbelltown Local Government Area made by Aboriginal and Torres Strait Islander communities and will continue to work towards a future of mutual respect and harmony.

3. CULTURAL SERVICES

3.1 2014 National Awards for Local Government

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To inform Council that a submission has been made to the Department of Infrastructure and Regional Development for the 2014 National Awards for Local Government.

Report

The National Awards for Local Government is an annual celebration of Australian local government achievements. The Awards recognise the important role of local governments in delivering targeted quality services to Australians in urban and regional communities.

Campbelltown Arts Centre has submitted an application for the 2013 exhibition 'Towards the Morning Sun' under the Category, Arts Animates which is sponsored by the Ministry for the Arts in the Attorney-General's Department.

This award recognises excellence by local governments in driving community engagement and participation in the arts which:

- encourages innovative opportunities for participation in artistic activities
- supports new arts or cultural activities by artists and organisations that bring the community together and celebrates local identity
- promotes cross-sector partnerships, networks or collaborations
- builds sustainability and encourages commercial success for artists and organisations.

'Towards the Morning Sun' was held from 7 September-20 October 2013 and celebrated the diversity of cultures within Campbelltown, with a focus on Pacific cultural heritage. Artists worked closely with the community to explore new arts practices, partnerships, and celebration of identity.

National Grand Finalists will be presented with Awards at Parliament House, Canberra on 17 June 2014.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Thompson/Matheson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Amendment (Oates/Greiss)

That in accordance with Council's normal protocol the Mayor and any interested Councillors attend the 2014 National Awards presentation.

Council Resolution Minute Number 66

That the above amendment be adopted.

3.2 Campbelltown Arts Centre - 2014 Visual Arts Program Events

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To advise Council of two events, 'Friends Annual and Focus' and 'Fiona Davies Retrospective' which will be presented from 7 June to 27 July at Campbelltown Arts Centre as part of the 2014 visual Arts Program.

Report

Friends Annual and Focus

Since 1982, the Friends have made significant contributions to the Campbelltown Arts Centre through funds raised from their diverse program of events including the annual Easter Egg Hunt, the Friends bus tours and the publication of the Friends Journal. The annual exhibition and sale is one of the highlights on the Friends extensive calendar of events. 'Friends Annual' provides members of the Friends with an opportunity to showcase their own artistic talents.

'Friends Annual' is sponsored by Macarthur Disability Services, and a \$500 prize will be awarded to one of the outstanding artworks on display.

'Friends Annual' will be presented within the gallery spaces of the Centre and this year, for the first time, the 'Focus' exhibition will also be presented. This exhibition provides a unique opportunity for a Friends' member to present up to five artworks on an individual wall in the exhibition. Friends' members have been invited to submit a selection of images to the centre by Wednesday 30 April.

Fiona Davis Retrospective

'Fiona Davies Retrospective' is a solo exhibition by Sydney based artist Fiona Davies who has an established career spanning over the past decade. The exhibition will include the artist's installation work which examines history and creates a memorial to the forgotten. The exhibition will be a unique presentation of selected works and will offer an insight into Davies examination into life and death.

Both exhibitions will open at 2.00pm on Saturday 7 June and continue to Sunday 27 July 2014.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Brticevic/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

3.3 Campbelltown Arts Centre - 2014 Contemporary Performance Program Events

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To advise Council of two public performances to be held in May and June at Campbelltown Arts Centre as part of the 2014 Contemporary Performance Program.

Report

Clubsingularity

Campbelltown Arts Centre will present 'Clubsingularity', a new work by Theatre Kantanka on Friday 16 May and Saturday 17 May, in conjunction with an astro-photographic exhibition by the Macarthur Astronomical Society titled 'Magnitude'.

'Clubsingularity' is a contemporary cabaret-style performance that explores our fascination with the origins of the universe, the cosmos, and the space-time continuum. The performance is co-presented by Campbelltown Arts Centre, Performance Space and Theatre Kantanka. It has been developed in consultation with Macarthur Astronomical Society and UFO Society.

Jack and the Beanstalk – A Musical Fairytale

Campbelltown Arts Centre will present 'Jack and the Beanstalk – A Musical Fairytale' for children aged 7-11 years. This is a major new commission that puts a contemporary spin on the classic fairytale, which will have its premiere at Campbelltown Arts Centre and go on to tour major Australian venues in 2015.

'Jack and the Beanstalk – A Musical Fairytale' was first commissioned by Campbelltown Arts Centre as part of its 2012 International Residency Exchange. Italian performance artist Chiara Guidi of the Societas Raffaello Sanzio was engaged to artistically develop and direct a new performance work for children, in collaboration with Australian artists including Scott Wright of Erth and performers Skye Gellman, Katia Molino, Drew Fairley and Christa Hughes.

In 2013, further creative development time was allocated for script and set development, in preparation for the final stage rehearsals and the premiere season at Campbelltown Arts Centre in 2014.

Performances for primary school groups and general public will be held between Friday 30 May and Saturday 7 June.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Thompson/Oates)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

4. CUSTOMER SERVICE

No reports this round

5. EDUCATION AND CARE SERVICES

5.1 2014 Australian Small Business Champion Awards

Reporting Officer

Acting Manager Education and Care Services

Attachments

Nil

Purpose

To inform Council of the success of a Campbelltown Family Day Care Educator's service in the 2014 Australian Small Business Champion Awards.

Report

The Australian Small Business Champion Awards is a prestigious and comprehensive program that supports, commends and recognises quality small businesses across Australia.

These National awards recognise and celebrate outstanding business contributions to communities across Australia. The awards consist of 38 varied small business categories.

This year, Campbelltown Family Day Care educator Heather Franshaw-Thomas was shortlisted as a national finalist in the category of 'Small Business Champion Entrepreneur' and her Family Day Care service 'Funtazia Child Care', a national finalist in the category of 'Child Care Centre'.

The 2014 Australian Small Business Champion Award winners were announced at a presentation evening held in Sydney on Saturday 5 April. Heather Franshaw-Thomas' Family Day Care service was announced as the award winner in the Child Care Centre category and was recognised on the night as an outstanding small business.

Ms Franshaw-Thomas is one of more than 60 Family Day Care Educators operating across Campbelltown that are supported by Council's Family Day Care scheme. Ms Franshaw-Thomas has been an Educator with Campbelltown Family Day Care for four years and during this time has demonstrated outstanding team work by sharing her ideas and new initiatives with the wider Family Day Care Educator team and Coordination Unit.

This is an appropriate acknowledgement for Ms Franshaw-Thomas and her Family Day Care service with the award ceremony providing an opportunity to showcase the achievements of Council's Family Day Care Educators and their services.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

6. HEALTHY LIFESTYLES

6.1 2013-2014 Sport and Recreation Participation and Facility Grant Program Rounds One and Two - Update

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

1. To advise Council of the successful projects applied for to the Office of Communities – Sport and Recreation under the 2013-2014 Participation and Facility Grant Program Round One.
2. To inform Council of the projects submitted for consideration to the Office of Communities – Sport and Recreation under the 2013-2014 Participation and Facility Grant Program Round Two.

History

Council at its meeting held 11 February 2014, Community Services Committee - Item 4.3 - 2013-2014 Sport and Recreation Participation and Facility Program - Round One, considered a report identifying three projects that met the criteria to be eligible for Round One of the 2013-2014 Participation and Facility Grant Program.

Council at its meeting held 8 April 2014, Community Services Committee - Item 5.4 - 2013-2014 Sport and Recreation Participation and Facility Program - Round Two, considered a report identifying four projects that Council were considering submitting applications for Round Two of the 2013-2014 Participation and Facility Grant Program.

Report

Round One Funding

At the time of presenting the report to Council on the Round Two opening and closing dates and proposed projects, not all outcomes were known in regards to the Round One applications. Council has now received confirmation that it has been successful in two grant applications out of the three projects it applied for in Round One.

6.1 2013-2014 Sport And Recreation Participation And Facility Grant Program Rounds
One And Two - Update

The two successful projects are:

Installation of automated floodlight systems to Worrell Park, Waminda Oval, Wood Park, Campbelltown Showground and Jackson Park (Campbelltown electorate).

Project cost:	\$31,170
Council contribution:	\$15,670
Sport and Recreation Facility Grant:	\$15,500

Installation of automated floodlight systems to Blinman Oval (Macquarie Fields electorate)

Project cost:	\$5195
Council contribution:	\$2695
Sport and Recreation Facility Grant:	\$2500

The unsuccessful project is:

Installation of automated floodlight systems to Ambarvale Sports Complex, Rosemeadow Sports Complex, Lynwood Park 3 and 4, Thomas Acres Reserve and Gilchrist Oval (Wollondilly electorate)

Project cost:	\$25,975
Council contribution:	\$13,475
Sport and Recreation Facility Grant:	\$12,500

The total cost of the successful projects is \$36,365. Council's contribution to the projects is \$18,365 with Office of Communities – Sport and Recreation providing \$18,000 in funding.

Two Campbelltown sports clubs were also unsuccessful with the projects they applied for. These projects are:

Ingleburn Tennis Club

Macquarie Fields Tennis Courts

New shade shelter

Project cost:	\$20,000
Council contribution:	\$5000
Club contribution:	\$5000
Sport and Recreation Facility Grant:	\$10,000

Ambarvale Little Athletics Club

Oswald Reserve

New Long jump facility

Project cost:	\$5000
Council contribution:	\$1250
Club contribution:	\$1250
Sport and Recreation Facility Grant:	\$2500

Round Two Funding

At the time of Council considering the previous report of 8 April 2014 not all applications for Round Two had been finalised. The following applications were submitted in Round Two.

6.1 2013-2014 Sport And Recreation Participation And Facility Grant Program Rounds
One And Two - Update

Rosemeadow Playing Fields

Playing and safety fencing

Project cost: \$38,000

Council contribution: \$19,000

Sport and Recreation Facility Grant: \$19,000

Ambarvale Sports Complex

New shade awning

Project cost: \$50,000

Council contribution: \$15,000

Club contribution: \$10,000

Sport and Recreation Facility Grant: \$25,000

Coronation Park

Outdoor fitness equipment

Project cost: \$50,000

Council contribution: \$15,000

Club contribution: \$10,000

Sport and Recreation Facility Grant: \$25,000

Officer's Recommendation

1. That the information be noted.
2. That a further report be presented to Council once successful projects for Round Two of the 2013-2014 Participation and Facility Grant Program have been announced by the Office of Communities - Sport and Recreation.

Committee's Recommendation: (Lound/Brticevic)

That the Officer's Recommendation be adopted.

CARRIED**Council Meeting 6 May 2014 (Rowell/Lake)**

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

6.2 Minutes of the Sports Liaison Sub Committee Meeting held 12 March 2014

Reporting Officer

Manager Healthy Lifestyles

Attachments

Minutes of the Sports Liaison Sub Committee meeting held 12 March 2014 (contained within this report)

Purpose

To seek Council's endorsement of the minutes of the Sports Liaison Sub Committee meeting held 12 March 2014.

Report

Detailed below are the recommendations of the Sports Liaison Sub Committee. Council officers have reviewed the recommendations and they are now presented for Council's consideration. There are no recommendations that require an individual resolution of Council.

Recommendations of the Sports Liaison Sub Committee

Reports listed for consideration

5. Minutes of the previous meeting held 16 October 2013

That the information be noted.

8. Presentations

This meeting of the Sports Liaison Sub Committee included a number of presentations to representatives from various sporting clubs and associations. Attendees were advised of Council's policies in regard to season changeover, sport and recreation grants, access to facilities, electricity accounts and sports education programs.

Officer's Recommendation

That the minutes be noted.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

ATTACHMENT 1

Minutes of the Sports Liaison Sub Committee

**Held Wednesday 12 March 2013
in Council's Civic Hall**

Meeting commenced at: 6.11pm

1. Acknowledgement of Land

An Acknowledgement of Land was presented by the Chairperson, Councillor Thompson.

2. Welcome and Introduction

Councillor Thompson welcomed all members and invited guests to the Sports Liaison Sub Committee meeting.

3. Attendance and Apologies

Attendance: Councillor B Thompson (Chairperson)
Councillor P Lake
Councillor D Lound

Also in attendance: Manager Healthy Lifestyles - Mr M Berriman
Sport and Recreation Coordinator - Mr G Ripoll
Stadia Coordinator - Mrs S Pratt
Sports Liaison Officer - Mr T Collins
Staff Support Officer - Ms J Robinson
Executive Support - Mrs D Taylor
Representative from Sport and Recreation Division, Office of Communities
- Mr M Andrade
Campbelltown Masters Swimming
Softball Campbelltown
East Campbelltown Junior Rugby League Football Club
Macarthur Baseball
Ingleburn Eagles Soccer Club
Ingleburn RSL Cricket Club
Gunners Soccer Club
Collegians Junior Rugby League Football Club
Ingleburn Bulldogs Junior Rugby League Football Club
Campbelltown Southern Districts Soccer Club
Campbelltown Camden District Cricket Club

Apologies: Councillor F Borg
Campbelltown Warriors Junior Rugby League Football Club
Campbelltown District Netball Association
Campbelltown City Hockey Association
Campbelltown District Softball Association
Campbelltown City Kangaroos Junior Rugby League Football Club

4. Declarations of Interest

There were no declarations of interest.

5. Minutes of the previous meeting held 16 October 2013

Report

The minutes of the Sports Liaison Sub Committee meeting held 16 October 2013, copies of which have been circulated to each Sub Committee member, were adopted by Council at its meeting held on 12 November 2013.

Officer's Recommendation

That the information be noted.

Sub Committee's Recommendation (Lake/Lound)

That the information be noted.

CARRIED

6. Business Arising from the Previous Minutes

Nil

7. Correspondence

Nil

8. Presentations

8.1 Sports Liaison and Recreation Coordinator

Council's Sport and Recreation Coordinator presented information on the following issues:

- a. **season changeover**
- b. **sport and recreation grants - participation and facility program**
- c. **access and keys to facilities**
- d. **electricity accounts.**

A copy of the presentation is attached and will be distributed to all clubs and associations that were invited to the Sports Liaison Sub Committee.

<\\publicdata\data\Presentations\Sub Committees\Information for Clubs and Sporting Organisations - Winter 2014.pptx>

8.2 Sport and Recreation Division, Office of Communities - Mr M Andrade

A representative from the Office of Communities, Sport and Recreation Division, Mr M Andrade, Development Officer - Central Region, presented on the various Sport Education Programs that incorporate club development, coach education and various professional development workshops available to local clubs and volunteers. A copy of the presentation is attached.

[\\publicdata\data\Presentations\Sub Committees\Sport and Recreation - Central Region Campbelltown March 2014.ppt](#)

Mr Andrade extended an offer to conduct various workshops for local club and associations with the Local Government Area, noting that a requirement of 10-12 participants is needed to conduct a workshop. Council's Manager Healthy Lifestyles advised that a survey would be developed for local clubs and associations to seek information regarding which workshops would be beneficial to conduct.

It was noted that further information regarding Sports Rage Kits and Coloured Vest Program (CVP) are available at www.dsr.nsw.gov.au.

Mr Andrade advised that the outcome of the grants applied for in September and October 2013 will be determined next week. Successful applicants will have 28 days to accept the offer and 18 months to use the grant.

It was noted that it is now a prerequisite for anyone involved in paid or unpaid child-related work to obtain a Working With Children Check. Further information regarding this can be obtained from the Office of the Children's Guardian website www.kids.nsw.gov.au.

9. NSW Government's Smoking policy - distribution of signs

Council's Sport Liaison and Recreation Coordinator distributed No Smoking signage to attendees and requested that clubs and associations forward information to Council suggesting the most suitable location for Council to erect these signs on the various sporting grounds and associated buildings.

It was noted that if clubs and associations are experiencing issues with enforcing the new no smoking legislation, they are to contact the NSW Public Health Unit for direction.

At Council's previous Sports Liaison Sub Committee meeting, the representative from the NSW Public Health Unit reinforced that there is no expectation for club officials or volunteers to put themselves in a potential conflict situation, rather than to have general information and signage of the law change.

10. General Business

Nil

Next meeting of the Sports Liaison Sub Committee is to be advised.

Councillor Thompson
Chairperson
Meeting closed: 7.12pm

6.3 NSW Footy Facilities Fund

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To inform Council of a new grants program, the NSW Footy Facilities Fund, an initiative of the NSW Government and the National Rugby League to support junior or senior rugby league clubs upgrade or build new facilities.

Report

The NSW Footy Facilities Fund is an initiative of the National Rugby League and the NSW Government to assist rugby league clubs to improve the quality, availability and standard of their facilities.

The NSW Premier, Minister for Sport and Recreation, and the Head of Football at National Rugby League attended Worrell Park on 5 April 2014 to announce the opening of the grants program.

The program aims to improve facilities for a variety of benefits including increasing participation, safety and security, environmental sustainability, social inclusion and building strong communities.

Funding available for each project is up to \$75,000 with the grant not exceeding more than 50% of the project cost. Applicants are encouraged to partner with Councils and other possible sources to assist with funding.

The NSW Footy Facilities Fund program provides an opportunity for Council to consider a range of infrastructure projects that would enhance rugby league participation including improved lighting, fencing, change rooms and canteen facilities. The ability for Council to leverage grant funds up to \$75,000 to contribute to infrastructure refurbishment could assist in Council providing improved facilities for the sport of rugby league and the wider community.

Council allocates \$100,000 within the Healthy Lifestyles budget to support capital upgrades on sport and recreation facilities by utilising dollar for dollar grant programs offered by the State Government through the Office of Communities – Sport and Recreation. There is an opportunity to utilise the existing budget to also support clubs who wish to apply for grants under the NSW Footy Facility Fund.

Applications close on 30 May 2014. Council Officers are liaising with local rugby league clubs to assist in the development of projects and finalise applications within the eight week application timeframe.

Officer's Recommendation

That a further report be presented to Council once projects have been confirmed and applications submitted to the NSW Government through the Office of Communities – Sport and Recreation.

Committee's Recommendation: (Lound/Matheson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

6.4 Lynwood Park Synthetic Turf Proposal

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To inform Council of a request from Macarthur Football Association for assistance in funding a synthetic turf field at Lynwood Park.

History

On 24 August 2013 in the lead up to the Federal election, the Member for Macarthur and the Shadow Minister for Communications and Broadband announced a commitment of \$500,000 to the Macarthur Football Association for the synthetic turf project at Lynwood Park if the coalition was successful in the Federal election.

On 25 February 2014 the Macarthur Football Association Chairman and General Manager presented at a Council briefing night.

Report

At the time of seeking funding the Macarthur Football Association was of an understanding that the estimated total project costs could be between \$800,000 and \$900,000. As part of the discussions the Macarthur Football Association itself was able to contribute \$200,000 towards the project.

The project was initially intended to remove the existing natural turf surface and replace it with a FIFA One Star category synthetic turf surface where both professional and community sport can play and train. The expected lifespan of the surface is expected to be between 10 to 15 years depending on the wear and tear and a regular maintenance program.

Following the election result, the Department of Infrastructure and Regional Development has contacted the Association and Council requesting detailed information in order to obtain the \$500,000 contribution from the Federal Government. As the land is owned by Council and the major works become the property of Council, the Federal Government requires Council to formally accept the grant to ensure the funds are secured for this project. As funding under this grant program ceases on 30 June 2017, the project must be completed before this date.

Lynwood Park is a Council owned facility that is zoned “community open space” and provides fields and amenity facilities for the Macarthur Football Association, as well as home grounds for the Macarthur Rams men’s and women’s representative teams.

Independent Assessment by Consultants

Council engaged consultants, Smart Connections who were the consultants utilised by the Association in the lead up to the election to prepare an assessment of the costs and overall project plan for the Lynwood Park synthetic field. Smart Connections are considered leaders in developing business cases and project consultants for synthetic surfaces. The detailed assessment identified that the overall project costs would be \$1.4m, leaving a shortfall of \$700,000 in the Macarthur Football Association’s funding commitments currently for the project.

State Government Assistance

Following Council's briefing night, where all available information was presented to Council including the identified shortfalls; it was recommended that requests should be made to the Local State Members to ascertain opportunities for State Government contribution. To date there has been no one off funding committed for this project.

ClubGRANTS

The Macarthur Football Association has made application to the ClubGRANTS Category 3 program, administered by the NSW Government Office of Liquor, Gaming and Racing to fund the redevelopment at Lynwood Park. If successful, the grant would cover the shortfall for the synthetic turf project as well as other peripheral projects at Lynwood Park.

Council is required to respond to the Department of Infrastructure and Regional Development within six months of notification of the grant to demonstrate that there is the funds and capacity to complete the proposed project. The notification is required by 23 June 2014 unless a written request for extension is made. Currently there is a shortfall of \$700,000 and notification from ClubGRANTS NSW on successful projects is not expected to be announced until 30 June 2014.

If the ClubGRANT program is not successful, the Macarthur Football Association is seeking a commitment from Council to fund the remaining shortfall of \$700,000 in order to activate the Federal Government funding.

As this is a significant capital contribution to a project which had not been referred to Council and is not currently included in Council’s Management Plan there are a number of possible options which Council may wish to consider:

- Write to the Department of Infrastructure and Regional Development seeking an extension of the \$500,000 federal government contribution until the ClubGRANTS projects are announced by 30 June 2014
 - Write to the Department of Infrastructure and Regional Development seeking an extension of the \$500,000 federal government contribution and formally approaching the NSW Government for a financial commitment to assist in defraying Council’s contribution to the project
-

- That Council approach the Macarthur Football Association asking them to increase their contribution to assist in defraying Council's contribution to the project
- Should there be no further funding commitments from other government sources, Council consider contributing the balance of \$700,000 to ensure that the project is completed.
- Council consider contributing the balance of \$700,000 spread over the 2015-2016 and 2016-2017 financial years to ensure that the project is completed by 30 June 2017 to meet the Federal Government grant timeframes.

In Councils consideration of the above options the Federal Government will require a formal Council acceptance or otherwise, of the grant by 23 June 2014 either as part of the clubs correspondence to demonstrate capacity for project or Councils written request for extension.

Officer's Recommendation

That this matter be submitted for Council's consideration.

Committee's Recommendation: (Oates/Glynn)

1. That Council write to the Federal Department of Infrastructure and Regional Development seeking an extension of the \$500,000 grant acceptance time until the ClubGRANTS projects are announced by 30 June 2014.
2. That Council formally approach our local State Members requesting them to lobby on behalf of the community for funds to complement the Federal contribution.
3. That Council approach the Macarthur Football Association, asking them to increase their contribution.
4. That a further report be presented when the results of the funding applications are known.

LOST on the Casting Vote of the Chairperson

Committee's Recommendation: (Rowell/Lound)

That in consideration of the matters outlined in the report, Council accept the grant of \$500,000 from the Federal Government and subject to the agreement of the Macarthur Football Association to provide a contribution of \$200,000, Council contribute the balance of funding in the amount of \$700,000 to enable construction of a synthetic soccer surface at the Lynwood Park facility.

CARRIED on the Casting Vote of the Chairperson

Council Meeting 6 May 2014

Having declared an interest in regard to Item 6.4, Councillor Kolkman left the Chamber and did not take part in debate nor vote on this item.

Council Meeting 6 May 2014 (Rowell/Lake)

That the Committee's Recommendation be adopted.

Amendment (Oates/Borg)

1. That Council write to the Federal Department of Infrastructure and Regional Development seeking an extension of the \$500,000 grant acceptance time until the ClubGRANTS projects are announced by 30 June 2014.
2. That Council formally approach our local State Members requesting them to lobby on behalf of the community for funds to complement the Federal contribution.
3. That Council approach the Macarthur Football Association, asking them to increase their contribution.
4. That a further report be presented when the results of the funding applications are known.

LOST

Further Amendment (Rowell/Lake)

That in consideration of the matters outlined in the report, Council accept the grant of \$500,000 from the Federal Government and subject to the agreement of the Macarthur Football Association to provide a contribution of \$200,000, Council contribute the balance of funding to a maximum amount of \$700,000 to enable construction of a synthetic soccer surface at the Lynwood Park facility.

WON and became the Motion.

Council Resolution Minute Number 67

That in consideration of the matters outlined in the report, Council accept the grant of \$500,000 from the Federal Government and subject to the agreement of the Macarthur Football Association to provide a contribution of \$200,000, Council contribute the balance of funding to a maximum amount of \$700,000 to enable construction of a synthetic soccer surface at the Lynwood Park facility.

A Division was called in regard to the Resolution for Item 6.4 - Lynwood Park Synthetic Turf Proposal with those voting for the Motion being Councillors Greiss, Hawker, Lake, Lound, Matheson, Mead and Rowell.

Voting against the Resolution were Councillors Borg, Brticevic, Dobson, Glynn, Oates and Thompson.

At the conclusion of the discussion regarding Item 6.4, Councillor Kolkman returned to the Chamber for the remainder of the meeting.

7. LIBRARY SERVICES

7.1 Sydney Writers' Festival Event

Reporting Officer

Manager Library Services

Attachments

Nil

Purpose

To advise Council of the Sydney Writers' Festival Event to be held at the HJ Daley Library on 21 May 2014.

History

The Sydney Writers' Festival is Australia's largest annual celebration of literature and ideas.

Each year, over 300 events attract attendances of around 80,000 in venues that stretch from the Festival hub at Walsh Bay to the Blue Mountains.

For one week every May the Sydney Writers' Festival brings together authors of the very best contemporary fiction and writers of cutting edge nonfiction, including some of the world's leading public intellectuals, scientists and journalists.

Report

Council's Library Service is again hosting a visiting author in conjunction with the Sydney Writers' Festival.

This year the best-selling Canadian author Lawrence Hill will offer a bold meditation on blood as an historical and contemporary marker of identity, belonging, gender, race, class, citizenship, athletic superiority, and nationhood, as he discusses his latest title – 'Blood: The Stuff of Life'.

Lawrence Hill is the author of nine books of fiction and non-fiction including 'Someone Knows My Name'. The novel won several awards, including The Rogers/Writers' Trust Fiction Prize, both CBC Radio's Canada Reads and Radio Canada's Le Combat des livres, and The Commonwealth Writers' Prize for Best Book, an honour which gave him a private audience with Queen Elizabeth II. This book is currently being made into a television series.

The author visit will commence at 6.30pm at the HJ Daley Library on 21 May 2014.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Matheson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

7.2 HJ Daley Library - Free Comic Book Day

Reporting Officer

Manager Library Services

Attachments

Nil

Purpose

To advise Council of activities that will be held on 3 May 2014 from 10.00am to 3.00pm at the HJ Daley Library as part of Free Comic Book Day.

Report

Free Comic Book Day is a worldwide celebration that aims to introduce people to the joys of reading comics and to thank current comic book readers for their continued support.

The HJ Daley Library, in partnership with Sydney's largest comic book store, KINGS Comics will take part in a worldwide Free Comic Book Day on Saturday 3 May 2014. As part of this year's celebration, the HJ Daley Library will host a number of special activities throughout the day. These include comic book giveaways, fun and interactive displays, as well as a variety of children's activities such as a superhero mask making workshop and a mini superhero quest. In addition cartoonist and graphic artist Matthew Lin will conduct a cartooning workshop and spend some time as a roving artist.

A variety of comics will be available on the day from traditional comics to works by independent publishers, in addition to promoting the library comic collections.

This event forms part of Campbelltown Library Service's commitment to provide a diverse program of events and activities for all age groups and interests.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

7.3 2014 Library and Information Week

Reporting Officer

Manager Library Services

Attachments

Nil

Purpose

To advise Council of the events planned at Council's Library Services to celebrate Library and Information Week which will be held from 19 to 25 May 2014.

Report

Library and Information Week is an initiative of the Australian Library and Information Association and aims to raise the profile of libraries across Australia, to showcase their resources, facilities, events, contacts and services through different programs and events. The theme for Library and Information Week for 2014 is 'Join the Dots', connecting communities with libraries.

Campbelltown City Library Service will be participating in Library and Information Week by organising and taking part in a range of events:

Each of the Libraries will be participating in National Simultaneous Storytime on Wednesday 21 May, at exactly 11.00am joining thousands of other libraries across Australia as part of this national event aimed at encouraging children to read, exalt and enjoy books. The story chosen for this year is 'Too Many Elephants In This House' by Ursula Dubosarky.

On Thursday 22 May, Library staff will be setting up a 'pop up library' in the foyer of the Council Administration Building. This stall and display will be set up from 10.00am to 3.00pm, showcasing library resources and services and will give library staff the opportunity to engage with the community and provide information about the libraries.

In partnership with the South Western Sydney Local Health District Women's Health Unit, a free women's health talk given by the Area Women's Health Nurses will be hosted by the Greg Percival Library, Ingleburn on Friday 23 May. Topics covered in the Happy, Healthy and Wise session will include stress and mental health and cardiovascular health in women. The session will be held in the Community Centre, next door to the library, from 10.00am to 12.00 noon. Enquiries and bookings for the event can be made at the Greg Percival Library.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Matheson/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 6 May 2014 (Rowell/Lake)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 66

That the Officer's Recommendation be adopted.

8. GENERAL BUSINESS

Nil.

20. CONFIDENTIAL ITEMS

No reports this round

There being no further business the meeting closed at 6.06pm.

T Rowell
CHAIRPERSON
