

# DRAFT LOCAL STRATEGIC PLANNING STATEMENT CAMPBELLTOWN









### **CONTENTS**

MESSAGE FROM THE MAYOR 6
MESSAGE FROM THE GENERAL MANAGER 7
ABOUT THIS PLAN 8
CONSULTATION8
POLICY CONTEXT9
OUR STRATEGIC VISION10
VISION 204011
STRUCTURE PLAN MAP12
EXISTING LAND USE BREAKDOWN13
CAMPBELLTOWN CBD MAP/PHOTO14
OUR PLANNING THEMES AND PRIORITIES16
THEMES AND PRIORITIES17
OUR STRATEGIC CONTEXT18
CONTEXT18
OUR PLACE IN OUR REGION18
OUR LOCAL ADVANTAGES AND OPPORTUNITIES19
OUR LOCAL PROFILE24
LIVEABILITY - A VIBRANT, LIVEABLE CITY26
THEME 1 - A VIBRANT, LIVEABLE CITY
Planning Priority 1 -
Creating a great place to live, work, play and visit28
Planning Priority 2 -
Creating high quality, diverse housing
Planning Priority 3 - Embracing our heritage and cultural identity36
Planning Priority 4 - Celebrating the arts and culture38
SUSTAINABILITY – A RESPECTED & PROTECTED NATURAL ENVIRONMENT40
THEME 2 - A RESPECTED & PROTECTED NATURAL ENVIRONMENT41
Planning Priority 5 - Embracing our unique landscape setting42
Planning Priority 6 - Respecting and protecting our natural assets46
Planning Priority 7 - Managing our use of finite resources50
Planning Priority 8 - Adapting to climate change and building resilience52

PRODUCTIVITY – A Thriving, attractive city	54
THEME 3 - A THRIVING, ATTRACTIVE CITY	
Planning Priority 9 - Building an internationally recognised local economy	56
Planning Priority 10 - Creating strong and vibrant centres	58
Planning Priority 11 - Striving for increased local employment	62
Planning Priority 12 - Creating a smart, connected, productive city	66
NFRASTRUCTURE & COLLABORATION – A SUCCESSFUL CITY	49
THEME 4 - A SUCCESSFUL CITY	
Planning Priority 13 - Connecting our city via strategic links	
Planning Priority 14 - Ensuring infrastructure aligns with growth	72
Planning Priority 15 - Strengthening relationships with key stakeholders	74
Planning Priority 16 - Involving our community	75
MPLEMENTATION, MONITORING AND REPORTING	76
IMPLEMENTATION AT THE LOCAL LEVEL	76
IMPLEMENTATION	76
LEP AMENDMENTS	77
MONITORING AND REVIEW	77
FUNDING AND INVESTMENT	77
STRATEGIC PLANNING IMPLEMENTATION	77
EXISTING GOVERNANCE ARRANGEMENTS & PARTNERSHIPS	77
IMPLEMENTATION – for a Vibrant, Liveable City	78
IMPLEMENTATION – for a Respected and Protected Natural Environment	78
IMPLEMENTATION – for a Thriving, Attractive City	78
IMPLEMENTATION – for a Successful City	78
STRATEGIC ALIGNMENT	80
REFERENCES	94



# ABBREVIATIONS USED IN THIS PLAN

CBD Central Business District
 CSP Community Strategic Plan
 DCP 2015 Development Control Plan 2015

DPE Department of Planning and Environment
EESPLS Eastern Edge Scenic Protection Lands

**GSC** Greater Sydney Commission

**GVA** Gross Value Added

**IP&R** Integrated Planning and Reporting

LEP Local Environmental Plan
LGA Local Government Area

**LSPS** Local Strategic Planning Statement

MRA Metropolitan Rural Area

**OEH** Office of Environment and Heritage **RMS** Roads and Maritime Services

**TFNSW** Transport for NSW



#### **MESSAGE FROM THE MAYOR**



As the Mayor of Campbelltown, it is my great pleasure to present Campbelltown's draft Local Strategic Planning Statement – a twenty year vision and strategy for Our City's land use future.

This important document builds on our history, heritage and natural environmental setting and identifies our strategic advantages, strengths and opportunities to help build a successful future.

The draft document responds to NSW Government requirements but most importantly, it responds to feedback from our community, and seeks to align future land use planning with the outcomes identified in Campbelltown 2027 – Our Community Strategic Plan.

Sydney is growing, and our city is undergoing transformation – with significant growth, development and change. Council is working hard to make sure that this growth is handled appropriately and that our values, hopes and dreams are reflected in the future of Campbelltown.

We are focused on developing Campbelltown as the lifestyle capital – a city of great places and opportunities for residents, businesses, investors and visitors, and a city where people from diverse backgrounds come together.

Our city has incredible opportunities to design a wonderful future and I am excited to be the Mayor at this transformational time.

I invite you to join Council on this journey of transformation and to take the opportunity to have your say on this draft vision and strategy. I look forward to hearing your views.

**Cr George Brticevic**Mayor of Campbelltown



#### **MESSAGE FROM THE GENERAL MANAGER**



We are an ambitious city, committed to making a Campbelltown a place where people want to live and have access to what they need to go about their lives and a city that is recognised internationally for our natural assets and endless opportunities.

Campbelltown has been recognised by the Greater Sydney Commission as a key metropolitan centre. With this high level acknowledgement comes a responsibility to grow and transform our city to meet the needs of residents, businesses, investors and visitors not just within Campbelltown, but also for the broader district and region.

This draft document is a twenty year vision and strategy for our city's land use future, developed to respond to NSW Government requirements and feedback that we have already received from our community over recent years.

The Draft Local Strategic Planning Statement (LSPS) defines Campbelltown's unique role in Sydney's future, recognising our history, heritage and natural environment. It identifies our strengths as a city and the incredible opportunities that our future holds. More than this, this important planning document highlights the next steps we need to take to ensure our city's future by gathering evidence through studies and analysis and by refining our planning instruments to enable the future we are seeking.

This LSPS presents a mechanism for achieving the land use based strategies identified in Campbelltown 2027 – Our Community Strategic Plan.

I invite you to work with us to develop this strategy to make Campbelltown Sydney's lifestyle capital – a great place with opportunities for all.

I urge you to take the opportunity to have your say on this draft vision and strategy and I look forward to hearing your views.

**Lindy Deitz** General Manager

#### **ABOUT THIS PLAN**

This Local Strategic Planning Statement (LSPS) is Campbelltown City Council's plan for our community's social, environmental and economic land use needs over the next 20 years.

The LSPS provides context and direction for land use decision making within the Campbelltown Local Government Area (LGA).

#### It's purpose is to:

- > provide a 20 year land use vision for the Campbelltown LGA
- > outline the characteristics that make our city special
- identify shared values to be enhanced or maintained
- > direct how future growth and change will be managed
- prioritise changes to planning rules in the Local Environmental Plan (Campbelltown Local Environmental Plan 2015) and Council's Development Control Plans
- > implement the Region and District Plans as relevant to the Campbelltown LGA
- > identify where further detailed strategic planning may be needed.

It responds to Region and District planning initiatives and to what our community has told us is important for the future of our city.

It sets planning priorities to ensure that our Local Government Area (LGA) can thrive both now and in the future, and that future development is appropriate for our local context. It is our plan aimed at ensuring that our people have a great city in which to live, work and play; that businesses and visitors have a great place to invest and experience; and that we continue to work towards our goal of being a world class contemporary city of choice and opportunity, that respects it's heritage and culture, and is nestled within a green and beautiful natural environment.

The priorities and actions aim to ensure that we can plan for what is needed in the future – that we have a choice of well-designed housing, a diverse array of high quality jobs, and the infrastructure, facilities and services to provide for the needs of our vibrant and thriving community.



#### CONSULTATION

This draft LSPS has been developed based on information provided by our community, during recent consultation on a number of related projects including:

- Campbelltown 2027 Community Strategic Plan -Ambition, Innovation, Opportunity (2017) and related delivery mechanisms
- > Council's Community/Customer Satisfaction Survey (2018)
- > Reimagining Campbelltown CBD Phase 1 (2018)
- > Love Leumeah (2018)
- > Love Ingleburn (2018-2019)
- > Campbelltown City Branding and Identity Project (2019).

It also draws on earlier community engagement in 2014 when the Campbelltown Local Environmental Plan 2015 (LEP 2015) was being prepared, including issues that have been raised during consideration of other recent LEP amendments.

Several significant themes emerged from these consultation exercises and the main issues raised are summarised in the following section of this report.

The GSC's aim and Council's desired future direction for our city have been referenced and articulated through a number recent engagement processes. Extensive consultation, utilising a variety of engagement activities, has been carried out as part of the projects listed above, enabling this Local Strategic Planning Statement to reflect current community sentiment.

- > online surveys, with over 1,000 people surveyed
- > telephone surveys, with over 600 people surveyed
- pop-up engagement activities with over 700 people providing comments and feedback
- a large number of one-on-one interviews with State Government departments and agencies and key business stakeholders
- formal submissions (including those from State Government departments and agencies)
- > a series of community workshops and focus groups
- > business owners workshops
- > councillor workshops
- > staff workshops.

The outcomes from these consultation activities have been utilised to add depth, insight and value to drafting this LSPS for our city, which both aligns with, and gives effect to, the Western City District Plan, and reflects the desired future for our City as expressed by our community.

In particular, the feedback received via engagement has been used to inform and identify for Council our long term strategic direction including:

- > a vision for the future of our city
- aspects of our local character and identity that we value and need to retain, and some aspects which we need to improve upon
- > how we will manage growth and change over time
- > our shared community values.

A strong set of overarching principles have also been identified throughout these engagement processes. These principles have gained a high level of support and are being used to help inform strategic city shaping (planning and decision making) for the future of the Campbelltown CBD and more broadly for the LGA. The Campbelltown CBD extends from Macarthur, to Campbelltown, to Leumeah, with the railway precinct areas a particular focus. Underlying these principles is the following set of focus areas for Council:

- > leadership commitment to sustainability
- > high quality open space and green space
- upgrading and modernising Campbelltown's CBD
- > greening the CBD

This LSPS has been prepared in accordance with clause 3.9 of the Environmental Planning and Assessment Act 1979 (the EP&A Act). It responds to Council's Community Strategic Plan (CSP) - Campbelltown 2027 – Ambition, Innovation, Opportunity. It details strategic priorities identified by Council and the community, and consolidates a range of land use planning and related initiatives that are already being undertaken, or are planned to be undertaken by Council. It is closely linked to Council's Local Environmental Plan (LEP), Development Control Plans (DCPs), and Development Contributions Plan. This LSPS will also be used to inform updates and amendments to these and other key Council documents that relate to land use planning.

These engagement processes have reached a large variety of our community, which has assisted in forming Council's direction. Consultation and engagement methods have included:

- > quality place making to develop the Campbelltown CBD and other centres into inspirational, well connected, healthy, vibrant, safe, and attractive destinations where people want to be
- > accessibility to local facilities and amenities for persons with all levels of ability
- > transport connectivity and infrastructure
- > investment attraction and job creation
- > job diversification and economic productivity
- > protection of Campbelltown's natural, historic and cultural features
- > housing choices and affordable living to facilitate highly liveable centres and suburbs.

Council has considered this feedback and has prepared this draft LSPS as an initial response to what our community has told us within the context of our Regional and District responsibilities as determined by the NSW Government.

The GSC, the Department of Planning and Environment (DPE), and other State Government Agencies including Transport for NSW (TfNSW), Roads and Maritime Services (RMS) and the Office of Environment and Heritage (OEH) have been involved in the LSPS preparation process. The need to prepare this LSPS has also been discussed with the Local Aboriginal Land Council.

#### **POLICY CONTEXT**

The LSPS responds to a number of key strategic documents produced by the Federal and NSW State Governments and by Council. These documents include:

- > Directions for a Greater Sydney 2017-2056
- > Greater Sydney Region Plan A Metropolis of Three Cities - Connecting People
- Building Momentum State Infrastructure Strategy 2018-2036
- > Future Transport Strategy 2056
- > Our Greater Sydney 2056 Western City District Plan Connecting Communities
- > Western Sydney City Deal Vision, Partnership, Delivery
- > Greater Macarthur 2040 (currently draft)
- > Reimagining Campbelltown CBD Phase 1, strategic

Importantly, the LSPS gives effect to the Western City District Plan, implementing the directions, priorities and relevant actions at the local level. It also outlines how Federal and State initiatives will create changes at the local level.

The LSPS integrates with Council's Community Strategic Plan (CSP) which has a similar but broader role in setting out how Council will work to meet the needs of its community. The LSPS's planning priorities, strategic directions and actions provide the basis for decisions about how we will use our land resources and assets to achieve our community's broader goals. Campbelltown's CSP aims to deliver the following four key outcomes:

- 1. A vibrant, liveable city
- 2. A respected and protected natural environment
- 3. A thriving, attractive city
- 4. A successful city

The LSPS adopts the CSP's four key themes as the same themes for our City's land use future. This will ensure a clear line-of-sight between these two important documents.

These four key themes also align closely with the 10 Directions for a Greater Sydney, the four areas of focus in the Region and District Plans, and the key commitments under the Western Sydney City Deal as shown in Figure 1.

Figure 1 - Strategic Planning Alignment

LSPS and CSP Themes	10 Directions for a Greater Sydney	Region and District Plan Themes	City Deal Commitments
1. A vibrant, liveable city	A city for people Housing the city A city of great places	Liveability	Respecting and building on local character, enhancing liveability and improving the quality of the local environment Innovative approaches to planning and delivery of housing
2. A respected and protected natural environment	A city in its landscape An efficient city A resilient city	Sustainability	Respecting and building on local character, enhancing liveability and improving the quality of the local environment
3. A thriving, attractive city	Jobs and skills for the city A well-connected city	Productivity	Creating 200,000 jobs by supercharging the Western Parkland City Skilling our residents in the Region and initiating new education opportunities
4. A successful city	A city supported by infrastructure A collaborative city	Infrastructure and Collaboration	Realising the 30-minute city by delivering public transport for the Western Parkland City Getting on with delivering for the Western Parkland City through enduring tri-level governance



#### **VISION 2040**

**CAMPBELLTOWN - THE LIFESTYLE CAPITAL** 

# CAMPBELLTOWN CITY IS SYDNEY'S LIFESTYLE CAPITAL

- a distinctive destination of high amenity nestled within a natural and historic cultural landscape. It is a place where city meets country and where people choose to live, work, play, invest and visit because quality of life is second to none.

It is a green, well-connected, technology smart, contemporary, efficient and resilient city with vibrant centres, high liveability, a productive internationally recognised economy and a protected and respected natural environment.

As one of Sydney's key metropolitan centres and an economic power-house, the Campbelltown CBD is a focus of economic activity and employment, with flourishing day and night time economies. The CBD is a leading higher-order education, culture and arts, and health and sports hub of international significance, providing a platform for growth in knowledge jobs, tertiary level education and medical services for local, district and regional communities. It leverages opportunities in the national and international arenas via the Western Sydney International (Nancy-Bird Walton) Airport.

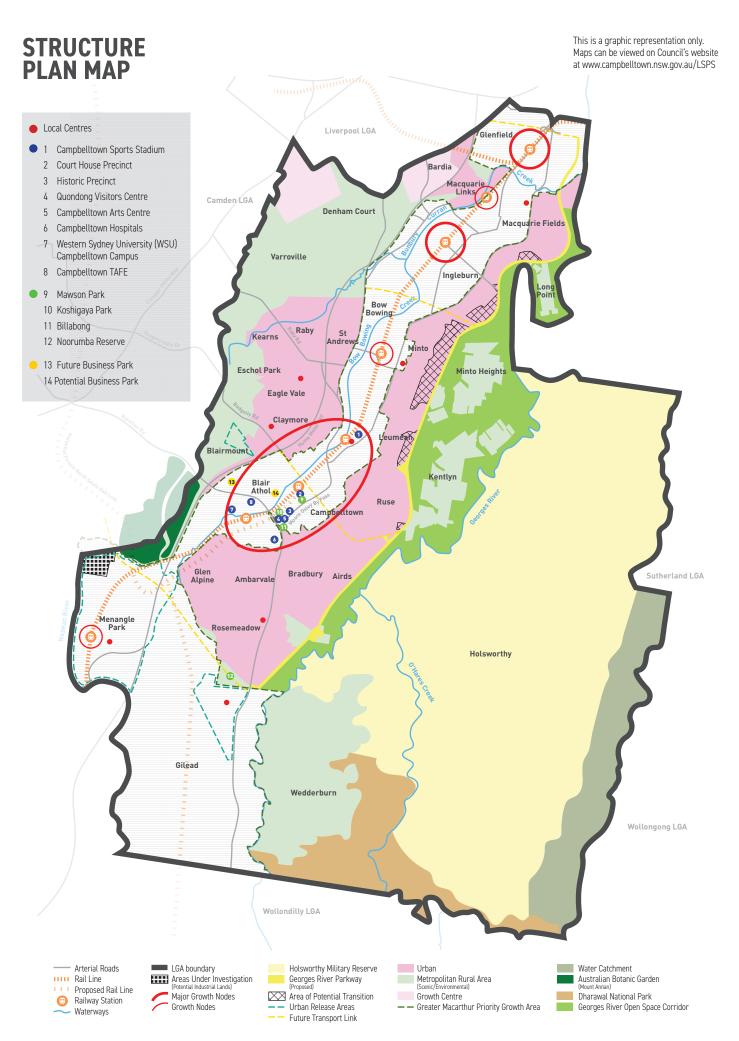
Combined with thriving local and neighbourhood centres and industrial lands, the Greater CBD, complemented by major centres such as Ingleburn, provides diverse areas of retail, business and industrial opportunities that support the economy and cater to a variety of needs. These attributes position Campbelltown as the Macarthur Region's heart, functioning as the 30-minute city for people of this prosperous area by meeting the higher order employment, service and facility needs of the Macarthur, Sydney's Outer South West and the regional areas south of Sydney – a major corridor that accommodates significant recent growth. Residents and visitors alike enjoy the world class connectivity, facilities and services that our City provides.

With direct connectivity and accessibility to the Western Sydney International (Nancy-Bird Walton) Airport, the Aerotropolis, the Illawarra, the Southern Highlands, Goulburn and Canberra, and the complementary metropolitan centres of Liverpool and Penrith, Campbelltown is also Sydney's Southern Gateway.

Campbelltown's people are its most important asset, and as a world-class City, this is evidenced through the broad offering of choice and diversity in well planned housing and lifestyle options and the extensive range of opportunities to participate in the arts, culture, sport, learning, entertainment and both active and passive recreation pursuits to the highest of levels. It is a genuinely harmonious place where Indigenous, European and broader multi-cultural influences and elements blend to create our unique and defining culture. The City's heritage foundations are reflected in its architecture, the important places of its Traditional Custodians, the Dharawal people, and the long-standing celebrations that exemplify the positive attributes of its people and their various and diverse cultures.

Campbelltown is known widely as a growing, changing, busy and friendly City, with buildings and public spaces that respect people and place, and one that embraces its natural environmental character that we are identified for and our community has come to cherish.

Campbelltown is proud to be Sydney's most desirable and prosperous City in its own right.



## EXISTING LAND USE BREAKDOWN

The Campbelltown LGA currently has approximately:



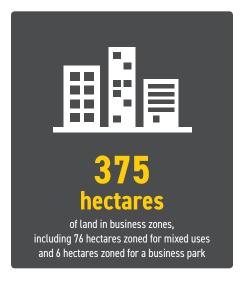
















The amount of land in some categories will change as our city continues to grow and more rural land is transformed into new urban areas. This makes it even more important for us to protect our open space, natural, environmental and waterway areas and our distinctive landscape setting.

### **CAMPBELLTOWN CBD**





# THEMES AND PRIORITIES Four related themes comprise the community's vision for the City of Campbelltown as a vibrant place to live, a successful, thriving and attractive city, that respects and protects its heritage and natural environment. These themes will be monitored against identified measures over time and implemented through 16 planning priorities. The planning priorities will be delivered through strategies to guide land use decisions and actions. These actions will be undertaken by Council or by Council in collaboration with government and/or other key stakeholders. **OUR PLANNING** THEMES AND **PRIORITIES** CAMPBELLTOWN 2040 | LOCAL STRATEGIC PLANNING STATEMENT

#### **OUR PLAN ON A PAGE**

1 LIVEABILITY

A VIBRANT, LIVEABLE CITY **PLANNING PRIORITY 1** 

Creating a great place to live, work, play and visit

**PLANNING PRIORITY 2** 

Creating high quality, diverse housing

**PLANNING PRIORITY 3** 

Embracing our heritage and cultural identity

PLANNING PRIORITY 4

Celebrating the arts and culture

2 SUSTAINABILITY

A RESPECTED AND PROTECTED NATURAL ENVIRONMENT

**PLANNING PRIORITY 5** 

Embracing our unique landscape setting

**PLANNING PRIORITY 6** 

Respecting and protecting our natural assets

**PLANNING PRIORITY 7** 

Managing our use of finite resources

**PLANNING PRIORITY 8** 

Adapting to climate change and building resilience

3 PRODUCTIVITY

A THRIVING, ATTRACTIVE CITY **PLANNING PRIORITY 9** 

Building an internationally recognised local economy

**PLANNING PRIORITY 10** 

Creating strong and vibrant centres

**PLANNING PRIORITY 11** 

Striving for increased local employment

**PLANNING PRIORITY 12** 

Creating a smart, connected, productive city

4
INFRASTRUCTURE & COLLABORATION

A SUCCESSFUL CITY

**PLANNING PRIORITY 13** 

Connecting our city via strategic links

**PLANNING PRIORITY 14** 

Ensuring infrastructure aligns with growth

**PLANNING PRIORITY 15** 

Strengthening relationships with key stakeholders

**PLANNING PRIORITY 16** 

Involving our community

# **CONTEXT OUR PLACE IN OUR REGION** A Metropolis of Three Cities - the Greater Sydney Region Plan, divides Sydney into three interconnected cities: the Eastern Harbour City (centred around the Sydney CBD); the Central River City centred around Parramatta and the Olympic Park Peninsula, and the Western Parkland City (centred around the Western Sydney International and the Aerotropolis). Collaboratively all three levels of government have partnered as part of the Western Sydney City Deal which sets out to deliver on the vision for the Western City by creating opportunities for education, business and employment for this city and its people. OUR STRATEGIC CONTEXT CAMPBELLTOWN 2040 | LOCAL STRATEGIC PLANNING STATEMENT

Campbelltown is located on the south-western edge of the Sydney metropolitan area, approximately 53 kilometres from the Sydney CBD. It extends from Glenfield in the north, to Menangle Park and Gilead in the south.

The Campbelltown LGA is characterised by a variety of urban and rural land uses. The dominant housing form is low density detached dwellings with groupings of medium density housing in some suburbs, and the recent emergence of apartment buildings in close proximity to the city's main centres.

The Campbelltown LGA is bordered by corridors of environmental protection land with the shallow gullies of the Nepean River and broad rolling hills and landscape feature of the 'Scenic Hills' to the west, the Georges River Corridor landscape occurring at the moderate to steep gullies of the Georges River to the east, and Gilead and the Wedderburn Plateau to the south and south east of the LGA.

The Campbelltown LGA is surrounded by five other LGAs, including: Camden to the west, Liverpool to the north and north-east, Sutherland to the east, and Wollondilly and Wollongong to the south.

The Campbelltown LGA occupies an area of approximately 312 square kilometres, and had a usual resident population of 157,006 people at the time of the 2016 Census, living in 55,331 dwellings with an average household size of 2.94. The ABS' estimated resident population in 2017 was 164,508 and forecast id estimates the population in 2019 is 171, 240. This population mainly lives within a linear urban corridor that follows the alignment of the F5 Motorway/ Hume Highway and the Main Southern Railway Line, and extends from Glenfield (north) to St Helens Park and Mount Gilead (South), and Menangle Park (West). A small proportion of the population lives in the LGA's areas of high environmental and scenic value including the Scenic Hills, the Georges River Corridor landscape and Wedderburn. The rural area of Gilead, which also has some key environmental assets, has been identified to accommodate significant future urban growth.

# By 2036, our City's population is forecast to grow to between 233,000 and 275,778

The Campbelltown CBD has long been considered as the regional centre for south-west Sydney, providing jobs and higher order facilities, services and opportunities for the Macarthur area and beyond. Our city has also been identified as the gateway to Southern Sydney. More recently, the Campbelltown-Macarthur Centre has been identified as one of four key metropolitan centres for Greater Sydney's Western Parkland City, along with the future Aerotropolis, and the existing centres of Liverpool and Penrith.

By 2036, our city's population is forecast to grow to between 233,000 and 275,778, depending on whether the city experiences a moderate or high-growth scenario. Council, in collaboration with the NSW Government, will need to provide new infrastructure, homes, jobs and services for the growing population, whilst protecting our city's unique natural environmental setting and values, respecting its heritage and diverse culture, its distinctive local character and identity. The LSPS sets out a plan for how these needs can be met.

## OUR LOCAL ADVANTAGES AND OPPORTUNITIES

## Location, natural environment, choice and opportunity

Campbelltown is a city of choice and opportunity in a natural environment. It is strategically situated in western Sydney, one of Australia's most significant economic regions and metropolitan Sydney's largest growth corridor.

Campbelltown has an important role in Sydney's growth and is an increasingly important, dynamic and culturally diverse hub of business, services, industry and innovation. Our City already boasts significant existing infrastructure and services including a major hospital, a university campus – Western Sydney University – three TAFE NSW locations, the largest shopping centre in south west Sydney – Macarthur Square, professional sporting facilities, regional art and cultural venues and is well positioned to support the growing Macarthur region, the Southern Highlands and the Illawarra, and attract a further range of industry and development.

Campbelltown is also developing into a city that is a destination in its own right; a destination with a rich natural landscape and distinctive character.

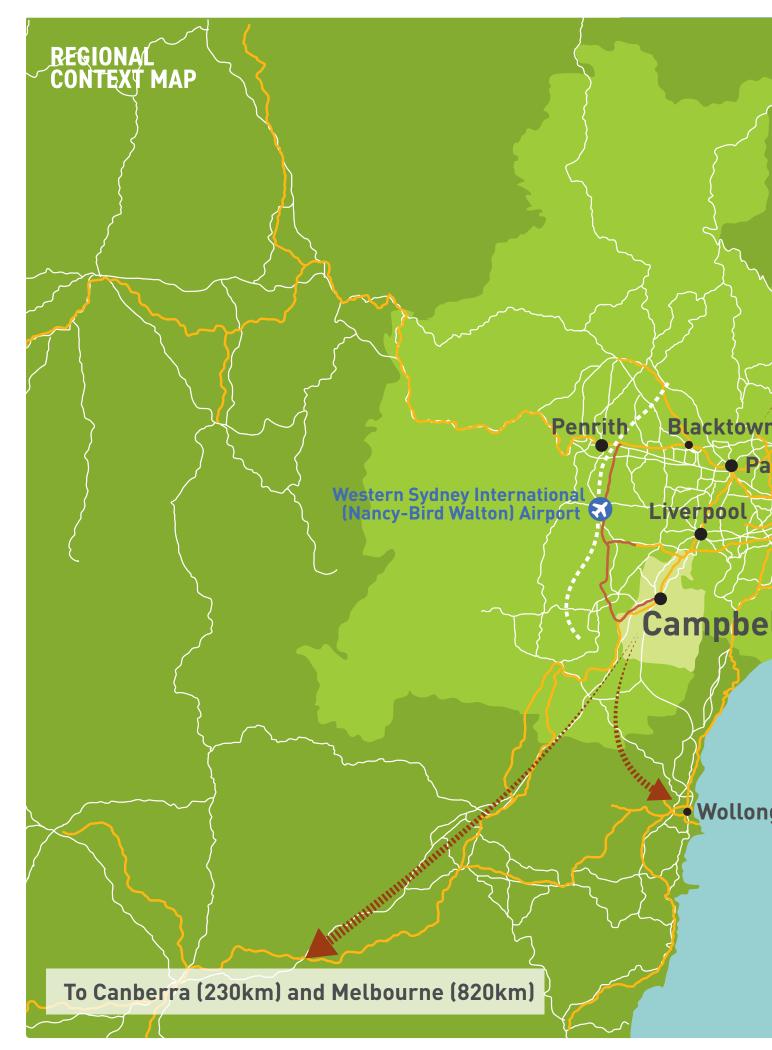
Liveability is improving with a diverse range of housing, plans to renew older areas and to create places for people. Residential lifestyle choices are expanding with traditional suburban development being complemented by growing opportunities to live near and within existing and emerging centres whilst opportunities for rural-residential lifestyles are being retained. Improved links between the urban and natural areas and elements of our city are also being explored.

The Campbelltown CBD (Campbelltown, Macarthur and Leumeah) is strategically positioned around three key railway stations. It has a strong existing urban structure with great potential for revitalisation and capacity to grow, including the ability to leverage significant Council assets as major city shaping elements.

Campbelltown's capacity to grow is substantial. The city's land availability and capacity for greenfield developments are critical in the context of Sydney's limited land supply, rising land prices and intensifying population pressures. Land earmarked and available for residential, industrial and commercial development and redevelopment is located close to major road and rail transport networks.

Campbelltown is strategically positioned both regionally and geographically to become a major destination for businesses looking to develop, build or relocate. Our accessibility, transport links, connectivity to Sydney CBD and airport, and availability of land located in key employment precincts, are part of what makes our city attractive.

These advantages, and our existing natural and built assets, are the basis of our opportunities – they are what we need to capitalise upon to create a vibrant and liveable city that is productive and successful and which integrates with and respects and protects its natural environment.

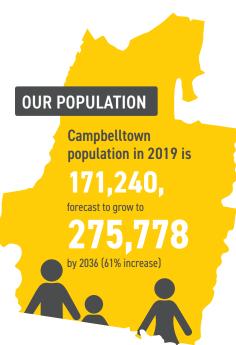


# To Newcastle (200km) and Brisbane (970km) **Sydney** Legend lltown Airport IIIII Regional Connection

# DISTRICT CONTEXT MAP **WESTERN CITY DISTRICT** > Blue Mountains > Camden > Campbelltown > Fairfield > Hawkesbury > Liverpool > Penrith > Wollondilly North **District** Central Western City District City **District Eastern** - City District South **District**



## OUR LOCAL PROFILE



#### **WHO WE ARE** Aboriginal and **Torres Strait Islander Population** Median age (slight increase (slight increase since 2011) since 2011) Greater Sydney 36 Greater Sydney 1.5% Couples with children Older couples 38% (stable between 2011 and 2016) without children Greater Sydney 35% Greater Sydney 8% Lone person households (stable between Overseas born 2011 and 2016) Greater Sydney 20% Greater Sydney 37% Language at home other than English Homeless persons estimated 2016 Greater Sydney 36%

Campbelltown 950 \ Greater Sydney 1018 \ NSW 1001 \ Australia 1002

University attendance

University qualification qualification (certificate)

Greater Sydney 6%

University qualification (certificate)

Coreater Sydney 28%

University qualification (certificate)

Coreater Sydney 28%

SEIFA index of disadvantage 2016





#### **OUR LOCAL ECONOMY**

#### **Unemployment rate**

(stable since 2011) Greater Sydney 6.0%

#### **Participation rate**

(population in labour force)

(slight decrease since 2011) **Greater Sydney 62%** 

#### **Gross Regional Product**

Campbelltown's Gross Regional Product was \$6.68B for year ending June 2018, growing 2.9% since the previous year.

Public transport (to work) Greater Sydney 23%

Largest Employer Campbelltown's largest employer is retail trade, generating 8,751 local jobs in 2017 | 18.

#### Jobs to Residents Ratio

for Campbelltown in 2017/18 was 0.77 (less jobs than resident workers).

Jobs to residents ratio Education and Training had the highest ratio (1.15), while the lowest was Financial and Insurance Services (0.21).

#### **OUR WORKFORCE**

#### **Local Workers**

of Campbelltown's local workers are residents (2016) of Campbelltown's local

people (32.1%) of Campbelltown's resident workers have tertiary qualification.

#### Where we Work

of Campbelltown's resident workers
were employed locally (page)

or 61.8% of Campbelltown's resident workers travel outside the LGA to work.



49.9% of the local workers are males \ 50.1% are female

#### **OUR ENVIRONMENT**



- > During the summer of 2017, the Campbelltown LGA experienced 19 more days of temperatures greater than 40°C, compared to Sydney.
- Heat related mortality can be up to three times higher in Western Sydney than in Sydney during heatwave periods
- People younger than 4 years of age, over the age of 65, living in disadvantage or with a chronic illness are especially vulnerable to the impacts of heat

the highest provision 40.76% open space, by category:

provision of open space at

Woodbine has

4.02%

#### Open Space

Public open space excluding Dharawal National Park and the State Conservation Area is approximately 9% of the total area of the I GA

Campbelltown's open space, by size:



- >5 hectares **73.6**% 2-5 hectares 16.8%
- 0.5-2 hectares **7.7**%
- <0.5 hectares 1.9%

Campbelltown's open space, by hierarchy:



- Local parks 32.3%
- Neighbourhood parks 29.1% District parks 26.3%
  - Regional parks 12.2%



Campbelltown's

- Bushland 37% Sportsgrounds 31.2%
- Parks 28.1%
- Ancillary 3.7%

#### **Catchments**

of the LGA is in the Georges River Catchment 14%

of the LGA is in the Hawkesbury-Nepean Catchment, including .2% in the South Creek

of the existing population resides in the Georges **River Catchment** 

additional dwellings are predicted for the Georges **River Catchment** 

**39,<u>000</u>** 

additional dwellings are predicted for the Hawkesbury-Nepean Catchment (in the Campbelltown and Wollondilly LGAs)

1,500

additional dwellings are expected in the South Creek Catchment (within the Campbelltown LGA)

#### Vegetation

of the LGA still contains native vegetation

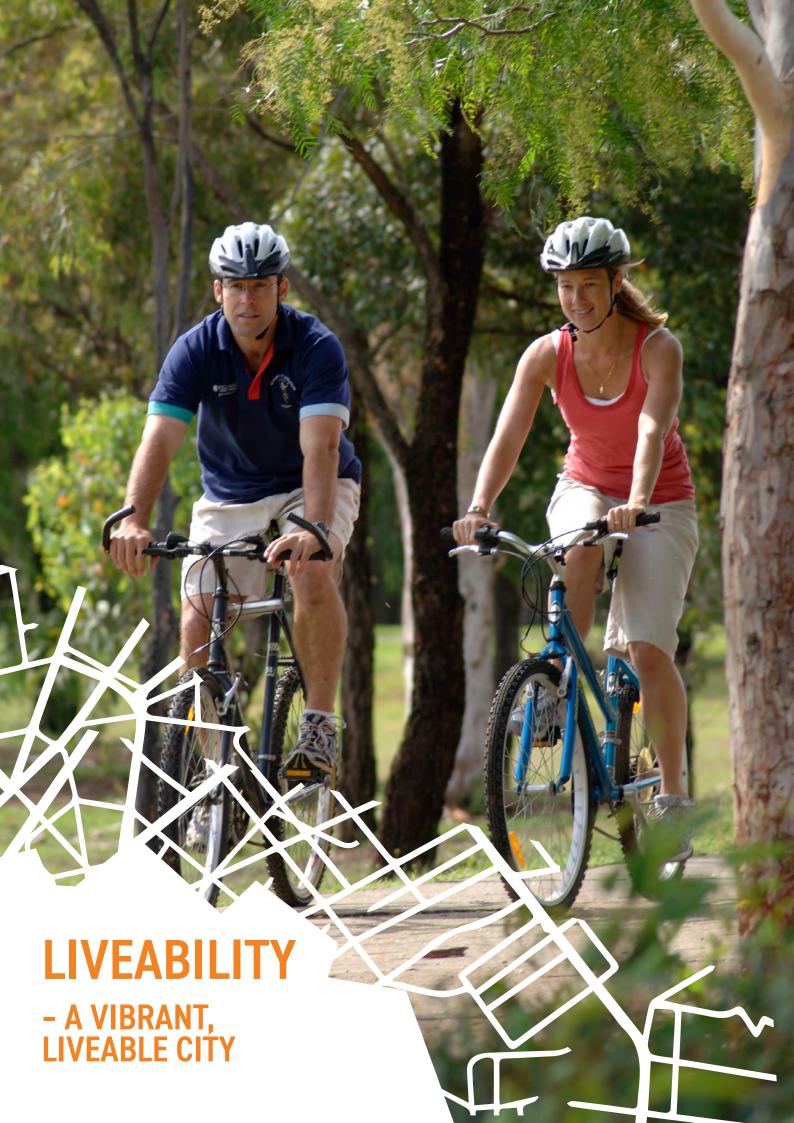
vegetation communities within the LGA

are recorded

fauna species are recorded

disease free Koala population





#### **THEME 1 - A VIBRANT, LIVEABLE CITY**

Liveability is about a high quality lifestyle. Achieving and maintaining this requires infrastructure and services that meet people's needs and the provision of a range of housing choices. The Campbelltown LGA is home to over 170,000 people and its population will continue to grow over the next 20 years and beyond.

The Western City District Plan sets the following planning priorities aimed at achieving high liveability, and these priorities apply to the City of Campbelltown:

- > W3 Providing services and social infrastructure to meet people's changing needs
- > W4 Fostering healthy, creative, culturally rich and socially connected communities
- W5 Providing housing supply, choice and affordability, with access to jobs, services and public transport

# ...open green spaces, the sense of local community and affordable living...

> W6 Creating and renewing great places and local centres, and respecting the District's heritage

In order to ensure that our City achieves and maintains high liveability, our CSP's first Outcome is to achieve A Vibrant, Liveable City. A range of strategies in the CSP also contribute to Liveability and these are outlined in the alignment tables in the Strategic Alignment Chapter.

Some of the issues raised by the community can be addressed through land use planning and four local priorities for Liveability have been developed as areas of focus for this LSPS. These priorities are outlined below:

#### **PRIORITY 1**

Creating a great place to live, work, play and visit

#### **PRIORITY 2**

Providing high quality, diverse housing

#### **PRIORITY 3**

Embracing our heritage and cultural identity



#### Community consultation indicated:

The key characteristics of living in Campbelltown that residents identified in community engagement included open green spaces, the sense of local community and affordable living, and close proximity to Sydney, beaches and a variety of services and facilities.

The green open spaces and bushland within Campbelltown are by far the top priority that residents would like to see supported by Council, along with ensuring that our city remains accessible to other locations, affordable and has a variety of retail and recreation options. The community also clearly articulated their goal of increasing the availability and offering of tree canopy, green spaces, access to open space and playgrounds.

Residents want Council to lead provision of high quality open spaces and be visionary in greening the urban centres. Our community has also indicated that Council should focus on creating local amentity that is accessible to all.

Key outcomes identified by the community as contributing to Liveability include:

- > A safe, healthy and connected community
- > An active and healthy community
- > Community events
- > Social hubs
- > Community services
- > CCTV and/or police presence

#### **PRIORITY 4**

Celebrating the arts and culture

The following pages provide detail on each of these priorities and the associated strategic policy positions and actions. The alignment of each of the priorities to the Community Strategic Plan, District Plan and Western Sydney City Deal can be found in the Strategic Alignment Chapter.

# PLANNING PRIORITY 1 - CREATING A GREAT PLACE TO LIVE, WORK, PLAY AND VISIT

#### **RATIONALE:**

Our city's residents are able to experience all the benefits of an urban centre nestled within a natural landscape setting, with access to numerous services, facilities and opportunities that support diverse interests and lifestyle options.

The Campbelltown LGA has experienced waves of growth and change. After several decades of relative stability, our City has recently commenced another period of renewed population growth. New communities are being developed in our greenfields, new higher density housing options are evolving in our main centres, and renewal of some of our older housing estates is continuing to occur. This growth creates the opportunity to plan for better liveability outcomes, with social infrastructure, services, and high-quality and desirable public realms that respond to Campbelltown's natural and rural landscapes and changing community.

Council, in partnership with the NSW and Federal Governments, will be striving to maintain and/or enhance the City's identity, positive characteristics and amenity whilst embracing the opportunities and addressing the challenges that come with growth and change. The ultimate aim is to provide a high quality lifestyle (high liveability) for all members of our existing and future communities.

With a population expected to increase significantly over the next 20 years, ensuring equitable provision



#### **STRATEGIC POLICY POSITIONS:**

- > Our people are our most valued asset
- > Our City is an inclusive place for all people

- 1.1 Review the development controls in the Sustainable City DCP to ensure the plan promotes optimum amenity, aesthetics, public domain and public open space outcomes
- 1.2 Work with relevant NSW Government agencies to provide social infrastructure in a timely manner to meet the diverse and changing needs of the Campbelltown communities
- 1.3 Collaborate with the NSW Department of Education (through our existing MoU) to identify opportunities for local school infrastructure to be shared or jointly used for community uses
- Complete and implement the Glenfield Public Domain Plan

- Consider healthy urban design outcomes and the Aboriginal Interpretation Strategy when developing future public domain plans
- Continue planning and promotion of a night time
- Lead the development and operation of the Sports and Health Centre of Excellence
- 1.8 Capitalise on the establishment of an A League team based in Campbelltown to plan and develop
- 1.9 Proactively pursue sporting events such as the Pacific Test Invitational and explore other options to encourage and support sports of
- 1.10 Support the creation of walkable neighbourhoods to enhance community health and wellbeing and create liveable, sustainable urban areas
- 1.11 Implement Council's adopted social infrastructure strategies, ensuring the planning for greenfield and infill development areas considers the locational imperatives for these facilities and explores opportunities for co-location and joint use

- 1.12 Continue to advocate for the provision of adequate social infrastructure in the negotiation of voluntary planning agreements in greenfield developments and urban renewal projects
- 1.13 Liaise with State Government agencies and advocate for timely and appropriate infrastructure and services to be integrated into land use planning to support the demands of our existing communities and anticipated population growth
- 1.14 Advocate for the inclusion of social infrastructure in the Development Contributions (section 7.11) essentials list
- 1.15 Maximise urban shade by protecting existing trees, ensuring new developments incorporate appropriate landscaping, and increasing planting in open space areas
- 1.16 Ensure open space is well connected via pedestrian and cycle links
- 1.17 Review landscaping standards to ensure they align with the creation of high amenity, liveable places
- 1.18 Support and advocate for social infrastructure solutions that deliver liveability dividends to Campbelltown and its residents

of services and infrastructure to new and existing residents, and for workers and visitors to the growing metropolitan centre, is a key focus for Council. In addition, the importance of social connectedness, culture and opportunities for creative expression are recognised



by Council as integral to individual and community health with opportunities to enhance these in our community.

Social connectivity is challenging in an era of increasingly busy and digital lifestyles, an ageing population, and with built environments that don't always support active and connected communities. Significant population growth after a long period of stability adds a further layer to the challenges of creating inclusive, connected and active communities. Growth does, however, create opportunities to design and deliver healthy built environments that create opportunities for physical activity, access to healthy food and opportunities for social and community interactions.

Places to meet, create, learn, play, socialise and access services are important assets that make our city liveable. Council is committed to providing great urban environments for people to enjoy – places that are vibrant, safe and offer a range of opportunities and activities and that cater to a variety of interests, age groups and abilities. To ensure our communities now, and in the future, have access to these assets, Council has reviewed its existing social infrastructure offering and revised planning through the:

- Community Facilities Strategy
- > Sport and Recreation Strategy
- > Library Strategic Plan, and
- > Open Space Strategic Plan.

Each of the strategies reviews and sets benchmarks for provision and identifies future needs. The strategies specifically focus on creating multi-purpose facilities and co-locating them with other uses that will enable them to be community hubs that can adapt and meet

current and evolving community lifestyles and social diversity.

The strategies will also drive the delivery of new and upgraded facilities that will ensure accessibility for all, both physically and financially, and provide spaces for activities not previously catered to such as arts and technology at all levels of the infrastructure hierarchy. Libraries, for example will increasingly strengthen their role as places to connect, providing spaces for people to come together and to connect through technology and programs. Libraries also create places which provide environments for innovation and enable community created content. They promote life-long learning and opportunities for the community to link with ideas, history, collections and people.

Additionally, participating in, and portraying creative arts, culture and creativity goes to the heart of creating a vibrant and attractive city where people want to be. Council provides access to creative opportunities through the Campbelltown Arts Centre, through reshaping and revitalising the public domain and CBD areas and through the development of a Creative Strategy. Council will also develop a broader Cultural Strategy for the LGA.

Campbelltown's current growth phase is also bringing greater diversity to our community, with generally younger and more culturally diverse communities drawn to new housing in Campbelltown, in both our greenfield release areas and our urban renewal areas. At the same time, our existing community has a large ageing population. To better understand what these social changes mean for our community needs, particularly within in the context of a changing social service system (for example the NDIS) and

- 1.19 Deliver the Re-imagining Campbelltown CBD

  Masterplan and associated economic development
  and infrastructure planning to deliver
  transformational city shaping opportunities
- 1.20 Actively promote and enable appropriate development of the Campbelltown Health and Education Precinct to respond to local and broader health needs and to provide educational and employment opportunities
- 1.21 Continue to be an active participant in the delivery of the Western Sydney City Deal
- 1.22 Investigate opportunities to deliver an integrated active transport plan and network (for cyclists and pedestrians) that links important destinations with each other and with residential development and the open space network across the LGA
- 1.23 Deliver on activities outlined in Council's adopted infrastructure strategies to improve community access to key service centres, recreation and employment nodes
- 1.24 Advocate for urban growth supported by infrastructure with a focus on connectivity through sustainable and transit-orientated development

- 1.25 Support the health and wellbeing of the community through healthy urban design outcomes, particularly for children, seniors, and people with a disability
- 1.26 Provide access to creative opportunities through Campbelltown Arts Centre via development of a Creative Strategy and the reshaping of the public domain to facilitate artistic endeavours
- 1.27 Investigate, promote and support access to creative opportunities and expression through public art and creative and cultural industries and artistic endeavours
- 1.28 Provide access to creative opportunities through the development of a Cultural Strategy and a public domain that facilitates artistic and cultural pursuits
- 1.29 Investigate how to create a diversity of arts related businesses including the development of a Creative Industry Hub that can grow in line with the city and add vibrancy across the region
- 1.30 Establish and maintain partnerships with major sporting and entertainment organisations to deliver opportunities and events

- 1.31 Promote Campbelltown Sports Stadium as the venue of choice for major events for the Macarthur Area and outer south western Sydney
- 1.32 Support the recreational needs of residents by implementing the Sport and Recreation Strategy, and partnering with the Office of Sport to plan for district wide facilities
- 1.33 Plan and partner with peak organisations for the delivery of additional indoor sport facilities and outdoor sporting fields to meet community needs
- 1.34 Support the provision of appropriate levels of child care facilities available in the LGA to meet population growth
- 1.35 Continue to actively participate in the City Deal Health Alliance and drive regional collaboration to improve health outcomes and healthy environments across the Western Parkland City
- 1.36 Continue to actively participate in the City Deal Education Partnership as the local government lead to ensure effective and innovative education solutions and partnerships for the Western Parkland City.



## These new infrastructure projects will deliver essential services and recreational opportunities for our community

transformational growth, Council is committed to developing a new evidence based Social Strategy to inform and guide planning and spatial distribution of specific services in the right locations, at the right time.

With growth occurring in both new greenfields area and as infill and redevelopment in existing urban areas, the strategies aim to ensure that the benefits of growth, and the quality of social infrastructure across the LGA is equitable. These strategies have been integrated into Council's Development Contributions Plan, however, some challenges remain in funding infrastructure delivery. Council recognises that collaboration and shared use with other land owners and providers can deliver stronger community hubs and potentially better efficiencies in use of land and funds. In response, Council has signed an MoU with the NSW Department of Education to explore Joint Use projects across the LGA, whilst continuing to explore other partnership models and co-location opportunities to create accessible and activated community hubs.

Council's social infrastructure strategies and a current

Public Domain Strategy have embedded healthy urban design approaches, and together with our Disability Inclusion Action Plan, will influence the review of the Local Environmental Plan and the Reimagining Campbelltown Stage 2 Master Planning. This approach is further strengthened as Council is currently working with South West Sydney Health District to develop a Health Impact Assessment to ensure a health lens is applied when determining appropriate locations for higher density development.

Campbelltown's strong network of open space and sporting infrastructure also facilitates the creation of a healthy community and provides a solid base on which to capitalise and build to support future growth in the city. Current priorities such as the Sport and Health Centre of Excellence and the recent decision to establish an A League Soccer team based in Campbelltown will be catalytic for the enhanced and continued growth of community and elite athlete participation in sports and recreation.

The creation of walkable and cycleable centres, existing

neighbourhoods and greenfield development and urban renewal areas is also a high priority to support more physically active lifestyles.

Other important infrastructure is also planned and in progress for Campbelltown, including:

- > a \$632 million upgrade at Campbelltown Hospital,
- the Campbelltown Billabong at Apex Park, being developed through a \$15 million grant from the Western Sydney City Deal Liveability Fund and a substantial financial contribution from Council.

These new infrastructure projects will deliver essential services and recreational opportunities for our community.

Continued collaboration will also be required between Council and other service providers, such as the NSW Department of Education in planning schools; with the private sector in facilitating the delivery of child care and other services; and with South West Sydney Local Health District to ensure the right health services and facilities are provided for our community as it grows.

## PLANNING PRIORITY 2 - CREATING HIGH QUALITY, DIVERSE HOUSING

#### **RATIONALE:**

Campbelltown is home to a population that is diverse in age, cultural background and socio-economic status and this diversity is likely to increase as the population grows and changes over time.

Our City also provides a range of housing types to accommodate our diverse population, including detached houses, dual occupancies, granny flats, townhouses, terraces, villas, apartments and larger lifestyle lots with dwellings offering a less suburban, rural-residential or rural living experience. Other housing options to cater for local needs include boarding houses, retirement villages and residential aged care facilities.

Campbelltown's population has increased substantially over recent years, with significant future growth still to occur. The Western City District Plan has identified that the Campbelltown LGA requires an additional 6,800 dwellings to be provided within the five year period from 2016-2021 to accommodate population growth. Our city is well on the way towards achieving this dwelling target.

The NSW Department of Planning and Environment has prepared growth projections for the Campbelltown LGA. These projections indicate a longer term demand for 26,700 dwellings being required by 2036. This longer term projection is generally consistent with the linear extrapolation of the five year target of 6,800 dwellings by 2021 under the Western City District Plan.

Campbelltown City Council has prepared updated population forecasts taking into account growth expected within the Greater Macarthur Priority Growth Area. This area is identified on the maps contained within this LSPS. These refined population forecasts for the Campbelltown LGA are based upon updated data sets (profile .id forecasts) which indicate a higher predicted population growth and corresponding dwelling demand, as outlined in the Forecast population, households and dwellings table and Campbelltown Population graph.

The higher population growth forecasts developed by Council indicate that approximately 40,000 additional dwellings will be needed to accommodate a population of 275,000 people by 2036. This housing demand estimate may be considered as a high growth scenario as it significantly exceeds the projected population of 233,150 (equivalent to 26,700 dwellings) identified by the Department of Planning and Environment.

Council is confident that there is sufficient capacity for future dwelling supply to service both the more moderate and the higher growth scenarios.

Campbelltown's recent growth has already seen the delivery of approximately 4,000 new dwellings over the five year period to 2016, however the forecast growth will require an increased rate of delivery.

#### 2016 NSW and LGA Population and Household Projections, and Implied Dwelling Requirements

Totals	2011	2016	2021	2026	2031	2036
Total Population	151,150	164,400	177,800	197,000	214,100	233,150
Total Households	51,300	56,950	62,250	69,350	75,550	82,550
Average Household Size	2.92	2.86	2.82	2.80	2.79	2.77
Implied Dwellings	53,600	59,500	65,050	72,450	78,950	86,200

https://www.planning.nsw.gov.au/Research-and-Demography/Demography/Population-projections

#### Forecast population, households and dwellings

Summary	2016	2021	2026	2031	2036
Population	161,408	180,957	212,002	244,088	275,778
Change in population (5yrs)		19,548	31,045	32,086	31,690
Average annual change		2.31%	3.22%	2.86%	2.47%
Households	54,638	61,759	72,212	83,070	93,397
Average household size	2.93	2.91	2.92	2.92	2.94
Population in non private dwellings	1,248	1,274	1,310	1,334	1,346
Dwellings	55,986	63,558	74,507	85,718	96,394
Dwelling occupancy rate	97.59	97.17	96.92	96.91	96.89

Population and household forecasts, 2016 to 2036, prepared by .id , the population experts, November 2017.

#### **Campbelltown Population**

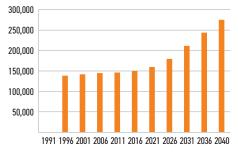
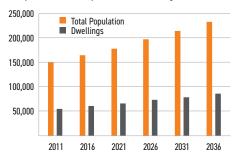


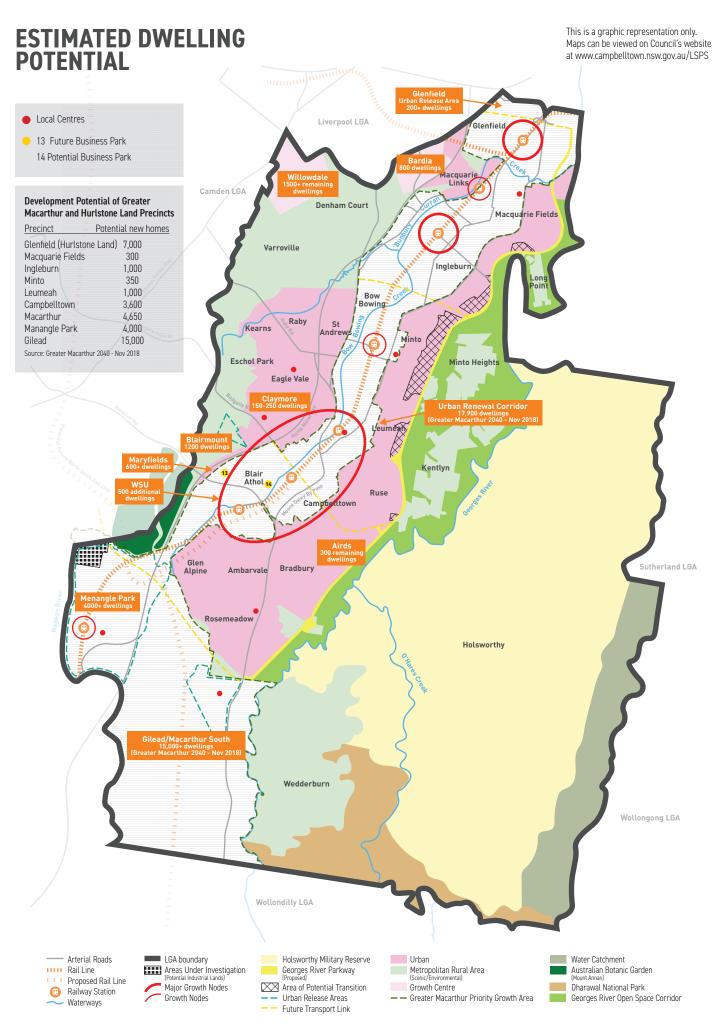
Figure showing population growth and highest rate of expected growth to 2040.

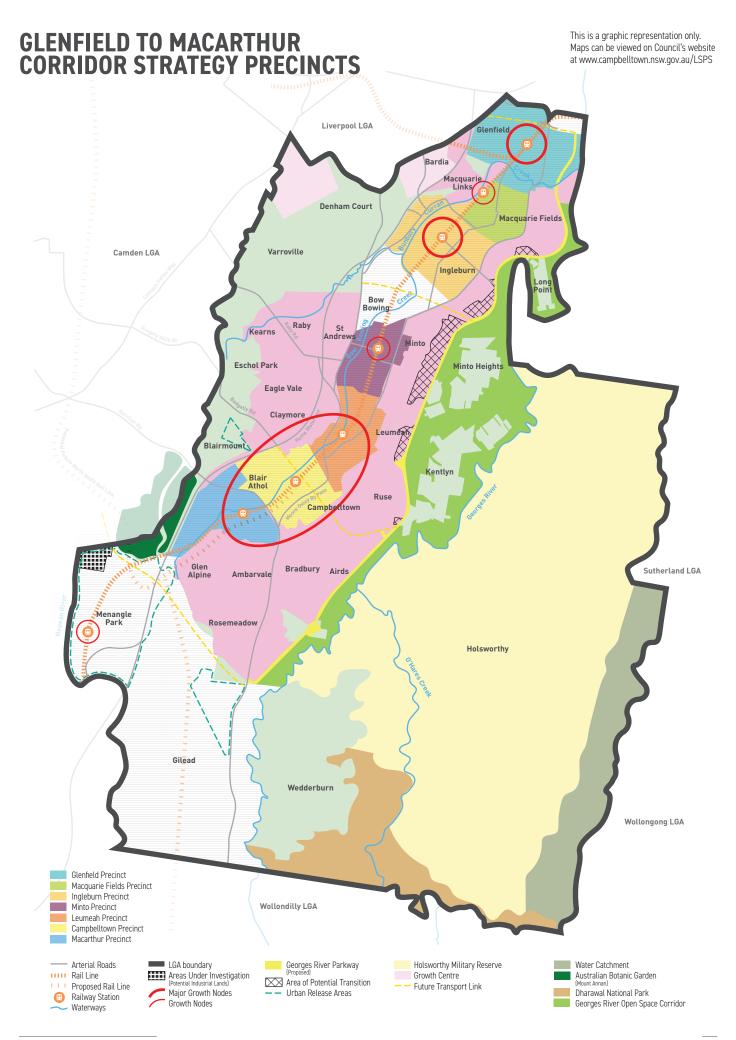
#### Campbelltown LGA Population and Dwellings



Source: Department of Planning and Environment Housing Data and Projections.





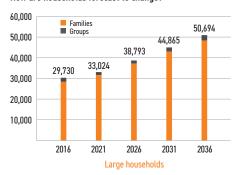


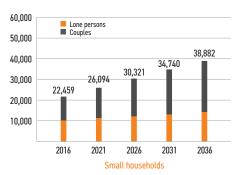
The actual rate of population and housing growth will be dependent on a range of external factors such as Greater Sydney's overall rate of growth, development rates and housing availability in other local government areas across Sydney, growth elsewhere in the Western City District, the housing market, availability of finance, and the number of planning proposals and development applications that are approved over time.

Most of the new housing required to accommodate the growing population will be accommodated in the Greater Macarthur Priority Growth Area. This area includes precincts around the existing electrified railway stations at Glenfield, Macquarie Fields (eastern side of the railway line only), Ingleburn, Minto, Leumeah, Campbelltown and Macarthur, and the urban release areas of Menangle Park, Mount Gilead and Gilead.

It is estimated that 17,900 new dwellings could be accommodated along the electrified rail corridor, with the majority of the growth expected at Glenfield, Macarthur and Campbelltown. It is also estimated that approximately 19,000 new dwellings could be provided in the new urban release areas of Menangle Park, Mount Gilead and Gilead. There is also some remaining potential within Bardia, East Leppington (Willowdale), Glenfield (Glenfield Road Area), and opportunities on land within Western Sydney University, Maryfields (Campbelltown), Blairmount and the urban renewal areas of Airds and Claymore. The anticipated number of new dwellings that could be achieved within each of these areas is shown on the Estimated Dwelling Potential Map.

#### How are households forecast to change?





There is also the possibility that some increases in residential density will occur in existing residential suburbs via the development of dual occupancies, secondary dwellings and in some cases attached housing. Most of this growth will occur through redevelopment of existing residential sites or provision of a secondary dwelling to complement an existing dwelling on the same lot.

While low density separate houses remain the dominant type of housing and are expected to remain so, more than half of recent new housing has been medium and high density, rising from 19.9% to 22.5% of all housing between 2011 and 2016.

Campbelltown's housing stock is also changing, with older three bedroom dwellings making way for smaller two bedroom units and larger homes of four or more

Campbelltown has traditionally provided a diverse range

of housing, including a large component of social housing, however social housing stock is declining in Campbelltown as public housing estates are renewed. In 2016, 9.9% of households lived in social housing. There are reported to be only 124 affordable housing dwellings in Campbelltown although current and predicted demand is estimated to be in the order of 20% of the community. Census data indicates 15.0% of Campbelltown households are in housing stress, compared with 11.8% in Greater Sydney.

Council recognises the importance of maintaining a diverse mix of housing into the future and to continuing to promote additional housing choices to suit and accommodate our people. Council is also committed to containing urban growth to identified growth areas in order to protect our scenic and natural environments for the enjoyment and benefit of existing and future residents and visitors. A Local Housing Strategy will be prepared to assist in guiding future growth and the

#### **STRATEGIC POLICY POSITIONS:**

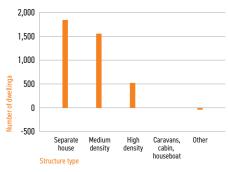
- > Contain urban growth within the existing urban area or within the identified priority growth and urban investigation areas
- > Housing supply, diversity, choice and quality respond to community needs and contribute to housing requirements at the District level

- 2.1 Develop a comprehensive Local Housing Strategy for the Campbelltown LGA that identifies and prioritises the areas for growth having regard to housing demand, growth trends, and the existing and likely future housing stock
- 2.2 Use the Local Housing Strategy to provide the evidence base for Campbelltown City's 10 and 20 year housing targets and dwelling mix

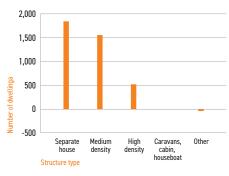
- Determine principles for a Local Affordable Housing Strategy considering need, current supply, and other shortfalls in various housing types and tenures and, if relevant in Council's housing strategy, preferred locations where new affordable housing initiatives will be encouraged
- Develop urban design principles and standards to guide new subdivisions, development and
- 2.5 Work with the NSW Government to refine and implement Greater Macarthur 2040 to achieve required growth and respect local needs and priorities
- 2.6 Work with the NSW Government to facilitate the strategic rezoning of land and the provision of associated infrastructure for identified urban growth and renewal areas
- Complete and adopt Council's Health Impact Assessment in collaboration with SWSLHD with regard to developing health based criteria for locating high density housing
- Promote housing diversity through local planning controls and initiatives

- 2.9 Plan and implement infrastructure that improves community access to key service centres, recreation and employment nodes
- 2.10 Prepare masterplans for the town centres identified within the Glenfield to Macarthur Urban Renewal Corridor that incorporate opportunities for in-centre living
- 2.11 Develop and adopt the Reimagining Campbelltown Phase 2 Master Plan for the
- 2.12 Continue master planning of key public spaces to promote healthy and aesthetic urban design outcomes, to support the health and wellbeing of all members of the community
- 2.13 Support the health and wellbeing of the community through healthy urban design for all members of the community
- 2.14 Ensure that sufficient, quality and accessible open space is provided for new urban areas
- 2.15 Ensure that quality embellishment for passive and active recreation is provided to new and existing open space to service new residential development and redevelopment of existing urban areas

#### Change in dwelling structure, 2011 to 2016



#### Change in number of bedrooms per dwelling, 2011 to 2016



right type of dwellings in the right locations – including designated greenfield and urban growth areas, urban renewal and increased densities along the rail corridor, and infill development within existing residentially zoned areas.

- 2.16 Ensure open space is provided where it will experience maximum usage by residents, with maximum frontage to public streets and minimal impediments
- 2.17 Develop and implement a Social Strategy to chart a path forward for Council and the community sector to deliver stronger positive and equitable social outcomes and consider the land use implications of these in terms of service and housing provision
- 2.18 Encourage arts to be used as a mechanism of linking and integrating new communities and connecting them to the Campbelltown CBD



# PLANNING PRIORITY 3 - EMBRACING OUR HERITAGE AND CULTURAL IDENTITY

#### **RATIONALE:**

Campbelltown has a rich Aboriginal history and heritage and a strong indigenous cultural identity.

As one of the early settlements in NSW and a Macquarie Town, Campbelltown also has a strong colonial heritage, which is reflected in some of its early city layout and architecture. As our city has grown and developed over time, our cultural identity has been augmented by an increasingly diverse cultural mix. New people coming into our city to live, work, explore and invest have brought with them the richness and variety of their own cultural backgrounds which now form part of the culture and identity of our city.

Campbelltown will continue to grow and its population is likely to diversify even further over time, adding more vibrancy and colour to our existing heritage and cultural identity. As growth occurs, the importance of protecting and maintaining our natural and built heritage assets will continue to be important.

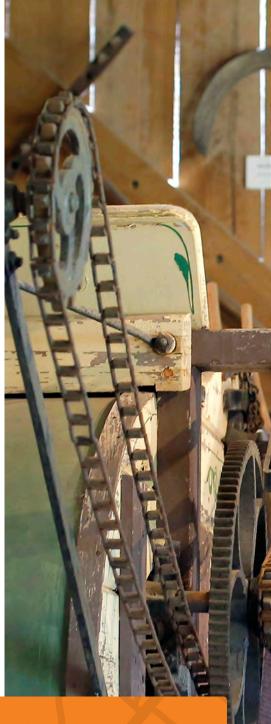
Our city's heritage is an important focus, particularly as the bicentenary of the founding of Campbelltown City approaches in 2020 and as Council has recently adopted its first Reconciliation Action Plan.

Campbelltown has one of the largest Aboriginal and Torres Strait Islander communities in Sydney, and is seeking to celebrate both the heritage of the Dharawal land and peoples and the contemporary culture of all our Aboriginal and Torres Strait Islander community from across the country through the development of

an Aboriginal Interpretation Strategy. This strategy will support the reflection of Campbelltown's historical and contemporary Aboriginal culture and values into the city's built form.

As our community continues to change, Council will aim to develop and enhance places that reflect and respond to our past and present communities. Council is also committed to ensuring our local heritage assets are valued and that our multi-faceted cultural identity is reflected in our architecture, places and cultural activities and celebrations.

Also of importance is revealing the historical and cultural nuances that exist in our city which are integral to building our city's identity. Arts, culture and creativity will play a critical role in how we embrace and portray our heritage and identity. This can be achieved in part through the development of a Cultural Plan and also by an arts-led Interpretation Strategy. The Cultural Plan will demonstrate a clear commitment to promoting and celebrating our cultural diversity, whilst remaining mindful of conserving our heritage for present and future generations. The Cultural Plan will also demonstrate to the community Council's recognition of, and contribution to, the importance of culture in encouraging social cohension, enhancing cultural identities and developing a sense of place. The arts-led Interpretation Strategy, led by the creative community, will assist in revealing alternate identities within our city and stories of our people and places.



#### STRATEGIC POLICY POSITIONS:

- > Our heritage is respected as a fundamental part of our identity
- > Our city embraces its indigenous heritage and
- > Our diverse cultural mix is an asset for our city

- 3.1 Work with the Local Aboriginal Land Council, the Aboriginal and Torres Strait Islander community and relevant State Government Agencies to identify and protect Aboriginal heritage, culture and heritage assets
- 3.2 Review Council's non-Indigenous Heritage Study to identify and conserve important heritage and implement any recommendations

- of the revised Heritage Study including updates to the LEP.
- 3.3 Review the effectiveness of Council's Local Heritage Fund and the grants available under this scheme
- 3.4 Engage the services of a Heritage Planner to assist in managing Campbelltown LGA's heritage assets
- Adopt and implement an Aboriginal Interpretation Strategy to reflect Aboriginal programs and services that celebrate and nurture culture
- 3.6 Identify and promote the conservation of environmental heritage and sensitive environmental areas including the Georges River Corridor Landscape, Scenic Hills and Wedderburn

- Manage development outcomes having appropriate regard to environmental and heritage considerations
- 3.8 Advocate for protection of important heritage
- 3.9 Consider opportunities for improved heritage asset and conservation management
- 3.10 Develop and implement a Social Strategy to chart a path forward for Council and the community sector that celebrates and builds on the strength of our communities
- 3.11 Based on the City Identity Project, develop an interpretation and way-finding strategy led by the creative community to reveal alternate identities of the city and stories of our people
- 3.12 Promote healthy food destinations that support place making, encourage healthy lifestyles and promote cultural identity



## **PLANNING PRIORITY 4-CELEBRATING THE ARTS AND CULTURE**

#### **RATIONALE:**

Arts, culture and creativity play an integral role in sustaining vibrant and healthy communities. Council is seeking to increase artistic and creative participation for its community through its flagship cultural institution - the Campbelltown Arts Centre. Located

on Dharawal land and recognised as a regional facility, the Arts Centre is poised to lead the way in delivering a high quality artistic offering that is innovative, relevant and accessible, experimental, engaging and responsive. Council will continue to invest to grow the Arts Centre's reach, build audiences and connect the community to artists and art by encouraging and

enabling collaborations. Set within Campbelltown's Cultural Precinct, the Arts Centre will continue to work with the NSW Government to invest in the District and Region. The Arts Centre will also continue to be a hub for local arts groups to meet and create and will play a major role on the rejuvenation of the public domain in the Campbelltown CBD.

Renewal and growth will also provide the opportunity for increasing vibrancy by celebrating and promoting the arts and culture through expression as part of the built form across our city.

Our city's libraries also play a major role in developing and promoting culture and creativity within our community. Libraries are open and welcome to everyone in the community and provide spaces and programs which promote learning, creation of knowledge and stimulate creativity. Many of our new community facilities will also include facilities specifically designed to support community art and performance. Together, they clearly demonstrate how a mixture of community focused land uses and activities can create a vibrant place for connection and lifestyle enhancement.



#### STRATEGIC POLICY POSITIONS:

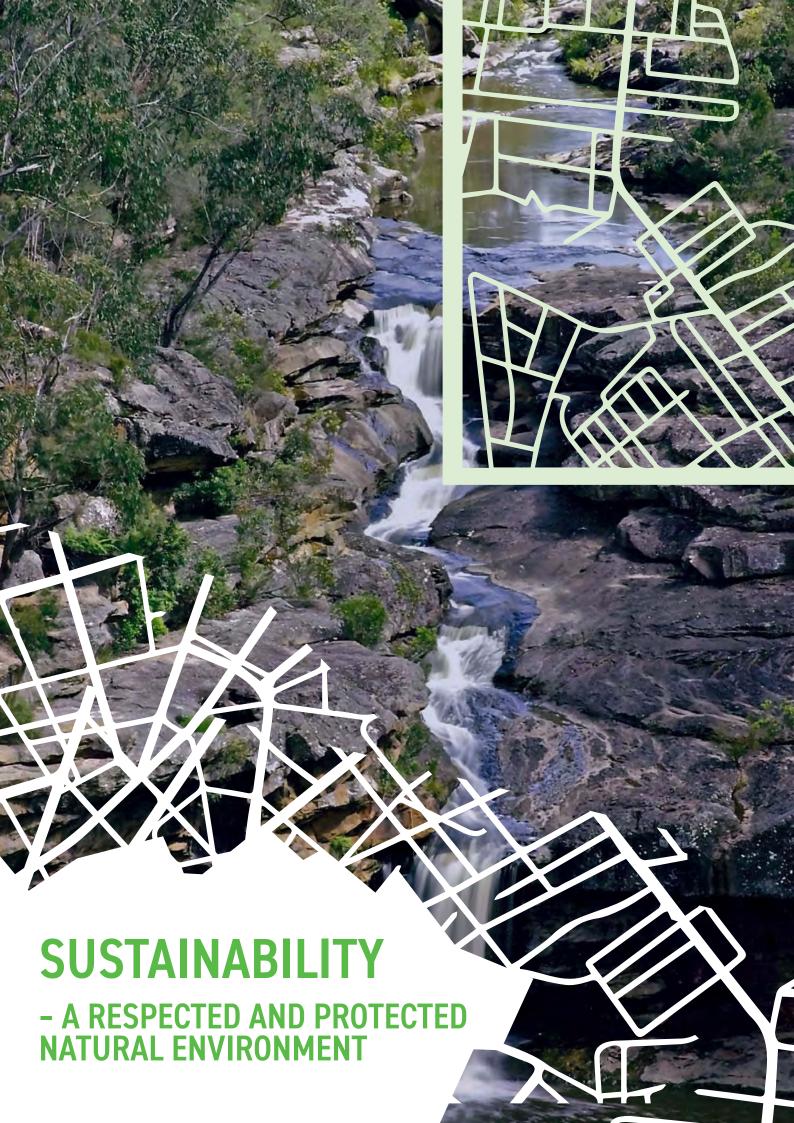
- > Our city is known for its arts and cultural offerings
- > Arts and culture add vibrancy to our city

- 4.1 Deliver and implement a master plan to expand Campbelltown Arts Centre to ensure it continues to be a leading source of artistic production and creativity for Campbelltown, Macarthur, the District, Greater Sydney and
- 4.2 Ensure land use zones and planning controls enable the use of public spaces for civic and
- 4.3 Construct the Billabong Recreation Facility at Apex Park

- Develop a Cultural Plan and Public Art Strategy that celebrate the city's cultural diversity and enhance the role culture plays in delivering cultural, social and economic benefits to our community.
- 4.5 Implement Council's Aboriginal Interpretation Strategy and Reconcilliation Action Plan in relation to reflecting Aboriginal culture in the built environment and through programs and services that celebrate and nurture culture.
- Continue to evolve our program of community events and to meet the needs and aspirations of our community, promote the city and attract
- Deliver a high quality artistic program through the Campbelltown Arts Centre that is innovative, relevant, accessible, experimental, engaging and responsive
- Continue to invest to grow the Campbelltown Arts Centre's reach, build audiences and connect the community to artists and art by encouraging and enabling collaborations

- 4.9 Work to ensure that the Campbelltown Arts Centre continues to attract internationally recognised artists to enrich local experience
- 4.10 Continue to work with the State Government to invest in the region's creative growth via the Campbelltown Arts Centre.
- 4.11 Continue to use the Campbelltown Arts Centre as a hub for local artists to meet and create and to play a major role in the rejuvenation of the public domain within the Campbelltown
- 4.12 Investigate the relocation of the Civic Library, including colocation with a Smart Work Hub, Indigenous Business Hub, Early Learning Centres and retail in line with the Reimagining Campbelltown CBD master plan, and source funding for the project.





## THEME 2 - A RESPECTED & PROTECTED NATURAL ENVIRONMENT

Campbelltown is known as a city of choice and opportunity in a natural environment. Our city's natural and landscape setting is part of what makes Campbelltown special and unique. It is important to retain our setting and distinctiveness both now and in the future.

The Western City District Plan sets the following planning priorities aimed at achieving environmental conservation and sustainability outcomes. The following priorities apply to the City of Campbelltown:

- > W12 Protecting and improving the health and enjoyment of the District's waterways
- W13 Creating a Parkland City urban structure and identity, with South Creek as a defining spatial element
- > W14 Protecting and enhancing bushland and biodiversity
- W15 Increasing urban tree canopy cover and delivering Green Grid connections

- > W16 Protecting and enhancing scenic and cultural landscapes
- > W17 Better managing rural areas
- > W18 Delivering high quality open space
- W19 Reducing carbon emissions and managing energy, water and waste efficiently
- > W20 Adapting to the impacts of urban and natural hazards and climate change

Campbelltown's community places high value on the local environment, its open green spaces, bushland and the city's landscape setting. In order to ensure that the natural and environmental qualities of our city are protected and maintained, and that new development is sustainable, our CSP's second Outcome is focused on A Respected and Protected Natural Environment. A range of strategies in the CSP also relate to environmental protection and management, and these are outlined in the alignment tables within the Strategic Alignment chapter.

Some of the issues raised by the community can be addressed through land use planning and four local priorities for Sustainability have been developed as areas of focus for this LSPS:

#### **PRIORITY 5**

Embracing our unique landscape setting

#### **PRIORITY 6**

Respecting and protecting our natural assets

#### **PRIORITY 7**

Managing our use of finite resources

#### **PRIORITY 8**

Adapting to climate change and building resilience

The following pages provide detail on each of these priorities and the associated strategic policy positions and actions. The alignment of each of the priorities to the Community Strategic Plan, District Plan and Western Sydney City Deal can be found in the Strategic Alignment Chapter.

#### Our community has indicated:

The theme of supporting and enhancing our natural environment and sustainability has featured strongly in community consultation, with the community identifying the need for Council to demonstrate a commitment to leadership in these areas. Importantly, the community would like to see Council driving change and setting benchmarks for sustainability, particularly in terms of designing the urban environment to create a sustainable and carbon neutral city centre. Areas of interest include energy solutions, water recycling, green facades, waste management, and building design.

Our community has an expectation that future decision making needs to ensure that planning should embrace sustainability and the concept of the Green CBD as a core principle for the future.

Residents of the Campbelltown LGA believe one of the greatest strengths of living in the area is the green open spaces and bushland, an attribute residents overwhelmingly want to see Council prioritise now and in the future.

Some potential projects suggested by the community include:

City Greening Initiatives

- > ensure that green spaces within the LGA are protected
- > place stricter requirements on developers regarding the amount of green space that must be provided and the number of trees that must be planted in new developments
- > Council needs to state the long-term intentions for different areas, reassuring the community about which areas will be protected and retained
- > increase the number of trees in the LGA
- > promote community tree planting events
- > Increase funding allocated to the development of new green spaces

Protect green spaces and the City's landscape setting

- > plan and make public the long-term intentions for which areas will be developed and which areas will be protected
- > develop a plan of action for cleaning up the Georges River area
- > protect the Scenic Hills from (urban) development

A sustainable environment

- > planting more trees
- > better integration of green spaces with development

Protecting green spaces

introducing and implementing sustainability initiatives

## **PLANNING PRIORITY 5 - EMBRACING OUR UNIQUE LANDSCAPE SETTING**

#### **RATIONALE:**

#### A landscape defined by its people

Campbelltown's landscape setting is unique and highly valued. The Dharawal people are the traditional custodians of the Campbelltown LGA. Before colonisation, the Dharawal people inhabited and cared for land from Botany Bay to the Shoalhaven River/ Nowra and inland to Camden. The land of the Georges River and its tributaries provided water, food and shelter.

Campbelltown is rich in Aboriginal heritage, with more than 350 known indigenous sites, places and relics. Ancient stories, ceremonies, special places and sacred objects are embedded in the landscapes, trees, hills and waterways of the LGA, and form the basis of traditional law, custom, spiritual connection and custodial obligations.

Campbelltown is also rich in colonial history as an early pastoral and agricultural area and one of the original towns established by Governor Macquarie. Early landscape elements, street layouts and buildings are still important features of our city. More recent cultural influences from across the globe are also emerging as part of our landscape and are valued for the contribution to our local identity and setting.

In addition to Campbelltown's rich Aboriginal and colonial heritage, Campbelltown's urban areas and proposed urban growth areas are largely bound by distinctive non-urban scenic landscapes which have been identified by the Greater Sydney Commission as being part of Greater Sydney's Metropolitan Rural Area (MRA). This means that these areas are valued

for their non-urban, agricultural, mineral, scenic and/ or landscape qualities and are not required for future urban development to accommodate Sydney's growth. These areas include the Scenic Hills to the west, the Georges River Corridor landscape including the Georges River Regional Open Space Corridor, and the Wedderburn Plateau.

The Scenic Hills are characterised by rolling hillscapes of pastoral land falling from the visually prominent and highly complex landform and apparent ridge line which marks the eastern edge of the Cumberland Plain. The Scenic Hills provide a guiet, rural landscape backdrop to much of the daily life of Campbelltown and are a prominent element in many views of the city and from the city. This landscape is highly valued by the community and Council and its protection is important, as is maintaining the agricultural and pastoral pursuits that are still undertaken in this area.

The scenically and ecologically significant Georges River Corridor landscape is largely separated from Campbelltown's urban area by the slowly transforming area known as the Eastern Edge Scenic Protection Lands (EESPLs). The character of the Georges River landscape is significantly different from that of the Scenic Hills, and is recognised for its natural bushland and ecological values rather than spectacular views or pastoral history. This area also forms a significant part of the core habitat for Campbelltown's disease free koala colony and is home to a number of critically endangered ecological communities.

The EESPLs consist of six precincts located along the main ridge separating the urban areas of the Campbelltown valley from the Georges River landscape. These precincts are on the edge of the



#### STRATEGIC POLICY POSITIONS:

- > Campbelltown is a city of choice and opportunity in a natural environment
- > Our scenic and natural city edges are protected into the future
- > We celebrate the First Nations People as the traditional custodians of our land, and embrace their knowledge in the stewardship of our natural environment
- > Our multicultural community is celebrated and embraced

- Work in partnership with stakeholders to investigate the delivery of the extension to the Scenic Hills and the Australian Botanic Garden
- 5.2 Develop and deliver a Bushland Restoration Strategy and Waterway Restoration Strategy which seek to restore new and existing waterways, Water Sensitive Urban Design features and local bushland reserves.
- 5.3 Implement the Bushwalking Tracks and Trail Review at key reserves across the LGA
- Undertake a feasibility study for the Georges River Recreational Trail between Wedderburn and Glenfield.
- 5.5 Seek funding for the implementation and enhancement of green infrastructure through development contributions.

- 5.6 Work in collaboration with relevant stakeholders to review and implement the recommendations of the Visual Analysis of Campbelltown's Scenic Hills and East Edge Scenic Protection Lands
- 5.7 Develop an asset management plan for scenic and cultural landscapes
- 5.8 Retain and protect significant heritage plantings that denote landscape features, heritage properties and important view corridors.
- 5.9 Undertake a review of the Significant Tree Register to ensure the protection of locally significant trees with regards to heritage and environmental value.
- 5.10 Ensure development is undertaken in accordance with relevant legislation to preserve and/or enhance scenic and cultural landscapes.

existing areas and unlike the Georges River Corridor landscape, do not form part of the MRA. Some land within the EESPLs, where capable, is evolving into urban land mostly for residential purposes.

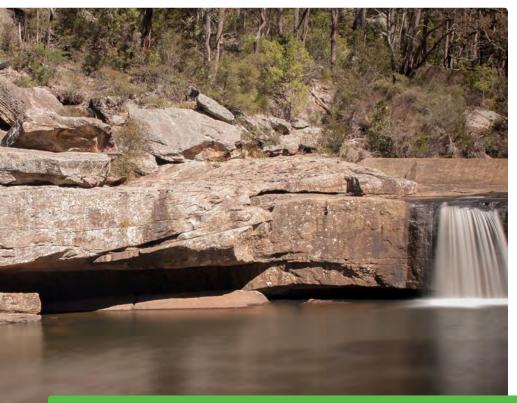
The Wedderburn area is an environmentally rich non-urban area that accommodates some productive agricultural uses and opportunities for rural and environmental lifestyle options. Like the Georges

River Corridor landscape, much of Wedderburn also forms part of the core habitat for the local koala population and other critically endangered ecological communities. Wedderburn also plays an important role as a gateway to the spectacular local asset – the Dharawal National Park.



Land within the Campbelltown LGA also falls within the catchments of two principal Sydney waterways, the Georges River and the Nepean River. These waterways and their associated bushland grant Campbelltown its unique natural character, supports a diverse variety of flora and fauna and provide for community amenity and recreational opportunities. The majority of Campbelltown's urban waterways flow into the Georges River, either directly to the Georges River itself, or via the Bow Bowing Bunbury Curran Creek system.

The new Western Sydney International will be a catalyst for growth. As part of this change the South Creek Catchment will accommodate considerable growth, as will other areas within the Hawkesbury-Nepean catchment. Growth within the Campbelltown LGA will accommodate an additional 39,000 dwellings, modifying large stretches of rural land into extensive suburbs. In acknowledging the entire system, it should not be forgotten that what occurs upstream will ultimately affect downstream.



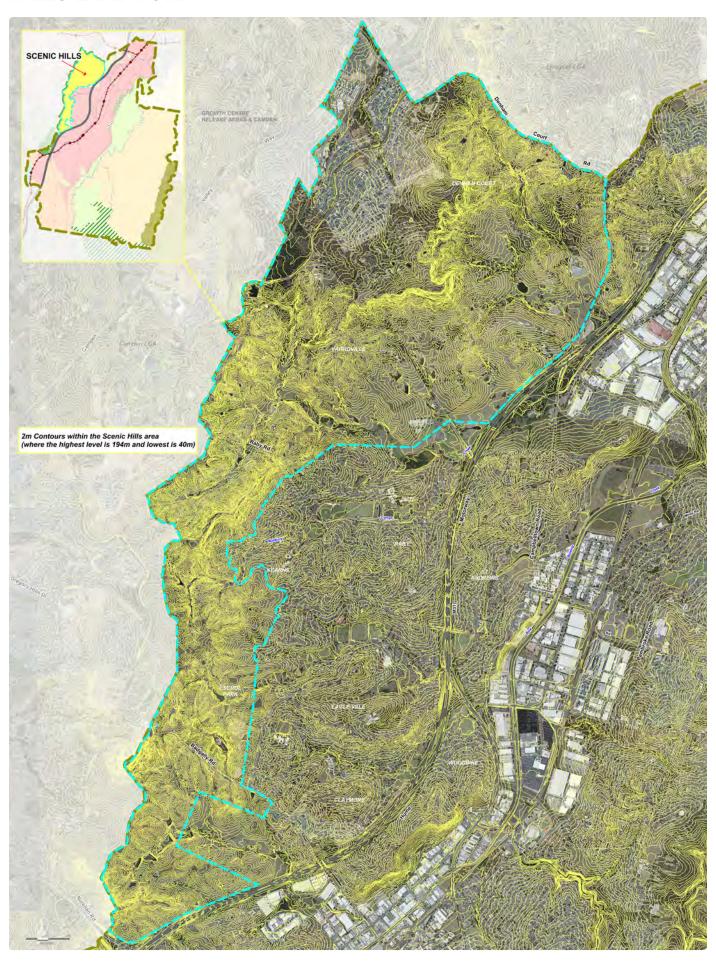
...these areas are valued for their non-urban, agricultural, mineral, scenic and/or landscape qualities...

- 5.11 Promote community management of scenic and cultural landscapes in the LGA
- 5.12 Advocate that principles embedded within growth for South Creek recognise the larger system and are transferrable to the greater Hawkesbury/Nepean catchment, the Georges River Catchment and any other relevant waterways and catchments.
- 5.13 Advocate that water quality objectives for the Nepean River and Georges River are made available to guide development within these catchments.
- 5.14 Investigate opportunities to rehabilitate existing waterways within the LGA to maximise the benefits to the community.

- 5.15 Advocate for the State Government to deliver best practice guidelines for water quality objectives for the Georges River and Hawkesbury/Nepean catchments, to assist Local Government to inform development provisions.
- 5.16 Continue to work with stakeholders to develop best practice corridor widths adjoining waterways, in order to promote conservation, restoration and support connectivity and community amenity.
- 5.17 Expand the Terrestrial Biodiversity layer in the LEP to cover the whole LGA
- 5.18 Enhance strategic relationships with Sydney Water and relevant state agencies to ensure best practice in urban environment management.
- 5.19 Continue to undertake water quality monitoring activities at key locations across the LGA.

- 5.20 Establish the Georges River Regional Open Space Corridor as a key regional open space corridor and create a range of unique recreational experiences.
- 5.21 Investigate the active transport and recreational potential of the Sydney Water Prospect Canal as a major regional connection from Prospect Reservoir to the coast.
- 5.22 Work in partnership with key stakeholders to restore and enhance new habitats for threatened flora and fauna species identified in key catchments and waterways.

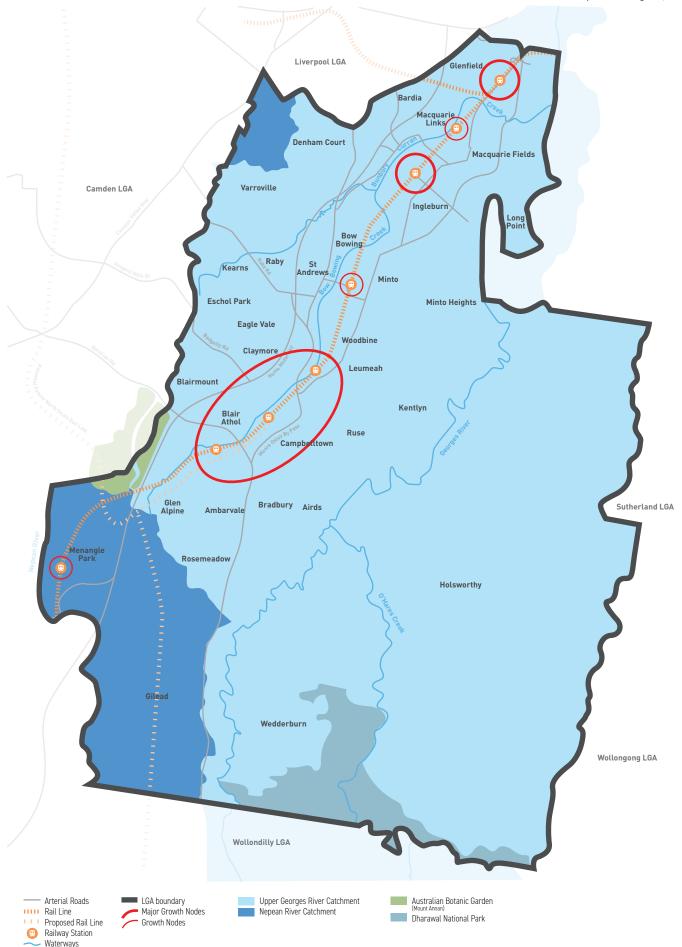
## THE COMPLEX SCENIC HILLS LAND FORM



# CATCHMENT AREAS

This is a graphic representation only.

Maps can be viewed on Council's website at www.campbelltown.nsw.gov.au/LSPS



### **PLANNING PRIORITY 6 -**RESPECTING AND PROTECTING OUR NATURAL ASSETS

#### **RATIONALE:**

#### Key natural areas

The Campbelltown LGA is located in one of the most species-diverse regions in NSW, the Sydney Basin Bioregion. The Bioregion is supported by two distinctive geological formations, the Cumberland Plain and Woronora Plateau, and sustains a number of key areas of conservation significance, including:

- The Upper Georges River Corridor Valued for its distinctive natural landscapes and high biodiversity, the Upper Georges River Corridor forms a band of continuous vegetation along the Georges River between the Holsworthy Military Reserve and Campbelltown's urban, peri urban and rural environments. The majority of the corridor is zoned as Regional Open Space, and supports a number of Council reserves, including Noorumba Reserve, The Woolwash Reserve, Freres Crossing, Keith Longhurst Reserve (formerly known as The Basin), Ingleburn Reserve and Simmos Beach Reserve.
- Dharawal National Park Dharawal National Park is the traditional land of the

Dharawal Aboriginal people. Following significant community involvement, Dharawal was proclaimed a National Park in 2012. The National Park spans over 6,500 hectares, with a significant proportion located in the Campbelltown LGA.

> The O'Hares Creek Catchment The O'Hares Creek Catchment contains some of the highest species diversity values in the world, and is listed on the Register of the National Estate and Environment Australia's Directory of Important Wetlands. The Catchment forms part of the Upper Georges River Corridor, Holsworthy Military Reserve and the Dharawal National Park.

These areas are significant natural assets and Council is committed to protecting and maintaining these areas into the future, and to further increasing open space opportunities and connectivity throughout the LGA.

#### Open space assets

Campbelltown's open space is highly valued by its community, providing a range of opportunities for passive and organised recreation. However, due to historic acquisition patterns, the existing open space offering is not consistent and the quality of provision varies by location. In some suburbs open space is part of well-connected corridors along creek lines or ridge tops, but in other suburbs open space is discrete and made up of many independent parcels, which are not flexible or connected.

Council acknowledges the need to consolidate and better define open space to ensure a focus on the opportunity provided by these spaces. This is consistent with the Greater Sydney Commission's objective of creating a Green and Blue Grid of connected open spaces, natural areas and waterways across Greater Sydney. In 2018, Council also adopted a vision for open space focused on delivering a diversity of high quality recreation opportunities and experiences for all whilst conserving and reflecting our citys landscape character, biodiversity and natural and cultural heritage.

Council also recognises the importance of increasing the urban tree canopy, and is participating in a number of multi-stakeholder initiatives to meet this goal including the '5 Million Trees' initiative aimed at increasing canopy cover across NSW from 16% to 40%.

#### **STRATEGIC POLICY POSITIONS:**

- > We conserve and protect our rich and diverse biodiversity
- > We contribute measurable improvements to local air and water quality
- > We will ensure that natural bushland and open spaces are accessible, attractive and safe places for recreation and wellbeing

- 6.1 Examine the feasibility of incorporating natural assets into Council's existing Asset Management Strategy and Asset Management Plan.
- 6.2 Develop and implement a Protected Area Network Policy to achieve long-term conservation of natural and cultural values.
- 6.3 Review and revise the existing Terrestrial Biodiversity layer within the Campbelltown LEP in accordance with best-practice methodology.
- 6.4 Develop and implement a Local Offset Policy to guide biodiversity offset requirements for all developments.
- 6.5 Advocate for the implementation of Council's Natural Asset Corridor Principles which consider best-practice standards for determining corridor widths within developments with the Greater

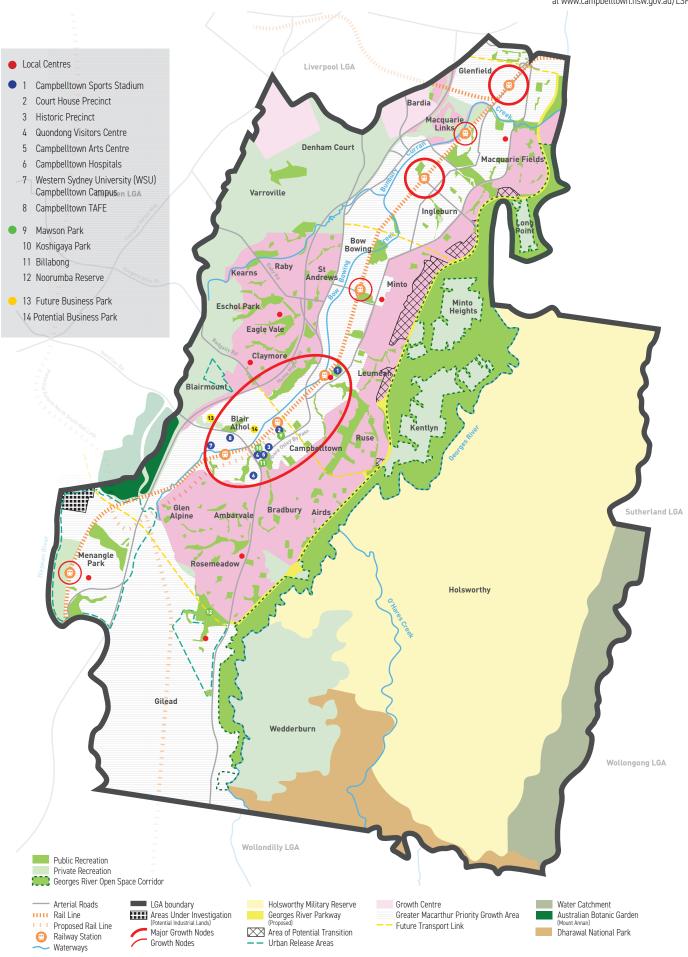
- Macarthur Urban Release Areas.
- 6.6 Review and revise biodiversity provisions in line with best practice within the Campbelltown (Sustainable City) DCP 2015.
- 6.7 Develop best-practice biodiversity conditions of consent for developments containing or adjacent to environmentally sensitive areas.
- 6.8 Develop guidelines for development applications and the master planning process associated with land use proposals to help deliver greater biodiversity outcomes.
- 6.9 Work with relevant stakeholders to develop and implement guidelines for Key Threatened Species, for both flora and fauna.
- 6.10 Incorporate provisions of the Koala Plan of Management within the Campbelltown LEP.
- 6.11 Work with key stakeholders to implement recommendations for connecting areas of Preferred Koala Habitat.
- 6.12 Implement best-practice restoration techniques in strategic areas across the catchment.
- 6.13 Develop and deliver a Pest Animal Strategy to reduce the impacts of pest animals on biodiversity.
- 6.14 Prepare and deliver an Open Space Needs and Demands Assessment.
- 6.15 Ensure park upgrades are delivered in accordance with the relevant strategies.
- 6.16 Advocate to other levels of government and government agencies the value of well planned,

- connected and designed landscapes.
- 6.17 Design and upgrade parks and open space for an ageing and growing population.
- 6.18 Actively support the growing body of research showing connection between our health and wellbeing and the design and structure of our open space and built environment.
- 6.19 Continue to promote and advocate for the conservation of open space for community and recreational use
- 6.20 Retain agricultural opportunities in the Scenic Hills, Kentlyn and Wedderburn
- 6.21 Investigate opportunities for agri-business in the Campbelltown LGA, to complement activities in the Aerotropolis and support innovative health food industries and initiatives
- 6.22 Investigate opportunities for agri-tourism in the
- 6.23 Ensure natural bushland and open spaces and places are accessible, attractive and safe places for recreation and wellbeing
- 6.24 Work towards residents being 200 metres from quality open space in high density developed areas and 400 metres in other areas of the LGA
- 6.25 Prepare and implement an LGA wide street tree master plan with a canopy cover target of 40%.
- 6.26 Review Council's existing Noxious Weed Strategy and transition to a Priority Weed Strategy to guide management works across the LGA.



## **EXISTING OPEN SPACE**

This is a graphic representation only. Maps can be viewed on Council's website at www.campbelltown.nsw.gov.au/LSPS





## **PLANNING PRIORITY 7 -**MANAGING OUR USE OF FINITE RESOURCES

#### **RATIONALE:**

#### **Growing more sustainably**

We live in a world where the majority of our activities rely on the natural environment and the resources that we harness from it. We are dependent on the environment to power our communities, to capture our waste, and to provide food, water and shelter.

Our city consumes potable water as its primary water source and coal as its primary energy source. These resources are heavily relied upon by our residents and industry, who are identified to be our two largest consumers. These resources are finite and not sustainable - we are already experiencing the immediate effect of this through power outages and water restrictions.

As our community grows, it is imperative that we build our resilience and ensure that our impact is sustainable. The future of Campbelltown needs to be significantly different to what it is today. We need to ensure that we use and reuse our limited resources as efficiently and effectively as possible, and that we consider the immediate, longer-term, flow-on and cumulative effects of our actions. We also need to take decisive action on planning, harnessing new technology, supporting renewable resource sources, and ensuring that growth is managed in a way that provides a prosperous and sustainable future.

#### Supporting local productive lands

Managing our resources also involves ensuring that existing agricultural, pastoral, and resource extraction related practices within the Campbelltown LGA are able to continue into the future.

Agriculture is largely limited to the Scenic Hills area, smaller land holdings within the Georges River Corridor landscape, Wedderburn and to the south of the existing urban area. Many larger land holdings in the southern part of the LGA including parts of Menangle Park, Mount Gilead and Gilead may transition as urban development takes place in the Greater Macarthur Urban Release Areas.

As the Scenic Hills, the Georges River Corridor landscape and Wedderburn form part of the Metropolitan Rural Area, these areas are not expected to be developed at an urban scale, but instead to retain their distinctive rural and environmental landscapes, values and settings. These areas will also continue to provide opportunities for small scale agricultural uses into the future.

The Scenic Hills is a highly visible and picturesque landscape area, with much of the land still in large land holdings. Since at least the 1970s, the area has been identified as a scenic area to be preserved and it is expected that it will retain its rural landscape character and environment. Given its attractiveness and proximity to Sydney, there is potential for agri-business and agritourism that could capitalise on this natural resource.



### **STRATEGIC POLICY POSITIONS:**

- > We strive to reduce our use of finite resources
- We embrace innovation and technology to increase our use of clean and renewable resources
- > The principles of Ecologically Sustainable Development provide a key foundation for our decision-making processes
- > Our City recognises the life-cycle of our resources and strives to reduce our impact

#### **ACTIONS:**

7.1 Adopt the use of smart technology to improve the city's liveability, economic and environmental sustainability.

- Work in partnership with key stakeholders to investigate opportunities to reduce the community's reliance on non-renewable
- Investigate opportunities to repurpose and reuse stormwater for urban activities.
- Investigate and deliver waste management outcomes that are safe, efficient, cost effective and maximise recycling
- 7.5 Ensure that waste management makes a positive contribution to the built form, urban amenity and liveability of the LGA
- Deliver well-planned waste infrastructure that is responsive to future needs, and provides equitable access to waste, reuse and recycling services
- Advocate for better waste management practices, increasing the processing of renewable sources.

- 7.8 Promote the reuse of materials, creating a circular economy.
- Identify grant funding opportunities to pilot opportunities for energy and waste efficiency
- 7.10 Implement strategies to encourage innovative building and landscape solutions incorporating green infrastructure (for example green roofs and walls).
- 7.11 Identify appropriate building heights through design requirements to ensure that solar access is not restricted in open space areas adjoining multi-storey developments.
- 7.12 Advocate for BASIX provisions to be reviewed and revised to accommodate innovation and best-practice.
- 7.13 Ensure development adheres to best-practice standards for sustainability and resilience.
- 7.14 Explore opportunities to preserve and enhance agricultural land





## **PLANNING PRIORITY 8 -**ADAPTING TO CLIMATE CHANGE AND BUILDING RESILIENCE

#### **RATIONALE:**

The Campbelltown LGA has experienced significant population growth since 2011, exposing a much larger and more diverse population to the impacts of urban and natural hazards, as well as climate change. Viewing the LGA as a system of interrelated connections, it is apparent that our success in responding and adapting, as well as building our resilience to these impacts requires a multi-disciplinary and multi-dimensional approach.

Historically, the Campbelltown LGA has been at most risk from bushfire, flooding and extreme heat. While mitigation strategies for these hazards have been undertaken, this response has failed to recognise the interaction of the community within the system, and their views of risk.

Accordingly, Council has adopted the Resilient Sydney Strategy which seeks to address a more holistic and community-based approach to the impacts of urban and natural hazards, as well as climate change.

As part of the Strategy, the community identified heat as the most significant impact to their resilience. Temperatures are increasing as a result of climate change, and the intensification of development through urban release and urban renewal activities. These activities modify our landscape through increasing the presence of hard surfaces such as roads, rooftops and driveways which absorb, hold and re-radiate heat. In addition to heat, heatwaves are becoming more prominent. The elderly, children, those with existing medical conditions and the disadvantaged are particularly vulnerable. Heatwaves kill more Australians each year than any other natural disaster

and place an additional burden on the economy leading to increased energy costs, placing additional financial burdens on household budgets. Heatwaves are also placing considerable stress on the natural environment, particularly plants and animals, and increasing the temperature of urban waterways and creeks

Adapting our city to manage the effects and impacts of climate change and to build our local resilience requires the commitment and financial support of Federal and State Government, business, industry and research organisations to steward its delivery.

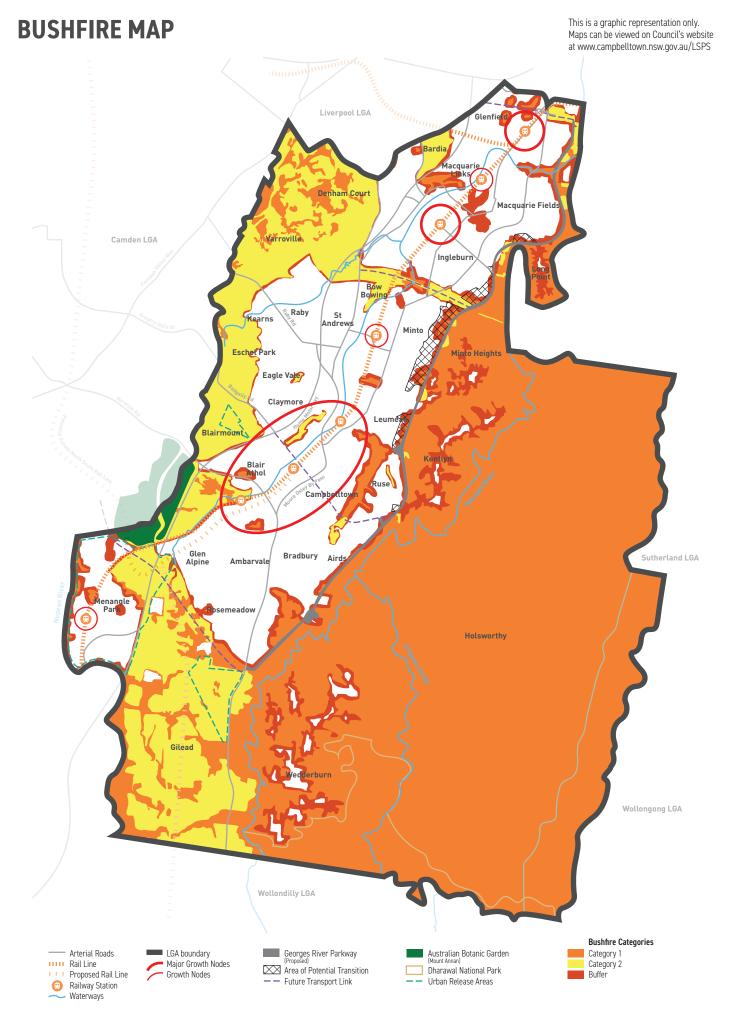
#### STRATEGIC POLICY POSITIONS:

- > We will increase our city's resilience to ensure our future prosperity
- > We strive to embed the delivery of low resource, low carbon solutions
- > We will adopt best practice in mitigating and adapting to climate change
- We will address the urban heat island effect and implement innovative ways to cool our LGA to maintain liveability standards for a healthy community

- 8.1 Adopt, support, and actively participate in the implementation of the Resilient Sydney Strategy.
- 8.2 Incorporate the shocks and stresses identified in the Resilient Sydney Strategy into Council's risk management framework.
- 8.3 Leverage the outcomes from Phases 2+ of the Re-imagining Campbelltown CBD Masterplan which will be underpinned by a Smart City, Sustainability and Resilience framework.
- 8.4 Collaborate with relevant stakeholders to review and revise Council's Climate Change Risk Adaptation Strategy using best-practice methodology and evidence.
- 8.5 Review and revise sustainability and resilience provisions within the Campbelltown (Sustainable City) DCP 2015.
- 8.6 Develop best-practice standards for sustainability and resilience as conditions of consent for developments.

- 8.7 Advocate for the delivery of guidelines, including the use of Green Star, to deliver sustainability and resilience outcomes within urban release and urban renewal areas.
- 8.8 Develop a framework which embraces new technology to assist with better sustainability and resilience reporting to the community.
- 8.9 Work in partnership with key stakeholders to deliver cooling interventions to reduce urban heat.
- 8.10 Implement strategies to encourage innovative building and landscape solutions in relation to green infrastructure
- 8.11 Encourage greater awareness of the impacts of densification and urbanisation and the opportunities that exist to integrate effective cooling measures into the planning, design, redevelopment and management of urban areas
- 8.12 Investigate greater incentives or regulation for green walls and roofs in new urban developments.
- 8.13 Investigate greater incentives or regulation for specification of reflective roofs and footpaths / pavement surfaces.
- 8.14 Consider masterplanning urban sites to address sun paths, prevailing winds, overshadowing and utilisation of natural systems to reduce the long term requirements for mechanical heating and cooling systems.
- 8.15 Utilise heat maps for the LGA to prioritise cooling interventions.
- 8.16 Undertake local studies of tree canopy cover across the LGA identifying a breakdown by suburb, and continue to monitor canopy cover in line with State targets

- 8.17 Develop and deliver an Urban Forest Strategy to strategically guide an increase in canopy cover for improved recreation and reduced urban heat
- 8.18 Leverage planning controls to improve canopy cover across roads and footpaths
- 8.19 Review the Campbelltown Open Space Strategy and seek to prepare an Integrated Open Space Strategy to guide future management, consolidation and enhancement of open space in the LGA
- 8.20 Work in partnership with various stakeholders to deliver Green Grid projects.
- 8.21 Review and revise relevant provisions within the Campbelltown (Sustainable City) DCP 2015 to incorporate the conservation and restoration of trees to support canopy cover targets.
- 8.22 Promote best-practice standards for urban trees as conditions of consent for developments.
- 8.23 Facilitate blue and green grid projects to introduce water into the urban environment, reducing the impacts of the urban heat island effect and providing increased shade and canopy coverage.
- 8.24 Incorporate best-practice water sensitive urban design initiatives to filter urban stormwater run-off.
- 8.25 Advocate for greater protection of existing trees within urban areas through increased value assessment of their worth to deter removal and drive responsive design outcomes.
- 8.26 Encourage the retention of water and water bodies within the landscape to contribute to urban cooling
- 8.27 Where appropriate, use stormwater or recycled water for irrigation of public open spaces to support public amenity and urban cooling
- 8.28 Work with key stakeholders to protect waterways, riparian vegetation and environmental values





## THEME 3 - A THRIVING, ATTRACTIVE CITY

The Campbelltown LGA plays an important role in the functioning and growth of Greater Sydney, the Western City District and the Macarthur Region. Campbelltown-Macarthur is one of four key metropolitan centres for the Western City District along with Liverpool, Penrith and the emerging Aerotropolis that will develop around the Western Sydney International (Nancy-Bird Walton) Airport.

The Western City District's economy is strongly focused on health and education industries and retail, hospitality and industrial activities including advanced manufacturing, trade and logistics, and mineral resources. Tourism is also becoming more important to the District's economy.

The Campbelltown CBD (Campbelltown, Macarthur and Leumeah), also has the capacity to expand to become a major employment and lifestyle centre and to secure its position as the 30-minute city for the Macarthur, with strategic links to other key centres and infrastructure.

The Western City District Plan sets the following planning priorities aimed at achieving a productive city with a diverse range of employment opportunities and a thriving economy. These priorities apply to the City of Campbelltown:

- > W7 Establishing a land use and transport structure to deliver a liveable, productive and sustainable Western Parkland City
- W8 Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis
- > W9 Growing and strengthening the metropolitan city cluster
- W10 Maximising freight and logistics opportunities and planning and managing industrial and urban services land
- > W11 Growing investment, business opportunities and jobs in strategic centres

Campbelltown's Community Strategic Plan also focuses on creating a productive city. It's third Outcome is to create A Thriving, Attractive City. A range of strategies in the CSP also relate to Productivity and these are outlined in the alignment tables in the Strategic Alignment Chapter.

Campbelltown's residents and businesses have also provided feedback about how our city could enhance its employment offer and opportunities for local employment and economic development. The twin

themes of employment creation and job diversification figured strongly in this area of engagement.

Some of the issues raised by the community can be addressed through land use planning and four local priorities for Productivity have been developed as areas of focus for this LSPS. These priorites are outlined below:

#### **PRIORITY 9**

Building an internationally recognised local economy

#### **PRIORITY 10**

Creating strong and vibrant centres

#### **PRIORITY 11**

Striving for increased local employment

#### **PRIORITY 12**

Creating a smart, connected, productive city

The following pages provide detail on each of these priorities and the associated strategic policy positions and actions. The alignment of each of the priorities to the Community Strategic Plan, District Plan and Western Sydney City Deal can be found in the Strategic Alignment Chapter.

#### Our community has indicated:

Feedback overwhelmingly indicated that a productive economic centre where the new and diverse jobs of the future can be locally accessed will be an important and aspirational objective for Campbelltown CBD. Community sentiment indicated that there is a genuine and healthy degree of community support for good planning and investment attraction to be undertaken in order to achieve these goals. Similarly, the themes of diversification of locally based job opportunities and increasing Campbelltown's economic productivity were highlighted.

Community feedback has also indicated that Council needs to take the lead in employment and economic development projects. This could include:

- > critical need to improve the image of the Campbelltown LGA, including changing the perception that people outside of the area have about our city
- > preparing a marketing and branding strategy to update Campbelltown's image
- > expanding businesses and employment and cultural opportunities
- > advocating for:
  - > new business and investment opportunities
  - > more residents and skilled employees attracted to the area
  - > increase in tourism
  - > Increase in community pride
- > revitalising Queen Street
- > improved accessibility via road infrastructure, rail links and bus services
- > work towards establishing a better night-time economy with appropriate venues and facilities including restaurants and food hubs
- > address containment of jobs within the area and work towards more jobs being available in Campbelltown (including office, government jobs, and tourism)
- > encourage major industry to the area
- > establish a business and innovation hub to attract large companies and employment opportunities
- > jobs creation needs to take place before more residential development for the city to be successful economically as residential development alone will not drive sufficient economic growth
- > increase transport links
- > increase hotel facilities.

### **PLANNING PRIORITY 9 -**BUILDING AN INTERNATIONALLY RECOGNISED LOCAL ECONOMY

#### **RATIONALE:**

As the southern gateway to Sydney, the City of Campbelltown is well positioned to make the most of the unprecedented population growth currently taking place across Greater Western Sydney and consolidate its future as an important economic and lifestyle hub.

The city has outstanding potential for investors and is well-positioned to support the growing Western City District and particularly the outer south west.

Council is strengthening existing relationships and forging new partnerships with businesses, investors, government bodies and stakeholders to capitalise on the opportunities presented by the Western Sydney International and the Aerotropolis.

Council is committed to working with key stakeholders to help capitalise on opportunities created by the WSI and the Aerotropolis, including increased and diversified employment, opportunities to develop world class businesses and investment opportunities, expanded tourism and recreational opportunities to transform the city into a dynamic, self sustainable economy with global reach.

Council is also investigating opportunities relating to how to create a diversity of business including the potential development of a creative industry hub that can grow as the city grows and add vibrancy across the region.



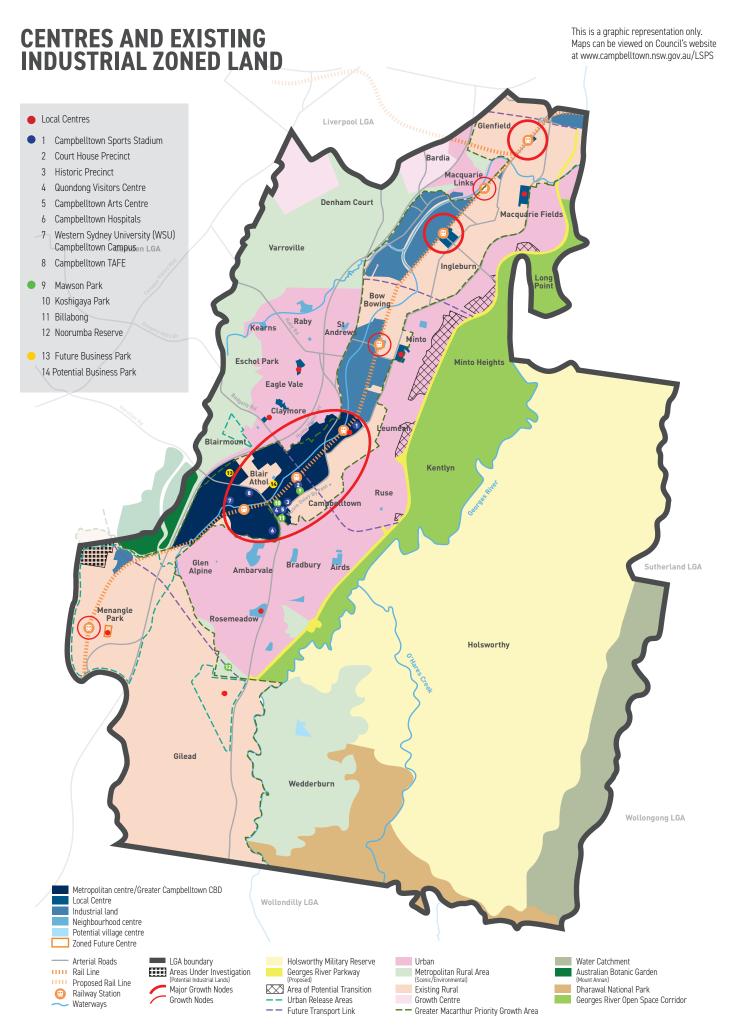
#### STRATEGIC POLICY POSITIONS:

- > Campbelltown's distinct identity is a competitive advantage
- > Capitalise on our locational advantage and competitive strengths
- Investigate opportunities to further enhance and leverage the health and education precinct

- 9.1 Develop a distinctive City identity and branding strategy to promote Campbelltown as a dynamic, vibrant city and a destination of choice
- 9.2 Formulate an effective and inclusive evidence based economic development strategy to identify Campbelltown's competitive advantages to be used as a basis for business investment attraction
- 9.3 Create a business investment plan that encompasses sector based recommendations and builds on existing and potential sector agglomerations
- 9.4 Deliver the Re-imagining Campbelltown CBD Masterplan which will establish a range of planning and implementation

- tools including economic development and infrastructure planning to deliver city shaping transformational opportunities
- Develop and implement a Campbelltown Night Time Economy Strategy and Action Plan that will encourage a diversity of businesses, experiences and activities across different times of the night in the CBD
- 9.6 Implement the Campbelltown Destination Management Plan which focusses on opportunities the CBD can offer to cement Campbelltown as a destination city
- Deliver an annual business support and development program aimed at growing, diversifying and upskilling existing local businesses
- 9.8 Promote the development and intensification of Campbelltown's existing agglomerations to boost productivity and competitive edge
- Increase the emerging cluster of health and education uses around the existing hospital precinct and university precinct
- 9.10 Facilitate, via the Campbelltown Arts Centre, opportunities for artists that live locally to participate in exhibitions and performances internationally, thereby building our local economy

- 9.11 Investigate opportunities for agri-business in the Campbelltown LGA, to complement activities in the Aerotropolis and support innovative health food industries and
- 9.12 Investigate how to create a diversity of arts related businesses including the development of a Creative Industry Hub that can grow in line with the city and add vibrancy across the region
- 9.13 Leverage existing national and international events at Campbelltown Sports Stadium to promote Campbelltown and attract further investment for major events and businesses
- 9.14 Promote Campbelltown Sports Stadium as the venue of choice for major events for the Macarthur area, and outer south western Sydney
- 9.15 Partner with the Office of Sport and State sporting organisations to cluster sporting facilities within the LGA to intensify participation and employment generation



### **PLANNING PRIORITY 10 -CREATING STRONG AND VIBRANT CENTRES**

#### **RATIONALE:**

Strong and vibrant centres are not only great places for people to be, but they can also attract business and investment and assist in making local economies prosper.

Employment in Campbelltown has grown strongly over the past five years, however latest data indicates that there has been no net increase in labour productivity over this period. In order to improve the connectivity and export potential of Campbelltown, skill development and attraction and the development of highly connected concentrated employment areas (such as centres) are required, as outlined in the Glenfield to Macarthur Urban Renewal Corridor Strategy.

Council is actively encouraging businesses to relocate to Campbelltown particularly those in health, education, advanced manufacturing and other technology focused industries - resulting in more jobs closer to home and creating a diversity of employment opportunities for local residents.

To drive the development of knowledge intensive jobs and businesses, Council is prioritising strategic planning to encourage development and investment within the Campbelltown CBD (Campbelltown,

Macarthur and Leumeah). Phase 2 of Reimagining Campbelltown focuses on the master planning and economic development of this critical centre, which is also a key collaboration area identified by the Greater Sydney Commission.

Council is also in the process of undertaking detailed strategic planning for the other centres located along the Main Southern Railway Line, including Ingleburn, Minto and Macquarie Fields. Council is working closely with the NSW Department of Planning and Environment on strategic planning for the Glenfield Precinct.

In reimagining and revitalising our existing centres and designing new centres within our city, Council is increasingly adopting a place-based approach. Part of this approach involves engaging the community to share what they love about some of our local centres. This process has commenced through recent placebased engagement and activations in Love Leumeah and Love Ingleburn. These collaborative place-based initiatives demonstrate how Council can work with the community to identify and implement light touch, quick response interventions to strengthen community connection and love for their local centres and spaces.



#### STRATEGIC POLICY POSITIONS:

> Future development within our CBD and centres creates vibrant, liveable, and productive mixed use centres

#### **ACTIONS:**

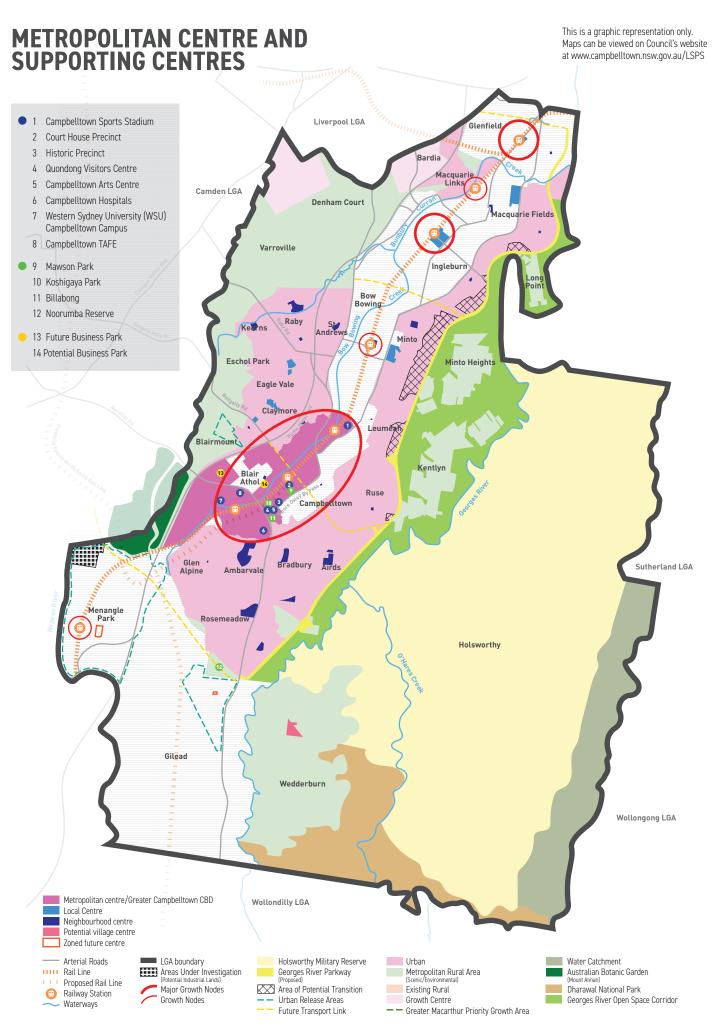
- 10.1 Develop and deliver an Economic Development Strategy for Campbelltown LGA
- 10.2 Prepare and deliver a detailed masterplan for the Campbelltown CBD - Campbelltown, Macarthur and Leumeah (Reimagine Phase 2)
- 10.3 Develop and deliver masterplans for the renewal precincts identified along the Glenfield to Macarthur Rail Corridor -Macquarie Fields, Ingleburn, Minto (noting Leumeah is part of the Campbelltown CBD)
- 10.4 Work with the State Government in the strategic and master planning processes for the Glenfield Urban Renewal Precinct
- 10.5 Review DCP requirements to create a framework for future development that encourages increased amenity, aesthetics, public domain and open space

- 10.6 Develop a framework to deliver the endorsed vision for the Campbelltown Health and **Education Precinct**
- 10.7 Actively work with key stakeholders to promote development of the Campbelltown Health and Education Precinct
- 10.8 Investigate opportunities to enhance commercial amenity and ongoing economic viability through improvements to walking, cycling and public transport accessibility to create stronger centres
- 10.9 Strengthen the market position of Campbelltown through the development and implementation of an effective brand and identity for the city
- 10.10 Develop and implement an effective and comprehensive city marketing program for business and investment attraction to the city
- 10.11 Ensure that new centres are located in accessible and economically viable locations that are orientated to address the public domain and provide optimum access for local residents
- 10.12 Ensure that community facilities and public areas are provided in town centres
- 10.13 Implement infrastructure for centres in a timely manner that will facilitate development and usage of the centres

- outlined in the Campbelltown Destination Management Plan, to attract events that yield high economic value and attract visitors from outside the region
- 10.15 Facilitate a Public Art Program that showcases Campbelltown City's identity, and provides opportunities to create strong and vibrant centres beyond the Campbelltown
- 10.16 Engage the community of each centre within the Campbelltown LGA, allowing each community to tell their stories and make each centre unique, led by contemporary artists.
- 10.17 Implement the Reimagining Campbelltown CBD master plan
- 10.18 Continue to undertake light touch place making and place activation projects.

Future development within create vibrant, liveable and





## PRELIMINARY REIMAGINING CAMPBELLTOWN PHASE 2 & COLLABORATION AREA BOUNDARY

This is a graphic representation only.

Maps can be viewed on Council's website at www.campbelltown.nsw.gov.au/LSPS



### **PLANNING PRIORITY 11 -**STRIVING FOR INCREASED LOCAL EMPLOYMENT

## Campbelltown City's central location provides opportunities for business growth and expansion

#### **RATIONALE:**

Designated as one of four Metropolitan Centres for the Western City District by the Greater Sydney Commission, more than 275,000 people are expected to call the City of Campbelltown home by 2036. With this growth, an opportunity exists to generate investment, create local jobs and transform the city into a dynamic, self-sustainable, liveable urban centre where people and businesses want to be.

Whilst land use planning cannot ensure that businesses and jobs will locate in certain areas, it can provide the enabling regulatory, structural and infrastructure framework to make certain areas more attractive for businesses and investors. It can also improve liveability and create great places, which also assist in attracting business opportunities.

Through a range of land use planning initiatives that will be implemented over time, Campbelltown will be transformed into a true metropolitan CBD that will become a leading centre for health services, technology based enterprises and research activity, surrounded

by green space and improved public domain. Council is committed to ensuring all future developments within the CBD are complementary and work together to shape the future CBD, creating a vibrant, liveable, mixed use centre that is an attractive place for businesses to locate and for job creation.

Campbelltown City's central location provides opportunities for business growth and expansion. The Campbelltown LGA has land available for commercial and industrial development and potential redevelopment, located close to major road and rail transport networks. There is also land available for residential development to support a growing economy and workforce.

There are seven urban precincts located along the Glenfield to Macarthur Rail Corridor, and land to be utilised for employment within the Menangle Park and Mount Gilead new release areas.

#### STRATEGIC POLICY POSITIONS:

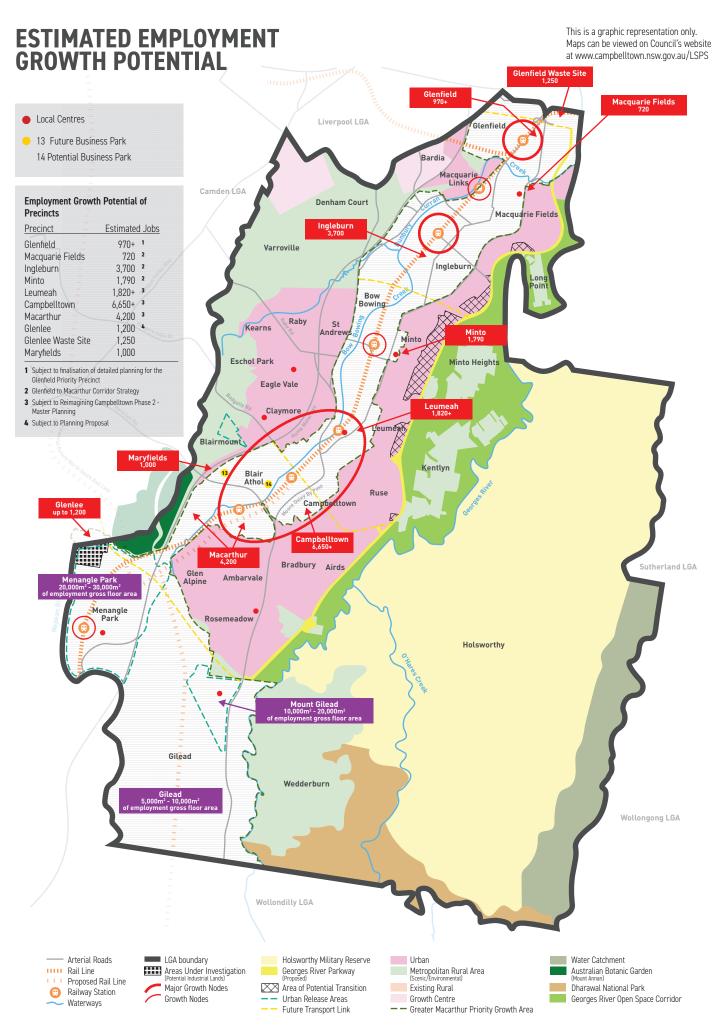
- Local employment is a key to creating a selfcontained city
- > A diverse economy is key to our success

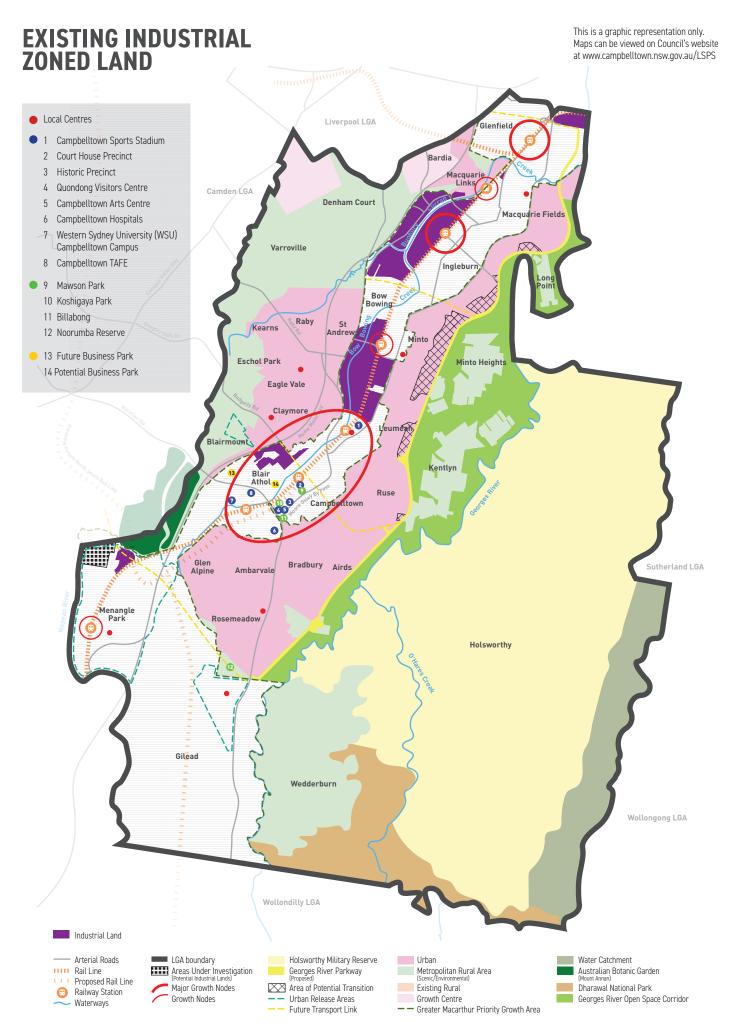
- 11.1 Undertake an employment lands study to determine future use of industrial lands within the Campbelltown area to generate employment and maximise freight opportunities
- 11.2 Develop and deliver an Economic **Development Strategy for Campbelltown** LGA and an economic masterplan for the CBD which identify an optimal mix of land uses in terms of employment, gross regional product and investment

- 11.3 Advocate to State and Federal government for necessary infrastructure funding to improve liveability and encourage business investment and job creation in our city
- 11.4 Deliver the commitments within existing infrastructure strategies
- 11.5 Work with stakeholders within the health and education sectors to drive the development of knowledge intensive jobs in Campbelltown, and attract value-add employers which will provide more local jobs for local people
- 11.6 Advocate for the establishment of an Indigenous Small Business Hub to leverage new economic investment and job creation through skills enhancement in entrepreneurship, and provide an avenue for cultural skills and practices to be showcased to the broader community

- 11.7 Develop a cultural strategy that will provide the south west access to new cultural opportunities and help build a creative economy.
- 11.8 Partner with relevant industry bodies to engage with schools, students, teachers and industry to ensure local youth have access to skill development and employment opportunities
- 11.9 Facilitate the establishment of a Creative Industry Business Hub for arts, culture and creativity, to facilitate the development of micro-business and start-ups
- 11.10 Continue to support the range of Indigenous Skills commitments under the City Deal.







## **PLANNING PRIORITY 12 -**CREATING A SMART, CONNECTED, PRODUCTIVE CITY

#### **RATIONALE:**

Campbelltown, and the wider Macarthur Region, is at the centre of one of the most significant growth corridors in NSW. To ensure that the Campbelltown LGA and the broader Macarthur region are as productive as possible and contribute positively to the Western City District's and Greater Sydney's economies over time, high quality multi-mode transport connectivity and smart technology are both required.

Improved connectivity would reduce travel costs, ensure that residents can easily access employment opportunities both locally and at major locations such as the Western Sydney International (Nancy-Bird Walton) Airport, the Aerotropolis, the Campbelltown CBD, Ingleburn, and other key centres and industrial areas throughout the Campbelltown LGA. It also has the potential to attract new businesses and investment into our city, bringing additional and diversified employment, enhancing the local economy and potentially attracting a high-skilled workforce.

Combined with smart technology, efficient and effective transport connectivity to the Campbelltown CBD will maximise its position as a destination centre and attract further business, investment and tourism opportunities.

Whilst transport connectivity is essential, so too is digital connectivity. Council is looking to embrace new



technologies to support the City's development both now and into the future.

The role of public libraries in creating smart, connected and productive cities cannot be underestimated. Our city's libraries do this by supporting local employment and by providing resources which encourage people to

find work. Over time, our libraries will continue to adapt and embrace new technologies. There is also potential for future opportunities for our libraries to integrate with work hubs enabling people to work closer to home via tele-commuting.

#### STRATEGIC POLICY POSITIONS:

- > Advancements in technology provide opportunities for our people and businesses
- > Utilising the latest technology attracts future investment and business growth

- 12.1 Advocate for the accelerated investigation, protection and construction of the complete North-South Rail Link between Western Sydney International (Nancy-Bird Walton) Airport and Campbelltown, delivering the necessary transport infrastructure for one of the fastest growing regions in the country
- 12.2 Advocate for better access to the M31 for industrial traffic and local residents
- 12.3 Continue to be an active participant in the delivery of the Western Sydney City Deal, particularly in relation to the development of the Smart Western City Program and Digital **Action Plan**

- 12.4 Investigate the opportunity to facilitate development of/deliver integrated walking and cycling networks within and between all centres
- 12.5 Leverage opportunities to innovate with tourism and enterprise business opportunities that support health and wellbeing (e.g. actions around healthy tourism - bushwalking, trails, e-bikes, city farms and the like)
- 12.6 Adopt the use of smart technology to improve our City's liveability, economic and environmental sustainability





## **THEME 4 - A SUCCESSFUL CITY**

Successful cities are liveable, sustainable, productive and connected. Transport, connectivity and infrastructure provision are essential elements for success. Growth, development and redevelopment are supported with appropriate infrastructure and are managed in collaboration with all three levels of government and the involvement of other key stakeholders.

Council is focused on advocating for key infrastructure and working in collaboration with government and key stakeholders. Our collaborative approach is seen as a local strength.

The Western City District Plan sets the following planning priorities for Infrastructure and Collaboration,

and these priorities apply to the City of Campbelltown:

- > W1 Planning for a city supported by infrastructure
- > W2 Working through collaboration

Our Community Strategy Plan's fourth Outcome is to achieve A Successful City. A range of strategies in the CSP also relate to infrastructure and collaboration and these are outlined in the alignment tables in the Strategic Alignment Chapter.

Recent community engagement activities within Campbelltown LGA have also highlighted the importance of higher order infrastructure, particularly in relation to transport.

Some of the issues raised by the community can be addressed through land use planning and four local priorities for Infrastructure & Collaboration have been developed as areas of focus for this LSPS. These priorities are outlined below:

#### **PRIORITY 13**

Connecting our city via strategic links

#### **PRIORITY 14**

Ensuring infrastructure aligns with growth

#### **PRIORITY 15**

Strengthening relationships with key stakeholders

#### **PRIORITY 16**

Involving our community

The following pages provide detail on each of these priorities and the associated strategic policy positions and actions. The alignment of each of the priorities to the Community Strategic Plan, District Plan and Western Sydney City Deal can be found in the Strategic Alignment Chapter.

#### Community consultation indicated:

Overwhelmingly, the community believes that Council and government need to plan and develop infrastructure and transport connectivity for Campbelltown. Concerns over accessibility, both within Campbelltown and when traveling to the area from elsewhere, are key challenges residents believe will increase without concerted efforts to achieve change. Residents want to see these challenges prioritised by Council to ensure that roads, public transport and parking are maintained and expanded as the area grows. This is one of the major priorities for the LGA identified by both residents and business owners.

Other matters our community would like to see addressed include:

- > road infrastructure and maintenance
- > infrastructure to meet demands of increasing population
- > increasing public transport
- > addressing traffic congestion
- > addressing parking options and distribution
- > better road infrastructure connecting the east and west parts of Campbelltown
- > increased rail links to Sydney Airport and the proposed Western Sydney International (Nancy-Bird Walton) Airport
- > improved bus services.



## **PLANNING PRIORITY 13-**CONNECTING OUR CITY VIA STRATEGIC LINKS

#### **RATIONALE:**

Successful cities are cities that not only prosper in their own right, but those that are also strategically connected to their surrounding areas, District and Region. In order for Campbelltown to be A Successful City, it needs to have great internal transport connectivity, as well as connectivity to the Macarthur area, the Western City District, the Greater Sydney Region and beyond. As Sydney's Southern Gateway, Campbelltown also needs to link to the Southern Highlands, the Illawarra and Canberra.

Transport connectivity is vital for residents and visitors to access a range of opportunities including work, education, care, retail, services and facilities, entertainment and recreation. Transport not only supports investment in our city and beyond, but will connect our people to jobs in the Aerotropolis, the Western Sydney International (Nancy-Bird Walton) Airport and other strategic locations, improve CBD vibrancy and liveability, reduce our reliance on cars, and optimise access to, and use of, existing public transport and CBD services.

The Campbelltown LGA and the Macarthur Region both require an integrated and efficient transport network which supports high liveability, employment, business and the environment, and delivers the necessary transport infrastructure for one of the fastest growing regions in the country. Connections to and from the Campbelltown CBD both within the Campbelltown LGA and across the Region, District and beyond, will become increasingly important to enhance its metropolitan centre, regional service hub and southern gateway roles and decrease costs associated with congestion. Further development of an integrated

transport system including new road connections, public transport, pedestrian routes and cycleways, and appropriate and timely interchanges between

modes, are critical and need to be investigated, planned for and delivered in a timely and coordinated way.





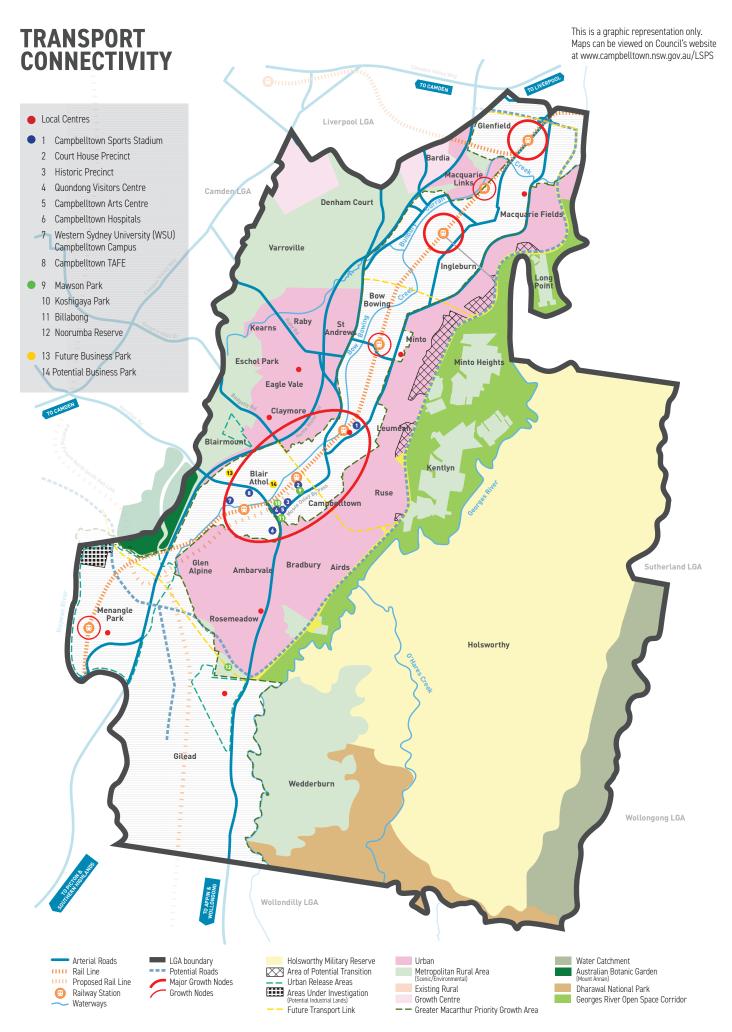
#### STRATEGIC POLICY POSITIONS:

- > Connectivity provides opportunities for our people and businesses
- > Connectivity attracts future investment and business growth

#### **ACTIONS:**

13.1 Advocate, plan for, and implement infrastructure that enables our growing population to use alternative methods of transport, such as walking and cycling, to move quickly and easily around the city, and assist in easing traffic congestion

- 13.2 Plan for and implement infrastructure improvements that allow our community to access key employment centres both within our LGA, District, the Aerotropolis and the broader region
- 13.3 Work with neighbouring councils to prepare a joint Greater Macarthur Integrated Transport Strategy to identify necessary future transport and infrastructure corridors
- 13.4 Work with the NSW Government and adjoining councils to deliver a Joint Greater Macarthur Integrated Transport Strategy that identifies and preserves necessary future transport and infrastructure corridors
- 13.5 Develop strategies to harness new ways to plan, build and manage our City and its services through technological innovation, such as the use of 5G to increase connectivity
- 13.6 Adopt the use of smart technology to improve our City's liveability, economic and environmental sustainability
- 13.7 Embrace new technology to assist with city planning
- 13.8 Encourage urban environments that foster strong and liveable communities and are compatible with healthy design principles
- 13.9 Improve pedestrian and cycle connections between Campbelltown and Macarthur Railway Stations



# PLANNING PRIORITY 14 ENSURING INFRASTRUCTURE ALIGNS WITH GROWTH

#### **RATIONALE:**

Infrastructure is fundamental for modern urban and rural environments. It comes in a variety of forms and its early implementation can influence the form of urban development in many positive ways.

Infrastructure provision can be the responsibility of local, NSW or Federal governments and can be provided as publicly owned infrastructure, privately owned (but regulated by government) or via joint venture projects delivered through public-private partnerships.

Infrastructure can be funded by each of the three levels of government. Local infrastructure is usually provided directly by developers, including new streets, water, sewer, electricity, telephone lines, stormwater pipes. It may be provided through development contributions or via a planning agreement for higher order facilities that are managed by Council, the NSW or Federal Governments. Higher order infrastructure such as schools, hospitals, public transport and tertiary education facilities are often provided by State or Federal Government and sometimes by the private sector.

The way in which infrastructure is arranged and staged makes a significant impact on the shape, layout and development of cities, towns, suburbs and places. For example, the early provision of public transport to

a developing or redeveloping area can facilitate the development of centres and clusters of residential and employment generating land uses. Re-imagining Campbelltown CBD Phase 1, provides some interesting statistics on the types and quantities of infrastructure that might be required for our city and the Macarthur area into the future:

Today 290,000 people live in the Macarthur Region; in 2043 there will be 800,000 people, which would require:

- > 186,000 more dwellings
- > 730 ha of additional open space
- > Primary schools for 41,000 more students
- > High schools for 36,000 more students
- > 1.400 more hospital beds
- > 2,660 km of new roads and streets to accommodate 372,000 more cars

Land in public ownership provides opportunities for the provision of infrastructure or joint public private partnerships. Unlike many other local government areas in Sydney, Campbelltown has the advantage of having substantial strategically located land holdings in public ownership, being a positive legacy of decades of strategic urban planning and investment by the three levels of government. While the land may be underdeveloped now, it provides opportunities for new infrastructure or joint public private partnerships as Campbelltown expands in the coming decades.

Our proximity to the Western Sydney International and the Aerotropolis has the potential to generate a significant number of jobs and opportunities for Campbelltown's local community to seek employment and other economic advantages such as business development. These opportunities will generate travel demand between Campbelltown and the Western Sydney International as well as between these new facilities and areas to the south of Campbelltown. This emphasises the need for a rail connection from Campbelltown to the Western Sydney International and the Aerotropolis, as well as strategic road links and bus and pedestrian transport routes.

Much of the future growth and redevelopment of our city over the next 20 years will occur within the Greater Macarthur Priority Growth Area. This growth area has been defined by the NSW Government as land along the Main Southern Railway Line (T8 line) from Glenfield to Macarthur and the greenfield urban release areas of Menangle Park, Mount Gilead and Greater Gilead, extending into other land release areas within Wollondilly. Council is working closely with the NSW

#### **STRATEGIC POLICY POSITIONS:**

- > Growth must be supported by the right infrastructure in the right place at the right time
- > Infrastructure provision is aligned with growth

#### **ACTIONS:**

- 14.1 Support State agencies and stakeholders to deliver efficient, effective and coordinated planning and investment
- 14.2 Advocate to the NSW Government for the early provision of a north south transport corridor with public transport to service Greater Macarthur
- 14.3 Investigate and advocate for innovative solutions to deliver car parking for both commuters and CBD users

- 14.4 Advocate to the NSW Government for the provision of bike storage facilities at railway stations and public transport interchanges
- 14.5 Advocate to the NSW Government for the provision of electric train suburban services to Menangle Park and areas to the south as urban development takes place here to relieve future pressure on Campbelltown and Macarthur stations
- 14.6 Advocate to the NSW Government for the provision of a rail link from Campbelltown Railway Station to the Western Sydney International (Nancy-Bird Walton) Airport
- 14.7 Advocate to the NSW and Federal Government that Campbelltown Railway Station be identified as a major public transport hub for a future high speed rail link to the south of Campbelltown (as well as a rail link to the Western Sydney International (Nancy-Bird Walton) Airport)
- 14.8 Advocate for the linking of Cambridge Avenue to the M31 to minimise through-traffic from the Moorebank Intermodal

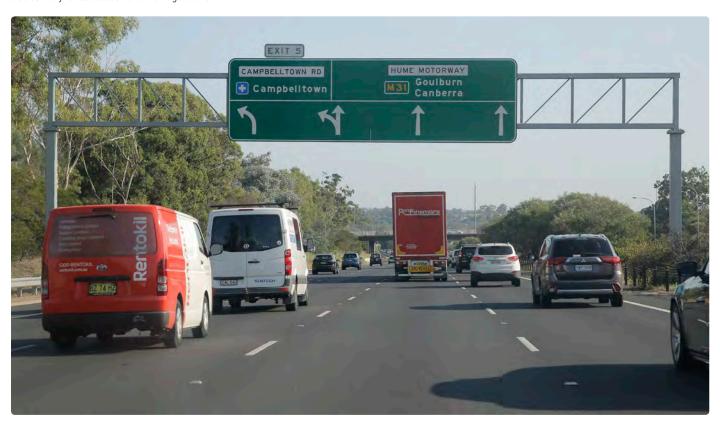
- 14.9 Advocate for the provision of a truck-only link between Minto and Ingleburn industrial areas to reduce heavy vehicle impacts on Campbelltown Road, provide capacity for passenger vehicle growth, and create longer-term opportunity for bus-only access to employment areas
- 14.10 Advocate to the NSW Government for the provision of Spring Farm Parkway connections, including to Liz Kernohan Drive in the short term to facilitate the development of employment lands around Glenlee and provide relief to Narellan Road
- 14.11 Advocate to the NSW Government for an integrated transport solution for the Greater Macarthur Urban Release Areas
- 14.12 Advocate to the NSW Government for the provision of cycleways and tree planting along key transport links and for pedestrian and biodiversity crossings where needed across these links

Government to secure the best possible infrastructure and connectivity achievable to support this growth.

Development and redevelopment aligned to an integrated multi-modal transport network would also be likely to reduce additional traffic generation

on already congested roads, particularly if growth and new development are aligned to development of efficient and effective alternative transport options from the outset. In addition, aligning growth with a focus on transport connectivity will ensure sustainable

and transit-orientated development in new release areas and capitalise on existing infrastructure in redevelopment areas.



- 14.13 Provision of road links such as the Badgally Road / Broughton Street link, traffic management works and cycleway links identified in the City Wide Contributions Plan
- 14.14 Require the provision of adequate traffic management infrastructure, public transport, cycling and pedestrian facilities within new and redeveloped urban areas including convenient links to adjoining areas and existing and future transport hubs
- 14.15 Review design of future streets and retro fitting of existing residential streets to improve amenity and facilitate use for local recreation by residents
- 14.16 Facilitate increased tree canopy, increased water surfaces and reduced hard dark surfaces in the urban environment by increased street tree planting, review of residential street design, increased tree planting in public lands such as parks, drainage corridors and road reserves where appropriate as part of Reimagining Campbelltown CBD

- 14.17 Investigate options for bio banking sites to provide 'green infrastructure' and 'urban lungs' for the growing urban area
- 14.18 Advocate to the NSW Government for the decentralisation of administrative functions to Campbelltown CBD potentially including a Legal Justice Precinct and/or significant augmentation to the existing District Court facilities and services
- 14.19 Advocate to Government for the provision of additional hospital services at Campbelltown, including specialist services that align with population characteristics (such as paediatrics, diabetes and related disorders, obesity management, and the like)
- 14.20 Advocate to the NSW Government for the provision of new primary schools and secondary schools, police facilities, fire station facilities and integrated health hubs to service growth areas and areas experiencing significant density increases as a result of intensive renewal

- 14.21 Facilitate a Public Art Program that is in line with community expectations, energising the city as it continues to grow
- 14.22 Implementation of the Sports and Recreation Strategy 2016-2036, the Community Facilities Strategy and the Library Strategic Plan, in line with Council's budget and program
- 14.23 Deliver infrastructure partnerships with the Office of Sport and the Department of Education and Training for community and sport recreational needs
- 14.24 Consider the development of a Planning Agreements Policy

## **PLANNING PRIORITY 15 -**STRENGTHENING RELATIONSHIPS WITH KEY STAKEHOLDERS

#### **RATIONALE:**

Collaboration can achieve better outcomes than those that can be achieved through working alone. This principle is important in city planning and shaping and in implementing land use change and development over time. Working through collaboration with the NSW and Federal Governments will achieve more for Campbelltown than Council working in isolation. Collaboration will bring together all the different stakeholders involved in Campbelltown. It will further enhance Council's strong foundation to set out a vision, priorities and actions that will improve quality of life as our city grows and changes.

Collaboration is essential in planning for and delivering infrastructure to keep pace with population growth without this, Campbelltown will not offer the quality lifestyle or environment that our people deserve.

As Campbelltown transforms, there is great potential for the development of economic assets and jobs creation - from the health and education precinct and a greater diversification of businesses in the CBD or the existing industrial lands. Building strong relationships and collaborating across government and with key private industry stakeholders will assist in our city's economic development.

Collaboration also recognises that the responsibility for creating great places does not rest with any one organisation and that this is the key to better decisionmaking. In this way, collaboration will provide a

roadmap that guides, prioritises investment and brings together outstanding expertise and local knowledge as Campbelltown transforms.

The collaboration process can explore the challenges and opportunities for Campbelltown LGA as put forward via Federal and NSW State Government planning

policies and frameworks as they relate to the Western City District.

Working collaboratively to achieve positive planning outcomes for our city is also a key strategy for achieving A Successful City under our current Community Strategic Plan - Campbelltown 2027.



#### STRATEGIC POLICY POSITIONS:

- > Work with key stakeholders to develop and deliver the vision and masterplan for Re-imagining Campbelltown CBD Project
- > Work across all levels of government to masterplan the Greater Macarthur Priority Growth

#### **ACTIONS:**

- 15.1 Implement an appropriate framework and mechanisms to develop and maintain long term collaborative relationships across businesses, investors, government bodies and stakeholders
- 15.2 Work with the Greater Sydney Commission in the planning of the Campbelltown CBD via the Collaboration Area process
- 15.3 Continue to be an active participant in the delivery of the Western Sydney City Deal
- 15.4 Work with the NSW and Federal Governments to take advantage of the opportunities provided by the Western Sydney International (Nancy-Bird Walton) Airport
- 15.5 Work with NSW and Federal Governments to achieve provision of infrastructure to facilitate integrated development and growth aligned with infrastructure across the Campbelltown LGA

- 15.6 Advocate to the NSW Government for the provision of open space along the Georges River and Nepean River frontages, including the activation of a trail network that could link Glenfield through to Wedderburn
- 15.7 Work with health services, universities and other education providers to increase the emerging cluster of health and education uses around the existing hospital and university precinct
- 15.8 Undertake a regular Business Sentiment Survey to measure business confidence and conditions within Campbelltown

## **PLANNING PRIORITY 16 -**INVOLVING OUR COMMUNITY

#### **RATIONALE:**

Campbelltown's people are its greatest asset. Our city will experience significant growth and change over the next 20 years. Our built environment will be transformed by new and different types of development while we seek to retain our natural areas and landscape setting.

A number of Federal and NSW Government plans and initiatives, including the Western Sydney City Deal, Western City District Plan, the Glenfield to Macarthur Corridor Strategy and Greater Macarthur 2040, earmark specific areas within our LGA for future growth and development or redevelopment. Council will also have a role in proving local input into these plans for change and in developing local plans and policies aimed at ensuring that the best possible outcomes are delivered for our city and community.

Council is committed to working with the community to ensure that consultation and involvement is fundamental to the way our City grows and changes over time.



#### STRATEGIC POLICY POSITIONS:

- > Our community is our most important stakeholder and asset
- > Feedback from our community is important
- > Knowing where Council is performing well and where we need to improve is critical for future SUCCESS

#### **ACTIONS:**

16.1 Develop a comprehensive Community Participation Plan to guide community involvement into the future

- 16.2 Ensure a comprehensive range of media is used in all public consultations and public exhibitions
- 16.3 Use a wide range of engagement techniques to encourage participation from all sectors within our community
- 16.4 Continue to undertake regular Community Satisfaction Surveys
- 16.5 Embrace new technology to assist with community engagement
- 16.6 Implement infrastructure for the centres in a timely manner that will facilitate development and usage of the centres
- 16.7 Ensure that new centres are located in accessible and economically viable locations with optimum access for local residents and are designed to provide orientation to the public domain
- 16.8 Ensure that community facilities and public areas are provided in town centres for ease of access by our community
- 16.9 Continue to engage local communities through contemporary arts, culture and creativity
- 16.10 As the community grows, leverage arts participation to build social cohesion and allow the community to express itself in a unique and authentic "Campbelltown way"

# IMPLEMENTATION AT THE LOCAL LEVEL **IMPLEMENTATION** This LSPS puts forward the vision and long-term land use strategy for the City of Campbelltown for the next 20 years. To realise the vision and strategy, a series of amendments to other Council plans will be required as these plans provide the delivery framework for Council's strategic planning. IMPLEMENTATION, MONITORING AND REPORTING

These plans and their functions are described below:

- > Local Environmental Plan (LEP) An LEP is the principal statutory document which establishes the planning controls for an LGA. Through zoning, development standards and other local provisions, the LEP provides the legal framework to ensure development is appropriate and reflects the community's vision for land use in the LGA.
- Development Control Plan (DCP)
   DCPs are non-statutory plans that support the
   LEP by providing detailed planning and design guidelines and development controls.
- Contributions Plan and VPAs Contributions plans enable councils to collect contributions from developers toward public infrastructure required as a consequence of their development. Voluntary Planning agreements (VPAs) provide an alternative means of providing certainty and funding for the construction of local infrastructure and facilities to meet the needs of the future community generated by development.

#### **LEP AMENDMENTS**

Some proposed developments which align to the strategic planning direction in the LSPS may require changes to land use zoning or principal development controls before a development application can be submitted. In these circumstances, LEP amendments would be required.

Amendments to the LEP need to be undertaken by preparing planning proposals. These proposals need to be prepared in accordance with section 3.4 of the EP&A Act 1979. Planning proposals to amend the LEP may either be prepared by Council or by applicants, depending on the circumstances of particular proposals. Alignment to the strategic direction within the LSPS will be a significant consideration when determining whether an LEP amendment will proceed.

More information about the process for amending LEPs can be found in DPE's A Guide to Preparing Planning Proposals.

#### MONITORING AND REVIEW

Council will monitor, review and report on this Local Strategic Planning Statement to ensure that its planning priorities are being achieved. Council will use the established Integrated Planning and Reporting (IP&R) framework under the Local Government Act 1993 for the purpose of monitoring implementation of the LSPS.

Council will work to ensure on-going alignment between this LSPS and the Community Strategic Plan (with its associated Delivery Program and Operational Plan) and its financial planning.

Council will commence its first full review of the LSPS in the last quarter of 2020 in conjunction with a full review of its Community Strategic Plan. This timing reflects that of the local council elections in September 2020. A review of the LSPS will occur again every four years to align the review period with Council's overarching community strategic planning and IP&R under the Local Government Act. In addition, if necessary, more regular updates can be made to the LSPS to reflect major changes in land use planning that will affect our city.

Regular reviews will ensure that the LSPS reflects the vision the community has for the future of Campbelltown City and is aligned to the latest trends and information available about the environment and the community's social and economic needs.

#### **FUNDING AND INVESTMENT**

The LSPS will play an important role in Council's resourcing strategy, with preparation of strategies and studies required by this plan funded in the 4-year delivery program and operational plans.

# STRATEGIC PLANNING IMPLEMENTATION

A whole of organisation approach will be required to ensure that Council is able to deliver the vision and priorities identified in this LSPS. Council is currently considering options for how best to ensure outcomes are achieved.

# EXISTING GOVERNANCE ARRANGEMENTS & PARTNERSHIPS

Existing governance arrangements, such as the Western Sydney City Deal and collaboration meetings and forums between the eight councils within the Western Parkland City, could potentially be utilised to support effective approaches to cross-boundary issues.

The importance of working collaboratively and effectively with other councils in the District recognises the wider role that Council's strategic planning and decision-making plays in achieving the objectives of the Greater Sydney Commission's Western City District Plan. It also recognises the potential impact that strategically important decisions made by Council regarding the broad-ranging of areas covered by the LSPS – including critical infrastructure, environmental issues, housing, investment, environment and the like – may have on the plans of neighbouring councils and their communities.

Cross-boundary relationships are highly-valued and will also support Council to realise its vision by driving efficiencies in accessing government funding, attracting inward investment and accessing a wider field of expertise.

The LSPS also provides a framework for the coordinated action of many other partners in delivery. Council will continue to work hard to establish and maintain effective partnerships with State government departments and agencies and other organisations to support the realisation of the plan.



## **IMPLEMENTATION** AT THE LOCAL LEVEL



#### **IMPLEMENTATION -**FOR A VIBRANT, LIVEABLE CITY



> Monitoring sentiment through community satisfactory surveys over time

Initially we will measure our success against the following indicators:

- > Number of attendees at Council events
- > Complete Local Housing Strategy and implement key recommendations
- Achieve dwelling targets
- Complete and implement Heritage reviews



#### **IMPLEMENTATION -**FOR A RESPECTED AND PROTECTED NATURAL ENVIRONMENT

- > Include Terrestrial Biodiversity layer for the LGA in the LEP
- > Improved water quality health ratings afforded to the Georges River, Nepean River and associated waterways
- > Delivery of an Open Space Needs and Demands Assessment
- > Completion of a Sustainability and Resilience framework under Phases 2+ of Re-imagining Campbelltown CBD
- > Delivery of cooling interventions to reduce urban heat (in partnership or through advocacy with relevant stakeholders)



#### IMPLEMENTATION -FOR A THRIVING, ATTRACTIVE CITY

- > Increasing total gross value added (GVA)
- > Increase in total number of jobs
- > Increase in job density ( jobs per hectare)
- > Increase in Health and Education gross floor area (GFA)
- > Increasing percentage of LGA with ready access to smart technology

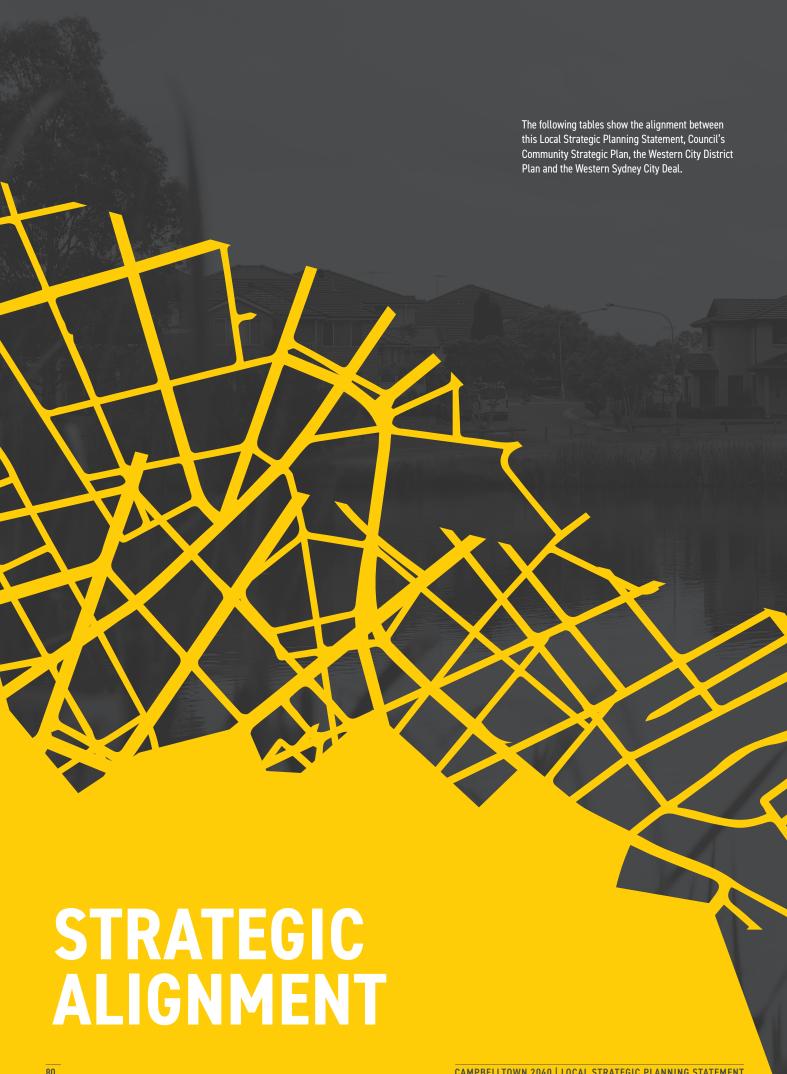


#### IMPLEMENTATION -FOR A SUCCESSFUL CITY

#### **MEASURES:**

- > Successful creation of integrated master plans for centres
- > Improvements in 30 minute access catchments
- > Improved walkability scores over time
- > Completion and implementation of the Community Participation Plan
- > Implement the Re-imagining Campbelltown CBD master plan





# THEME 1 - LIVEABILITY - A VIBRANT, LIVEABLE CITY

# PLANNING PRIORITY 1 - CREATING A GREAT PLACE TO LIVE, WORK, PLAY AND VISIT

Alignment - Relationship to other plans and policies:

P	lanning	Priority	1 is consistent with Council's CSP strategi	PS'
	tuilling	I I IUI ILY	i is consistent with obunien s osi strategi	

- 1.2 Create safe, well maintained, activated and accessible public spaces.
- 1.3 Ensure that Campbelltown is an inclusive city.
- 1.4 Provide and support and exciting and curious events and festivals for the local community and visitors.
- 1.5 Host and promote major sporting events, showcasing our city's sporting facilities and encouraging community participation in sport and recreation.
- 1.6 Foster a creative community that celebrates art and culture.
- 1.7 Promote the city's history, with strong respect for our Aboriginal and Torres Strait Islander history.
- 1.8 Enable a range of housing choices to support different lifestyles.
- 1.9 Create places where people feel good, are likely to stay, to return to and tell others about their experiences.
- 2.2 Activate the city's natural bushland and open spaces, fostering enhanced community stewardship of these areas
- 2.4 Conserve and care for our city's biodiversity
- 2.5 Plan for and ensure that development in our city is sustainable and resilient.
- 3.2 Ensure that service provision supports the community to achieve and meets their needs.
- 3.3 Become an innovation city where advances in technology, creativity and community participation are nurtured and embraced.
- 3.5 Support for new education opportunities that match workforce skill sets with emerging economic needs underwritten by creative entrepreneurship and innovation capacity within the local community.
- 3.6 Develop tourism opportunities and promote Campbelltown as a destination.
- 3.7 Public funds and assets are managed strategically, transparently and efficiently
- 3.8 Provide strong governance for all Council activities
- 4.2 Support and advocate for infrastructure solutions that meet the needs of our city and which pay an economic and liveability dividend.
- 4.5 Work in partnership with the State Government to achieve positive planning outcomes.
- 4.6 Plan and invest in the revitalisation of Campbelltown CBD, Ingleburn and other town centres.

#### Planning Priority 1 also gives effect to the Western City District Plan's Themes and Priorities:

#### LIVEABILITY

- W3 Providing services and social infrastructure to meet people's changing needs
- W4 Fostering healthy, creative, culturally rich and socially connected communities
- W5 Providing housing supply, choice and affordability, with access to jobs, services and public transport
- W6 Creating and renewing great places and local centres, and respecting the District's heritage

#### Planning Priority 1 also supports the Western Sydney City Deal Commitments:

- 4. Respecting and building on local character, enhancing liveability and improving the quality of the local environment.
- 5. Innovative approaches to planning and delivery of housing.

#### PLANNING PRIORITY 2 - CREATING HIGH QUALITY, DIVERSE HOUSING

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Plan	ning Priority 2 is consistent with Council's CSP strategies:
1.3	Ensure that Campbelltown is an inclusive city.
1.8	Enable a range of housing choices to support different lifestyles.
1.9	Create places where people feel good, are likely to stay, to return to and tell others about their experiences.
2.5	Plan for and ensure that development in our city is sustainable and resilient.
3.2	Ensure that service provision supports the community to achieve and meets their needs.
3.3	Become an innovation city where advances in technology, creativity and community participation are nurtured and embraced.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.2	Support and advocate for infrastructure solutions that meet the needs of our city and which pay an economic and liveability dividend.
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
4.6	Plan and invest in the revitalisation of Campbelltown CBD, Ingleburn and other town centres.
Plan	ning Priority 2 also gives effect to the Western City District Plan's Themes and Priorities:
	ABILITY
W3	Providing services and social infrastructure to meet people's changing needs
W5	Providing housing supply, choice and affordability, with access to jobs, services and public transport
Plan	ning Priority 2 also supports the Western Sydney City Deal Commitments:
4.	Respecting and building on local character, enhancing liveability and improving the quality of the local environment.
5.	Innovative approaches to planning and delivery of housing.

## PLANNING PRIORITY 3 - EMBRACING OUR HERITAGE AND CULTURAL IDENTITY

#### Alignment - Relationship to other plans and policies:

1.3	Inning Priority 3 is consistent with Council's CSP strategies:  Ensure that Campbelltown is an inclusive city.
1.4	Provide and support and exciting and curious events and festivals for the local community and visitors.
1.6	Foster a creative community that celebrates arts and culture
1.7	Promote the city's history, with strong respect for our Aboriginal and Torres Strait Islander history.
3.6	Develop tourism opportunities and promote Campbelltown as a destination
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.3	Responsibly manage growth and development, with respect for the environment, heritage and character of our city
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
4.6	Plan and invest in the revitalisation of Campbelltown CBD, Ingleburn and other town centres.
Plai	nning Priority 3 also gives effect to the Western City District Plan's Themes and Priorities:
LIVE	ABILITY
W4	Fostering healthy, creative, culturally rich and socially connected communities
W6	Creating and renewing great places and local centres, and respecting the District's heritage
Plai	nning Priority 3 also supports the Western Sydney City Deal Commitments:

#### PLANNING PRIORITY 4 - CELEBRATING THE ARTS AND CULTURE

Alignn	nent – Relationship to other plans and policies:
Plan	ning Priority 4 is consistent with Council's CSP strategies:
1.3	Ensure that Campbelltown is an inclusive city.
1.4	Provide and support exciting and curious events and festivals for the local community and visitors.
1.6	Foster a creative community that celebrates art and culture.
1.7	Promote the city's history, with strong respect for our Aboriginal and Torres Strait Islander history.
3.1	Support the resilience, growth and diversity of the local economy
3.3	Become an innovation city where advances in technology, creativity and community participation are nurtured and embraced.
3.6	Develop tourism opportunities and promote Campbelltown as a destination.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
Plan	ning Priority 4 also gives effect to the Western City District Plan's Themes and Priorities:
LIVE	ABILITY
W4	Fostering healthy, creative, culturally rich and socially connected communities
W6	Creating and renewing great places and local centres, and respecting the District's heritage
Plan	ning Priority 4 also supports the Western Sydney City Deal Commitments:
4.	Respecting and building on local character, enhancing liveability and improving the quality of the local environment.

# THEME 2 - SUSTAINABILITY - A RESPECTED & PROTECTED NATURAL ENVIRONMENT

#### PLANNING PRIORITY 5 - EMBRACING OUR UNIQUE LANDSCAPE SETTING

2.1	Implement and advocate for initiatives that conserve the city's natural environment.
2.2	Activate the city's natural bushland and open spaces, fostering enhanced community stewardship of these areas
2.3	Promote and educate our community on sustainable practices and encourage practicable take up of more sustainable life-choices.
2.4	Conserve and care for our city's biodiversity
2.5	Plan for and ensure that development in our city is sustainable and resilient.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.3	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.
4.3 4.5 <b>Plar</b>	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.  Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 5 also gives effect to the Western City District Plan's Themes and Priorities:
4.5 Plar	Work in partnership with the State Government to achieve positive planning outcomes.
4.5 Plar	Work in partnership with the State Government to achieve positive planning outcomes.  nning Priority 5 also gives effect to the Western City District Plan's Themes and Priorities:
4.5 Plar SUST	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 5 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY
4.5 Plar SUST W12 W13	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 5 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and improving the health and enjoyment of the District's waterways
4.5 Plar SUST W12	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 5 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and improving the health and enjoyment of the District's waterways  Creating a Parkland City urban structure and identity, with South Creek as a defining spatial element
4.5 Plar SUST W12 W13 W14	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 5 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and improving the health and enjoyment of the District's waterways  Creating a Parkland City urban structure and identity, with South Creek as a defining spatial element  Protecting and enhancing bushland and biodiversity
4.5 Plar SUST W12 W13 W14 W15	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 5 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and improving the health and enjoyment of the District's waterways  Creating a Parkland City urban structure and identity, with South Creek as a defining spatial element  Protecting and enhancing bushland and biodiversity  Increasing urban tree canopy cover and delivering Green Grid connections

#### PLANNING PRIORITY 6 - RESPECTING AND PROTECTING OUR NATURAL ASSETS

#### Alignment - Relationship to other plans and policies:

2.1	Implement and advocate for initiatives that conserve the city's natural environment.
2.2	Activate the city's natural bushland and open spaces, fostering enhanced community stewardship of these areas
2.3	Promote and educate our community on sustainable practices and encourage practicable take up of more sustainable life-choices.
2.4	Conserve and care for our city's biodiversity
2.5	Plan for and ensure that development in our city is sustainable and resilient.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.3	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.
7.0	
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
4.5 Plar	
4.5 Plar	Work in partnership with the State Government to achieve positive planning outcomes.  nning Priority 6 also gives effect to the Western City District Plan's Themes and Priorities:
4.5 Plar	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 6 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY
4.5  Plar  SUS  W12  W14	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 6 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and improving the health and enjoyment of the District's waterways
4.5  Plar  SUS  W12	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 6 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and improving the health and enjoyment of the District's waterways  Protecting and enhancing bushland and biodiversity
4.5 Plar SUS <sup>*</sup> W12 W14 W15 W16	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 6 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and improving the health and enjoyment of the District's waterways  Protecting and enhancing bushland and biodiversity  Increasing urban tree canopy cover and delivering Green Grid connections
4.5 Plar SUST W12 W14 W15	Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 6 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and improving the health and enjoyment of the District's waterways  Protecting and enhancing bushland and biodiversity  Increasing urban tree canopy cover and delivering Green Grid connections  Protecting and enhancing scenic and cultural landscapes

4. Respecting and building on local character, enhancing liveability and improving the quality of the local environment.

#### PLANNING PRIORITY 7 - MANAGING OUR USE OF FINITE RESOURCES

2.1	Implement and advocate for initiatives that conserve the city's natural environment.
2.2	Activate the city's natural bushland and open spaces, fostering enhanced community stewardship of these areas
2.3	Promote and educate our community on sustainable practices and encourage practicable take up of more sustainable life-choices.
2.4	Conserve and care for our city's biodiversity
2.5	Plan for and ensure that development in our city is sustainable and resilient.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
	Provide strong governance for all Council activities  Responsibly manage growth and development, with respect for the environment, heritage and character of our city.
3.8 4.3 4.5 Plan	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.  Work in partnership with the State Government to achieve positive planning outcomes.
4.3 4.5 <b>Plan</b>	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.
4.3 4.5 <b>Plan</b>	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.  Work in partnership with the State Government to achieve positive planning outcomes.  In ing Priority 7 also gives effect to the Western City District Plan's Themes and Priorities:
4.3 4.5 <b>Plan</b> SUST	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.  Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 7 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY
4.3 4.5 <b>Plan</b> SUST W14	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.  Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 7 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and enhancing bushland and biodiversity
4.3 4.5 <b>Plan</b> <b>SUST</b> W14	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.  Work in partnership with the State Government to achieve positive planning outcomes.  Inning Priority 7 also gives effect to the Western City District Plan's Themes and Priorities:  TAINABILITY  Protecting and enhancing bushland and biodiversity  Increasing urban tree canopy cover and delivering Green Grid connections

## PLANNING PRIORITY 8 - ADAPTING TO CLIMATE CHANGE AND BUILDING RESILIENCE

#### Alignment - Relationship to other plans and policies:

2.1	Implement and advocate for initiatives that conserve the city's natural environment.
2.2	Activate the city's natural bushland and open spaces, fostering enhanced community stewardship of these areas
2.3	Promote and educate our community on sustainable practices and encourage practicable take up of more sustainable life-choices.
2.4	Conserve and care for our city's biodiversity
2.5	Plan for and ensure that development in our city is sustainable and resilient.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.3	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
	Work in partnership with the State Government to achieve positive planning outcomes.  In partnership with the State Government to achieve positive planning outcomes.  In partnership with the State Government to achieve positive planning outcomes.
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Plar	ning Priority 8 also gives effect to the Western City District Plan's Themes and Priorities:
Plar	ning Priority 8 also gives effect to the Western City District Plan's Themes and Priorities:
Plar SUS <sup>*</sup> N15 N19	Ining Priority 8 also gives effect to the Western City District Plan's Themes and Priorities:  IAINABILITY  Increasing urban tree canopy cover and delivering Green Grid connections
<b>Plar</b> <b>SUS</b> W15 W19 W20	Ining Priority 8 also gives effect to the Western City District Plan's Themes and Priorities:  Increasing urban tree canopy cover and delivering Green Grid connections  Reducing carbon emissions and managing energy, water and waste efficiently

# THEME 3 - PRODUCTIVITY - A THRIVING, ATTRACTIVE CITY

#### PLANNING PRIORITY 9 - BUILDING AN INTERNATIONALLY RECOGNISED LOCAL ECONOMY

1 /	Describe and assert within and assistance and feetingle for the level constraint, and siniters
1.4	Provide and support exciting and curious events and festivals for the local community and visitors
1.5	Host and promote major sporting events, showcasing our city's sporting facilities and encouraging community participation in sport and recreation
1.6	Foster a creative community that celebrates art and culture
1.7	Promote the city's history, with strong respect for our Aboriginal and Torres Strait Islander history
1.9	Create places where people feel good, are likely to stay, to return to and tell others about their experiences
2.2	Activate the city's natural bushland and open spaces, fostering enhanced community stewardship of these areas
2.5	Plan for and ensure that development in our city is sustainable and resilient
3.1	Support the resilience, growth and diversity of the local economy.
3.3	Become an innovation city where advances in technology, creativity and community participation are nurtured and embraced.
3.4	Retain and expand existing businesses and attract new enterprises to Campbelltown, offering opportunities for a diverse workforce including professional, technology and knowledge based skills and creative capacity.
3.5	Support for new education opportunities that match workforce skill sets with emerging economic needs underwritten by creative entrepreneurship and innovation capacity within the local community.
3.6	Develop tourism opportunities and promote Campbelltown as a destination.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.1	Advocate and plan for enhanced connectivity, accessibility and movement within, to and from our city through improved public transport, road and traffic management infrastructure, cycling and pedestrian movement
4.2	Support and advocate for infrastructure solutions that meet the needs of our city and which pay an economic and liveability dividend.
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
4.6	Plan and invest in the revitalisation of Campbelltown CBD, Ingleburn and other town centre.
Plar	ning Priority 9 also gives effect to the Western City District Plan's Themes and Priorities:
PRO	DUCTIVITY
W7	Establishing a land use and transport structure to deliver a liveable, productive and sustainable Western Parkland City
W8	Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis
W9	Growing and strengthening the metropolitan city cluster
W10	Maximising freight and logistics opportunities and planning and managing industrial and urban services land
W11	Growing investment, business opportunities and jobs in strategic centres
Plar	ning Priority 9 also supports the Western Sydney City Deal Commitments:
2.	Creating 200,000 jobs by supercharging the Western Parkland City
3.	Skilling our residents in the Region and initiating new education opportunities

# PLANNING PRIORITY 10 - CREATING STRONG AND VIBRANT CENTRES

#### Alignment - Relationship to other plans and policies:

1.2	Create safe, well maintained, activated and accessible places
1.3	Ensure that Campbelltown is an inclusive city
1.9	Create places where people feel good, are likely to stay, to return to and tell others about their experiences
2.5	Plan for and ensure that development in our city is sustainable and resilient
3.1	Support the resilience, growth and diversity of the local economy.
3.2	Ensure that service provision supports the community to achieve and meets their needs
3.3	Become an innovation city where advances in technology, creativity and community participation are nurtured and embraced.
3.4	Retain and expand existing businesses and attract new enterprises to Campbelltown, offering opportunities for a diverse workforce including professional, technology and knowledge based skills and creative capacity.
3.5	Support for new education opportunities that match workforce skill sets with emerging economic needs underwritten by creative entrepreneurship and innovation capacity within the local community
3.6	Develop tourism opportunities and promote Campbelltown as a destination.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.3	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
4.6	Plan and invest in the revitalisation of Campbelltown CBD, Ingleburn and other town centres
Plar	nning Priority 10 also gives effect to the Western City District Plan's Themes and Priorities:
PRO	DUCTIVITY
W8	Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis
W9	Growing and strengthening the metropolitan city cluster
W11	Growing investment, business opportunities and jobs in strategic centres
Plar	ning Priority 10 also supports the Western Sydney City Deal Commitments:
2.	Creating 200,000 jobs by supercharging the Western Parkland City
3.	Skilling our residents in the Region and initiating new education opportunities

#### PLANNING PRIORITY 11 - STRIVING FOR INCREASED LOCAL EMPLOYMENT

Plar	ning Priority 11 is consistent with Council's CSP strategies:
1.4	Provide and support exciting and curious events and festivals for the local community and visitors
1.5	Host and promote major sporting events, showcasing our city's sporting facilities and encouraging community participation in sport and recreation
1.6	Foster a creative community that celebrates art and culture
1.7	Promote the city's history, with strong respect for our Aboriginal and Torres Strait Islander history
1.9	Create places where people feel good, are likely to stay, to return to and tell others about their experiences
3.1	Support the resilience, growth and diversity of the local economy.
3.2	Ensure that service provision supports the community to achieve and meets their needs.
3.3	Become an innovation city where advances in technology, creativity and community participation are nurtured and embraced.
3.4	Retain and expand existing businesses and attract new enterprises to Campbelltown, offering opportunities for a diverse workforce including professional, technology and knowledge based skills and creative capacity.
3.5	Support for new education opportunities that match workforce skill sets with emerging economic needs underwritten by creative entrepreneurship and innovation capacity within the local community.
3.6	Develop tourism opportunities and promote Campbelltown as a destination.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.2	Support and advocate for infrastructure solutions that meet the needs of our city and which pay an economic and liveability dividend.
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
4.6	Plan and invest in the revitalisation of Campbelltown CBD, Ingleburn and other town centres.
Plan	ning Priority 11 also gives effect to the Western City District Plan's Themes and Priorities:
PROI	DUCTIVITY
W8	Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis
W9	Growing and strengthening the metropolitan city cluster
W10	Maximising freight and logistics opportunities and planning and managing industrial and urban services land
W11	Growing investment, business opportunities and jobs in strategic centres
Plan	ning Priority 11 also supports the Western Sydney City Deal Commitments:
2.	Creating 200,000 jobs by supercharging the Western Parkland City
3.	Skilling our residents in the Region and initiating new education opportunities

# PLANNING PRIORITY 12 - CREATING A SMART, CONNECTED, PRODUCTIVE CITY

#### Alignment - Relationship to other plans and policies:

3.1	Support the resilience, growth and diversity of the local economy.
3.3	Become an innovation city where advances in technology, creativity and community participation are nurtured and embraced.
3.4	Retain and expand existing businesses and attract new enterprises to Campbelltown, offering opportunities for a diverse workforce including professional, technology and knowledge based skills and creative capacity.
3.5	Support for new education opportunities that match workforce skill sets with emerging economic needs underwritten by creative entrepreneurship and innovation capacity within the local community.
3.6	Develop tourism opportunities and promote Campbelltown as a destination.
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.1	Advocate and plan for enhanced connectivity, accessibility and movement within, to and from our city through improved public transport, road and traffic management infrastructure, cycling and pedestrian movement
4.2	Support and advocate for infrastructure solutions that meet the needs of our city and which pay an economic and liveability dividend.
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
Plar	nning Priority 12 also gives effect to the Western City District Plan's Themes and Priorities:
PRO	DUCTIVITY
	Establishing a land use and transport structure to deliver a liveable, productive and sustainable Western Parkland City
W7	Establishing a tand use and it anisport sit detaile to deliver a tiveable, productive and sustainable western Fai Mand City
	Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis
W8	
W8 W9	Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis
W8 W9 V10	Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis  Growing and strengthening the metropolitan city cluster
W8 W9 W10 W11	Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis  Growing and strengthening the metropolitan city cluster  Maximising freight and logistics opportunities and planning and managing industrial and urban services land
W7 W8 W9 W10 W11 Plan 2.	Leveraging industry opportunities from the Western Sydney International (Nancy-Bird Walton) Airport and Badgerys Creek Aerotropolis  Growing and strengthening the metropolitan city cluster  Maximising freight and logistics opportunities and planning and managing industrial and urban services land  Growing investment, business opportunities and jobs in strategic centres

# THEME 4 - INFRASTRUCTURE & COLLABORATION - A SUCCESSFUL CITY

#### PLANNING PRIORITY 13 - CONNECTING OUR CITY VIA STRATEGIC LINKS

Alignment - Relationship to other plans and policies:

Plar	nning Priority 13 is consistent with Council's CSP strategies:
3.2	Ensure that service provision supports the community to achieve and meets their needs
3.7	Public funds and assets are managed strategically, transparently and efficiently
3.8	Provide strong governance for all Council activities
4.1	Advocate and plan for enhanced connectivity, accessibility and movement within, to and from our city through improved public transport, road and traffic management infrastructure, cycling and pedestrian movement
4.2	Support and advocate for infrastructure solutions that meet the needs of our city and which pay an economic and liveability dividend.
4.5	Work in partnership with the State Government to achieve positive planning outcomes.
Plar	ning Priority 13 also gives effect to the Western City District Plan's Themes and Priorities:
INFR	ASTRUCTURE AND COLLABORATION
W1	Planning for a city supported by infrastructure
W2	Working through collaboration
Plar	ning Priority 12 also supports the Western Sydney City Deal Commitments:
1.	Realising the 30-minute city by delivering public transport for the Western Parkland City
6.	Getting on with delivering for the Western Parkland City through enduring tri-level governance

#### PLANNING PRIORITY 14 - ENSURING INFRASTRUCTURE ALIGNS WITH GROWTH

2	Ensure that service provision supports the community to achieve and meets their needs
3.7	Public funds and assets are managed strategically, transparently and efficiently
8	Provide strong governance for all Council activities
1	Advocate and plan for enhanced connectivity, accessibility and movement within, to and from our city through improved public transport, road and traffic management infrastructure, cycling and pedestrian movement
1.2	Support and advocate for infrastructure solutions that meet the needs of our city and which pay an economic and liveability dividend.
.3	Responsibly manage growth and development, with respect for the environment, heritage and character of our city.
i.5	Work in partnership with the State Government to achieve positive planning outcomes.
Plai	nning Priority 14 also gives effect to the Western City District Plan's Themes and Priorities:
lai	nning Priority 14 also gives effect to the Western City District Plan's Themes and Priorities:
Plai	nning Priority 14 also gives effect to the Western City District Plan's Themes and Priorities:
Plan NFR V1 V2	nning Priority 14 also gives effect to the Western City District Plan's Themes and Priorities:  ASTRUCTURE AND COLLABORATION  Planning for a city supported by infrastructure
Plan NFR V1 V2	ASTRUCTURE AND COLLABORATION  Planning for a city supported by infrastructure  Working through collaboration

#### PLANNING PRIORITY 15 - STRENGTHENING RELATIONSHIPS WITH KEY STAKEHOLDERS

#### Alignment - Relationship to other plans and policies:

#### Planning Priority 15 is consistent with Council's CSP strategies:

- 3.8 Provide strong governance for all Council activities
- 4.5 Work in partnership with the State Government to achieve positive planning outcomes.

#### Planning Priority 15 also gives effect to the Western City District Plan's Themes and Priorities:

#### INFRASTRUCTURE AND COLLABORATION

- W1 Planning for a city supported by infrastructure
- W2 Working through collaboration

#### Planning Priority 15 also supports the Western Sydney City Deal Commitments:

- 1. Realising the 30-minute city by delivering public transport for the Western Parkland City
- 6. Getting on with delivering for the Western Parkland City through enduring tri-level governance

#### PLANNING PRIORITY16 - INVOLVING OUR COMMUNITY

#### Alignment - Relationship to other plans and policies:

#### Planning Priority 16 is consistent with Council's CSP strategies:

- 1.1 Provide opportunities for our community to be engaged in decision making processes and access to information.
- 1.3 Ensure that Campbelltown is an inclusive city
- 3.8 Provide strong governance for all Council activities

#### Planning Priority 16 also gives effect to the Western City District Plan's Themes and Priorities:

#### INFRASTRUCTURE AND COLLABORATION

W2 Working through collaboration

#### Planning Priority 16 also supports the Western Sydney City Deal Commitments:

6. Getting on with delivering for the Western Parkland City through enduring tri-level governance

# **REFERENCES**

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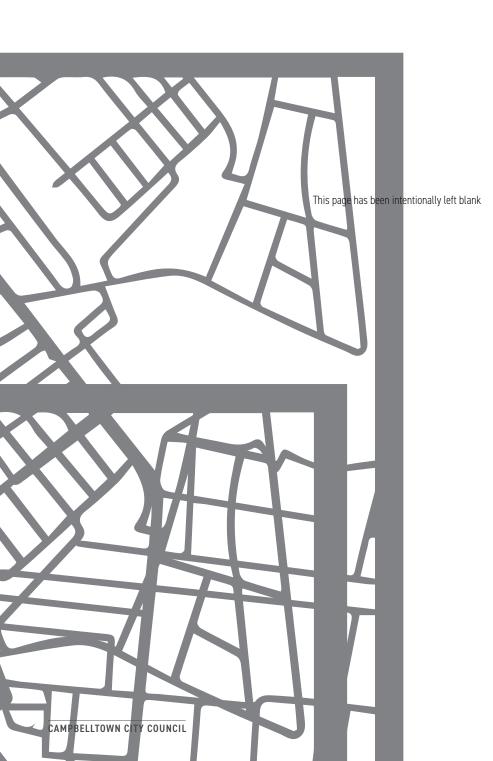
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