

# SMALL BUSINESS SUSTAINABILITY: ENERGY



**Could your business save money and be more sustainable?**

Find out how much energy your business is using and the equipment that's using most.

Conducting a small business energy audit can help you to:



Pinpoint the main users of energy



Identify older, inefficient equipment



Create a more sustainable business



Save money

## GET STARTED:

### 1 GET TO KNOW YOUR ENERGY BILL

Understanding how busy periods and changing seasons alter your energy bills can help you prepare and develop strategies to make them better on the budget. Electricity can be costly at peak times, try using heavy draw equipment at off peak times.

### 3 UNDERSTAND YOUR EQUIPMENT

Cooking, cleaning, cooling and heating equipment are likely the largest users of electricity for your business. If possible, check their energy rating and the overall energy draw of your equipment to see what needs to be replaced, repaired or upgraded. There are many online tools to help but as a general rule, older equipment is likely to use more energy. Turning equipment off when not in use can be surprisingly effective.

### 2 CHECK YOUR LIGHTING

Lighting can account for a significant portion of your electricity bill. Replace inefficient halogen lights with energy-saving light-emitting diodes (LED) lights. When shopping for new light bulbs, consider the brightness of the light and how you can use controls such as sensors, dimmers, or timers to reduce use. This is especially helpful if outdoor lights are often left on.

### 4 CHECK YOUR HEATING AND COOLING

Up to 25% of heat loss during winter is caused by draughts. Check windows, flooring, ceiling, doors, lighting and plumbing fixtures for any air leaks. If you find a crack or gap, seal it up. Heavy curtains and door snakes can stop heat loss. Close doors to prevent heating or cooling escaping to other rooms not being used.

We have partnered with the Western Sydney Business Centre to provide advice and guidance to small businesses looking to be more sustainable. If you would like assistance in completing a **free** energy audit contact Rebecca Di Noia - Business Adviser on [Rebecca@wsbusiness.com.au](mailto:Rebecca@wsbusiness.com.au) or 0434 507 079.



**CAMPBELLTOWN**