



**Social Media and Publicity Permission Form**

Privacy Statement

The information requested by Council on this form may constitute personal information under the *Privacy and Personal Information Protection Act 1998*. Council is allowed to collect the information from you to consider this matter. Supplying this information is voluntary. However if you cannot or do not wish to provide the information, we may not be able to consider the matter. If you need further details, please contact the Privacy Officer, Campbelltown City Council, cnr Queen and Broughton Streets, Campbelltown. Please note that information provided may be shared with Department of Education and Communities (DEC), the Police, other relevant agencies and educators in accordance with applicable legislation.

Education and Care Services has launched its own Facebook page. The purpose of this page is to communicate more effectively with our families and the wider community. We will be using the page to share information updates, announcements and photos.

We would like you to consider if you are comfortable with photos of yourself or child/ren or their work being put on our Facebook page. You should be aware that when information is published on public websites and social media, it can be discoverable online for a number of years, if not permanently. Search engines may also store copies of published information. Published information can also be linked to by third parties.

If you would be happy for photos of yourself or child/ren or their work to be used on our Facebook page, please read and sign the below permission.

Please also feel free to 'like' Campbelltown Council Education and Care Services page.

**Social Media Permission**

1. I agree to my child's photograph, first name and age and/or their work being used in marketing promotions to the wider community including social media for example video presentations, Facebook, Twitter and Campbelltown City Council's Education and Care Services website.  
 Yes       No
2. I agree to my photograph being used in marketing promotions including social media to the wider community for example Facebook, and Campbelltown City Council's Education and Care Services website.  
 Yes       No
3. I agree to my child's photograph being used in an electronic version of the daily diary. I understand that this may mean that other parents also receiving this daily diary email can potentially copy, reproduce and repost that image in other electronic forums without my knowledge or consent.  
 Yes       No
4. I give permission for mine and/or my child's photograph to be used in publicity for the service. For example photographs may be used in displays at the library, shopping centres, Council, local newsletter and displays at community events ie Fisher's Kids.  
 Yes       No

Service \_\_\_\_\_

Child's name \_\_\_\_\_

Parent/caregivers or staff/educator's name (please print) \_\_\_\_\_

Parent/caregivers or staff/educator's signature \_\_\_\_\_

Date \_\_\_\_\_