

# CAMPBELLTOWN 2025

*Looking Forward*

A LONG TERM TOWN PLANNING STRATEGY  
FOR THE CITY OF CAMPBELLTOWN  
CAMPBELLTOWN CITY COUNCIL

September 2004



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# 1. PURPOSE

***Campbelltown 2025 Looking Forward*** is a statement of broad town planning intent (Strategy) for the longer term future of the City of Campbelltown that:

- responds to what Council understands people want the City of Campbelltown to look, feel and function like;
- recognises likely future government policies and social and economic trends; and
- sets down the foundations for a new town plan, that will help achieve that future.



## 2. A TOWN PLANNING STRATEGY BASED ON LOCAL COMMUNITY INPUT



The process of preparing *Campbelltown 2025- Looking Forward* involved extensive community consultation and public input throughout 2003. Significant consultative work was also undertaken as part of the preparation of Council's Social Plan, and as part of a comprehensive telephone survey of local residents late in 2004.

Importantly, Council drew a number of key findings from those consultations that have fundamental importance to the design of a town planning strategy for the future. These findings can be grouped into three categories:

- What people value about the City of Campbelltown
- What issues the community see as impacting on our future
- What the community would like to change about our City

### 2.1 WHAT PEOPLE VALUE ABOUT THE CITY OF CAMPBELLTOWN

- The availability of a wide range of quality shops, services and facilities
- Convenient access to local facilities, other parts of Sydney and the coast
- The special environmental character of Campbelltown
- The relaxed way of life
- A sense of community (neighbourliness)
- Affordable housing
- A distinctive landscape setting that helps define the City boundaries (Scenic Hills, eastern bushlands, Nepean and Georges River corridors)
- The regional importance of the Campbelltown Macarthur centre
- Opportunities for a range of lifestyle opportunities (natural, semi-rural, village, suburban, & urban)
- A diverse economic base (strong retail, service and manufacturing sectors)
- Cultural diversity
- A strong community spirit/cohesiveness
- An extensive network of connected open spaces
- An emerging architectural excellence/distinctiveness – particularly in public buildings.



## 2.2 WHAT ISSUES THE COMMUNITY SEE AS IMPACTING ON OUR FUTURE

### PUBLIC TRANSPORT

- High cost
- Population growth not matched by expansion of public infrastructure
- Lack of timetable and route integration
- Insufficient commuter parking



### ROADS

- Traffic congestion seen as a result of population growth not being matched with adequate infrastructure,
- Insufficient business centre parking (including all day employee parking)
- Footpaths in poor condition

### CRIME AND SAFETY

- Perception that there has been an increase in crime
- Safety concerns on public transport/stations and in public places

### HOUSING

- Decreasing housing affordability is of concern
- Large concentrations of Department of Housing dwellings in some suburbs are seen as inappropriate



### URBAN DEVELOPMENT

- Increased crowding as a result of population growth
- More urban growth can bring better facilities and amenities
- Enough or already excessive high rise/medium density housing
- Some people believe that there is some capacity for additional housing development – particularly around business centres/railway stations
- New estates appear crowded
- High rise might have some potential to lead to social problems
- Some perception that high rise may compromise 'look and feel' of Campbelltown
- Queen Street is in decline, shopping centres are too spread out
- Blaxland Road precinct (bulky goods) not sufficiently accessible by public transport



### EMPLOYMENT, EDUCATION AND TRAINING

- Perceived high level of unemployment
- Not enough local employment opportunities
- Extended travel times to employment located outside of Campbelltown
- Mismatch of employment opportunities with local workforce skills
- Lack of local education and work opportunities for disabled people



## CITY IMAGE

- Very strongly held belief that the image of the City is a major influence on the quality of life here
- Local perception is that Campbelltown City is often portrayed as an area in stagnation - can lead to low self-esteem
- There is a suggestion that Campbelltown's character or sense of place is not well defined/understood
- Negative media portrayal of Campbelltown
- In-sufficient recognition and promotion of local assets/lack of tourism

## LOCAL COMMUNITY SPIRIT

- A significant proportion of local people don't feel connected to their local community - potential issues of social isolation
- Problems with transport are a barrier to people participating more in their community



## COUNCIL'S ROLE AS ADVOCATE

- Community belief that Council should act more effectively as a community leader/advocate and bring all levels of government together to address local issues
- People value input into planning decisions and request additional opportunities for participation

## RECREATION AND CULTURE

- A need for more shade in reserves and passive recreation facilities
- There are not enough pools/skate parks
- There is currently a lack of affordable recreation activities for a range of user groups

### 2.3 WHAT THE COMMUNITY WOULD LIKE TO CHANGE ABOUT THE CITY OF CAMPBELLTOWN

- Improve safety and reduce crime
- Department of Housing areas
- Parks
- Roads
- More youth facilities like skateboard parks
- More open space and trees
- Improvements to Queen Street



### 3. KEY INFLUENCES THAT WILL HELP TO SHAPE THE CITY'S FUTURE

A number of trends and issues associated with government policy, the economy, the physical environment and communities, will exert significant pressures on the way the City of Campbelltown will look, feel and function over the next 20 years. These factors must be recognised in the City's town planning strategy. Below is a concise listing of key influences that will need to be recognised.

#### 3.1 THE FEDERAL GOVERNMENT

- Absence of a national settlement strategy or comprehensive urban/housing policy
- Housing investment and taxation policy (Negative Gearing/ Capital Gains Tax)
- Government investment in infrastructure (Auslink/Second Sydney Airport)
- Cost shifting to local government

#### 3.2 THE NSW GOVERNMENT

- Government Investment in Infrastructure:
  - Means of funding (debt financing, value capture levies, and user pays. e.g. tolls)
  - Heavy passenger rail (to Leppington via Edmondson Park and Menangle Park?)
  - M7 extension and F5 upgrade
  - Freight rail upgrade to southern rail line and subsequent passenger train limits
  - Bus Transport Strategy (transit ways/ priority lanes)
  - West - East links from Bringelly/Camden to Campbelltown
  - \$2.6 Billion investment in new suburban train system.



- Metropolitan planning by Department of Infrastructure, Planning & Natural Resources:
  - New urban release areas in South Western Sydney (Bringelly –90,000 dwellings and other release areas)
  - Urban Consolidation
  - Revitalisation of metropolitan regional/sub-regional centres
  - Natural resource planning integrated with land use planning
- NSW planning reforms package:
  - State significant development
  - Requirement for Council's to underpin their Local Environmental Plans with integrated strategic plans
  - Standardised format for new LEP's
  - Section 94 Review
- Local Government Amalgamations
- Department of Housing policies
- BASIX and Green house gas reduction emerging as State priority
- Restrictions on local government revenue raising capabilities:
  - Rate pegging
  - Section 94 developer contributions
  - Developer agreements
- NSW Vendor Tax
- Cost shifting to local government



### 3.3 THE ECONOMY

- Interest rates
- Large scale land holdings at the metropolitan fringe
- Housing affordability - increasing costs will influence demand for smaller housing units (small lots/medium density/apartment housing)
- New mortgage mechanisms
- More demand for community/public housing within the Sydney population
- Increasing costs of public transport
- Southern freight line upgrade may encourage local storage and distribution industries but restrict passenger capacity for commuting
- Continued economic structural change:-
  - Emergence of knowledge based industries and trend towards geographical clustering
  - Relocation of inner city industrial activity to the metropolitan fringe
  - The role of the western Sydney economy in the greater metropolitan, state and national economy



### 3.4 THE ENVIRONMENT

- Increasing community awareness of environmental issues and support for conservation of ecological processes and resources
- Depletion of biodiversity (threatened species, endangered ecological communities etc.) in the face of urbanisation
- Natural resource (such as water, biodiversity, agricultural land etc.) management will refocus on “demand management”
- Emergence of new architectural styles that better respond to climate change, energy efficiency and depletion of natural resources

### 3.5 THE COMMUNITY

- The Sydney Metropolitan Population growing at approximately 1000 people each week.
- The structure of the community is changing:-
  - More people getting older and older people making up an increased proportion of the community
  - Household (family) structure changing – getting smaller
  - Increasing cultural diversity
  - Workforce skills must meet emerging employment opportunities





## 4. KEY THEMES FOR CHANGE

After considering what the Campbelltown community would like the City to be like in 20 years, together with what are understood to be significant influences on our future, Council has identified a number of key themes for change that should be addressed by the *Campbelltown 2025 Looking Forward* town planning strategy.

These key themes are:

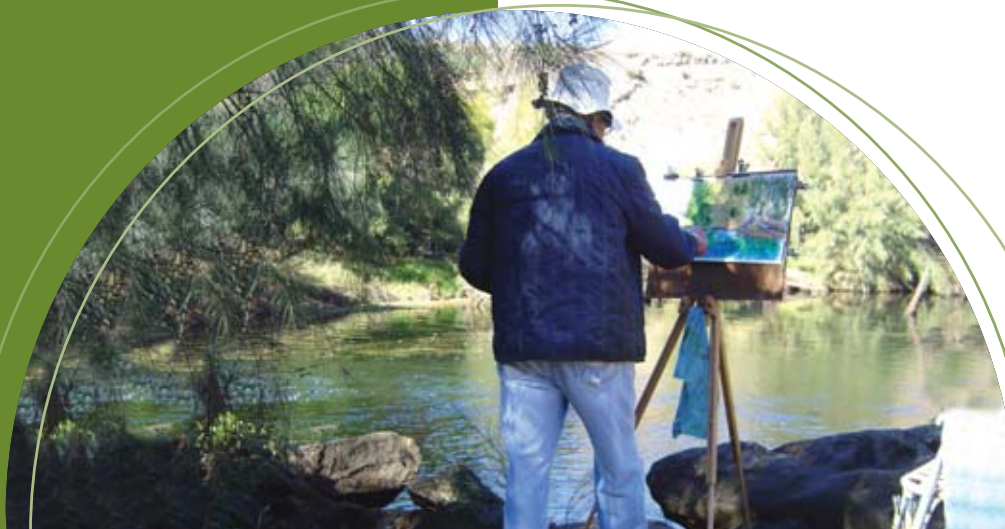
- Protection of the environmental setting and environmental attributes of the city
- City image/identity/sense of place
- Strengthening Campbelltown regional centre to maintain city facilities and amenities
- Business centre revitalisation
- Housing affordability and choice
- Quality urban environments and sustainable new development
- Redevelopment of Department of Housing areas
- Cultural expression and development
- Local employment development
- Better integration of transport and new development
- Roads, transport and accessibility
- Infrastructure upgrades to cope with increasing population and maintenance requirements
- Wider recreation choices
- Strengthening community relationships – liveable neighbourhoods



## 5. A NEW VISION FOR A MORE SUSTAINABLE CAMPBELLTOWN CITY

Council has prepared a summary of the different planning outcomes that should be sought over the next 20 years or so. Rather than be a generic and 'motherhood' statement, the Vision clearly tries to establish a meaning and sense of purpose for any future town planning scenario. The Vision should be read as if it were a description of what Campbelltown City would actually look and feel like in 2025.

Of course, to remain relevant and responsive to changing circumstances and community values, the Vision Statement should be kept under continuous review.





*In 2025 we will live in a safe, prosperous, just and proud community that enjoys a healthy lifestyle and access to high quality amenities.*

*We are proud to celebrate our diverse culture, creativity and spirit at the places where and at the times when, we come together as a community.*

*Prosperity and well-being stems from a diverse economy, where the skills of our workforce adapt to changes in emerging technology and markets. New enterprises are committed to the principles of 'cleaner production' and environmental efficiency.*

*There is an emphasis on self-containment and sustainable community living. More than 50% of the people who live in Campbelltown City that are employed, work in Campbelltown. Business centres are a focus for community amenity and interaction, not just shopping centres. This is assisted by the integration of 'in-centre living opportunities' within the centres, as part of vibrant mixed-use developments.*

*We move around our City and region in safe and environmentally sustainable ways, promoting passive and public transport as the primary means of mobility. Integrated land use, development and transport planning minimises travel times and promotes more convenient access to amenities and employment areas.*

*The City has grown to be the 'urban hub' of the Greater South Western Sydney Region, where access to high level retail, commercial, education, health, community, recreation and cultural amenities is assured. This has been a major conduit for employment development, as has been the Campbelltown campus of the University Of Western Sydney and the Campbelltown Hospital.*

*Campbelltown is renowned for its 'leading edge' built environmental character, setting it apart from other metropolitan localities. This is reinforced by a distinctive landscape quality incorporated into the design and treatment of urban environments including the preservation of indigenous vegetation and other natural landscape features. Our cultural heritage, indigenous and European, is respected.*

*The Scenic Hills, rural landscape settings, the bushland, the rivers, and our unique flora and fauna are protected wherever possible, in recognition of the valuable contribution they make to our quality of life, and the City's identity. Scarce natural resources-water, soil and air, are now appropriately valued, and we use them wisely in the interests of future generations.*

*The City has achieved much and prospered. We have maintained our natural environmental qualities, yet built a contemporary and striking City image that is renowned across Sydney. New economic development opportunities have been secured and our community spirit and culture flourishes. The City of Campbelltown looks forward to a sustainable future.*





## 6. STRATEGIC DIRECTIONS

**Campbelltown 2025 Looking Forward** establishes a set of “Strategic Directions” as a framework upon which to organise future Council policies and actions, which when implemented through a new statutory town plan, will work towards achieving the Vision.

There are six Strategic Directions. They are:

- Protecting and Enhancing the City’s Key Environmental Assets
- Growing the Regional City
- Building a Distinctive Campbelltown Sense of Place
- Getting Around the City
- Building and Maintaining Quality Infrastructure
- Creating Education, Employment and Entrepreneurial Opportunities

A “Desired Outcome” and a list of relevant “Focus Areas” are described for each Strategic Direction. The “Focus Areas” will form the basis of the further development of the specific policies and actions spoken of above. These policies and actions will, in due course comprise a comprehensive land use, development and conservation strategy that will underpin a new statutory town plan (LEP) for Campbelltown City.

### 6.1 STRATEGIC DIRECTION: PROTECTING AND ENHANCING THE CITY’S KEY ENVIRONMENTAL ASSETS

#### BACKGROUND

The Community places high value on the environmental setting of the City, particularly the key features of the Scenic Hills, natural bushland, and the Georges and Nepean Rivers and their tributaries. At the same time, Campbelltown abounds with native flora and fauna, some of which have added significance because they are endangered or threatened.

These are key assets for the City and deserve to be protected and maintained, just as do other natural resources like soil, water and clean air.

These attributes are fundamental to our longer term sustainability but their value also extends to quality of life considerations like recreation opportunities.



## DESIRED OUTCOMES

- An improved community recognition of the contribution that biodiversity, natural resources and natural environmental features contribute toward our quality of life, fostering broader community stewardship of key environmental assets
- The significance of important natural environmental features is protected
- The diversity of the City's indigenous flora and fauna is retained
- The health of the City's rivers and other water resources is enhanced
- Clean air and a reduction in local greenhouse gas emissions
- Development and land use matches environmental capacity and capability

## FOCUS AREAS

1. Better plan and manage the urban/bushland/watercourse interface to minimise impacts on biodiversity, soil, water resources and key ecological processes
2. Minimise the impacts of new development on the natural environment and natural resources
3. Match the type, scale, and intensity of new land use and development with the capability of the local environment to sustain that land use/development
4. Minimise the spread of urban areas into natural bushland and rural environments
5. Implement the principles of total catchment management
6. Encourage cleaner production methods in industry and commerce
7. Work to minimise car dependency in favour of cycling, walking and public transport usage



## 6.2 STRATEGIC DIRECTION: GROWING THE REGIONAL CITY

### BACKGROUND

- Campbelltown City Centre has been planned and is well placed to serve the Macarthur Region, the Southern Highlands and the proposed Bringelly Growth Area, as a strong regional centre, offering established and expanding regional level facilities and employment opportunities

### DESIRED OUTCOME

- Ongoing investment by the private and public sectors in new enterprises and public infrastructure, with regional catchments, to assure the longer term sustainability of high order retail, commercial, community, education and cultural amenities, and job growth within the Campbelltown Regional City Centre

### FOCUS AREAS

1. Advocating for recognition as the Regional City
2. Growing the Regional Population
3. Maximising accessibility to the Regional City
4. Organising the structure of the Regional City
5. Providing the City Regional Centre with High Level Urban Amenity
6. Maintaining the Viability of the Regional City



## 6.3 STRATEGIC DIRECTION: BUILDING A DISTINCTIVE CAMPBELLTOWN SENSE OF PLACE

### BACKGROUND

The City reflects a convergence of natural bushland and rural landscapes with high quality urban living environments, presenting opportunities for a diverse range of lifestyle and cultural experiences that are uniquely “Campbelltown”.

### DESIRED OUTCOMES

Campbelltown City respects and promotes itself as a place that is:

- Distinctive (in a natural and built environmental sense)
- Relaxed and safe, yet convenient, vibrant and full of opportunity (offering the best of both worlds)
- Self-independent, and with high civic pride

Campbelltown City will have an enhanced imagery that conveys:

- An ambience of growth, prosperity and contemporary style (on the move and a community ‘will’ to achieve the best)
- A working desire to create a range of sustainable and high quality lifestyle opportunities across a framework of liveable neighbourhoods
- A feeling of self containment, independence and convenience
- An impression of architecture that engages its environmental context in a sustainable way
- A proud community cultural diversity that is engrained in the public domain (e.g. signature elements that ‘mean’ Campbelltown)

### FOCUS AREAS

1. Landscape Character
2. Settlement Pattern/Structure
3. The Built Environment

## 6.4 STRATEGIC DIRECTION: GETTING AROUND THE CITY

### BACKGROUND

The population of Campbelltown City will continue to grow and wise investment in new and innovative transport infrastructure combined with an integrated approach to land use and transport planning will be essential to lessen time and money spent travelling to and from work, maximise accessibility to facilities, keep more of the travelling public safe as well as save on greenhouse gas emissions.



### DESIRED OUTCOMES

- A safe, convenient, affordable and environmentally sustainable transport network that maximises accessibility to business centres and other nodes of activity within the City, whilst maintaining the amenity of residential neighbourhoods and core pedestrian oriented precincts (primarily in business centres)
- Increased local area self-containment to lessen dependence on private cars and increase the take up of public transport and cycle and pedestrian based travel to access employment and basic amenities
- A coherent and efficient regional road network that provides convenient connections from other places within the Macarthur Region, the Bringelly Growth Area and in the Camden and Wollondilly local government areas, to the Campbelltown Regional City Centre precinct and employment lands

### FOCUS AREAS

1. Identify and overcome barriers to public transport uptake as a means to move around, to and from the City
2. Develop alternative sustainable transport connections, throughout the City
3. Secure regionally based transport solutions to reduce the impacts of through traffic in business centres and residential neighbourhoods
4. Maximise accessibility to existing activity nodes including business centres, employment lands, and education precincts
5. Discourage the proliferation and fragmentation of new traffic generating development, away from existing activity nodes



## 6.5 STRATEGIC DIRECTION: BUILDING AND MAINTAINING QUALITY PUBLIC INFRASTRUCTURE

### BACKGROUND

Infrastructure assets (stormwater drainage, sporting, recreation cultural and community facilities, public open space, streetscape improvements and the like) must facilitate the orderly development and operation of the City and help protect the environment, where appropriate. With adequate investment in the maintenance, replacement and augmentation of infrastructure:

- community health and amenity will benefit,
- the environment will be protected,
- economic investment in new employment generating development in the City will be encouraged, and
- the quality of life of people living in and visiting Campbelltown will be improved.

Not only should infrastructure facilitate sustainable urban living, it must in itself be economically, socially and ecologically sustainable. This consideration becomes even more critical in a place where urban development and population growth will occur.



### DESIRED OUTCOMES

- Natural resources like water, soil and vegetation are protected from the impacts of urban and rural activity
- Urban environments are safe, healthy, exhibit a high standard of urban design, and are environmentally sustainable
- A sustainable system of local infrastructure that has the capacity and capability to satisfy the demands of the existing and future community
- Local infrastructure that is well utilised for positive community and/or environmental gain
- New development satisfies its own infrastructure requirements either by means of direct provision (on-site) or contributing proportionately to broader infrastructure upgrades by Council, thereby limiting the burden on the existing communities

- New infrastructure exhibits 'best practice' design and construction techniques, incorporating:
  - contemporary 'signature' architectural and civic forms
  - local community input where possible
- Local cultural icons, materials, design etc. considerations
- Minimal maintenance requirements over the long term

### FOCUS AREAS

1. Identify infrastructure requirements to satisfy anticipated population growth and development
2. Review existing infrastructure throughout the City to ascertain its
  - a) Level of existing usage and likely future demand (sporting, recreation, community and cultural facilities);
  - b) Economic sustainability over the longer term;
  - c) Environmental sustainability;
3. Review current Section 94 plan commitments to determine 'currency' of originally proposed works and nominate 'substitute infrastructure' if needed, whilst satisfying statutory requirements
4. Develop a longer term infrastructure and financial (investment and recurrent funding) strategy to address ageing infrastructure, likely future demands for new infrastructure, and agreed funding sources



## 6.6 STRATEGIC DIRECTION: CREATING EDUCATION, EMPLOYMENT AND ENTREPRENEURIAL OPPORTUNITIES

### BACKGROUND

The local economy will be best able to achieve longer term growth and sustainability:

- Recognising and taking advantage of its place in the existing and regional economy
- Diversifying activity across a number of enterprise sectors
- Being able to work in partnership with existing 'knowledge node' economic sectors (UWS and Campbelltown Hospital)
- Being able to identify and subsequently accommodate future changes in markets and potential markets, (business related technologies, trends in enterprise development, government incentives, etc), and
- Maintaining and growing the supply of skilled and adaptable workers within the City and region, appropriate to changing and new enterprises

The critical shortage in supply of zoned employment lands (Industrial and business park type development opportunities) within the Macarthur and adjoining regions must be acknowledged and dealt with.

Opportunities must be provided to facilitate new enterprises within the City as well as to retain and grow existing businesses. Assistance and priority should be given to those enterprises with high employment yields and those that adopt sustainable and cleaner production techniques.

### DESIRED OUTCOMES

- A diversified economic base with all (urban) sectors represented

- A high degree of employment self-containment (50% of working people living in Campbelltown are employed at a location within the City)
- A cooperative regional response to the diminishing supply of zoned employment lands within the City and the Macarthur Region
- Employment opportunities distributed across the City area, but concentrated in the Regional City Centre precinct, nominated employment lands and in business centres
- A sustainable supply of zoned employment lands in appropriate locations, where greater certainty of approval exists
- Enterprise access to high quality urban infrastructure (including telecommunications, information technology, transport, roads and parking)
- A high proportion of new enterprises that adopt cleaner production techniques

### FOCUS AREAS

1. A regionally based economic development strategy through Macarthur Regional Organisation of Councils
2. New opportunities for potential employment lands within the region
3. Identify and provide opportunities (zoned land and infrastructure) for employment generating enterprises to locate within the Regional City Centre precinct and business centres
4. Implementing integrated land use and transport planning
5. Home based business opportunities in new residential release areas
6. Innovative infrastructure solutions to facilitate new economic investment, with an emphasis on telecommunications, information technology sharing and transport, at a regional scale





## 7. WHERE TO FROM HERE?

Campbelltown 2025 Looking Forward is the basis for a more detailed and comprehensive town planning strategy for Campbelltown City, that will subsequently underpin a review of the statutory town plan (local environmental plan), to take place in 2005.

Importantly, the comprehensive town planning strategy will build on the 'desired outcomes' included in Campbelltown 2025, giving specific attention to the 'focus areas' nominated for each of the six strategic directions. This will, in effect, give real substance to the means by which the Vision can be realised.





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- responds to what Council understands people want the City of Campbelltown to look, feel and function like,
- recognises likely future government policies and social and economic trends, and
- sets down the foundations for a new town plan, that will help achieve that future.

Council has prepared a summary of the different planning outcomes that should be sought over the next 20 years or so. Rather than be a generic and ‘motherhood’ statement, the Vision clearly tries to establish a meaning and sense of purpose for any future town planning scenario. The Vision should be read as if it were a description of what Campbelltown City would actually look and feel like in 2025.

Of course, to remain relevant and responsive to changing circumstances and community values, the Vision Statement should be kept under continuous review.

For more information on Campbelltown 2025 – Looking Forward, please contact Council’s Environmental Planning section on (02) 4645 4601.

#### Arabic

إن وثيقة «تطلّعات إلى العام ٢٠٢٥ لمدينة كامبلتاون (Campbelltown 2025 Looking Forward)» هي عبارة عن بيان نيّة عامة (إستراتيجية) بعيدة المدى للتخطيط المدني لمدينة كامبلتاون، تشتمل على ما يلي:

- استجابة لما تعتبره البلدية مشيئة المقيمين فيما يتعلق بشكل مدينة كامبلتاون وطابعها ووظيفتها،
  - لحظ السياسات الحكومية والتغيرات الاجتماعية والاقتصادية المحتملة في المستقبل، إضافةً إلى،
  - وضع أسس للتخطيط لمدينة جديدة تساعد في إنجاز هذه التطلّعات.
- لهذه الغاية أعدت البلدية خلاصة بمختلف محصّلات وتوقعات التخطيط التي ينبغي إنجازها خلال العشرين سنة القادمة تقريباً. وهذا البيان ليس مجرد شعارات عامة فارغة المضمون بل هو تطلّعات تحاول أن تشرح بصورة واضحة الغرض من أي سيناريو للتخطيط المدني في المستقبل؛ وبالتالي فإنه يجب قراءة هذا التطلّعات على أنها وصف لشكل مدينة كامبلتاون وطابعها في العام ٢٠٢٥.
- وحتى يكون بيان التطلّعات ملائماً وملبياً للظروف ولقيم المجتمع المتغيرة، فإنه ولا شك يتعين أن يكون قيد المراجعة بصورة مستمرة.
- للمزيد من المعلومات عن بيان «تطلّعات إلى العام ٢٠٢٥ لمدينة كامبلتاون»، يرجى الاتصال بقسم التخطيط البيئي (Environmental Planning) في البلدية على الرقم (02) 4645 4601.

#### Hindi

“कैम्पबेलटाउन 2025 भविष्य की ओर देखना” कैम्पबेलटाउन नगर के दीर्घकालीन भविष्य के लिए नगर की एक विस्तृत योजना के इरादे (रणनीति) का कथन है जो :

- इस बात का उत्तर देता है कि लोगों की कैम्पबेलटाउन को देखने, महसूस करने व कार्य करने की इच्छा को परिषद् कैसे समझती है,
- संभावित भविष्य में सरकारी नीतियों और सामाजिक व आर्थिक प्रवृत्तियों को पहचानता है, और
- एक नए नगर की योजना की नींव रखता है, जिससे उस भविष्य की प्राप्ति में सहायता मिलेगी।

परिषद् ने योजना के विभिन्न परिणामों का सारांश तैयार किया है जो अगले लगभग 20 वर्षों में प्राप्त किए जाने चाहिएँ। एक सामान्य और 'मातृभाव' कथन होने की वजह से, यह दूरदृष्टि भविष्य में नगर की किसी भी योजना के

दृश्य के उद्देश्य का अर्थ व भाव स्पष्ट रूप से स्थापित करने की कोशिश करती है। इस दूरदृष्टि को ऐसे पढ़ा जाना चाहिए जैसे कि यह इस बात की व्याख्या हो कि 2005 में कैम्पबेलटाउन कैसे लगेगा व महसूस किया जाएगा।

निरन्तर बढ़ते हुए हालातों व समुदाय के मूल्यों के प्रति प्रासंगिक व अनुक्रीयतात्मक रहने के लिए दूरदृष्टि कथन को निरन्तर पुनरीक्षण में रखा जाना चाहिए।

कैम्पबेलटाउन 2025 -भविष्य की ओर देखना, के बारे में और अधिक जानकारी के लिए परिषद् के पर्यावरण योजना विभाग को (02) 4645 4601 पर संपर्क करें।

## Filipino

Ang “Campbelltown 2025 - Looking Forward” ay isang pahayag ng malawakang pagpapalano sa bayan para sa mahabang hinaharap ng Lungsod ng Campbelltown na:

- sasagot sa kagustuhan ng mga tao tungkol sa itsura, damdamin at gamit ng Lungsod ng Campbelltown, ayun sa pagkakaintindi ng Konseho
- Kikilalanin ang mga maaaring alituntunin at mga maaaring mangyari sa ekonomiya at lipunan
- Ilalagay ang mga batayan para sa isang bagong plano ng bayan na makakatulong sa pagtamo sa ganoong hinaharap

Ang Konseho ay naghanda ng isang buod ng mga ibat-ibang resulta sa pagpapalano na dapat marating sa loob ng mga 20 na taon. Kaysa magkakaroon ng pahapyaw o motherhood na pahayag, ang Kinikinita (Vision) ay malinaw na sinisikap na magtatag ng isang kahulugan at katuturan para sa anumang plano ng bayan sa hinaharap. Ang Kinikinita ay dapat mabasa na parang isinasalarawan ang tunay na magiging itsura at damdamin ng Lungsod ng Campbelltown sa 2025.

Siyempre, upang palaging makabuluhan at nakabase sa pabagu-bagong sitwasyon at mga pagpapahalaga ng komunidad, Ang Pahayag ng Kinikinita ay kailangang palagi rinerebisa.

Para sa karagdagang impormasyon tungkol sa Campbelltown 2025 – Looking Forward, tawagan ang sangay ng Environmental Planning ng Konseho sa (02) 4645 4601.

## Samoan

“O le Vaavaai i le Lumanai o Campbelltown mo le 2005” e faamatalaga tusia lautele mo le faamoemoe i fuafuaga (Faagasologa o Fuafuaga) mo se taimi umi lava i le lumanai o le Taulaga o Campbelltown e :

- tali atu ai le Malo (Council) i lo latou malamalama i mea o loo mananao ai tagata i lo latou Taulaga o Campbelltown i le foliga mai, o ni lagona ma faagaioiga fai,
- ia maitauina ni tulafono a le malo e ono suia i le lumanai ma taualumaga o agai i ai le vanonofo ma mea tautupe, ma
- fai lelei ni faavae mo se fuafuaga o se taulaga fou, o le a fesoasoani ina ia ausia lea lumanai.

Ua uma ona saunia e le Malo (Council) le tuufaatasiga o iuga o fuafuaga eseese e tatau ona vaavaai i ai mo leisi 20 tausaga o lumanai atu pe a. E le faapea la o se faamatalaga tusia faaleaiga ma “faatin ”, o loo taumafai le Faaaliga e faamanino lelei le uiga ma le aog o le pogai mo soo se tulaga lava o fuafuaga o le taulaga mo le lumanai. O lenei Faaaliga e tatau lava ona faitauina pei lava o se faamalamalamaga o le vaaiga moni ma lagona o le a foliga i ai le Taulaga o Campbelltown i le 2005.

O le mea moni lava, ina ia faatumauiina pea le aog ma le tali atu i tulaga fesuisuia'i ma mea e faatauaina e le komiuniti, e tatau lava ona toe iloilo pea lava pea le Faaaliga Tusia

Mo nisi faamatalaga faaopopo atu mo le Vaavaai i le Lumanai o Campbelltown 2025, faamolemole faafesootai le vaega o Fuafuaga mo le Siosiomaga a le Malo (Council's Environmental Planning) i le (02) 4645 4601.

## Spanish

“Campbelltown 2025 Looking Forward” es una declaración de intenciones de efectuar una amplia urbanización (Estrategia) para el futuro a largo plazo de la Ciudad de Campbelltown que:

- responda a lo que el Municipio entiende respecto a cómo desean los residentes que la Ciudad de Campbelltown se vea, sienta y funcione,
- reconozca las probables políticas gubernamentales futuras, como también las tendencias sociales y económicas, y
- establezca las bases para un nuevo plan de urbanización, que ayude a lograr ese futuro.

El Municipio ha preparado un resumen de los diferentes resultados de planificación que se debe procurar obtener durante los próximos 20 años o algo así. Más que una declaración genérica y ‘maternalista’, la Visión trata claramente de establecer un significado y sensación de propósito para cualquier perspectiva de futura urbanización. Se debe leer la Visión como si fuera una descripción de cómo se verá y sentirá realmente la Ciudad de Campbelltown en el año 2025.

Por supuesto, para que permanezca vigente y sea receptiva a las circunstancias y valores comunitarios cambiantes, se deberá mantener la Vision Statement en continua revisión.

Para mayor información sobre Campbelltown 2025 – Looking Forward, sírvase contactar la sección ‘Environmental Planning’ (Planificación Ambiental) del Municipio, llamando al (02) 4645 4601.



[www.campbelltown.nsw.gov.au](http://www.campbelltown.nsw.gov.au)