Reports of the Community Services Committee Meeting held at 5.30pm on Tuesday, 13 November 2012.

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Minutes of the Community Services Committee held on 13 November 2012

Present	Her Worship the Mayor, Councillor S Dobson Councillor T Rowell (Chairperson) Councillor G Brticevic Councillor W Glynn Councillor D Lound Councillor M Oates Councillor R Thompson General Manager - Mr P Tosi Director Community Services - Mrs L Deitz Director Planning and Environment - Mr J Lawrence Manager Community Resources and Development - Mr B McCausland Manager Cultural Services - Mr M Dagostino Manager Education and Care Services - Mrs G Vickers Manager Healthy Lifestyles – Mrs T Hart Manager Technical Services - Mr K Lynch Sports Liaison and Recreation Coordinator - Mr G Ripoll Corporate Support Coordinator - Mr T Rouen Executive Assistant - Mrs D Taylor

Apology (Thompson/Lound)

That the apology from Councillor Matheson be received and accepted.

CARRIED

Acknowledgement of Land

An Acknowledgement of Land was presented by the Chairperson Councillor Rowell.

DECLARATIONS OF INTEREST

There were no Declarations of Interest at this meeting.

1. EDUCATION AND CARE SERVICES

1.1 Mobile Toy and Book Library Aboriginal and Torres Strait Islander Event

Reporting Officer

Manager Education and Care Services

Attachments

Nil

Purpose

To inform Council of the 'Children's Dreaming Day' event held for Indigenous children and families from across the South West Sydney Region on Monday 29 October 2012.

Report

Council's Mobile Toy and Book Library together with staff from the Department of Family and Community Services Aboriginal Child Youth and Family Strategy (ACYFS) and Campbelltown Family Support Service hosted a free Children's Dreaming Day event at Campbelltown City Outside School Hours Care, Broughton Street Campbelltown from 10.00am to 1.00pm. Local Aboriginal Elder Uncle Ivan officially welcomed everyone on the day.

Activities included Taronga Zoo's interactive presentation, 'Animals of the Dreaming', delivered by highly respected Aboriginal Elder, Col Hardy.

The Mobile Toy and Book Library provided a selection of resources for the children to engage with including Aboriginal specific books, puppets, dolls, musical instruments and music. The children and families made rain sticks, participated in dot painting and play dough activities, made animal masks and contributed to a canvas art which were displayed at Campbelltown Arts Centre during the Fisher's Ghost Festival.

The children's book, 'I Like Playgroups Because...' created, illustrated and modelled by the staff and children of the ACYFS playgroups was launched during the event. The book was published to promote the benefits of playgroups, in particular, Aboriginal and Torres Strait Islander families attending culturally specific playgroups.

Short Black Films captured the day on film which will be distributed free to families who attended the event.

Children also received a free show bag containing a range of resources including 'Going to Little School', 'Growing Up Strong Kooris', 'Deadly Tots' and 'I Like Playgroup Because..'.

The event was attended by approximately 100 children, families and staff from Aboriginal specific playgroups from across the South West Sydney region, providing an opportunity to showcase Council's Mobile Toy and Book Library.

The event was fully funded through the Department of Family and Community Services Aboriginal Child and Family Strategy with Council providing in-kind support.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Thompson/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

2. COMMUNITY RESOURCES AND DEVELOPMENT

2.1 Campbelltown Disability Action Plan 2009-2014 Annual Progress Report

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To provide feedback to Council on the second annual progress report of the Campbelltown Disability Action Plan 2009-2014.

History

The Campbelltown Disability Action Plan 2009-2014 was adopted by Council on 2 March 2010. The plan puts in place strategies to help Council eliminate disability discrimination across all facets of Council facilities and services, where possible.

The first annual progress report on the Campbelltown Disability Action Plan was presented to Council at its meeting on 13 December 2011.

Report

Successful implementation of the Campbelltown Disability Action Plan includes processes for monitoring, review and evaluation.

As part of the review, all relevant sections of Council have provided feedback on actions and strategies across the four key focus areas of Physical Access, Access to Public Information, Public Participation and Engagement and Council as an Employer.

Highlights from the key focus areas include:

- Completion and official opening of an accessible playground with sensory gardens at Koshigaya Park
- Installation of an accessible wheelchair friendly carousel and accessible swing at Marsden Park

- Installation of accessible toilets in three amenities block Hurley Park, Woodlands Baseball Complex and Waminda Oval
- Installation of accessible toilets in Council buildings Ruse Community Hall and Milton Park Football amenities
- Installation of accessible ramps to three Council buildings Ruse Community Hall, Dredges Cottage and Animal Care Facility
- Council's website, Compass and Community Report are written in easy to read language
- Compass newsletter is provided in an audio format available at Library branches
- Campbelltown City Council's Delivery Program 2012-2016 highlight services for people with disability
- Children are enrolled inclusive of disability at Council's Child Care Centres
- An Open Access Forum was held in December 2011 to celebrate International Day of People with Disability with over 100 participants, including people with disability, carers, service providers and members of the local community
- People with disability are encouraged to participate in Council's consultation processes
- Council functions and meetings are accessible for people with disability
- Adjustments are undertaken to meet the needs of all Council employees with disability
- Two disability traineeship positions have been filled.

The above highlights identify Council's continuing commitment to improving access to its services, facilities, information and business processes for the community.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

2.2 Multicultural Partnership Grant Program

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To seek Council's endorsement of a funding submission requesting up to \$120,000 under the Community Relations Commission's Multicultural Partnership Grant program for the employment of a part time Strategic Development Officer for two years to meet the needs of diverse communities.

History

The Community Relations Commission has responsibility for promoting community harmony, participation and access to services in order that the contribution of cultural diversity to NSW is celebrated and recognised as an important social and economic resource. As the leading government agency supporting multicultural communities in NSW, it builds strong relationships with ethnic community groups and develops and fosters extensive networks throughout various communities through its programs and services.

The Community Relations Commission funds the Multicultural Partnership Grants program in order to address the particular needs of newly arrived and emerging communities, intercultural and inter-faith issues and cohesive and harmonious communities.

Report

Through the Multicultural Partnership Grant program, the Commission funds successful agencies to build capacity within the funded agency and local community organisations to improve outcomes and meet the needs of diverse communities.

Council proposes to employ a Strategic Development Officer to develop and implement a multicultural planning document to ensure ongoing support by Council and community organisations in addressing the needs of multicultural communities. The Strategic Development Officer would form partnerships with other agencies and implement strategies to support the project outcomes of improved access to and engagement with the service system.

Officer's Recommendation

- 1. That Council endorse a funding submission requesting up to \$120,000 under the Community Relations Commission's Multicultural Partnership Grant program for the employment of a part time Strategic Development Officer for two years to meet the needs of diverse communities.
- 2. That subject to notification of success, the Funding Agreement from the Community Relations Commission be accepted and signed by the General Manager on behalf of Council.

Committee's Recommendation: (Oates/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

2.3 Macarthur Community Options DisabiliTEA Event

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To advise Council of the successful DisabiliTEA event held by Macarthur Community Options on 26 October 2012.

History

Council at the meeting of 13 March 2012 Community Services Committee Item 2.4 - Changes in Aged and Disability Service Provision and Funding, considered a report outlining changes to the way in which aged and disability services are provided and funded. The report advised that further reports would be presented to Council regarding the implications of initiatives such as the National Disability Insurance Scheme.

Support for people with disability, their families, and carers will change radically with the introduction of a National Disability Insurance Scheme (NDIS). The introduction of the scheme would see new state and territory disability systems for people with permanent and significant disability.

The NDIS has received bi-partisan support and \$1b has been committed across five launch sites. The future of the NDIS beyond this stage is yet to be confirmed. Under the NDIS a national fund would be created by the Federal Government to provide disability insurance for all Australians. Funding packages could then be accessed by people with significant and permanent disability for lifelong support.

Report

On 26 October 2012 DisabiliTEA events were held across the nation in support of the further development and complete introduction of the NDIS. DisabiliTEAs provide the opportunity for people to get together, have a cup of tea and voice their support for the NDIS.

Council's Macarthur Community Options Service hosted a DisabiliTEA on 26 October 2012, inviting residents and services in their neighbourhood to attend. Macarthur Community Options is a case management service providing support to families who have very complex needs. Clients include people with disability, people who are frail aged and carers.

The service has been managed by Campbelltown City Council since its inception 22 years ago and has well established links to services and communities in Macarthur. Over the last year 6413 hours of case management was provided to 699 people.

Fifty people attended the DisabiliTEA, including staff from Campbelltown Family Support Service, Disability Services Australia, Campbelltown Hospital, St Vincent de Paul, Macarthur Diagnostic Imaging, Campbelltown Council, Campbelltown Local Area Command, local businesses and residents.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Oates)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

2.4 White Ribbon Day 2012

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To provide Council with information regarding local activities for White Ribbon Day 2012.

Report

White Ribbon Day has been the International Day for the Elimination of Violence against Women since 1999. The white ribbon is the symbol for the day, which is celebrated annually on 25 November. It is traditionally coordinated by men to increase public awareness of domestic violence in the community. Activities aim to specifically engage males in the cause by asking them to wear a white ribbon to show their support for ending violence against women.

Local activities to mark White Ribbon Day 2012 will be conducted in a partnership with Council, St Vincent de Paul, Campbelltown and Macquarie Fields Local Area Police Commands and the Campbelltown Domestic Violence Liaison Committee.

Council promotional trailer's will feature White Ribbon Day posters and be parked in high visibility locations to gain good exposure across the city during this period.

On Friday 23 November from 10.00am-2.00pm in Mawson Park, Campbelltown all of these service providers will be hosting a community BBQ and handing out white ribbons. Men's groups and males with a high community profile within the Campbelltown community have been invited to assist on the day.

White ribbons and information on the initiative will be offered to Councillors and Council staff to help promote the cause within Council and in the local area.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

Reporting Officer

Manager Community Resources and Development

Attachments

Copies of Grant Applications (distributed under separate cover)

Purpose

To assist Council in its determination of applications for financial assistance under the Community Grants Program.

Report

Community groups may apply for a maximum of \$1000 to develop and support local community programs and activities. Council has a total of up to \$8000 to distribute in this funding round.

Advertisements were placed in local papers on 21-22 August and 28-29 August 2012 and circulated through community networks. A well-attended community information session was held on 3 September 2012 in Council's Staff Training Centre. All applicants are required to discuss their application with an appropriate Council Officer. Support and advice is given to applicants prior to submission of the application to ensure the practicalities of the project are reflected in the application.

Community Grants applications closed on 25 September 2012 and eight applications totaling \$6709 were received.

A summary of the applications is below.

Applicant	Project	Amount (\$)
Claymore Community Café	Equipment and promotional	628
	resources	
2564 Community Committee	Community event resources and	1000
	equipment	
Knit and Giggle Group	Knitting workshop materials	720
Young Spirit Mentoring Program	Fitness materials and equipment	700
Claymore Residents Group	Materials and resources to promote	1000
	information share days	
Ingleburn Country Women's	Craft materials, resources and	911
Association	equipment for functions	
Meadowvale Over 55's Social Group	Group outings and information	1000
	sessions	
The Sounds of Honey	Wireless microphone	750
Total		\$6,709

The eligible projects were assessed according to the criteria for funding as set out in Council's Community Grants Policy and Guidelines.

The following groups are recommended to receive funding for the following reasons.

Claymore Community Café – funding to provide promotional materials and resources and the purchase of outdoor heating equipment which would increase service delivery and encourage participation in the colder months. The project would assist in reducing social isolation and develop ongoing social connections for local residents as well as attracting new participants and service support to the group.

The 2564 Community Committee – funding provided for catering, resources, materials and stage hire equipment to hold a community event in Macquarie Fields. The group is made up of local volunteers who provide activities and events across the Northern Campbelltown area. The event provides a free outing for local residents and assists in promoting community spirit and greater community cohesion.

The Knit and Giggle Group - funding to provide resources for a weekly knitting workshop for the broader community. The group would focus on knitting blankets for emergency services. The project would assist in reducing isolation for residents, strengthen membership and develop skills.

Young Spirit Mentoring Program - funding to purchase exercise equipment and materials to be used as part of a program which is designed to teach young people the benefits of good health, education, physical activity and training. The program offers a safe environment for youth at risk to be mentored and supported.

The following groups are recommended for partial funding:

Meadowvale Over 55's Social Group – partial funding is recommended to provide resources to promote the group throughout the broader community and provide catering to residents participating in workshops and activities. The project would assist in reducing social isolation for local older residents by strengthening the current group through involvement in planning and participation in these activities. The requested funding for bus hire excursions has not been funded as funding was provided to the Rosemeadow/Ambarvale area for a similar project in Round Two 2010. The requested funding for services to provide presentations and workshops has not been funded. It is recommended that Council provide support for the group to build relationships with existing organisations so that the proposal is developed to provide these services at no charge to the community.

Claymore Residents Group – partial funding is recommended to provide resources to promote the group throughout the broader community. The requested funding to provide information share days has not been recommended as other organisations offer a similar service to the Claymore area. It is recommended that Council provide support for the group to build relationships with existing organisations so that this aspect of the proposal is developed at no cost to the community.

Ingleburn Country Women's Association – partial funding is recommended for the purchase of craft materials to provide members with the resources to make fundraising items. The requested funding for resources to support an Australia Day Event and funds to purchase an urn has not been recommended as the group received community grants funding for this purpose in Round One 2011.

The following group is not recommended for funding at this stage.

Sounds of Honey are a vocal group established in July 2012 to provide free concerts to nursing home residents in the Campbelltown area. It is recommended that Council provide support for the group to build relationships with organisations that can assist performances of this group.

All unsuccessful applicants will be supported by Council officers to seek alternative means of support for their projects.

Officer's Recommendation

That Council approve funding to the following groups under the Community Grants Program, with the amounts specified below.

Applicant	Project	Amount (\$)
Claymore Community Café	Equipment and promotional resources	628
2564 Community Committee	Community Event resources and equipment	1,000
Knit and Giggle Group	Knitting workshop materials	720
Young Spirit Mentoring Program	Fitness materials and equipment	700
Claymore Residents Group	Materials and resources to promote information share days	176
Ingleburn Country Women's Association	Craft materials, resources and equipment for functions	225
Meadowvale Over 55's Social Group	Group outings and information sessions	420
Total		\$3,869

Committee's Recommendation: (Oates/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

2.6 Age-Friendly Community Local Government Grants Scheme Funding Submission

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To seek Council's endorsement of an application for \$25,000 funding from the NSW Office for Ageing in the Department of Family and Community Services under the Age-Friendly Community Local Government Grants Scheme towards the installation of age friendly exercise equipment.

History

The Age-Friendly Community Local Government Grants Scheme is an initiative of the NSW Ageing Strategy 2012 and is administered by the Local Government and Shires Association of NSW.

The initiative aims to support planning and responses to population ageing in the Local Government sector.

The objectives of the grants are to help councils plan for population ageing; incorporate ageing objectives into their Community Strategic Plans, Resourcing Strategies, Delivery Programs and Operational Plans and identify and implement local solutions to create age friendly local places including contributing towards the installation of ramps, signage, seating, footpaths, accessible toilets, lighting, and age friendly exercise equipment.

Report

Local Government has a key role to play in ensuring that communities are prepared for the impact of population ageing.

Preliminary discussions with local seniors groups have identified a number of projects to encourage the health and well-being of local seniors. This included the installation at Macquarie Road Reserve, Ingleburn of age friendly exercise equipment similar to the design at Marsden Park.

Council proposes to submit an application for \$25,000 funding to the NSW Office for Ageing in the Department of Family and Community Services towards the installation of age friendly exercise equipment.

Successful applicants will be notified by December 2012.

Officer's Recommendation

- 1. That Council endorse the application for \$25,000 funding from the NSW Office for Ageing in the Department of Family and Community Services under the Age-Friendly Community Local Government Grants Scheme towards the installation of age friendly exercise equipment.
- 2. That subject to notification of success, the Funding Agreement from the NSW Office for Ageing in the Department of Family and Community Services be accepted and signed by the General Manager on behalf of Council.

Committee's Recommendation: (Thompson/Brticevic)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

3. CULTURAL SERVICES

3.1 Australia Council for the Arts - Market Development Initiative

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To advise Council that the Australia Council for the Arts has invited the Manager Cultural Services to be part of a small delegation of five key arts professionals to attend the Market Development Initiative in Helsinki from 10-17 December 2012.

Report

The Australia Council for the Arts invited Campbelltown Arts Centre to participate in a Market Development Initiative to attend 'ICE HOT'. This annual dance event held in Helsinki, Finland has a high profile in Europe and is well attended by the international dance presenters. It will also feature Finnish work and be a meeting point for the Finnish dance sector.

This prestigious grant will see the Cultural Services Manager meet with senior international dance artists and presenters. Other meetings have been scheduled with galleries and visual artists. This will result in a Campbelltown Arts Centre being better positioned to apply to the European Culture Programme funding for 2013.

The Australia Council for the Arts will cover all costs associated with the visit and no financial support is required by Council.

This invitation is a strong recognition of the contribution that Campbelltown Arts Centre is making to the arts particularly through developing strategic partnerships with organisations such as the Sydney Festival and Parliament of NSW. In addition it is also recognition of the contribution made by the Campbelltown Arts Centre to cultural development in Western and South Western Sydney.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

4. HEALTHY LIFESTYLES

4.1 South West Sydney Crossfit Games - Campbelltown Sports Stadium

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To provide the Council details of Campbelltown Athletics Centre hosting of the inaugural South West Sydney Crossfit Games on 4 November 2012.

History

Crossfit is a relatively new fitness concept in Australia and is fast becoming very popular in Campbelltown. Crossfit originated in the USA just over a decade ago and is a non-traditional fitness activity which is normally held in a non-traditional gym. Crossfit focuses on a range of activities based on strength and conditioning. Crossfit games are held regularly to test and challenge members of Crossfit clubs.

Report

Campbelltown Sports Stadium hosted the inaugural South West Sydney Crossfit Games on Sunday 4 November 2012. The games had over 650 registered competitors who participated in a range of strength and conditioning events. The events ranged from lifting weights to long distance running and both the athletics track and athletics grassed infield were used for the event.

The 650 competitors made this event one of the largest Crossfit Games to be held in Australia. Competitors from across Sydney and New South Wales participated.

The event was conducted by Crossfit South West Sydney and organisers hope that this will be an annual event held at Campbelltown Athletics Centre. The venue was chosen due to the flexibility and the facilities that were on offer at the venue.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Oates)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

4.2 Proposed Outdoor Movies - Campbelltown Sports Stadium

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To seek Council's endorsement of a proposed program of outdoor movies to be held at Campbelltown Sports Stadium during January - February 2013.

History

Campbelltown Sports Stadium is a community facility which predominantly caters for sports such as rugby league, soccer and athletics. The Stadium attracts over 150,000 people annually who either watch or participate in sport. The Stadium is also used for a number of community events throughout the year.

Report

Campbelltown Sports Stadium has the capability of hosting a variety of community events. It is proposed to hold a program of outdoor movies during the summer period on the football field. The aim of this series is to provide a free community event which is targeted to families and young people. The program would consist of two or three movies.

It is proposed that an inflatable big screen would be erected in the middle of the football field and that the community can bring a picnic rug or sit in the western grandstand to watch the movie that is being screened. Emphasis would be on families and the choice of movies being screened would reflect this.

Young people have shown interest through consultations and feedback in attending free local recreation opportunities. Interest has further been received from local businesses for potential sponsorship or advertising opportunities that would make the event cost neutral to Council.

Outdoor movies have been a feature of Australian summers and this would be the first time that outdoor movies have been held in Campbelltown.

Officer's Recommendation

That Council endorse the proposal for outdoor movies to be held in January - February 2013 at Campbelltown Sports Stadium.

Committee's Recommendation: (Brticevic/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

4.3 Active Over 50s Program at Council's Leisure Centres

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To seek Council's endorsement to renew the Shared Agreement 2012-2015 between Sydney South West Area Health Service (SSWAHS) and Council for the continuation of the Active Over 50s program held at Council's Leisure Centres.

History

SSWAHS manage the Active Over 50s program in collaboration with fitness centres, registered clubs, community groups and certified fitness instructors. The aim of the program is to increase the number of older people in the SSWAHS boundary participating in appropriate physical activity classes with an emphasis on reducing the risk of falls among this age group.

Council has provided Active Over 50s classes in partnership with SSWAHS since 2001 with attendances steadily increasing.

Report

As Campbelltown experiences an increase in ageing population, Council has reviewed physical activity programs that are safe, cost effective and easily accessible to the community.

The Active Over 50s and gentle exercise classes are popular, well attended and promote healthy ageing through regular and appropriate physical activity including strength and balance training.

Classes are held at Council's Leisure Centres at a lower cost for the community with a number of class timetables available. Recently a number of Active Over 50s participants have taken up full time fitness memberships and are accessing a broader range of classes as well.

SSWAHS provide free assistance to Active Over 50s providers through instructor training, media releases, Physical Activity Directory, Active Over 50s provider kit and up to date guidelines for age appropriate physical activity.

A quarterly evaluation form is provided to SSWAHS to assist in reviewing the Active Over 50s program.

The Shared Agreement contract for 2012-2015 between SSWAHS and Campbelltown City Council is now required to be signed.

Officer's Recommendation

That Council endorse the renewal of the Shared Agreement 2012-2015 between Sydney South West Area Health Service and Campbelltown City Council for the continuation of the Active Over 50s program held at Council's Leisure Centres.

Committee's Recommendation: (Glynn/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

5. LIBRARY SERVICES

5.1 National Year of Reading 2012

Reporting Officer

Manager Library Services

Attachments

Nil

Purpose

To advise Council of the programs and activities undertaken by Campbelltown Library Service as part of National Year of Reading 2012.

History

Council at the meeting of 23 August 2011 considered a report outlining the aims and expectations of the National Year of Reading.

The Australian Library and Information Association in conjunction with State Libraries, other library associations, publishers and book retailers, established 2012 as the National Year of Reading. National Year of Reading is about linking together all the great things that are already happening around books, reading and literacy and giving them extra attention through a consolidated approach and national media coverage as well as developing inspirational programs for the year.

Report

The 2012 National Year of Reading comes to a close in December with the final month being celebrated through the theme 'love2read!'

The National Year of Reading has provided an opportunity for Council's Library Service to develop and strengthen strategic partnerships with a range of organisations in the pursuit of supporting and encouraging reading within the community across all ages and backgrounds.

This year has seen highly successful involvement of library staff in programs and activities run in conjunction with a variety of organisations committed to the promotion of literacy and reading in the community. In addition, an extensive program of free events, competitions, and activities have been offered across the five branches of the library service.

A strong focus within the Library Service for the National Year of Reading has been the promotion of the benefits gained from parents reading to their children from an early age. This is demonstrated in the regular Baby Read 'n' Rhyme sessions, very popular PJ story-time sessions and the involvement in the Australia wide 'Reading Hour' event coordinated by Kumon Australia. 'Reading Hour' asks families to undertake to read with their child for at least 10 minutes per day or one hour each week. Each of these sessions has had attendances of approximately 35 children plus a similar number of parents.

The regular 'Bookalicious' reading reward program which is aimed at encouraging reading in primary school aged children currently has 1651 children registered. The program has seen over 3000 children involved since its inception in 2006 and it continues to grow.

For the first time this year the library ran 'Summer Reading Club', an Australia wide program, during the January school holidays. It has been shown that lack of reading practice during this period can actually lead to a drop in reading ability. The aim of this program is to encourage children from birth to 16 years to continue reading over the school holiday period through keeping a log of their reading and becoming eligible for book prizes on achieving set reading goals.

This program, run in conjunction with Queensland State Library, proved to be extremely popular with 361 children participating. Due to the response and positive feedback received from this program it will be run again in the coming summer school holidays.

Children's Book Week, themed 'Champions Read' for 2012, was celebrated with a multitude of activities. In addition to the many themed story-times and activities presented within the library 232 children took part in the six visits to local pre-schools and child care facilities that were undertaken by the Children's Librarian.

Library staff were also invited to contribute to the successful 'Stories in the Park' event coordinated by Macarthur Diversity Services Initiative held at Claymore. Approximately 500 children have enjoyed story-time sessions run by library staff but held externally to the library in the past year.

The pleasure of reading has also been promoted to adults with over 400 people having attended the library's author visit series this year. This program has included local, national and international authors covering a wide range of writing styles and speakers including, internationally renowned fiction writers, an Australian music industry journalist and an emergency ward doctor. In addition, 75 people are registered as part of the five adult book clubs which meet monthly across the branches to discuss titles from popular fiction through to literary classics.

An important element of the National Year of Reading was the promotion of the facilities and programs that libraries have on offer and seizing the opportunity to encourage people to join their local library. This objective has been achieved with membership of Campbelltown City Library Service having risen by 4,890 over the past 12 months.

Two valuable opportunities to increase the library's profile within the community were shopping centre visits undertaken by library staff and the library Open Day. Visits to shopping centres proved to be well received giving staff an opportunity to provide information on services and programs to those who may not have visited a library for some time, if ever. People were often pleasantly surprised to find that libraries could offer services or assistance that would be very relevant to them.

The Open Day, held on 26 May 2012, was a resounding success with an estimated 1500 visitors to HJ Daley Library on the day. Again, this provided an opportunity to showcase the many programs and services on offer that promote literacy and reading. In addition to musicians, face painting, book characters in costume, balloons, craft activities and competitions the day included multilingual story-times in seven languages including English and information sessions on the online homework help.

The Library's participation in the Fisher's Ghost Festival on 3 November 2012 provided a final valuable opportunity to showcase the National Year of Reading 2012 and to demonstrate Campbelltown Council's support for reading and acknowledgement of its importance to both the individual and the community.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Oates/Brticevic)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

5.2 Community Services Quarterly Report July-September 2012

Reporting Officer

Manager Library Services

Attachments

Nil

Purpose

To provide Council with statistics detailing Community Services usage over the July-September 2012 quarter.

Report

These statistics cover Education and Care Services, Arts Centre, Healthy Lifestyles, Library Services and Community Resources and Development activities.

EDUCATION AND CARE SERVICES

Attendance and usage - Family Day Care/Long Day Care/Occasional Care

			Measure		
Service	Operating places per day	Average no. places used per day	No. children (ie actual not per day as one child could attend 5 days)		day as one
			Jul-Sept 2011	Jul-Sept 2012	% change
Family Day Care	770	248	781	636	-19%
In Home Care	20	3	2	5	150%
Amarina LDC	29	25	57	53	-7%
Amber LDC	39	28	66	72	9%
Eagles Nest LDC	39	37	74	74	0%
Kabbarli LDC	29	22	59	57	-3%
Minto LDC	39	27	59	60	2%
Parklands LDC	29	23	45	47	4%
Waratah LDC	29	24	53	68	28%
Wombat Willows LDC	39	35	67	79	18%
Namut LDC	34	31	70	79	13%
Ingleburn OC	28	10	33	39	18%
Total	1124	513	1366	1269	-7%

• Waratah Cottage, Wombat Willows and Namut Early Learning Centres have all increased utilisation compared to the same period last year.

• The demand for Occasional Care places increased for Ingleburn Occasional Care with a focus on marketing within the community.

Attendance and usage - Before and After School Ca

			Measure		
Service	No. of daily places	Average no. places used per day	No. children (ie actual not per day as one child could attend 5 days)		
			Jul-Sept 2011	Jul-Sept 2012	% change
Campbelltown City Before	60	12	25	22	-12%
Campbelltown City After	60	38	65	64	-2%
Amber Cottage Before	7	5	5	7	40%
Amber Cottage After	9	8	15	13	-13%
Raby Before	45	18	30	28	-7%
Raby After	45	40	55	68	24%
Total	226	121	195	202	4%

- Amber Cottage Before School Care utilisation increased by 40% and is now operating at full capacity.
- Raby Outside School Hours Care experienced an increase in demand for after school care places.

Attendance and usage - Vacation Care

			Measure		
Service	Maximum places per day	Average no. places used per day	No. children (ie actual not per day as one child could attend 5 days)		day as one
Vacation Care			Jul-Sept 2011	Jul-Sept 2012	% change
Campbelltown City	60	43	117	87	-26%
Eagle Vale Central	30	28	59	57	-3%
Raby	45	32	72	71	-1%
Total	135	103	248	215	-13%

• Campbelltown City School Holiday Care experienced a decrease in utilisation for the July school holiday period.

ARTS CENTRE

	Measure		
Service	Quarterly Attendances		
	Jul-Sept 2011	Jul-Sept 2012	% change
Individual Visitation	22702	22578	-1%
Education and Public Program	4135	4863	18%
Community Groups	247	498	102%
Performance Program	1579	1457	-8%
Community Usage	4157	3897	-6%
Total	32820	33,293	1%

LIBRARY SERVICES

	Measure			
Service	Number of loans	Number of loans and renewals		
Circulation	Jul-Sept 2011	Jul-Sept 2012	% change	
Campbelltown	102929	92808	-10%	
Eagle Vale	26071	22787	-13%	
Glenquarie	23427	21297	-9%	
Ingleburn	26993	22990	-15%	
Minto	16226	14355	-12%	
Home Library Service	3972	3995	1%	
Inter Library Loans	44	59	34%	
Web Renewals	4980	4984	0%	
Overdrive - online e-books and talking books	868	1400	61%	
Total	205510	184675	-10%	

	Measure		
Service	Number of public computer bookings		
PC Bookings	Jul-Sept 2011	Jul-Sept 2012	% change
Campbelltown	6856	8022	17%
Eagle Vale	1981	2582	30%
Glenquarie	2747	2821	3%
Ingleburn	3714	4309	16%
Minto	1355	1482	9%
Wi-Fi	6168	11726	90%
Total	22821	30942	36%

Desk Transactions

	Measure	Measure		
Service	Number of In transactions			
Desk Transactions	Jul-Sept 2011	Jul-Sept 2011 Jul-Sept 2012 % change		
Campbelltown	17398	18939	9%	
Eagle Vale	8016	7140	-11%	
Glenquarie	6682	6284	-6%	
Ingleburn	12250	15917	30%	
Minto	3889	3308	-15%	
Total	48235	51588	7%	

Inter-Library Loans

	Measure		
Service	Number of items lent and borrowed		
HJ Daley Central Library	Jul-Sept 2011	Jul-Sept 2012	% change
Inter-Library Loans	184	240	30%

• Now including the number of items within Community language boxed borrowed

Home Library Service

	Number of visits to housebound people		
	Jul-Sept 2011 Jul-Sept 2012 % chang		
Home Library Service	1254	1248	0%

Web-based activities

	Measure		
Service	Number of Web reservations		
Web-renewals	Jul-Sept 2011	Jul-Sept 2012	% change
	4980	4984	0%

	Measure		
Service	Number of Web reservations		
Web-reservations	Jul-Sept 2011 Jul-Sept 2012 % chan		% change
	6528	5141	-21%

	Measure		
Service	Number of Web catalogue searche renewals reserves		
All Web-transactions	Jul-Sept 2011	Jul-Sept 2012	% change
	184219	190913	4%

Library Visits

	Measure		
	People visits		
Library visits	Jul-Sept 2011	Jul-Sept 2012	% change
Campbelltown	64999	68280	5%
Eagle Vale	32663	31743	-3%
Glenquarie	18580	16906	-9%
Ingleburn	35129	34766	-1%
Minto	23589	21971	-7%
Total	174960	173666	-1%

	Measure	Measure		
Service	Number of curre	Number of current library members		
Current memberships	As at 01/10/11	As at 01/10/11 As at 04/10/12 % chang		
Adult	50492	55095	9%	
Junior	8590	8627	0%	
Youth	6809	6943	2%	
Home Library Service	173	176	2%	
Sarah Redfern Schools	975	1088	12%	
Total	67039	71929	7%	

Library Stock

	Measure		
Service	Number of new library items		
New library stock	Jul-Sept 2011	Jul-Sept 2012	% change
	2716	4890	80%

	Measure		
Service	Number of current library items		
Current library stock	As at 02/10/11 As at 04/10/12 % cha		% change
	231233	216160	-7%

Extension Service Activities	People attending Jul-Sept 2012	Activities held Jul-Sept 2012
Storytimes	1651	74
Children's activities	539	34
Class visits	108	5
Youth activities	53	4
Other activities	472	40
Total	2823	157

Extension Services July-September 2012

HEALTHY LIFESTYLES

Leisure Centres

	Measure		
Service	Number of attendances during period		
Leisure Centres	Jul-Sept 2011 Jul-Sept 2012 % chang		
The Gordon Fetterplace Aquatic Centre	21118	24943	18%
Eagle Vale Central	35352	33525	-5%
Macquarie Fields Indoor Sports Centre	14747	15456	5%
Macquarie Fields Leisure Centre	18296	16245	-11%
Total	89513	90169	1%

• Gordon Fetterplace Aquatic Centre - Learn to swim and squad numbers have increased 10% on this period last year.

- Eagle Vale Central Learn to swim enrolments, pool entry and aqua were reduced in comparison to previous years. Fitness memberships maintained the levels of previous years and offset the reduced attendance levels in other program areas.
- Macquarie Fields Indoor Sports Centre Membership numbers have increased by 200
 members when comparing the same period last year. Memberships have further
 increased following the conclusion of the refurbishments and introduction of new fitness
 equipment. Hiring groups have remained steady, however there has been a slight drop in
 attendance to the gymnastics evening programs and school based programs.
- Macquarie Fields Leisure Centre Whilst swim school enrolments were up, actual attendances were down due to a large number of notifications of sickness. General swim pool entry attendance was down compared to previous years.

Sport and Recreation

	Measure	Measure		
Service	Number of attend	Number of attendances during period		
Sport and Recreation	Jul-Sept 2011	Jul-Sept 2011 Jul-Sept 2012 % cha		
Minto Indoor Sports Centre	17543	17841	2%	
Campbelltown Athletics Centre	17965	20342	13%	
Campbelltown Football Stadium	45351	56273	24%	
Campbelltown Bicycle Education Centre	3866	5417	40%	
Sporting Grounds (Clubs) (estimates only)	389855	409347	5%	
Sporting Grounds (Schools) (estimates only)	260000	273000	5%	
Campbelltown Skate Park (estimates only)	11375	11375	0%	
Macquarie Fields Skate Park (estimates only)	11375	11375	0%	
Total	757330	827720	9%	

- Minto Indoor Sports Centre attendances have remained stable compared to the previous year quarter.
- Campbelltown Athletics Centre The reported number of school carnival participants has increased by 2,000 students from 2011. The Athletics Centre is booked every week day during this period for school athletics carnivals. The early season participant numbers for the Athletics Club programs have also increased from 2011.
- Campbelltown Football Stadium The number of games played at the Stadium remained consistent to 2011, however there were two NRL matches held in this period as opposed to one held in the same period last year.
- The Bicycle Education Centre The Centre has increased attendance during this period due to an increase number of school groups attending Education Programs and good weather for both Sunday and Holiday Open Day attendances. There were only two private hire bookings cancelled due to wet weather this year whereas 2011 there were a large number of cancellations due to bad weather.
- Sporting Ground (Clubs) Sportsground attendances are based on registered players per season and include two uses per player each week. Usage slightly increased due to an increase in soccer registrations for the 2012 season.
- Sporting Grounds (Schools) School sport is estimated at 50% of winter season usage. This has remained constant.
- Skate Park represents observed figures of approximately 100 per day.

Health Promotion

	Measure		
Service	Number of attendances during period		
Health Promotion	Jul-Sept 2011	Jul-Sept 2012	% change
Child Immunisation Clinics	127	115	-9%

COMMUNITY RESOURCES AND DEVELOPMENT

Community Options

Community Options commenced Compacks Program in 2006. During July - September quarter 112 clients were serviced.

	Measure
Service	Number of clients
Community Options	Jul-Sept 12
Campbelltown	188
Camden	59
Wollondilly	30
Wingecarribee	3
Total	279

Key events

Staff from Community Resources and Development organise and support events during the year. Events are an important component of the activity of the section. Attendance at key events in the last quarter is as follows.

Event and Services	Attendances
NAIDOC Week events	2900
Orientation to Campbelltown	60
Open Access Forum	60
Youth Forum	60
Skate Comp	300
Fisher's Gig Heat	200

The section provides support to a wide range of community groups and community service agencies. This enables better planning and coordination leading to more effective and efficient services and activities.

Type of group supported	Number
Small community group	15
Community service agency	24
Network of agencies	12

YOUTH AND ATSI

The Social Plan identifies target groups for which Council should provide services. This report targets activities for Youth and ATSI groups during the July-September 2012 quarter.

EDUCATION AND CARE SERVICES

Sixty nine children from Aboriginal/Torres Strait Islander background access Council's Education and Care Services. There are three staff from an Aboriginal/Torres Strait Islander background in Council's Education and Care Services.

ARTS CENTRE

During this quarter Arts Centre staff developed and managed the following Youth and Indigenous programs.

National Aboriginal and Torres Strait Islander Skills Development Association Dance Academy (NAISDA)

The Arts Centre hosted its CAC/NAISDA Local Indigenous Dance Program, from Tuesday 7 – Friday 10 August. The program was a partnership initiative between Campbelltown Arts Centre and the National Aboriginal and Islander Skills Development Association Dance Academy, which included a number of local young people from the regions high schools.

RRAMP

The Arts Centre presented RRAMP a theatre piece targeted at the youth audience. A number of young people and schools attended the performances throughout the week.

Holiday and Term Workshop Programs

The Arts Centre continues to provide a diverse range of workshop programs throughout the year for both children and adults during the school holiday periods which were well attended by young people.

Theme and Variations Piano Salon - Student audition and Performance

The Arts Centre presented the Piano Salon that included 11 young people aged between 10-17 years.

LIBRARY

Youth

Service	Measure		
Resources for Youth	Loans - Jul-Sept 2012	Stock as at 04/10/12	Loan rate
HSC resources	1922	3014	0.6
Young Adult fiction	3542	6472	0.5
Young Adult large print	28	27	1.0
Young Adult literacy	62	161	0.4
Young Adult non-fiction	234	747	0.3
Young Adult magazines	502	674	0.7
Young Adult comics	1356	2212	0.6
Young Adult graphic novel	2114	1677	1.3
Young Adult talking books	59	259	0.2
Young Adult videos/DVD	1312	556	2.4
Total	11131	15799	0.7

ATSI

Service	Measure		
Resources for Aboriginal and Torres Strait Islander people	Loans Jul-Sept 2012	Stock as at 04/10/12	Loan Rate
Aboriginal Resource Collection (Adult)	181	1273	0.1
Aboriginal Resource Collection (Junior)	126	598	0.2
Aboriginal Resource Collection (Reference)*	n/a	181	0
Total	307	2052	0.1

*Collection not for loan.

COMMUNITY RESOURCES AND DEVELOPMENT

Community Options - Youth

	Measure
Service - Campbelltown Camden Wollondilly	Number of current clients
TOTAL	23

Community Options - ATSI

	Measure
Service - Campbelltown Camden Wollondilly	Number of current clients
TOTAL	27

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 20 November 2012 (Rowell/Brticevic)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 204

That the Officer's Recommendation be adopted.

6. GENERAL BUSINESS

Nil.

20. CONFIDENTIAL ITEMS

No reports this round

There being no further business the meeting closed at 5.42pm.

T Rowell CHAIRPERSON