

Reports of the Community Services Committee Meeting held at 5.30pm on Tuesday, 27 May 2014.

APOLOGIES

ACKNOWLEDGEMENT OF LAND

DECLARATIONS OF INTEREST

Pecuniary Interests

Non Pecuniary – Significant Interests

Non Pecuniary – Less than Significant Interests

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Minutes of the Community Services Committee held on 27 May 2014

Present

Councillor T Rowell (Chairperson)
Councillor G Bricevic
Councillor W Glynn
Councillor D Lound
Councillor R Thompson
General Manager - Mr P Tosi
Acting Director Community Services - Mr G White
Director Planning and Environment - Mr J Lawrence
Manager Communications and Marketing - Mrs B Naylor
Manager Community Resources and Development - Mr B McCausland
Manager Cultural Services - Mr M Dagostino
Acting Manager Education and Care Services - Ms G Vickers
Manager Healthy Lifestyles - Mr M Berriman
Manager Operational Services - Mr A Davies
Corporate Support Coordinator - Mr T Rouen
Executive Assistant - Mrs D Taylor

Apologies (Glynn/Thompson)

That the apologies from Councillors Matheson and Oates be received and accepted.

CARRIED

Acknowledgement of Land

An Acknowledgement of Land was presented by the Chairperson Councillor Rowell.

DECLARATIONS OF INTEREST

There were no Declarations of Interest at this meeting.

Pecuniary Interests

Nil

Non Pecuniary – Significant Interests

Nil

Non Pecuniary – Less than Significant Interests

Nil

1. COMMUNICATIONS AND MARKETING

1.1 Macarthur Media Coverage - February 2013 to January 2014

Reporting Officer

Manager Communications and Marketing

Attachments

Media coverage report – 1 February 2013 to 31 January 2014 (contained within this report)

Purpose

To update Council on the media coverage of the Macarthur region for the period, February 2013 to January 2014.

Report

The Macarthur Regional Tourism Strategy 2012–2015, a collaboration between Campbelltown City Council and Camden Council, was adopted in March 2012. A key objective of the strategy is to develop and enhance the image of the Macarthur region and to promote the experiences available within the region.

To deliver on this objective, tourism staff have worked consistently to promote the region via an annual tourism public relations program. The program encompasses a range of projects including encouraging journalists to visit the region, distributing media releases, and targeting lifestyle and travel shows to film segments within the Macarthur region.

As part of the visiting journalist program, journalists are invited to visit the Macarthur region, usually for a two or three day period, and experience a range of attractions within the region first hand. Throughout 2013, eight journalists visited the region as part of the program, including representatives from RACV Auto Magazine, News Ltd, Holidays with Kids magazine, The Southern Highlands News, the Sun Herald, Get Up and Go magazine, Adventures All Around.

Between February 2013 and January 2014, more than 50 press releases promoting Macarthur's attractions and events were written and distributed throughout the year to radio, print and digital media.

Throughout the year, lifestyle and travel shows were encouraged to film experiences within the region, with Channel Nine hosting a number of live weather crosses throughout the duration of the Campbelltown Show in September.

Additionally, in spring 2013, Channel 7's Sydney Weekender filmed an entire episode within the Macarthur region featuring The Australian Botanic Garden, Campbelltown Mega Mini Golf, the Macarthur Progressive Wine Lunch, Infusion Restaurant, Rydges Hotel Campbelltown and Back Galley Split Diner. The episode aired on Sunday 27 October 2013 at 5.30pm on the Seven Network. Rydges Hotel Campbelltown also provided a special accommodation package as a feature of the episode. The Macarthur episode was the highest rated Sydney Weekender show for the year, with peak ratings of 315,000 viewers on Channel 7, plus an additional 74,000 on 7TWO.

A number of radio interviews promoting local events were coordinated throughout the year with 2UE, 2GB and ABC, as well as a regular weekly segment, What's On in Macarthur, with C91.3.

An annual iSENTIA report is compiled to determine the amount of publicity generated by the tourism public relations program during the past 12 months. The finding of this report concluded:

- The total volume of coverage was 310 articles and media reports, which reached a total audience of 30,777,826 people
- Press was the leading media type (37.1%), followed by internet (26.5%), television (25.8%) and radio (10.6%)
- The majority of the coverage appeared in the New South Wales Media (87.8%)
- The leading press outlet was the Daily Telegraph with 41 articles, followed by the Sunday Telegraph with 14 articles. 2UE was the leading radio station with nine reports, followed closely by ABC NewsRadio with eight. Channel Seven was the leading television station with multiple reports, namely the Sydney Weekender program.

The annual tourism public relations program will continue throughout 2014.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

ATTACHMENT 1



Summary

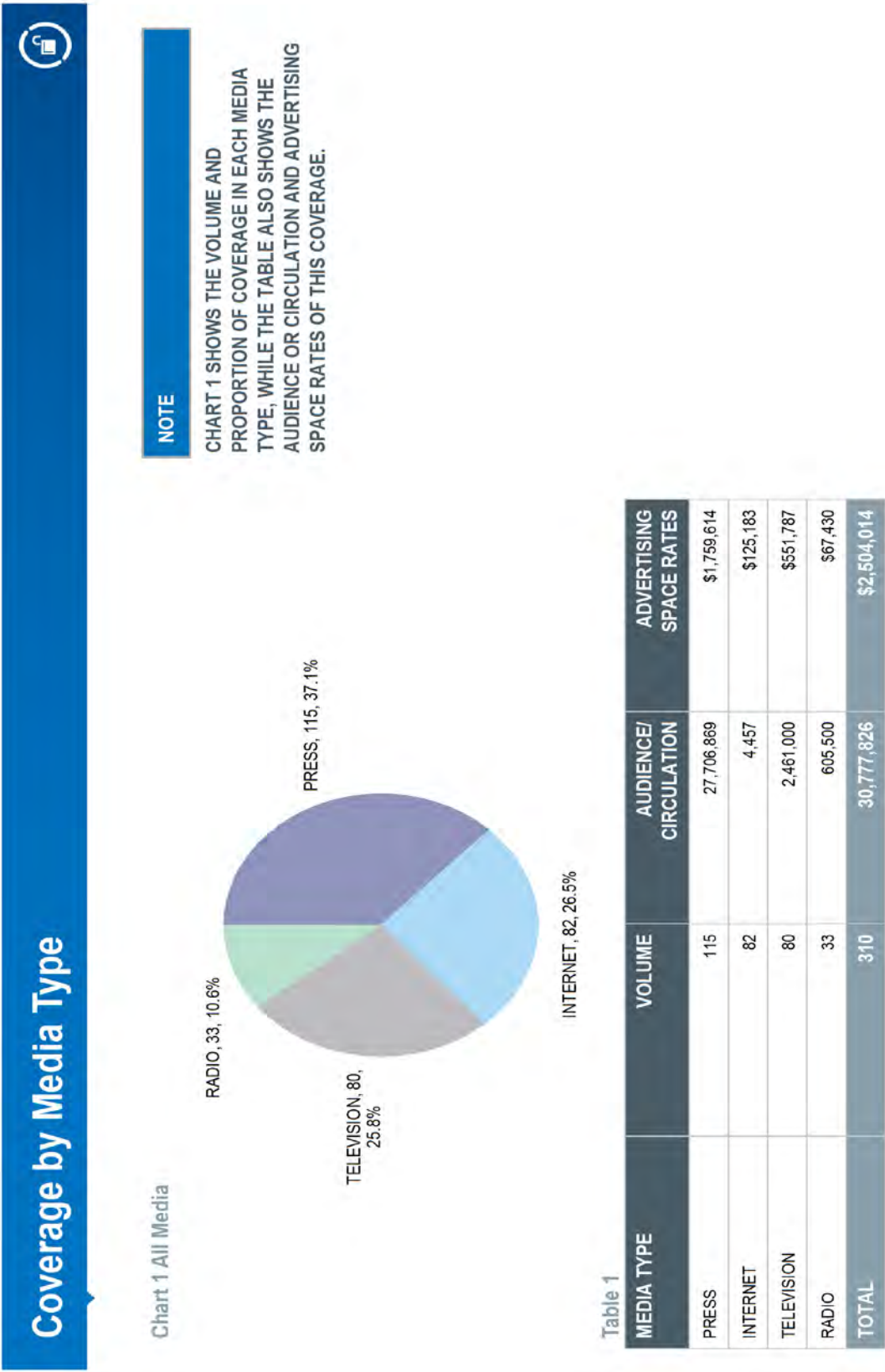
This report summarises the media coverage of the Visit Macarthur campaign between 1 February 2013 and 31 January 2014.

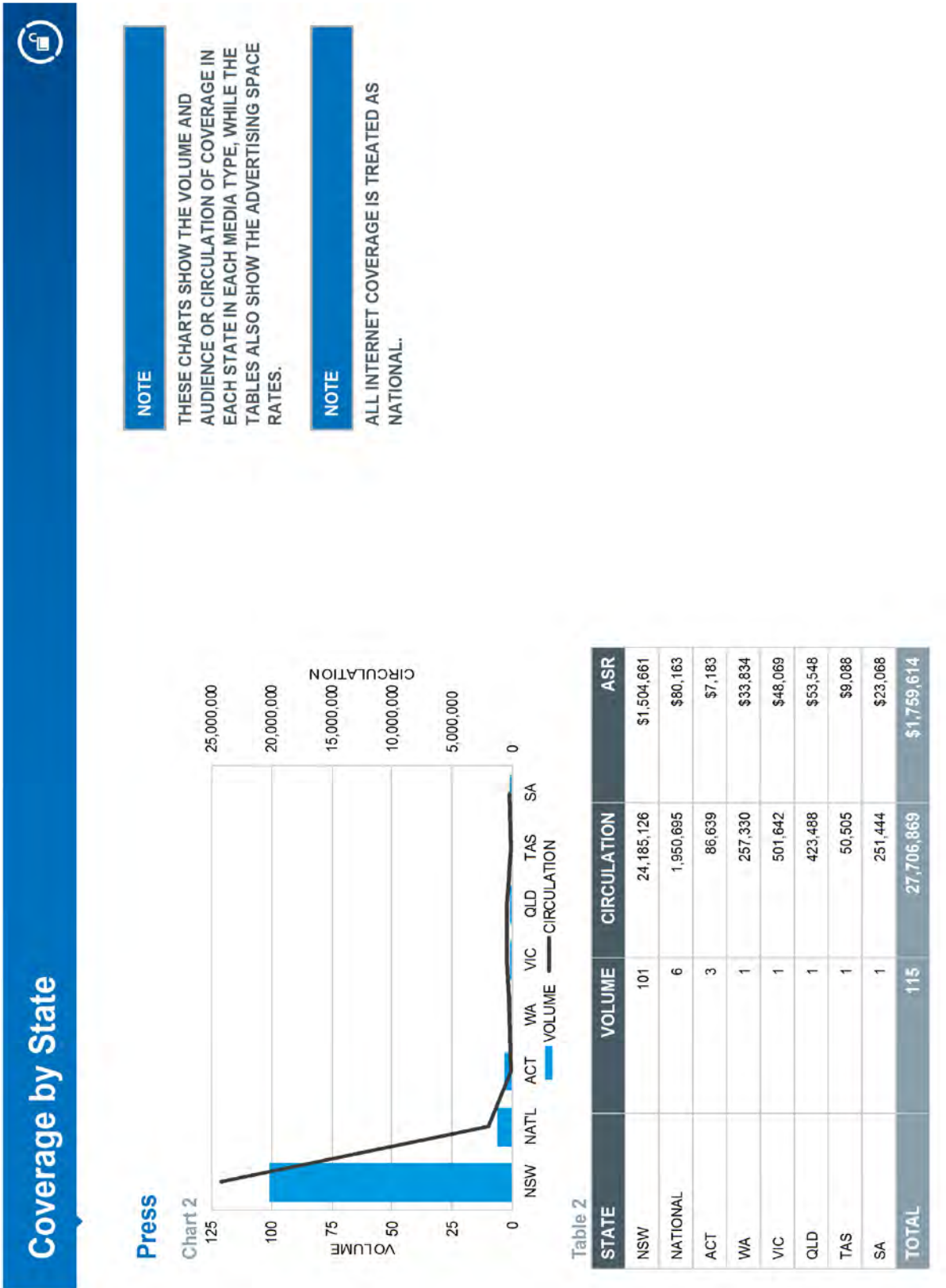
NOTE

FOR MORE INFORMATION ABOUT ADVERTISING SPACE RATES (ASRS) AND THE METHODOLOGY, SEE THE END OF THE REPORT.

- > A total of 310 media reports about the Visit Macarthur campaign were analysed during this period (including syndication). This coverage reached a total potential audience of 30,777,826 and an advertising space rate equivalency of \$2,504,014.
- > This was a significant reduction in volume from the same period last year (1 February 2012 to 31 January 2013), when 414 media reports mentioned the Visit Macarthur campaign.
- > The comparative decline in coverage was largely due to syndicated television reports, which decreased to 80 this year from 232 last year. However, last year there were only six distinct reports (each syndicated multiple stations), compared to seven this year. These included multiple reports on Seven's *Sydney Weekender* program and one on *National Nine News*.
- > The volume of print articles also declined this year to 115, or 37.1% of the total coverage, from 138 (33.3%) last year. The vast majority of press coverage appeared in New South Wales publications, with 101 reports, or 87.8% of the total press coverage. The leading publication was *The Daily Telegraph*, with 41 articles, followed by *The Sunday Telegraph* with 14. The leading publication in the Camden region was the *Campbelltown-Macarthur Advertiser*, with seven articles.
- > The volume of internet coverage increased significantly to 82 articles from 37 last year. The leading site was *eGlobal Travel Media Online*, with 34 reports, followed by *eTravel Business News Online* with 16. The leading internet journalist was Malinee Pumpat, with 15 articles published on *eGlobal Travel Media Online*.
- > A further 33 radio reports mentioned the Visit Macarthur campaign. 2UE Sydney was the leading station, with nine reports, followed by ABC NewsRadio with eight. The leading comperes were Mandy Presland (*Mornings*, ABC NewsRadio) and Clive Robertson (*Nights*, 2UE Sydney), with eight syndicated reports each.

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DISCLAIMER: *Advertising space rates are not available for all media outlets.

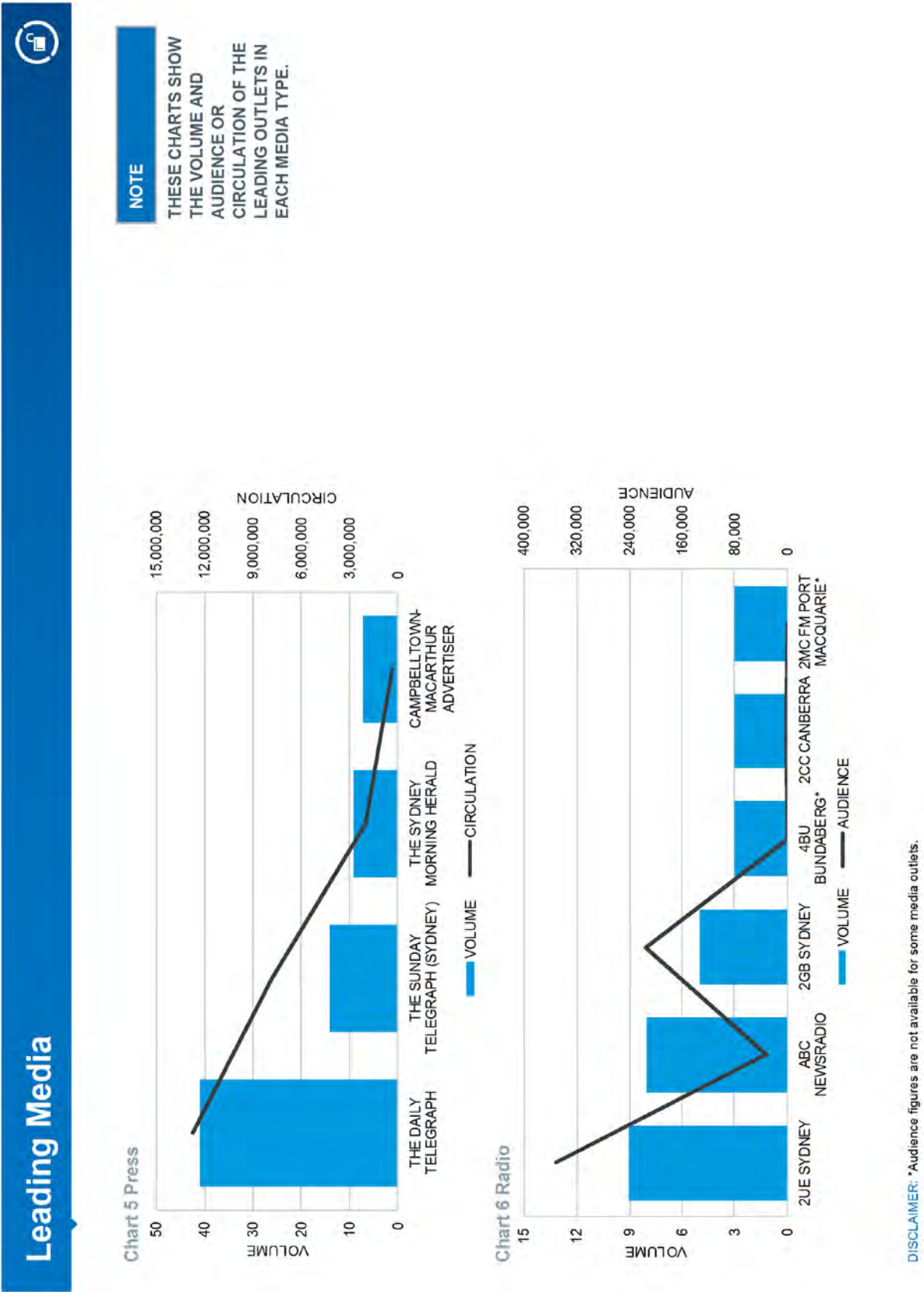
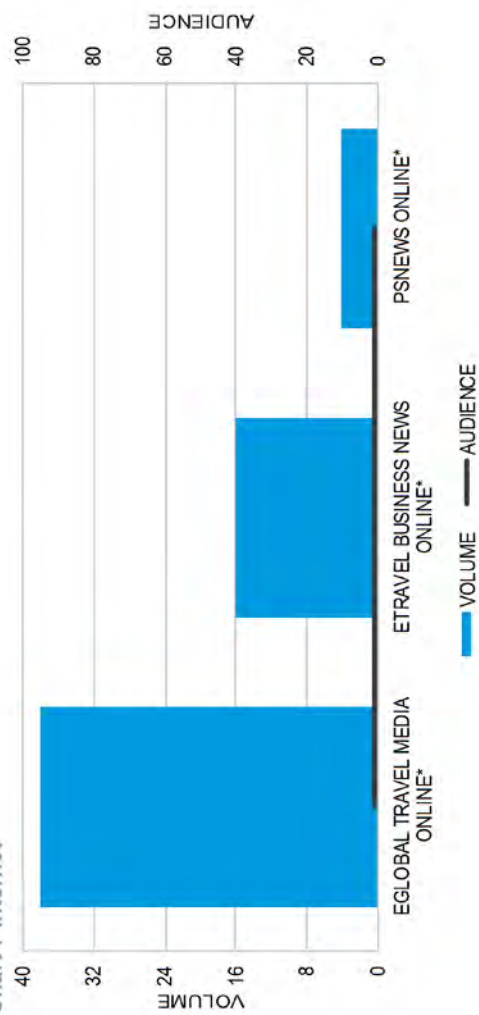


Table 5 Television

STATION	VOLUME	AUDIENCE	STATION	VOLUME	AUDIENCE
SEVEN	4	848,000	PRIME7 ARMIDALE	4	N/A*
7TWO	4	296,000	PRIME7 COFFS HARBOUR	4	N/A*
PRIME7 WAGGA WAGGA	4	108,000	PRIME7 COOMA	4	N/A*
PRIME7 TAMWORTH	4	100,000	PRIME7 DUBBO	4	N/A*
PRIME7 NEWCASTLE	4	96,000	PRIME7 GRIFFITH	4	N/A*
PRIME7 WOLLONGONG	4	96,000	PRIME7 MOREE	4	N/A*
PRIME7 NORTH COAST	4	84,000	PRIME7 ORANGE	4	N/A*
PRIME7 ACT	4	84,000	PRIME7 TAREE	4	N/A*

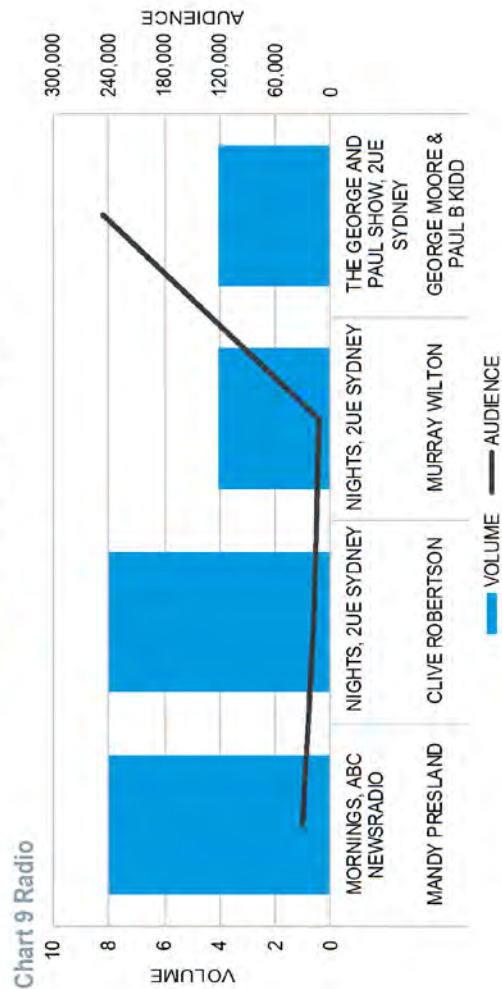
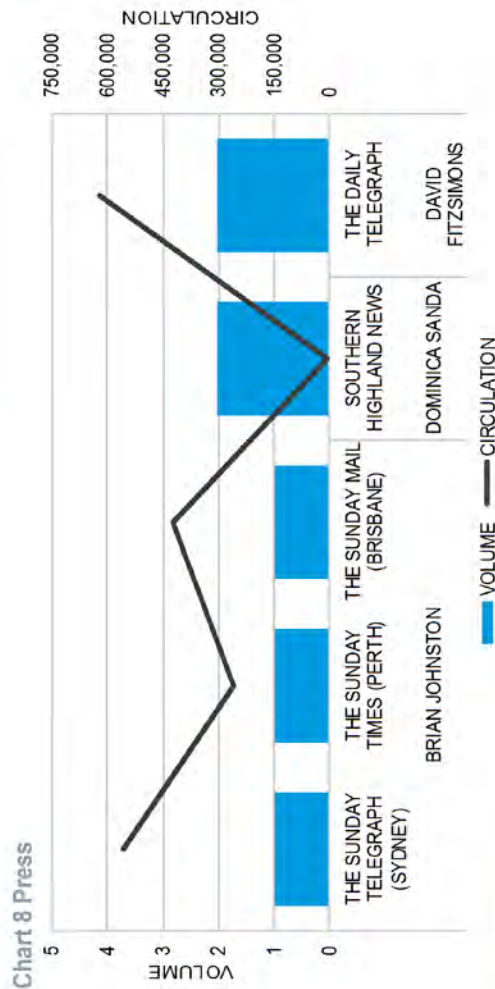
Chart 7 Internet

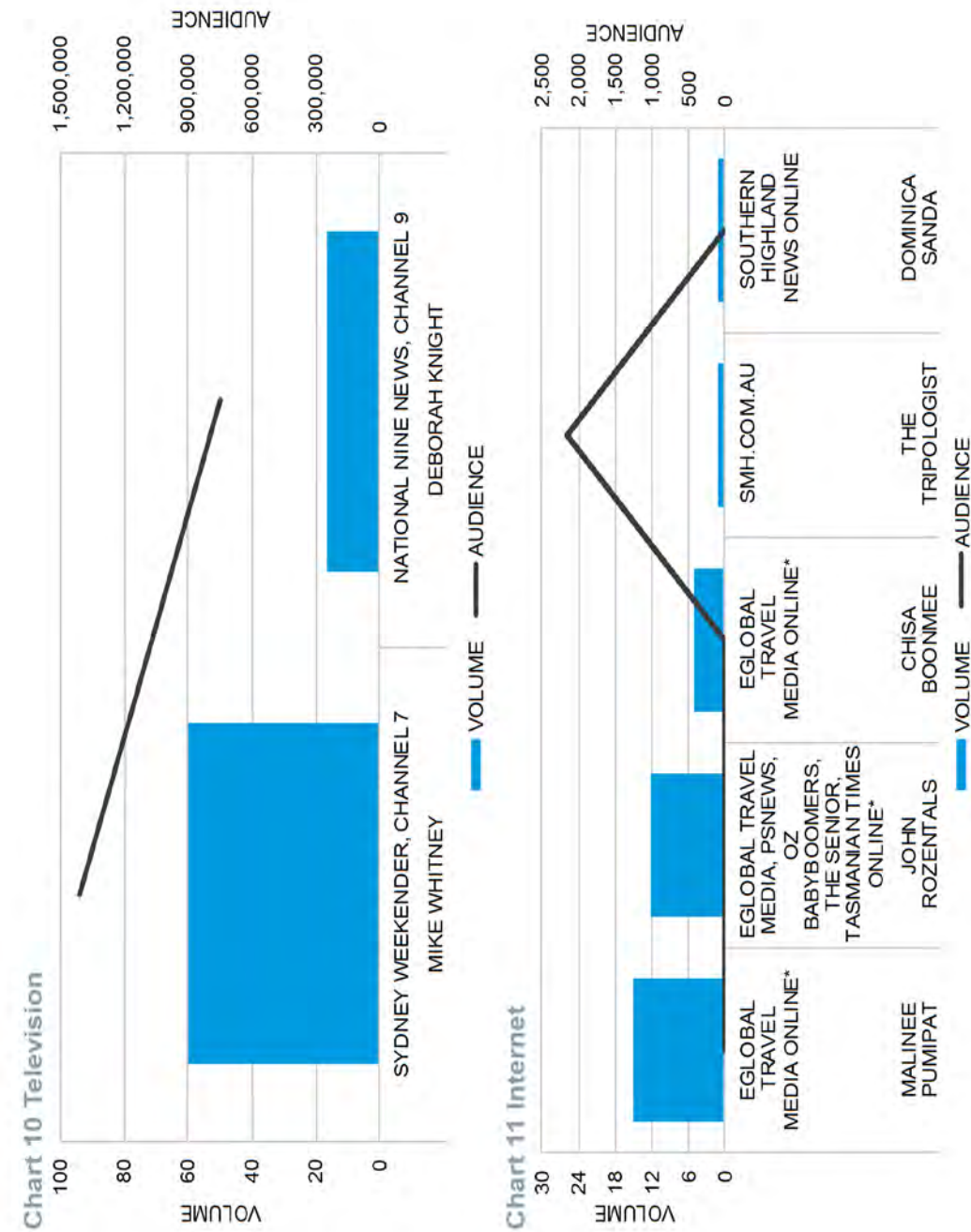


DISCLAIMER: *Audience figures are not available for some media outlets.

Leading Bylines & Compères

NOTE
THESE CHARTS SHOW THE VOLUME AND AUDIENCE OR CIRCULATION OF THE LEADING BYLINES OR COMPERES IN EACH MEDIA TYPE.





Methodology



Media Coverage Reports by iSentia provide valuable information on the **volume** of media coverage and **audience reach** in various regions and categories to assist clients in evaluation of publicity and planning media strategy.

Advertising Space Rates provide the cost of purchasing the equivalent amount of media space and/or time as advertising and are another quantitative statistic used to evaluate publicity. iSentia does not use the term "Advertising Value Equivalents" (AVEs or EAVs) because editorial and advertising are not equivalent (they are quite different in format, layout and content, with editorial sometimes being unfavourable) and this calculation is not a measure of value (it is a measure of comparative cost).

Media Analysis Reports by iSentia provide more information through qualitative and quantitative analysis. This includes the favourability of media coverage measured in terms of positioning, prominence, messages communicated, and other key variables. Media Analysis Reports are recommended where thorough understanding of the likely impact and effects of media coverage is required. Contact iSentia for more information on this product.

ASR Methodology

The Advertising Space Rates (ASRs) methodology used by iSentia is based on:

Print

- > Casual column centimetre advertising rates
- > Size of the content

Broadcast (Radio & Television)

- > 30 second cost per thousand (CPM)
- > Timeslot average audiences
- > Prime time 30 second rate cards (where CPM/audiences are unavailable)
- > Duration of the content

Internet

- > Cost per thousand (CPM)
- > Monthly page impressions
- > Monthly unique visitors
- > Monthly stories served
- > Rate cards for internet (where CPM are unavailable)
- > Size of the content

For more information, see our website: iSentia.com, or contact your Service Team.



2. COMMUNITY RESOURCES AND DEVELOPMENT

2.1 NAIDOC Week 2014

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To inform Council of planned NAIDOC Week celebrations to be held across the Campbelltown Local Government Area (LGA) from 6-13 July 2014.

History

NAIDOC Week provides an opportunity each year to celebrate our Aboriginal and Torres Strait Islander cultures and recognise the contributions of Indigenous Australians in the community.

This year the 2014 National NAIDOC theme is 'Serving Country: Centenary & Beyond' in recognition of all Aboriginal and Torres Strait Islander men and women who have fought in defence of country. The theme aims to proudly highlight and recognise their sacrifice and celebrates and honours their priceless contribution to the nation.

Report

To launch this year's NAIDOC Week celebrations, Council will host an official Flag Raising Ceremony with speeches and performances to be held in front of Council's administration building on Monday 7 July at 10.00am.

This will be followed by a street march to Koshigaya Park where a Community Fun Day will be held from 11.00am-3.00pm. The event will include entertainment from local Aboriginal performers, amusement rides and information stalls. Community activities hosted by a range of participating services from across the LGA and Greater Sydney will include health checks, craft, art and cultural activities. Providing activities such as these will support services to engage with the local Aboriginal community. The annual Community Fun Day is well attended with over 30 services and 1200 local residents anticipated to be present at the event.

Council, in partnership with Macquarie Fields Local Area Command, will hold a NAIDOC Week Touch Football competition at Sarah Redfern Ovals on Wednesday 9 July, including a range of activities for younger children attending the event. The Touch Football competition attracts a range of age groups with teams coming from local community groups and organisations, the Police and Government agencies. The competition is supported by local Aboriginal and non-Aboriginal residents, Department of Education and Communities – Sport and Recreation, as well as local services.

This year's NAIDOC Week events are funded through a combination of Council's approved budget, a range of in-kind and financial contributions, and support from local services and community groups.

NAIDOC Week events will be promoted across the Campbelltown LGA through a variety of media formats including print, social media and on Council's website.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

2.2 2014 Round One Community Grants

Reporting Officer

Manager Community Resources and Development

Attachments

Copies of Grant Applications (distributed under separate cover due to the confidential information contained in the grant applications)

Purpose

To assist Council in its determination of applications for financial assistance under the Community Grants Program.

Report

Community groups may apply for a maximum of \$1000 to develop and support local community programs and activities. Council has a total of up to \$8000 to distribute in this funding round.

Advertisements were placed in local papers on 4 and 5 March and 18 and 19 March 2014 and circulated through community networks. A well-attended community information session was held on 31 March 2014 in Council's Staff Training Centre. All applicants were required to discuss their application with an appropriate Council Officer. Support and advice was given to applicants prior to submission of the application to ensure the practicalities of the project are reflected in the application and the application is consistent with the guidelines of the program.

Community Grants applications closed on 2 May 2014 and 11 applications totalling \$9517 were received.

A summary of the applications is listed below.

Applicant	Project	Amount
Airds Bradbury Originals	Materials and Resources	500
Autism Family Support Group	Printing and Resources	952
Campbelltown Bangla School	Materials and Equipment	1000
Campbelltown Domestic Violence Committee	Promotional Resources	876
Campbelltown Ghost Scout Group	Camping Equipment	840
Claddagh Academy of Irish Dance	Dance Costumes	1000
Fisher's Ghost Youth Orchestra	Promotional Resources	400
Macarthur Autism Support Action Group	Promotional Resources	975
Macarthur Country Music Club Inc	Country Stampede Event	1000
Marathi Katta Australia	Audio Equipment	1000
Te Koru Incorporated	Training and Promotional Equipment	974
Total		\$9517

All projects were assessed according to the criteria for funding as set out in Council's Community Grants Policy and Guidelines.

The following groups are recommended to receive funding for the following reasons:

Airds Bradbury Originals - Funding is recommended to support the group to obtain reusable utensils to be utilised by the group for events which offer Airds and Bradbury residents an opportunity to socialise and stay connected to their local community. The Airds Bradbury Originals group was established in 2005 by Airds and Bradbury residents to address isolation issues and support older residents to stay in their homes. Over the past nine years the group has grown and now has up to 40 residents attending weekly activities.

Campbelltown Domestic Violence Committee – Funding is recommended to support the group to purchase an indoor pull up banner and an outdoor banner to be utilised at activities and events to raise the profile and promote awareness of the group at local activities and events. The committee is made up of 30 local, state and federally funded services who work collectively on a number of local projects which address awareness, prevention and elimination of domestic violence against women and their families.

Macarthur Country Music Club Inc – Funding is recommended for equipment to support the 3rd Annual Country Music Stampede. The event is proposed to take place in September 2014 as part of their 35th anniversary celebrations and brings together clubs from across the state and offers an opportunity to showcase local artists from the Campbelltown area. Macarthur Country Music Club Inc was established in 1979 and provides free entertainment and musicianship skill development.

Marathi Katta Australia - Funding is recommended to assist the group to purchase sound and audio equipment to support their ongoing fundraising and cultural programs. Marathi Katta Australia was established in 2012 and holds regular cultural fundraising events throughout the year to raise income. The group has been supported by a Council Officer to link in with local homelessness projects.

Campbelltown Ghost Scout Group – Funding is recommended for the purchase of camping equipment to provide outdoor activities for children and young people to learn new skills such as team work, social interaction and learning about the environment.

Fisher's Ghost Youth Orchestra – Funding is recommended for the purchase of promotional materials to increase community awareness of the orchestra, performance dates and membership opportunities.

Campbelltown Bangla School Inc – Funding is recommended for materials and hire of equipment to hold a Bangladesh Community of Campbelltown Cultural Night proposed to be held in November/December 2014. This event will promote the history and culture of Bangladesh through children singing, dancing and poetry performances. The event is open to all of the community.

Autism Family Support Group - Funding is recommended to print copies of a directory for families with newly diagnosed children on the autism spectrum. Council officers will also work with the group to look at alternate means of supporting directory distribution including utilising Council's online resources and libraries to promote and disseminate the directory to the Campbelltown community.

The following group is recommended for partial funding:

Te Koru Incorporated – Partial funding is recommended for promotional materials and stationery to support the Maori Language Program. The stationery resources will assist the students and teachers to present their work and create visual aids for the program. The banner will help raise awareness of the group and promote membership opportunities.

The following groups are not recommended for funding at this stage:

Claddagh Academy of Irish Dance – Funding is not recommended for team costumes as the group is registered as a sole trader business making them ineligible under the Community Grants Guidelines.

Macarthur Autism Support Group – Funding is not recommended, at this stage, to develop stickers to raise awareness for Autism Spectrum Disorder across the Campbelltown LGA. As this is a newly established group of only four months, Council Officers will work with the group to build partnerships with other services to further develop the proposed project.

Officer's Recommendation

That Council approve funding to the following groups under the Community Grants Program, with the amounts specified below.

Applicant	Project	Amount
Airds Bradbury Originals	Materials and Resources	500
Campbelltown Domestic Violence Committee	Promotional Resources	876
Macarthur Country Music Club Inc	Country Stampede Event	1000
Marathi Katta Australia	Audio Equipment	1000
Campbelltown Ghost Scout Group	Camping Equipment	840
Fisher's Ghost Youth Orchestra	Promotional Resources	400
Campbelltown Bangla School Inc	Materials and Equipment	1000
Autism Family Support Group	Printing and Resources	952
Te Koru Incorporated	Training and Promotional Equipment	744
	Total	\$7312

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

Councillor Mead asked that his name be recorded in opposition to the resolution regarding Item 2.2 - 2014 Round One Community Grants.

2.3 Deed Variation For Commonwealth Home And Community Care (HACC) Program Services

2.3 Deed Variation for Commonwealth Home and Community Care (HACC) Program Services

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To seek Council's endorsement of the Deed of Variation for \$544,991.70 between the Department of Social Services and Council, for the Commonwealth HACC Program services through the Macarthur Community Options program.

History

Council at its meeting on 13 March 2012 was advised of changes in the way in which aged and disability services are funded and provided.

Prior to July 2012, the HACC Program was a joint Australia, state and territory government initiative under the '*Home and Community Care Act (Commonwealth) 1985*'. The Australian Government contributed approximately 60% of program funding nationally and maintained a broad strategic role, whereas the state and territory governments were responsible for the day to day administration of the program. This program funded services for older people, younger people with disabilities, and their carers and evolved significantly from its inception in 1985. Substantial growth in funding from governments has increased the range and volume of services provided to eligible clients and activities that support the development of the broader HACC system.

As from 1 July 2012 the Commonwealth took full funding and administration responsibility for HACC services for non-Indigenous clients aged 65 years and over, and 50 years and over for Aboriginal and Torres Strait Islander people.

Council at its meeting on 5 June 2012 endorsed the 2012-2015 HACC Commonwealth Recurrent Funding Agreement to deliver services to older people.

Report

Funding is being extended from 1 July 2014 to 30 June 2015 to align funding end dates for all services under the Commonwealth HACC Program and support a more seamless transition to the Commonwealth Home Support Program.

2.3 Deed Variation For Commonwealth Home And Community Care (HACC) Program Services

The Department is seeking Council's agreement to the Deed of Variation for \$544,991.70 for the Commonwealth HACC Program for the period of July 2014 to June 2015.

In order for Council to continue to receive ongoing funding, the funding agreement is required to be signed by Council.

The funding will meet all associated costs for the services and there will be no cost to Council.

Officer's Recommendation

1. That Council endorse the Deed of Variation for \$544,991.70 from the Department of Social Services for the Commonwealth HACC Program services through the Macarthur Community Options program.
2. That the General Manager signs the Deed of Variation between the Department of Social Services and Council for the Commonwealth HACC Program services.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

2.4 Department of Family and Community Services Funding Deed 2014-2015

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

To advise Council that the Department of Family and Community Services (FACS) has changed the way that it contracts with organisations and has introduced funding deeds which take effect from 1 July 2014.

Report

FACS provides Council with renewable funding for a Community Worker and a Youth Worker.

Council previously signed annual Funding Agreements that included the level of funding to be provided. Funding Agreements have been replaced by Funding Deeds which cover a three year period. The deed is a contractual arrangement that outlines the term of the contract, the parties, obligations, and general conditions such as withholding of funds, the return of funds, and termination.

The level of funding is now outlined in a Program Level Agreement (previously the Service Specifications), along with the nature and quantity of services to be provided. These changes will enable organisations to have a Funding Deed in place prior to the negotiation and signing of the Program Level Agreement (PLA). This will particularly be an advantage where there are variations to funding or service levels, saving time as the three year term of the Funding Deed will mean that only the PLA will have to be revised in most years.

A web-based portal is being introduced that will allow Council to submit annual reports and financial reports over the internet rather than having to provide hard copies of documents.

In order for Council to continue to receive ongoing funding, the Funding Deed is required to be signed under the Common Seal of Council.

Officer's Recommendation

That the Funding Deed with the Department of Community Services for a Community Worker and a Youth Worker for the period 2014-2015 be executed under the Common Seal of Council.

Committee's Recommendation: (Lound/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

3. CULTURAL SERVICES

3.1 Campbelltown Arts Centre 2014 Contemporary Performance Program

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To advise Council of a public performance, 'Jumping the Shark Fantastic' to be held at Campbelltown Arts Centre on 10,11 and 12 July 2014 as part of the 2014 Contemporary Performance Program.

History

Council at its meeting on 12 November 2013 supported a submission by Sydney based artist, Malcolm Whittaker for \$15,000 to the Australia Council for the Arts for the development of a new performance piece in close consultation with performing artists and members of the Macarthur community.

Report

'Jumping the Shark Fantastic' is a new theatre performance by Sydney based artist, Malcolm Whittaker. Whittaker completed a first stage research residency at Campbelltown Arts Centre in May 2013. During this time he workshopped ideas for the show with local residents and developed an innovative structure for a playful performative demonstration of what would constitute the best theatre show ever for people of Campbelltown.

In early 2014 Whittaker successfully applied for \$15,000 funding from Australia Council's Young Artist Initiative to produce the work under the auspices of Campbelltown City Council.

In June 2014 Whittaker will undertake the final stage development residency of the work. Working directly with members of the Campbelltown Theatre Group and other community groups, he will finalise the writing of the show. The cast of performers will be selected from Campbelltown community members involved with the development of the performance piece during this time. Rehearsals will take place at Campbelltown Arts Centre over a two week period from 30 June.

Campbelltown Arts Centre will administer the funds; provide support, engagement and professional development opportunities for young performers.

The new theatre work will be premiered at three performances to be held in the Performance Studio on 10, 11 and 12 July 2014.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Thompson/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

3.2 'The List' - Campbelltown Arts Centre Visual Arts Project

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To inform Council of a youth engagement project called 'The List' which will be open to the public from 9 August to 12 October 2014 as part of Campbelltown Arts Centre's Visual Arts Program.

History

Council at its meeting on 13 August 2013 endorsed a submission to the Australia Council for the Arts for funding towards a youth project to be delivered in 2014. Council was successful in receiving \$50,750 to present 'The List', an exhibition and program that engages with young people in the community.

Report

Campbelltown Arts Centre has a long history in engaging communities with diverse contemporary and multi-disciplinary programs. The Centre continues to support artists and their practices within cultural heritage, social and community engagement.

'The List', a major new exhibition celebrating youth culture in Western Sydney while developing new and innovative ways to engage communities through contemporary arts practice, will open on Friday 8 August at Campbelltown Arts Centre. The project will be collaboratively developed with young people from the community through a series of artist residencies. The culmination of shared experiences will result in a series of major new works that will give voice to the young people from the city's west. The project offers a fresh new look into how contemporary practices can engage with young people while offering a unique insight to the current social issues existing in this community and beyond.

Leading artists taking part in this ambitious program and exhibition project will be working with a wide range of youth organisations including Reiby Juvenile Justice Centre, Mission Australia, Macarthur Diversity Services Initiative, Macarthur Disability Services and various local schools.

By working with youth from very different backgrounds, the artists have a rare and privileged insight into issues facing youth in Western Sydney. The end result will be a powerful series of artworks which explore their hopes and fears, inspirations and concerns about the world around them.

'The List' will be launched on Friday 8 August, at 7.00pm and be open to the public from 9 August to 12 October. There will also be a series of public programs and workshops for young people that coincide with the exhibition.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

3.3 2014 Parliament of NSW Aboriginal Art Prize

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To advise Council that the 2014 Parliament of NSW Aboriginal Art Prize will be officially opened on Wednesday 15 October 2014, in the Fountain Court, Parliament House Sydney.

History

The Parliament of NSW Aboriginal Art Prize was established in 2005 as a project partnership between the Parliament of NSW and Campbelltown City Council.

2014 will mark the 10th year of the Prize and plans are in place to enhance the Prize and mark this anniversary in various ways. The Prize is the largest combined art prize currently on offer for Aboriginal artists in Australia and has been made possible by a partnership between the Parliament of NSW, Campbelltown City Council, Arts NSW, the University of NSW College of Fine Arts (COFA) and Coal & Allied.

Report

The Parliament of NSW Aboriginal Art Prize is an annual acquisitive prize of \$40,000, awarded to the finest example of contemporary Aboriginal art in NSW. Up to \$120,000 in scholarships is also offered through COFA. The Parliament of NSW Aboriginal Art Prize is open to all Aboriginal artists born or living in NSW.

Each year, entry forms are distributed widely across the State. Entries are submitted and finalists are shortlisted by a judging panel of three members who are professional Aboriginal arts workers that specialise in the visual arts. The judging is undertaken with consideration being given to the Award being acquisitive.

The entry form will be released and open to the public on 2 June 2014 and entries will close on 1 August 2014. Pre-Selection of the artworks will take place on Friday 15 August, 2014 and final judging will take place on 8 October, 2014.

The winning artwork will be announced to the public on Wednesday 15 October, 2014 at the opening night function hosted at the Fountain Court, Parliament House, Sydney. The NSW Parliament will host the Prize until 31 October, 2014.

The Prize continues to be one of Australia's leading Indigenous Art Awards and will continue to foster the development of artistic practice within Aboriginal Arts.

2013 Parliament of NSW Aboriginal Art Prize Tour

Campbelltown Arts Centre is managing the regional tour of the 2013 Prize and extending the reach of this exhibition to remote communities across the state. The tour showcases 34 artworks from 34 different local and regional artists and includes a number of public program events and artist talks at the venues. The tour package also includes a detailed education kit aimed at secondary students and an art trail for primary school students.

The Prize toured to Outback Arts, Coonamble from 6 November - 6 December 2013. Karla Dickens, the winner of the 2013 Prize travelled to Coonamble for the opening of the exhibition, where she delivered an artist talk and workshop which has received substantial positive feedback.

The 2013 Prize will tour to Muswellbrook Regional Arts Centre from 13 June- 6 August 2014 and Lismore Regional Art Gallery from 13 September- 26 October 2014.

The tour provides the opportunity for regional communities to view artworks by leading Indigenous artists.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

3.4 'Transforma' - a partnership project with C3West

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To update Council on the partnership project with C3West, 'Transforma' that was presented in Airds from 20 February – 12 March 2014, with a public event held on 12 April 2014.

History

Council at its meeting of 11 March 2014 was advised of the partnership project with C3West, 'Transforma' to be presented in Airds from February-April 2014.

'Transforma' was a seven week residency project by New Zealand-based artist Michel Tuffery. Located in Airds in south-western Sydney, 'Transforma' had four main components: The retrieval of cars dumped in the Woolwash area of the Upper Georges River, an outdoor sculpture studio located in the car park of the Airds Shopping Centre, an art station located in the Airds Shopping Centre, and a series of public programs culminating in a major public event.

This project is a C3West project commissioned by Campbelltown City Council (on behalf of the Upper Georges River Urban Sustainability Program) and Museum of Contemporary Art. 'Transforma' was specifically devised to raise local awareness of the links between river health and behaviours such as arson, dumping and littering, and is the culmination of three extended residencies by Tuffery in the area.

Report

On Saturday 22 February 2014, abandoned cars were retrieved from the Woolwash area. The operation involved motorised winches and 6 cars were removed from the river banks and moved to the shopping centre sculpture studio, where Michel Tuffery and his team constructed the sculpture.

On Wednesday 19 March 2014, the 'Transforma' - our river community meeting was held at Airds/Bradbury Central from 11am-2pm. Seven speakers including local community leaders and environmental experts discussed the topics of environment, community and recycling, with over 35 people in attendance. Each speaker gave a short presentation showing a small selection of supporting images.

On Saturday 12 April 2014 the 'Transforma' public event was held from 4.30pm–7pm. This public unveiling was a large scale community gathering, formally presenting the sculpture to the public. The event included local DJ performances, Indigenous dancers, a display of screen printing works made by local school children and a community run barbeque. The event was well attended by over 250 people.

On completion of the project, it was decided by the Artist that the Sculpture would be donated to Airds High School, so it can remain a part of the community, as well as be utilised as a functioning barbeque for school events. The Sculpture has now been placed in the school grounds, and can be seen by the public from outside school boundaries. The final work has been extremely well received by the community and key arts industry individuals.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

3.5 Minutes of the Campbelltown Arts Centre Sub Committee held 5 March 2014

Reporting Officer

Manager Cultural Services

Attachments

Minutes of the Campbelltown Arts Centre Sub Committee Meeting held 5 March 2014
(contained within this report)

Purpose

To seek Council's endorsement of the Minutes of the Campbelltown Arts Centre Sub Committee meeting held on 5 March 2014.

Report

Contained within the report are the recommendations of the Campbelltown Arts Centre Sub Committee. Council officers have reviewed the recommendations and they are now presented for the consideration of Council. The reports requiring an individual recommendation of Council are detailed in the Officer's Recommendation.

Recommendations of the Campbelltown Arts Centre Sub Committee

Reports listed for consideration

7.1 Cultural Services Manager's Report

That the information be noted.

7.2 Friends of Campbelltown Arts Centre

That the information be noted.

8.1 Painting Classes

That the information be noted.

8.2 Extension of Picton Library

That the information be noted.

8.3 Commemorative Plaques

That Council consider the feasibility of establishing an 'artist walk' as part of the new street scape in Queen Street Campbelltown.

8.4 Sponsorship of Fisher's Ghost Art Award

That the information be noted.

Officer's Recommendation

1. That the minutes be noted.
2. That a report be provided examining the feasibility of establishing an 'artist walk' as part of the new street scape in Queen Street Campbelltown.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

ATTACHMENT 1

Minutes of the Campbelltown Arts Centre Sub Committee

Held Wednesday 5 March 2014 at the Campbelltown Arts Centre

Meeting Commenced: 6.05pm

1. Acknowledgement of Land

An Acknowledgement of Land was presented by the Chairperson, Councillor Hawker.

2. Attendance and Apologies

Attendance: Councillor Paul Hawker - Campbelltown City Council
Councillor Bob Thompson - Campbelltown City Council
Councillor Ted Rowell - Campbelltown City Council
Councillor Michael Banasik - Wollondilly Shire Council
Paul Tosi – General Manager - Campbelltown City Council
Lorna Grear - Education Sector
Suzanne Archer - Arts Community
Joan Long - Friends
Carmen Hannan - Friends

Also in Attendance: Councillor Meg Oates
Justine Uluibau, Acting Director Community Services - Campbelltown City Council
Michael Dagostino, Manager Cultural Services – Campbelltown City Council
Kristy Peters - Executive Support

Apologies: Councillor Lara Symkowiak - Camden Council
Jim Marsden
Lindy Deitz

Sub Committee's Recommendation: (Banasik/Rowell)

That the above apologies be accepted.

CARRIED

3. Declarations of Interest

There were no Declarations of Interest made at this meeting.

4. Minutes of the Previous Meeting

Report

The minutes of the Campbelltown Arts Centre Sub Committee meeting held on 23 October 2013 copies of which have been circulated to each Sub Committee member were adopted by Council at its meeting held on 10 December 2013.

Officer's Recommendation

That the information be noted.

Sub Committee's Recommendation: (Thompson/Banasik)

That the information be noted.

CARRIED

5. Business Arising from Previous Minutes

Nil

6. Correspondence

Nil

7. Reports**7.1 Cultural Services Manager's Report****Purpose**

To inform the Campbelltown Arts Centre Sub Committee of the recent achievements of Campbelltown Arts Centre.

Report**EXHIBITION PROGRAM****The 51st Fishers Ghost Art Award**

October-December 2013. Opening: 6.00pm, 8 November 2013

The 51st annual Fisher's Ghost Art Award was held from October to December 2013. The overwhelming number of entries for this year's prize was 696, with a total of 345 being selected for exhibition. The exhibition was extremely well received by both the local Macarthur community, as well as the larger arts community in Sydney and interstate. This year a diverse mix of subjects and mediums, from traditional paintings to sculptures, mixed media installations and short film, showcased a dynamic mix of styles and experience. Entries from local, interstate and national artists together, represented an extensive contemporary field of artistic practice in Australia. Proving once again, the increasing popularity and repute of this art award, and the appeal and interest it has generated, not just throughout the Campbelltown community but elsewhere.

The judges for this year's prize are well known across the arts industry for their knowledge and expertise in contemporary art practice. They were Andrew Frost (Art Critic), Carrie Miller (Art Critic) and Sebastian Goldspink (Director, Alaska Projects). Justene Williams was awarded the Open prize for 2013, and her work, 'Your Boat My Scenic Personality of Space', is acquisitive to the permanent collection of Campbelltown Arts Centre. This year we were pleased to introduce 'The James Gleeson Surrealism Award', sponsored by Michael and Marilyn Reardon-Small, with acknowledgment of the Gleeson O' Keefe Foundation. This new award attracted an overwhelming amount of entries, forging the way for new and innovative techniques in Surrealism.

Campbelltown Arts Centre 25th Year Video with JD Reforma and James Brown

In conjunction with the Fisher's Ghost Festivities and Campbelltown Arts Centre's 25th anniversary celebrations, a video presentation was composed by JD Reforma and James Brown to highlight the significance of these events throughout the exhibition period and the 25th anniversary in December. The installation was recalling the legend and mythology of Fisher's Ghost. The artists challenge of researching an archive in such depth, distinguishing points of significance with aspects of the archive, without an explicit aim or interest, in ways that were alternately literal and speculative. The final video work encompassed an ephemeral projection of a small, indistinguishable ghostly figure, sat down on a fence post and pointing towards the now creek which runs past the Arts Centre.

3.5 Minutes Of The Campbelltown Arts Centre Sub Committee Held 5 March 2014

The List (Michaela Gleave Residency)

Residency: 5 - 8 December

This exhibition is created in partnership with young people and led by professional artists who will reflect and refer to the current issues experienced by young people today. 'The List' will invite 13 professional arts practitioners over a period, to create a new work through creating linkages directly with young people in the community. This project aims to establish viable relationships with young people in the local area, engaging them in contemporary arts practice. The project will bridge the gap between art and young people.

'Future Dreaming Station' - This event was held over four days from 5-8 December 2013, as part of Michaela's creative research for 'The List'. Participating resident artist Michaela Gleave, with help from Maureen Fairless, set up a temporary installation/processing station in the pedestrian precinct of Queen Street, Campbelltown. Aimed in particular at a youth audience, the installation invited members of the public to relax in a 'tropical island' setting, and share their visions for the future over drinking a coconut or two. Envisaged as a playful and celebratory event, the installation consisted of an umbrella, deck chair, strip of astro turf and a tub to slide their toes into sun-warmed sand while drinking from a coconut. The event was well received with lots of curious interest and strong feedback. Michaela was able to chat with the public and discuss ideas about what the future might hold for young people in the region.

DANCE PROGRAM**Regional Dance Exchange**

The Regional Dance Exchange, between Campbelltown Arts Centre (CAC) and Northern Rivers Performing Arts (NORPA) based in Lismore NSW, facilitates exchange of ideas; skills and choreographic language and invites critical dialogue and networking between metropolitan and regionally based artists.

Martin del Amo and Phillip Blackman

Stage 2

8 October–26 October

Dance artists Martin del Amo and Phillip Blackman came together in a three week, stage 2 residency to revisit work developed during their stage 1 residency and develop new dance material together. The artists had a showing of outcomes on 26 October, which was attended by approximately 20 audience members, made up of artists, industry professionals and representatives from funding bodies.

Martin and Phillip presented this work as a stage 1 work in progress (Songs Not to Dance To) in Campbelltown Arts Centre's 'Oh! I Wanna Dance With Somebody' Festival in 2012.

Interdisciplinary Dance Residencies

The interdisciplinary residencies occur over a three year strategy of two or three week sessions per year to develop and produce completed new work by examining the intersections of dance and music practices.

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Antony Hamilton and Julian Hamilton

Stage 1

28 October–9 November

Choreographer Antony Hamilton and musician Julian Hamilton were in residence at Campbelltown Arts Centre for three weeks over October and November 2013, for a first stage creative development collaboration for new work for the 2015 festival, 'I Can Hear Dancing'. The stage 1 residency consisted of an open rehearsal viewing and showing of final outcomes from the residency. The open rehearsal was held on 6 November and attended by approximately 20 Pacific youth from local youth centres. The showing was held on 9 November and attended by approximately 15 members from the dance industry, comprising of artists, industry professionals and representatives from funding bodies.

Kate McIntosh, Peter Lenaerts and Paul Gazzola

Stage 1

23 November–14 December

Brussels based New Zealand choreographer, Kate McIntosh paired with Brussels based sound artist, Peter Lenaerts partnered with Australian artist, Paul Gazzola over a period of three weeks for a first stage creative development collaboration of new work for the 2015 festival, 'I Can Hear Dancing'. The work had a showing of outcomes on the final day of the residency period, which was attended by approximately 20 members from the dance industry, comprising of artists, industry professionals and representatives from funding bodies.

PERFORMANCE PROGRAM**2013 Comedy Program – Hannah Gadsby 'Nakedy Nudes'**

Performance: 7.00pm, 15 November 2013

Hannah Gadsby's solo stand-up comedy performance, 'Nakedy Nudes', presented in the form of an art lecture that playfully explored the history of the nude in art, was held at Campbelltown Arts Centre on Friday 15 November at 7.00pm as part of the 2013 Contemporary Performance Program.

'Nakedy Nudes' was sold out at the Melbourne Comedy Festival in 2013, and has also been performed at the Edinburgh Fringe Festival. Making use of her art history degree, Hannah has presented her popular comedic art lectures at festivals around the world.

The performance was very well received, particularly amongst local Campbelltown audiences, and was sold out at a maximum seating capacity of 184.

2013 Creative development residence – One Billion Beats

Residency: 4-8 November 2013

The Stage 3 residency for the ongoing creative development of the new work 'One Billion Beats', a multi-disciplinary music theatre work being developed as part of Campbelltown Arts Centre's Contemporary Performance Program, was held from 4-8 November 2013 at Eagle Vale Neighbourhood Centre.

Led by highly respected Aboriginal poet, film maker and academic Romaine Moreton, 'One Billion Beats' refers to the heartbeats of one billion Indigenous people who lived before invasion. It combines spoken word poetry, music, song, contemporary theatre techniques and audio visual imagery to explore the historical representation of Aboriginal people in Australian film, and Romaine's own experience of being both hostage and liberated from the constraints of Western paradigms in relation to Indigenous identity.

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The focus of the Stage 3 residency was on script and video development, and utilized Romaine's research at the National Film and Sound Archive into images of Aboriginal people in scientific and cinematic film.

The creative development of 'One Billion Beats' will continue in March 2014, with a focus on community consultation, music and full artistic team development. It will include a creative development showing for industry professionals.

Performance Macarthur – Lead by Kevin Jackson

Workshops: October-December 2013

From October – December 2013 Campbelltown Arts Centre presented 'Performance Macarthur', a program that develops introductory performance skills for adults with a disability living in the Macarthur region, using a person-centered approach to empower individuals, build confidence and extend social networks.

Performance skills development workshops were held over a 10 week period, led by Kevin Jackson, an Australian actor with over 30 years professional experience working as a director and teacher. The project was supported by Macarthur Disability Services and Camden Council through a steering committee process. Twelve adults participated in the program. Workshops were guided by interests and abilities, with participants involved in all parts of the creative process, from devising and framing of a final performance, to making decisions on the 'look and feel' of the final show. Feedback from participants was very positive, with a number of participants stating that the opportunity has helped them to further explore their creative interests, and increase their self-confidence.

The final presentation of 'Performance Macarthur' was held on 19 December at Campbelltown Arts Centre. Participants presented a series of original vignettes exploring the concept of dreams and drawing on imaginative interpretations of pop culture, classic poetry and song. The performance was at maximum capacity, with 84 people attending, with a strong representation from people with a disability living locally, and key disability service networks.

MUSIC PROGRAM

Theme and Variations Emerging Artist Recital

Performance: 2.00pm, 27 October 2013

The Theme and Variations Emerging Artist recital is a public performance conducted in partnership with Theme and Variation Piano Services, who elect an emerging artist to present a dazzling and varied one-hour piano concert annually at Campbelltown Arts Centre.

In 2013, the recital featured young emerging pianist James Huang, a student of The Scots College and a rising star of the concert platform, who presented a dynamic and fresh program of classic works from the piano repertoire. Edward was the youngest performer to participate in this annual and highly anticipated concert.

This performance provided local audiences with the opportunity to see and hear a star of the future while also providing inspiration to piano students both young and old.

FINÈ

Performance: 6.00pm, 16 November 2013

'FINÈ' was a public performance which concluded the 2013 Contemporary Music Program. The program combined two complimentary performances of new music, 'Numero Uno' performed by Claire Edwardes, and Ensemble Offspring's 'ROAR'.

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'Numero Uno' featured Australian musician Claire Edwardes, an internationally renowned percussionist dedicated to the performance and promotion of contemporary music. Claire presented a very special solo performance of percussion works chosen by her after receiving over 70 submissions from a Campbelltown Arts Centre worldwide call out to composers to submit original compositions for solo percussion.

Well-known through her work with Ensemble Offspring, this performance provided local audiences with the opportunity to see and hear one of Australia's finest musicians in full flight.

'ROAR' saw Ensemble Offspring present a typically eclectic program of Australian gems and modern classics written for combinations of percussion, flute and clarinet, some works written especially for the ensemble.

This performance provided local audiences with the opportunity to witness the talent of one of Australia's leading 'new music' ensembles comprising some of Sydney's finest musicians in the intimate setting of Campbelltown Arts Centre performance studio.

In the days leading up to their performance, Ensemble Offspring also conducted two workshops for over 50 local secondary music students which focused on the many different forms that the composition and performance of music can take. The students were inspired and excited by the many options to create and perform shown to them by the ensemble.

SCHOOL AND TERTIARY EDUCATION PROGRAMS

The following school and tertiary groups have participated in exhibition, discussion tours and other education programs:

School	Date	Number	Year group	Reason for visit
St Aloysius Primary Catholic School	30 October	35	Year 1	Tour of Japanese Garden, Sculpture Garden and workshops
John Therry Catholic High School	11 November	70	Year 8	Tour of current exhibition and Sculpture Garden
Macarthur Home Schoolers	15 November	30	Primary	Tour of current exhibition and workshops
Bradbury Public School	18 November	60	Year 4	Tour of current exhibition, view works from collection and workshops
Campbelltown TAFE, Child Studies	20 November	10	Tertiary	Tour of current exhibition, Sculpture Garden, Japanese Garden and workshop
St Agnes Catholic High School	25 November	110	Year 8	Tour of current exhibition, Sculpture Garden and workshops
Mater Dei Camden	27 November	18	Year 11 and 12	Tour of current exhibition

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St Agnes Catholic High School	27 November	110	Year 8	Tour of current exhibition, Sculpture Garden and workshops
St Patrick's College	9 December	120	Year 8	Tour of current exhibition and workshops

COMMUNITY GROUPS

Tours and workshops were conducted during this period for the following community groups:

Community group	Date	Number	Reason
Raby OSHC	1 October	30	Tour of current exhibition and workshops
South West Sydney Local Health District, Waratah Adult Mental Health Unit	1 October	10	Tour of current exhibition and Sculpture Garden
South West Multicultural and Community Centre	2 – 4 October	20	Public program and workshops
Artsmart	15 – 17 October	50	Workshops and student exhibition
WeAve and Macarthur Textile Network	18 October	15	Tour of current exhibition and networking event
Cobbitty Park Retirement Village	14 November	15	Tour of current exhibition, Japanese Garden and Sculpture Garden
Yerrinbool Baha'i Centre of Learning	5 December	100	Tour of current exhibition and introduction to Campbelltown Arts Centre programs and facilities

WORKSHOPS

The following number of people participated in weekly adult art making courses:

Type of course	Duration	Number
Ceramics on Saturdays	8 weeks	8
Ceramics on Tuesday evenings	6 weeks	6

The following number of children participated in school holiday art-making workshops, at the end of the spring school holiday period:

Type of workshop	Target age group	Number
Kids and Parents Clay (October)	5 years +	12
Poi Making (October)	7+	5

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The following community groups utilised workshop space and held art making classes as part of a partnership with Campbelltown Arts Centre, led by the Education and Public Programs Officer:

Group	Frequency	Number
Campbelltown Group of the Embroiderers' Guild of NSW	Fortnightly	Up to 35
NIDA Open	Weekly during school term	Up to 30 per session, 2 sessions per week
NPA Macarthur Branch	Bi-monthly	Up to 30
Sweet Tonic Singers	Weekly during school term	Up to 40
Phasmid Society	Bi-monthly	Up to 20

PUBLIC PROGRAMS

Reach the Musical Journey

From Monday 30 September to Friday 4 October, South West Multicultural and Community Centre in partnership with NSW Council for Pacific Communities, SWYPE - Mission Australia and Campbelltown Arts Centre jointly presented 'Reach the Musical Journey'. Held at Campbelltown Arts Centre, this public program for exhibition 'Towards the Morning Sun' offered a series of hip-hop and dance workshops and mentoring opportunities for a core group of 20 Pacific young people ages 12–18 years. As part of the program, visual artist and musician Sam Tupou (exhibited in 'Towards the Morning Sun') facilitated a screen-printing and t-shirt making workshop in which young people collaboratively designed a logo and printed their own 'Reach the Musical Journey' t-shirts.

Fisher's Kids

On Sunday 3 November Fishers Kids was held at Campbelltown Arts Centre and approximately 400 people attended this event for children aged 3–12 years and their families.

Creative activities and arts workshops were held throughout the Centre and outside garden surrounds. Workshops included clay sculpture making, stencil printing on canvas bags, sketching on postcards, boat making using recycled materials as well as a collaborative weaving installation with artist Maureen Unasa. In addition, Council's Education and Care Services worked with the Arts Centre to organise and run workshops including watercolour painting, story-telling, play dough stations, sand and water play, bubble blowing as well as a display of art works created by several child care centres. To accompany the exhibition of 'Fisher's Ghost Award', young attendees were also invited to complete a Kids Art Trail in the exhibition space and vote for their favourite art work.

Big Blue Arts Introductory Workshops

On 21, 22, 28 and 29 November individuals with a disability were invited to attend visual arts workshops facilitated by artists David Capra, Liam Benson and Leahlani Johnson. A total of 25 people attended these workshops which were offered as an introductory experience and a low pressure way of selecting artists with a disability to be involved in the regular Big Blue Arts studio. Following these open workshops, a core group of 12 artists with a disability were selected and invited to attend the studio which will continue at Campbelltown Arts Centre in 2014.

The Nice List, Christmas Workshop

On Saturday 7 December artist Jodie Whalen facilitated a collage workshop for children attending the Campbelltown City Christmas Carols at Campbelltown Arts Centre. Approximately 250 children participated in this collage and Christmas decoration workshop titled, 'The Nice List'.

Campbelltown Dance Club

On Sunday 8 December approximately 30 people attended what has become a quarterly community dance event. The Dance Club is organised by a group of Arts Centre volunteers who make up the Dance Club Committee, supported by Campbelltown Arts Centre.

NAISDA Indigenous Dance Program

On 13 December Campbelltown Arts Centre supported five local Aboriginal and Torres Strait Islander students in years 8–10 to attend the performance of Our Home 'Ngalpun Mudth' NAISDA at Carriageworks, Eveleigh. This attendance was part of the 2013 Local Indigenous Dance Program, allowing students who participated in the August mentorship at the Arts Centre to view a resolved performance by graduating students from NAISDA Dance College.

EDUCATION

In addition to coordinating school excursions, the Education and Public Programs Officer facilitated the following special education programs/services:

Artsmart Workshops and Exhibition

From 15 to 17 October approximately 50 students in years 8–10 participated in a variety of arts workshops and produced works for an exhibition at the Arts Centre on 17 October. Artsmart is an annual event organised by the Creative Arts Unit, Department of Education and Communities, regularly supported by Campbelltown Arts Centre.

Ensemble Offspring Music Workshop

On 13 November a total of 50 music students attended a workshop facilitated by Ensemble Offspring at Campbelltown Arts Centre. Students in years 9–12 from St Patrick's College, James Meahan High School and Broughton Anglican College participated in this contemporary music workshop.

Sweet Tonic Singers Annual Concert

On Saturday 23 November Sweet Tonic Singers Inc. held their Annual Concert, supported by Campbelltown Arts Centre. A total of 84 people attended the event at the Arts Centre, with performances involving Sweet Tonic Singers as well as artists Tania Rose and Linda Marr.

School Excursion and Creative Arts Day

On 9 December 120 students in Year 8 from St Patrick's College participated in a day of tours and workshops using multiple art forms and approaches. Workshops included drumming with resident artist Simon Barker; visual and performance workshop with artist Jodie Whalen; dance workshop with artist Sharni Potts; sound art workshop with artist George Tillianakis who will also be exhibiting his work in a 2014 exhibition at the Arts Centre.

Education Kits

Education kits and activity sheets were produced for the October to December exhibitions 'Fishers Ghost Art Award' and 'Marsdens Collection' at the Arts Centre. These resources targeted children ages 3–10 years with fun activity trails and structured questions relevant to integrated learning for primary school students. A Secondary Education Booklet was also produced for these exhibitions, aimed at students in Years 7–12 with questions based around the visual arts curriculum for high school students.

These worksheets of questions and activities were available at the Arts Centre front desk, provided to encourage children, primary and secondary school students to respond, interpret and relate to the exhibitions 'Fishers Ghost Art Award' and 'Marsdens Collection'.

MEDIA COVERAGE

The Media and Marketing Officer has achieved media coverage throughout October 2013 to December 2013 for programs including: Towards the Morning Sun, 51st Fishers Ghost Art Award, Marsden Collection, Martin Del Amo and Phil Blackman, Antony and Julian Hamilton, Theme and Variations Piano Concert, Numero Uno, Ensemble Offspring, Hannah Gadsby, Parliament of New South Wales Aboriginal Art Prize and general promotion of the Arts Centre. This free media coverage is made possible through strong relationships with local journalists and the continued extension of our media lists.

During this period, features have been included in a variety of media including: Macarthur Chronicle, The Macarthur Advertiser, The Camden Advertiser, The Wollondilly Advertiser, The Sydney Morning Herald, Best Weekend, The Daily Telegraph, Sunday Telegraph, Koori Mail, The Senior Magazine, Drum Media, RealTime Magazine, ABC Radio, 2MCR Radio, Museums & Galleries NSW Alert, Arts Hub, Sydney's Child, Lake Times Shellharbour, Kiama Independent, Southern Highland News, Sydney City News, Bondi View, Runway Magazine and ABC Sydney Events Diary. We have also received substantial coverage in digital media avenues, these include websites such as Concrete Playground, Streetcorner and InMacarthur online as well as Social Media channels such as Facebook and Twitter.

Campbelltown Arts Centre's Facebook page has played an integral part of promoting the Centre since the Social Media Policy was adopted by Council and has now reached over 2500 'likes'.

Officer's Recommendation

That the information be noted.

Sub Committee's Recommendation: (Grear/Rowell)

That the information be noted.

CARRIED

7.2 Friends of Campbelltown Arts Centre

Purpose

To inform the Campbelltown Arts Centre Sub Committee of the recent achievements and outcomes of the Friends of Campbelltown Arts Centre.

Report

The Friends' Easter Egg Hunt will be held on Saturday 12 April at 1.00pm.

The Friends Annual General Meeting is being held on Saturday 22nd February 2014.

A bus trip has been proposed this year to the Sculpture at Scenic World Katoomba, where there will be a guided tour and talk on the artists and their work. Some of the artists are known to us from their works in previous Fisher's Ghost Exhibitions.

Officer's Recommendation

That the information be noted.

Sub Committee Note: Friends of the Campbelltown Arts Centre advised that the information detailed in the report regarding the bus trip to Katoomba has changed due to scheduling. The trip to Hazelhurst Regional Gallery and Arts Centre will now take place 3 June 2014.

Sub Committee's Recommendation: (Long/Thompson)

That the information be noted.

CARRIED

8. General Business

8.1 Painting Classes

It was noted that during the recent holiday period flyers regarding TAFE Art Classes were distributed at local shopping centres. During the distribution period, a number of residents were asking if any short painting classes were offered within the community. The committee was advised there are a number of learning establishments that offer art classes, however they generally involve general hobby painting classes only.

Council's Manager Cultural Services advised that currently the Campbelltown Arts Centre is undertaking a review of delivery of classes offered with a view of extending the program.

Sub Committee's Recommendation: (Gear/Banasik)

That the information be noted.

CARRIED

8.2 Extension of Picton Library

It was noted that a proposal has been considered by Wollondilly Shire Council to extend the Picton Library. If successful the proposal will incorporate additional art space.

Sub Committee's Recommendation: (Banasik/Rowell)

That the information be noted.

CARRIED

8.3 Commemorative Plaques

It was noted that Woollahra Council have implemented a commemorative plaque scheme to honour well known artists within the community. The plaques are currently located outside the place of final residence of the nominated person.

It was further noted that a similar scheme (artist walk) could be implemented in the Campbelltown Local Government Area to identify significant local artists such as Joan Brasill, John Peart and Roy Jackson.

Sub Committee's Recommendation: (Archer/Hawker)

That Council consider the feasibility of establishing an 'artist walk' as part of the new street scape in Queen Street Campbelltown.

CARRIED

8.4 Sponsorship of Fisher's Ghost Art Award

Council's Manager Cultural Services advised that the 2013 sponsorship was very successful and it is proposed that the following changes be implemented for 2014:

- Sports Prize - contact will be made with Wests Leagues Club with a view of increasing sponsorship and the possibility of adding a prize for sports art
- UWS have contacted the Arts Centre with a view of sponsoring a prize, currently there are ample prizes offered. Discussions will continue regarding the option of UWS sponsoring Fisher's Kids
- Peoples Choice Award - discussions are taking place with potential sponsors in regard to the implementation of a Peoples Choice Award. If sponsorship is obtained it is suggested that members of the community can vote for this by way of electronic vote. Guidelines will be developed to ensure singular voting for this category
- Potential sponsors will again be invited to attend the sponsors cocktail party which will now be scheduled prior to the commencement of Festival of Fisher's Ghost

Dates for the 2014 Festival of Fisher's Ghost are detailed below:

- Sponsors cocktail party – 24 October
 - Open to the public - 25 October
 - Festival of Fisher's Ghost - 30 October – 9 November
 - Opening night – 31 October
 - Fishers Kids – 2 November
-

Sub Committee's Recommendation: (Rowell/Hannan)

That the information be noted.

CARRIED

Next meeting of the Campbelltown Arts Centre Sub Committee will be held on Wednesday 16 July 2014 at 6.00pm at the Campbelltown Arts Centre.

Councillor Hawker

Chairperson

Meeting Concluded: 6.48pm

3.6 Celebration of Voice - 2014 Public Program Event

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To advise Council of an event 'Celebration of Voice' to be held on Saturday 19 July 2014 at Campbelltown Arts Centre as part of the 2014 Public Program.

History

The Sweet Tonic Singers are a vocal ensemble that formed in 2009 following on from a two-year research project that measured how creatively engaging with music can impact on the health and well-being of south-west Sydney's seniors. The project was jointly managed by Musica Viva Australia and Campbelltown Arts Centre and supported by the Australia Council for the Arts.

Report

Campbelltown City Council through Campbelltown Arts Centre has supported the group by providing the singers with weekly rehearsal space and opportunities to perform at civic events. Sweet Tonic continues to be a benchmark project that has measured the impact of music on the health and wellbeing of seniors living in the Macarthur region. This initiative provided a vehicle for older people in the community to come together weekly, in a safe and accessible environment.

'Celebration of Voice' is an annual event which consists of several singing workshops facilitated by Sweet Tonic Musical Director, Linda Marr and two professional tutors engaged by Sweet Tonic. The workshops are aimed at developing particular skills in relation to the singing voice as well as providing a chance for members of the public to get together, socialise and celebrate their love of singing.

The day culminates in a public performance at 3.00pm involving the three tutors and all participants in the Centre's performance studio.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

3.7 Crown Resorts Foundation Western Sydney Arts Initiative

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To seek Council's endorsement of a funding application for \$3m to the Crown Resorts Foundation for the expansion of Campbelltown Arts Centre.

Report

The Crown Resorts Foundation will over the next 10 years, beginning in financial year 2014-2015, fund \$30m of eligible artistic and capital projects in Western Sydney. It is hoped this initiative will enhance Western Sydney's arts capacity by promoting the accessibility and availability of the arts and supporting projects and organisations that encourage excellence, innovation and creativity in the arts.

On 20 May 2014, Council was briefed on the Crown Resorts Foundation Western Sydney Arts Initiative.

Campbelltown Arts Centre is in a strong position to apply for funding from the Crown Resorts Foundation as it is the leading cultural organisation in the South West region. The priorities of the Foundation align closely with the strategic direction of the Arts Centre. Focussing on young people's engagement with the arts; these projects would: provide opportunity for participation and engagement with the arts; enhance Indigenous arts and cultural programs; develop local professional arts practice and encourage community engagement.

Population growth in the south-west region to more than 500,000 people by 2036 will lead to an increase in the demand for cultural and arts activity. This rapid growth will require a review of the existing capacity of the Arts Centre to be able to continue to deliver cultural program needs as they emerge.

Crown Foundation will over the next 10 years fund \$30m of artistic and capital projects in Western Sydney. It will fund \$3m per year and multi-year funding is available for larger projects. Accordingly, there is considerable merit in aligning the need for continuous improvement at the Campbelltown Arts Centre with the opportunity now presented by the Foundation.

It is proposed to apply for \$3m (\$300,000 per year, 10 years) from the Crown Resorts Foundation through the Western Sydney Arts Initiative to fund the anticipated expansion of Campbelltown Arts Centre that would enable it to be well placed with the newly emerging demands stemming from regional population growth and development. If successful, the grant would be used to consolidate Campbelltown Arts Centre as a peak cultural facility with the Campbelltown City Centre serving the Macarthur and South Western Sydney Region. Applications close 30 June 2014.

Officer's Recommendation

1. That Council endorse a funding application of \$3m to Crown Resorts Foundation through the Western Sydney Arts Initiative for the expansion of Campbelltown Arts Centre.
2. That subject to notification of success, the funding agreement from Crown Resorts Foundation be accepted and signed by the General Manager on behalf of Council.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

4. CUSTOMER SERVICE

4.1 Revised Policy - Complaints Handling

Reporting Officer

Manager Customer Service

Attachments

Complaints Handling (contained within this report)

Purpose

To seek Council's endorsement on the Complaints Handling Policy.

History

The above mentioned report was adopted by Council on 20 May 1997, was last reviewed on 29 June 2010 and is now due for review in accordance with the Records and Document Management Policy.

Report

The abovementioned policy was reviewed in accordance with Council's Record Management Policy and the adopted procedure for Policy Development and Review.

The Complaints Handling Policy has been reviewed and the review resulted in a number of minor changes to the document.

The recommended changes include minor formatting changes.

Officer's Recommendation

1. That the revised Complaints Handling Policy as attached be adopted.
2. That the Policy review date be set at 30 September 2016.

Committee's Recommendation: (Lound/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

ATTACHMENT 1

 POLICY	
Policy Title	Complaints Handling
Related Documentation	Practice Note No.9 – Complaints Management in Councils Customer Complaints Procedure Request Handling Procedure
Relevant Legislation/ Corporate Plan	Protected Disclosures Act, 1994 Privacy and Personal Information Protection Act, 1998 Independent Commission Against Corruption Act, 1988
Responsible Officer	Manager Customer Service

Policy details may change prior to review date due to legislative changes, therefore this document is uncontrolled when printed.

Objectives

- to promote a high standard of customer service in all areas of Council's operations by responding effectively and positively to complaints received.
- to ensure that complaints are managed in a manner that endeavours to provide satisfaction to complainants.
- to inform Council customers and citizens of the complaints process.
- to recognise the importance of complaints in providing feedback about Council's services and performance, and to utilise that information to improve services and identify appropriate training needs.

Policy Statement

Definition of a Complaint

A complaint is defined as an expression of dissatisfaction about a standard of service provided by Council or the actions or lack of actions by Council or its workforce.

Application

This Policy covers all complaints made to Council regarding its operations and personnel other than:

- (a) requests for services (unless there was no response to a previous request).
- (b) reports of hazards or damaged infrastructure.

- (c) requests for information or explanation of Council policies, decisions or procedures (unless there was no response to a previous request).
- (d) appeals or objections regarding development applications.

Principles

The following principles apply to the Campbelltown City Council Complaints Policy:

- (a) Any person, group or organisation (or their representative) using Council's services or being impacted by Council's decisions, actions or lack of actions, has the right to lodge a complaint.
- (b) Staff will be trained to receive complaints whether presented in person at Council offices, by telephone or in writing (fax, letter, e-mail). Staff will record the complaint and initiate appropriate action.
- (c) If the matter falls outside this Policy staff will assist in directing the person to an appropriate person or authority or assist with a request for service if appropriate.
- (d) All complaints will be acknowledged within 7 working days and every endeavour made to finalise them within 20 working days.
- (e) If Council is unable to resolve the matter to the complainant's satisfaction contact information of other relevant agencies will be provided.
- (f) Complainants will not be subject to disadvantage or victimisation pursuant to the lodging of a complaint and any such allegations received will be investigated by the Public Officer or General Manager.
- (g) Confidentiality will be maintained where warranted and/or specifically requested by the complainant, in accordance with relevant legislation and Policies.
- (h) Anonymous complaints will be accepted however Council's ability and decision whether to investigate will be dependent on the information supplied and the nature and gravity of the complaint.
- (i) Reports on numbers and types of complaints received will be monitored by Council's Senior Management Team (General Manager and Directors) on a quarterly basis.

Methods of Lodging Complaints

Complaints can be made:

- (a) In Writing:

Campbelltown City Council,
PO Box 57, Campbelltown NSW 2560
Fax (02)4645 4111
council@campbelltown.nsw.gov.au

- (b) In Person:

Council's Administrative Building, Queen Street, Campbelltown

- (c) By Telephone:

Council Office, Campbelltown on (02) 4645 4000

Note: Dependent on the seriousness or complexity of the complaint. The complainant may be requested to submit the complaint in writing with all relevant information.

Registration of Complaints

Upon receipt of a complaint the staff member receiving the complaint must ensure that the complaint is appropriately registered and referred for follow up action.

Complaint Handling Process

Council has adopted a three level approach to handling complaints.

First Line Complaint Handling

- (a) First line staff will endeavour to resolve straightforward minor complaints on the spot if practicable.
- (b) First line staff will record full details of the complaint (including the outcome expected by the complainant) in Council's Customer Request System.
- (c) First line staff may then refer the complaint to their Supervisor or Manager to ascertain who should attend to the issue. Where practicable, complaints are resolved within the relevant Department responsible for the matter. Officers are to resolve the complaints within the guidelines, timeframes and principles established in this Policy.
- (d) In cases of serious or more complex issues first line staff shall direct the complaint to the most appropriate person within the Council (usually their supervisor or manager). Guidance will be provided by the Public Officer on these matters.
- (e) Complaints alleging pecuniary interest, corrupt conduct, significant breaches of laws/regulations or competitive neutrality issues are to be immediately referred to the Public Officer or General Manager who will investigate the issues in accordance with Council Policies and statutory requirements.
- (f) Complaints which include issues relating to personal injury, property damage or other matters which may give rise to a claim against Council are to be dealt with in full consultation with Council's Risk and Liability Officer.

Internal Review of Complaint

- (a) Where the complainant remains unsatisfied with the outcome, the matter is to be reviewed by the relevant Manager in each Section in consultation with the Director, and every endeavour made to resolve the issues.
- (b) A Director may refer the matter to Council's Senior Management Team if he/she considers that it will assist in resolving the issues. If warranted, the General Manager may consult with the Mayor and/or report to Council.

Independent Review Options

- (a) If the complainant is not satisfied with Council's determinations or where the complaint cannot be resolved within Council, the complainant will be referred to the appropriate external agency, eg The Department of Local Government, Ombudsman or the Independent Commission Against Corruption (ICAC).
 - (b) An alternate dispute resolution procedure involving mediation may be considered in appropriate circumstances.
-

There may be cases where Council is unable to resolve the issue to the satisfaction of the complainant (after all the relevant processes have been followed) and is not reasonably in a position to take any further action on the matter. Whilst the complainant can still pursue the matter legally or with other agencies, Council may in certain circumstances (determined by the General Manager, Director or Section Manager) consider imposing a limit on communication with the complainant if the same issue continues to be raised. This also applies to unreasonable complaints.

Complaints Made to Councillors

In many instances complaints are made directly to Councillors rather than to Council Officers. In such cases the complaint should be registered and dealt with in accordance with this Policy.

Councillors are requested to encourage the complainant to contact the Council office if they have not previously made the complaint to Council, so that the matter can be recorded and followed up.

Contacting External Agencies

The following provides contact information for some of the relevant agencies:

Department of Local Government (NSW)

Sydney Office:

Level 9, 6 O'Connell Street

Sydney 2000

Phone (02) 9289 4000

Fax (02) 9289 4099

E-mail: dlg@dlg.nsw.gov.au

Postal Address:

The Director General, Department of Local Government

Locked Bag 3015 Nowra NSW 2541

Information on the Department of Local Government is available on the Department's website

www.dlg.nsw.gov.au

The Ombudsman (NSW)

The NSW Ombudsman,

Level 24, 580 George Street,

Sydney NSW 2000

Phone (02) 9286 1000

Fax (02) 9283 2911

E-mail: nswombos@ombo.nsw.gov.au

Information on the role of the Ombudsman is available on the NSW Ombudsman website

www.nswombudsman.nsw.gov.au

The Independent Commission Against Corruption

Sydney Office:

Level 21, 133 Castlereagh Street,

Sydney 2000

Phone (02) 8281 5999

Fax (02) 9264 5364

E-mail: icac@icac.nsw.gov.au

Postal Address:

The Commissioner, ICAC, Box 500 GPO, Sydney NSW 2001

Information on the role of the ICAC is available on the ICAC website www.icac.nsw.gov.au

Communication of this Policy

Council's Complaints Handling policy will be communicated to all interested persons as follows:

- (a) Providing access to a copy of this policy at Council Offices, Libraries and facilities.
- (b) By including Council's Complaints procedure on Council's website and providing a downloadable form for the purpose of lodging a complaint.
- (c) Training Council staff on how to provide information to customers on Council's Complaints Handling Policy.
- (d) Providing all Councillors with a printed copy of the policy and including it in new Councillor induction processes.

END OF POLICY STATEMENT

Policy details may change prior to review date due to legislative changes, therefore this document is uncontrolled when printed.

DOCUMENT HISTORY AND VERSION CONTROL RECORD

Contact for inquiries and proposed changes

Name	Justine Uluibau
Position/Section	Manager Customer Service
Contact Number	46454562

Version Number	Revised Date	Authorised Officer	Amendment Details

5. EDUCATION AND CARE SERVICES

5.1 Early Childhood Education and Care Grants Program Funding 2014-2015

Reporting Officer

Acting Manager Education and Care Services

Attachments

Nil

Purpose

To seek Council's endorsement of \$541,745 renewable funding from the NSW Department of Education and Communities for Council's Education and Care Services for the period of July 2014 to June 2015.

History

In April 2011, responsibility for early childhood education and care was transferred from the Department of Family and Community Services to the Department of Education and Communities.

Council at the meeting of 10 December 2013 was advised of Council's Education and Care Services participation in a pilot program for the implementation of the Department of Education and Communities' web based Early Childhood Contract Management System (ECCMS).

Report

In 2014 the NSW Department of Education and Communities launched the web based ECCMS contract and grant funding management system. The ECCMS gives funded early childhood service providers secure access to information about their service details, annual funding specifications, financial accountability and performance management. Information is now accessed via an online portal, using a secure login and used to electronically manage annual funding agreements including notification of review, acceptance of funding agreements and payment advice.

On 14 April 2014 the Department sought Council's agreement to renewable funding of \$541,745 for Education and Care Services for the period of July 2014 to June 2015.

In order for Council to continue to receive the funding, Education and Care Services were required to electronically accept the above funding by 23 May 2014.

Officer's Recommendation

That Council endorse acceptance of \$541,745 renewable funding from the NSW Department of Education and Communities for Council's Education and Care Services for the period of July 2014 to June 2015.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

6.1 Afc Asian Cup Australia 2015 - Pre-Competition Camp Venue - Campbelltown Sports Stadium

6. HEALTHY LIFESTYLES

6.1 AFC Asian Cup Australia 2015 - Pre-Competition Camp Venue - Campbelltown Sports Stadium

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To advise Council that the Chinese National football team has entered into an agreement with Council to use Campbelltown Sports Stadium as their pre-competition camp venue for the Asian Football Confederation (AFC) Asian Cup Australia 2015.

History

In January 2015, Australia will host the AFC Asian Cup Australia 2015 which is one of the largest sporting events in Asia from 9 – 31 January 2015 and the event is expected to attract over 45,000 international visitors with a global television audience of 2.5 billion people. Australia will host 32 matches across the cities of Sydney, Melbourne, Brisbane, Canberra and Newcastle.

Council at its meeting of 8 April 2014 was provided an update regarding the selection of Campbelltown Sports Stadium as one of the AFC Asian Cup pre-competition camp venues.

Report

Council officers have been in discussion with a number of countries in relation to Campbelltown hosting their National football team in their pre-competition training camp. These countries included Australia, Japan, China, Kuwait, Uzbekistan, Oman and Qatar. A number of the teams inspected the facilities at Campbelltown Sports Stadium.

Council has successfully negotiated with China to host their National football team in their pre-competition training camp prior to the AFC Asian Cup Australia 2015. Campbelltown Sports Stadium will be their training venue and the team will be accommodated at Rydges Campbelltown. The Chinese National football team will be staying in Campbelltown from 29 December 2014 to 5 January 2015.

6.1 Afc Asian Cup Australia 2015 - Pre-Competition Camp Venue - Campbelltown Sports Stadium

The contingent representing the Chinese National team was very impressed with the quality of the playing surface at Campbelltown Sports Stadium. The location of Campbelltown and the warm and friendly hospitality that was provided to the Chinese representatives were also one of the key factors that they chose Campbelltown to prepare for the event.

The Chinese National team including players, coaching, medical staff and officials will comprise approximately 45 people. It has been indicated through discussions with team representatives that this visit will contribute to the local economy through accommodation, transport, hospitality and entertainment spend.

Hosting the Chinese National team will be an opportunity to promote the Macarthur region. It will also provide an opportunity to showcase the Stadium's highly regarded playing surface to an international team which may provide opportunities in the future to host Chinese club teams as they prepare for Asian Champions League matches held in Sydney.

Council officers regularly liaise with Football Federation Australia and the Western Sydney Wanderers regarding opportunities to host future games and training camps at Campbelltown Sports Stadium.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

6.2 Campbelltown Hosting Major Netball Events

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To update Council on three major netball events being held at Coronation Park Netball Complex in June 2014.

Report

Campbelltown sports grounds and facilities regularly play host to major sporting events. The standard of facilities and the ability to host large numbers of players and spectators are attractive to sports when deciding where to stage large tournaments. Some of the larger events staged in recent years include the World Masters Softball, Australian Junior Oztag Championships, State Championships in touch, baseball, softball, netball, oztag and cricket, zone and regional athletics events, Australian Baseball League fixtures and annual events for hockey and netball.

Campbelltown is in the enviable position of being one of only a few netball venues in NSW capable of hosting State Championship events. Coronation Park Netball Complex has hosted various State events every two years as well as the local Association's own carnival. The State Age Championships is so large that there is no one venue in NSW that can host all four divisions. Campbelltown hosted the Division 1 and 2 event last year.

In June 2014, Coronation Park Netball Complex will play host to three major netball events.

Netball NSW State Championships

7-9 June 2014

Approximately 150 teams from across NSW will be coming to Minto to participate over the three days of the June long weekend. In 2013 participants competed in six age divisions; Under 17, Under 19, Opens, Masters 35+, Masters 40+ and Masters 45+.

Campbelltown District Netball Association Annual Carnival

15 June 2014

More than 200 teams are expected to participate in the carnival, including teams from districts in the Sydney metropolitan area, as well as country associations travelling from all over NSW. This annual event is popular because it provides teams with final competition before the State Age Championships.

**Netball NSW State Age Championships (Division 3 and 4)
28-30 June 2014**

Approximately 150 teams from across NSW are expected to attend State Age Championships for teams in the Under 15, Under 14, Under 13 and Under 12 Divisions.

Council is assisting Campbelltown District Netball Association and Netball NSW to host the event, providing assistance with planning, access, waste management, and traffic management. Council officers have met with the organisers and are communicating with residents and businesses to prepare for the expected visitors to the area each day of the competitions.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

6.3 Campbelltown Sports Stadium - Young Socceroos Training Camp

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To advise Council that Campbelltown Sports Stadium hosted the Young Socceroos in a training camp from 13-16 April 2014.

History

Campbelltown Sports Stadium is the home venue for the Western Sydney Wanderers W-League and Youth League teams and has hosted both Sydney FC and the Western Sydney Wanderers' A-League premiership matches in recent years.

Report

The Young Socceroos are the National Under 20s Football (Soccer) team which represents Football Federation Australia in international events and matches. The training camp was held at Campbelltown Sports Stadium from 13-16 April 2014 and culminated in a private trial match against Sydney Olympic on the Wednesday evening.

This is the first time that the stadium has hosted an Australian underage representative team. The squad trained at the venue each day for approximately two hours and stayed at Rydges Campbelltown due to its vicinity to the stadium and its facilities on offer.

Traditionally, Football Federation Australia arrange for Australian under age representative teams to train at venues such as Parramatta, Blacktown or Gosford and when training in Sydney, the teams generally base themselves at accommodation in Parramatta.

Hosting squads such as this one boosts the local economy through accommodation, hospitality and entertainment spend. Hosting training provides opportunities to showcase the stadium's facilities and it's playing surface to the players, coaches and managers of the teams and subsequently further promotes the stadium for future use for training and/or matches. The management and coaches of the Young Socceroos were very happy with the facilities, playing surface and the assistance that the venue offers.

Council officers continue to seek opportunities to host sporting events and training camps such as these and will continue to work with Football Federation Australia and other sporting codes on opportunities to increase the utilisation of the stadium.

Council officers regularly make contact with opposition teams who are playing Wests Tigers at Campbelltown Sports Stadium in the National Rugby League competition to promote and encourage these teams to stay in Campbelltown in preparation for their match.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

6.4 Poseidon Drowning Detection System

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To update Council on investigations into the feasibility of Council purchasing a Poseidon Drowning Detection System for use at Council's leisure facilities.

History

The Poseidon Drowning Detection System is a computer vision surveillance system that recognises texture, volume and movement within a pool. The system is manufactured by MG International and distributed within Australia by Maytronics Australia.

The system is comprised of a camera network that continually surveys the pool and a software system that analyses, in real-time, the trajectories of swimmers. It is reported that the system can alert lifeguards usually within 10 seconds of a potential incident (sensor picking up someone who has become motionless for a period of 10 seconds) to the location of the swimmer in danger. The Poseidon System sounds an audible alert and visually displays the victim's location coordinates to a display board or screen for a lifeguard to see.

Council at the briefing on 25 March 2014 was provided a presentation with an overview of the Poseidon Drowning Detection System, costs and its operational use within NSW and Australia.

Report

To install the system at Council facilities a technical layout study would need to be undertaken at a cost of \$500 per facility to ascertain the total amount of underwater and overhead cameras and systems required. Installations at each facility would also require cabling and installation of CCTV's in a common pool area along with a main office area for lifeguards and management to monitor. During this stage an engineer's analysis would take place to identify the appropriateness of retro fitting the system within the Council swimming pools.

At the time of writing the report this particular system and technology has a patent and is the only system of its specific type in Australia and the distribution rights sit with only one Australian based company.

An annual charge of \$15,000 per centre is payable each anniversary of installation for equipment maintenance. For Council's three swimming facilities, this would equate to an annual cost of \$45,000.

Cameras may be required to be installed either underwater or overhead depending on technical layout study.

Estimated Costs

The estimated costs per centre are outlined below, excluding the annual equipment maintenance fees.

Eagle Vale Central:

Technical Layout study	\$500
Installation approximately	\$30,000
Program pool	\$60,000
25m pool	\$70,000
Software	\$15,000
Hardware	\$12,000
Total:	\$187,500

The Gordon Fetterplace Aquatic Centre:

Technical Layout study	\$500
Installation approximately	\$30,000
Program pool	\$60,000
25m pool	\$70,000
50m outdoor	\$90,000
Software	\$15,000
Hardware	\$12,000
Total	\$277,500

Macquarie Fields Leisure Centre:

Technical Layout study	\$500
Installation approximately	\$30,000
Program pool	\$60,000
25m pool	\$70,000
50m outdoor	\$90,000
Software	\$15,000
Hardware	\$12,000
Total	\$277,500

Of the 367 aquatic facilities currently on record in NSW, Blacktown Leisure Centre (Stanhope) is currently the only leisure facility in NSW with the Poseidon System installed. Following recent research Sydney Olympic Park Aquatic Centre and YMCA operated facilities have opted not to install the system, but rely on their lifeguards for monitoring their pools and responding to potential drownings prior to the situation escalating to an emergency scenario.

Blacktown Leisure Centre (Stanhope) has the Poseidon System installed in their wave pool, program pool and 25 metre indoor pool. The wave pool and 25 metre pool have underwater cameras installed as well as overhead cameras to monitor the program pool. Lifeguards can monitor the underwater and overhead camera streams through monitors placed strategically around the facility. The cameras also record still shots every 4 seconds so in the event of an incident the facility has the ability to review events as they occurred.

Council officers have researched other drowning protection systems. Within Australia the only systems that are available are domestically designed models that alert parents to something falling into a pool weighing more than 5 kilograms and sounding an alarm.

Alternatively there is a couple of models where bands are placed around a child's neck or arm while the parent also wears a receiver, if the child becomes motionless or falls in the water the alarm is sounded. Each of these alternatives are impractical within a public pool environment, and would not be recommended outside of their domestic pool purpose.

Poseidon Potential Benefits to Saving Lives

Reliable evidenced based data is difficult to ascertain in relation to the system in preventing drownings. As there is only one company that has this system, only one distributor in Australia to supply the system and one pool in NSW that has the system installed, there is limited detail to compare the effectiveness against criteria from other pools near misses, staffing levels, training of lifeguards, and the specific circumstances of those swimmers in difficulty that require rescue.

While the Poseidon Drowning Detection System may complement lifeguards it does not substitute them. The use of the Poseidon System will not and should not replace or reduce the presence of lifeguards. More specifically the expectation from an industry perspective, require operators governing public pools to provide adequate licensed staff that are available to respond in case of emergencies. Operators also need to adequately provide competent staff to meet their legislative requirements under NSW Department of Local Government Practice Note 15, Royal Life Saving Guidelines Australia Guidelines for Safe Pool Operation and Keep Watch Program and NSW Health Public Pool and Pool Spa Advisory Document 2013.

Summary

Lifeguards provide visual supervision of swimming pools and are trained in scanning and observation techniques, as well as emergency response. There is strong evidence that the most effective method of drowning prevention in young children is constant supervision from a responsible adult combined with the ability to swim.

The Royal Life Saving Australia Keep Watch Program states:

- Children under 10 years of age are not allowed entry to a facility without active supervision of a person 16 years or older
 - Parents and carers should actively supervise their children at all times. They should be dressed ready for action, including unexpected entry to a pool
-

- For children 0-5 years old and non-swimmers, a parent or carer is in the water at all times and within arm's reach of the child
- For children 6-10 years old, constant active supervision is required. Being in a position to directly monitor and watch and be ready to respond and enter the water if required
- For children 11-14 years old it is recommended that parents check on their child by physically going to the point where the child is in or around the water.

Council's procedures re-enforce these guidelines where it specifies that two licenced lifeguards are rostered at each centre at a minimum, and that each pool has constant supervision of licensed lifeguards. Additionally when any child enters the water even with their parents, lifeguards position themselves within two metres of the pools edge, while continually surveying the remainder of the pool.

Council's lifeguards undertake regular in-house training to ensure a high standard of emergency response. This training incorporates pool supervision techniques and requirements, customer service, crowd control measures, and emergency rescues including spinal injury rescues, deep water rescues, oxygen therapy, defibrillator and advanced CPR.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Brticevic/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

7. LIBRARY SERVICES

7.1 Revised Policy - Library Fees and Charges

Reporting Officer

Manager Library Services

Attachments

Library Fees and Charges Policy (contained within this report)

Purpose

To seek Council's endorsement on the Library Fees and Charges Policy.

History

The above mentioned policy was adopted by Council on 15 April 1986, was last reviewed on 10 May 2011 and is now due for review in accordance with the Records and Document Management Policy.

Report

The abovementioned policy was reviewed in accordance with Council's Record Management Policy and the adopted procedure for Policy Development Review.

The Library Fees and Charges Policy has been reviewed and found that no changes were required. It is recommended that the policy be adopted and a new review date set.

Officer's Recommendation

1. That the Library Fees and Charges Policy in the Attachment be adopted.
2. That the Policy review date be set at 30 June 2017.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 3 June 2014 (Rowell/Dobson)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 89

That the Officer's Recommendation be adopted.

ATTACHMENT 1

 campbelltown city council		POLICY
Policy Title	Library Fees and Charges	
Relevant Legislation/ Corporate Plan	Library Regulations 2010	
Responsible Officer	Manager Library Services	

Policy details may change prior to review date due to legislative changes, therefore this document is uncontrolled when printed.

Objectives

To identify and specify which Library services and facilities shall be subject to a fee or charge.

Policy Statement

1. Overdue charges shall apply to all items borrowed from the library and not returned within the specified period.
2. Requests for inter library loans shall be subject to a processing fee.
3. Lost patron cards shall be subject to a replacement charge.
4. Lost or damaged books and other library materials shall be subject to either a replacement or repair cost. Patrons may assume ownership of any item for which the full replacement cost has been paid.
5. Copying/reproduction shall be subject to a charge.
6. Requests by mail for local or family history information shall be subject to a charge to cover basic research, photocopying and postage fees.
7. Copies of photographs from the Local Studies Collection may be purchased subject to a fee based on the proposed use of the photograph.
8. Library fees and charges shall be determined by Council in accordance with Library Regulations 2010 and other relevant legislation.
9. Fees and charges shall be reviewed annually.

END OF POLICY STATEMENT

DOCUMENT HISTORY AND VERSION CONTROL RECORD

Contact for inquiries and proposed changes

Name	Grant White
Position/Section	Manager Library Services
Contact Number	4645 4473

Version Number	Revised Date	Authorised Officer	Amendment Details

8. GENERAL BUSINESS

Nil.

20. CONFIDENTIAL ITEMS

No reports this round

There being no further business the meeting closed at 5.41pm.

T Rowell
CHAIRPERSON
