

# **Reports of the Community Services Committee Meeting held at 5.30pm on Tuesday, 10 February 2015.**

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## **APOLOGIES**

## **ACKNOWLEDGEMENT OF LAND**

## **DECLARATIONS OF INTEREST**

### **Pecuniary Interests**

### **Non Pecuniary – Significant Interests**

### **Non Pecuniary – Less than Significant Interests**

<b>ITEM</b>	<b>TITLE</b>	<b>PAGE</b>
<b>1.</b>	<b>COMMUNICATIONS AND MARKETING</b>	<b>4</b>
1.1	Tourism Website Statistics July to December 2014	4
1.2	Council's Website Statistics October to December 2014	6
1.3	2014 New Year's Eve Celebrations	10
1.4	2014 Campbelltown City Christmas Carols	12
1.5	2014 Festival of Fisher's Ghost	14
<b>2.</b>	<b>COMMUNITY RESOURCES AND DEVELOPMENT</b>	<b>18</b>
2.1	2014 International Day of People with Disability Evaluation	18
2.2	2015 International Women's Day and Harmony Day	20
2.3	Midnight Basketball Tournament 12	22
2.4	2013-2017 Delivery Program - Progress Report July-December 2014	24
<b>3.</b>	<b>CULTURAL SERVICES</b>	<b>45</b>
3.1	Campbelltown Arts Centre 2015 Live Art Program	45
3.2	Campbelltown Arts Centre 2015 Visual Arts Program Exhibitions	47
3.3	Campbelltown Arts Centre 2015 Contemporary Music Events	49
3.4	Australia Council for the Arts - Six Year Funding - Organisations	51
3.5	Establishment of the Campbelltown Arts Centre Trust	53
<b>4.</b>	<b>CUSTOMER SERVICE</b>	<b>55</b>
	No reports this round	55
<b>5.</b>	<b>EDUCATION AND CARE SERVICES</b>	<b>55</b>
	No reports this round	55
<b>6.</b>	<b>HEALTHY LIFESTYLES</b>	<b>55</b>
6.1	Campbelltown Sports Stadium NRL Playing Arrangements 2015	55

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<b>ITEM</b>	<b>TITLE</b>	<b>PAGE</b>
6.2	AFC Asian Cup Australia 2015 - Pre-Competition Camp Venue - Campbelltown Sports Stadium	59
6.3	2014 Community Building Partnership Program	61
6.4	Pakistan World Cup Cricket Team training at Raby Sports Complex	63
6.5	NSW Footy Facilities Fund - Update	65
7.	LIBRARY SERVICES	67
	No reports this round	67
8.	GENERAL BUSINESS	67
22.	CONFIDENTIAL ITEMS	67
	No reports this round	67

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## **Minutes of the Community Services Committee held on 10 February 2015**

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**Present**

Councillor T Rowell (Chairperson)  
Councillor W Glynn  
Councillor D Lound  
Councillor M Oates  
Councillor R Thompson  
Acting General Manager - Mrs L Deitz  
Acting Director Community Services - Mrs J Uluibau  
Director Planning and Environment - Mr J Lawrence  
Manager Communications and Marketing - Mrs B Naylor  
Manager Community Resources and Development - Mr B McCausland  
Acting Manager Cultural Services - Ms K Reid  
Acting Manager Customer Service - Mrs M James  
Acting Manager Education and Care Services - Mrs N Goodfield-Latham  
Manager Healthy Lifestyles - Mr M Berriman  
Manager Library Services - Mr G White  
Manager Technical Services - Mr K Lynch  
Business Review and Improvement Officer - Mr C Taylor  
Policy and Governance Coordinator - Ms J Warner  
Executive Assistant - Mrs D Taylor

**Apologies (Rowell/Glynn)**

That the apologies from Councillors Brticevic and Matheson be received and accepted.

**CARRIED**

**Well Wishes**

On behalf of the Community Services Committee, the Chairperson, Councillor Rowell, wished Council's General Manager, Mr Paul Tosi, a speedy recovery.

**Also in Attendance**

At the conclusion of the Corporate Governance Committee Meeting the following Councillors attended the Community Services Committee Meeting:

Councillor S Dobson

**Acknowledgement of Land**

An Acknowledgement of Land was presented by the Chairperson Councillor Rowell.

**DECLARATIONS OF INTEREST**

There were no Declarations of Interest at this meeting.

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## **1. COMMUNICATIONS AND MARKETING**

### **1.1 Tourism Website Statistics July to December 2014**

#### **Reporting Officer**

Manager Communications and Marketing

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#### **Attachments**

Nil

#### **Purpose**

To provide Council with information on the visitation patterns for the Macarthur Tourism website during the period July to December 2014.

#### **Report**

The tourism website [www.macarthur.com.au](http://www.macarthur.com.au) is a joint initiative between Campbelltown City Council and Camden Council that went live in February 2013. The site provides a range of tourism related information on the Macarthur region including attractions, events, accommodation, restaurants, shopping centres, function facilities, sporting venues and guided tours.

Google Analytics is used to obtain statistics on the website, including information on the total number of visits to the site, as well as the number of new visitors, return visitors, the most commonly accessed pages and the total number of pages viewed.

During the six month period from 1 July to 31 December 2014, the total number of visits to the Macarthur website was 53,278. This is a 65.4% increase in visits compared to the same period in 2013. Of the 53,278 visits, 69.8% were new visitors to the site and more than 62% of all sessions were accessed via mobile or tablet device. The total number of pages viewed during the reporting period was 160,665.

In order of popularity, the top three most commonly visited pages, excluding the home page, on the site between July and December 2014 were:

1. Dining
2. What's On
3. Attractions.

The majority of visitors accessed the website via organic search (75.7%), followed by direct access (13.3%), referral (8.2%) and social media links (2.8%). The most popular referral sites were Sydney.com and Campbelltown City Council's website.

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### **eNewsletters**

A monthly eNewsletter, dedicated to providing information about What's On in the Macarthur region, commenced in November 2012 and currently has 771 subscribers – an increase of 44% since June 2014. The publication is also distributed to local tourism operators and visitor information centres throughout Greater Sydney and NSW each month.

### **Facebook**

The Macarthur Facebook page went live in late 2011. Since this time, fans to the site have increased to the current level of 7,264 likes. The page keeps fans updated with the latest news on attractions, experiences and events in the Macarthur region.

### **Officer's Recommendation**

That the information be noted.

### **Committee's Recommendation: (Thompson/Lound)**

That the Officer's Recommendation be adopted.

### **CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **1.2 Council's Website Statistics October to December 2014**

### **Reporting Officer**

Manager Communications and Marketing

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### **Attachments**

Nil

### **Purpose**

To provide Council with information on the visitation patterns for Council's website during the October to December 2014 period.

### **Report**

Council's website provides a range of information on programs, initiatives, services and events that can be accessed by visitors. With a strong customer service focus, it was designed with easy navigation and web friendly content.

Using Google Analytics, statistics on the usage patterns of our website are obtained for reporting purposes, including information about the total number of visits, most commonly accessed pages and how users are accessing the site.

Since its launch in May 2012, the website has had more than 2,390,828 visits, with 60.6% of these being new or first time visitors, and the balance reflecting return visitors.

During the three month period from 1 October to 31 December 2014, the total number of visits to Council's website was 262,762, resulting in 623,418 page views. The visitation during this period equates to an average of 87,587 visits per month, with 61.8% of these being new visitors to the site. The average duration a visitor spent on the site was 1.9 minutes.

A breakdown of total visits per month, including the top five pages viewed throughout each month (excluding the home page), is listed below. The number of visitors accessing the site via a mobile device (tablets and mobile phones) is also indicated, with 42% of all site visits during the period being made from a mobile device, which is a 10% increase on the previous reporting period, and in line with the reported consistent increase in the use of mobile devices to access Council's website content.

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Month	Total site visits	Visits using mobile device	Most popular page views during month
October	93,959	34,480	Library – 13,495 Positions vacant information – 8,001 Current positions vacant – 7,798 Kerbside clean up information – 6,986 Dogs and cats for sale – 5,646
November	87,171	36,692	Library – 9,743 Dogs and cats for sale – 7,907 Positions vacant information – 7,392 Current positions vacant – 7,098 Small dogs and puppies for sale – 4,745
December	81,632	39,300	Demerit points scheme – 10,715 Dogs and cats for sale – 6,394 Library – 6,279 New Year's Eve – 6,048 Current positions vacant – 5,518
<b>Total visits</b>	<b>262,762</b>	<b>110,472</b>	

In order of popularity, the most commonly viewed pages on the site during the reporting period were:

1. Home page – Campbelltown City Council website
2. Library
3. Positions vacant – general information
4. Current positions vacant
5. Dogs and cats for sale
6. Home page – Festival of Fisher's Ghost website
7. Small dogs and puppies for sale
8. Need a kerbside clean up
9. Demerit points scheme and double demerits
10. Medium dogs for sale
11. Animal Care Facility
12. Macquarie Fields Leisure Centre
13. Large dogs for sale
14. New Year's Eve
15. Lost dogs
16. Draft CLEP 2014 maps
17. Gordon Fetterplace Aquatic Centre
18. Event calendar listings
19. Branch libraries (locations page)
20. What's on
21. Campbelltown Arts Centre
22. Search function
23. Cats and kittens for sale
24. Halls for hire
25. Waste and Recycling Services.

In order of popularity, the top five downloaded documents for the reporting period were:

1. Double demerits flyer (Christmas, New Year and Australia Day) – 896 times
2. Campbelltown Sustainable City Development Control Plan 2012 (Part 3) – 664 times
3. Financial information – Adopted fees and charges 2014-2015 – 589 times
4. Fisher's Ghost Art Award finalists – 571 times
5. When do my bins get emptied? Garbage run maps – 432 times.

A significant portion of visitors (64%) accessed Council's website via a Google, Bing or Yahoo search, with a further 28% coming to the site directly, via the home page or another specific Council website page. Visitors were also referred to the site through links on a variety of other websites, including Council's intranet (staff access), Facebook and SEEK.

Council currently has 10 Facebook pages and a combined following of more than 16,000 Facebook users. This additional communications tool complements the wide range of information available on Council's website by providing direct links via Facebook newsfeeds. A number of the top pages and downloads listed during this reporting period are the result of clicks through from links provided in Facebook posts, most notably the demerit points scheme page and flyer. More than 3,500 visits during the reporting period were via Facebook.

## **Website improvements**

### **New eServices outage process**

A new eServices outage process has been introduced, which provides IM&T with the ability to easily redirect eServices to a maintenance and/or outage page on the website when any of the existing online services (payments, library services, booking forms etc) are unavailable due to technical issues. Since implementation, this option has been activated twice, during a necessary upgrade of the Pathway customer request system and an enhancement of the Secure Pay facility.

### **New eService buttons**

New, more prominent button links for popular eServices were introduced to help increase awareness and usage of Council's online services by customers visiting the website who may not have been aware that we offer these services on our website.

### **Improving our website analytics**

Council has engaged a third party to review the website's existing Google analytics tagging, provide recommendations on how we can improve tagging, and implement agreed recommendations. The first stages of the initiative have been implemented, and new user dashboards are being developed to provide website administrators with clearer insights into visitor preferences and behaviours for particular pages.

### **Online Strategy consultation and survey**

An online survey inviting residents, customers, rate payers and other interested parties to be directly involved in the ongoing review of our website was launched. The survey is aimed at helping Council understand what our customers would like to see, do and find on Council's website and other online services. The survey closes on 10 February.

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### **Other Council sites**

Council also has two additional websites – Fisher's Ghost and Visit Macarthur.

During the reporting period of 1 October to 31 December 2014, the Fisher's Ghost site attracted 31,208 visits, with 58.7% of these being new visitors to the site. Visitation during this period represented a 450% increase on the previous reporting period, reflecting the seasonal nature of the site and significant traffic in the lead up to and during the annual festival. The website is the primary source of information about scheduled events, stallholder applications, competition entries and road closures for the festival.

The Visit Macarthur website attracted 27,314 visits, with 69.9% of these being new visitors to the site.

### **eNewsletters**

Council's corporate eNewsletter complements the existing quarterly residential newsletter (letterbox delivery), Council's Facebook pages, and various other communication methods.

The eNewsletter is distributed via email on the first Wednesday of each month and is aimed at keeping subscribers updated on events, Council initiatives, things to do and places to visit, as well as directing traffic to the website through links to further information. There are currently more than 640 subscribers.

Council's Visitor Information Centre also produces a monthly eNewsletter dedicated to providing information about what's on across the Macarthur region. The Macarthur eNewsletter currently has a subscription base of more than 1030, including residents, local tourism operators and visitor information centres across NSW.

The Campbelltown Arts Centre eNewsletter provides up-to-date information about the centre's programs and has a current subscription base of more than 2500. This is supported by an opt-in commercial galleries database and arts organisations database.

### **Officer's Recommendation**

That the information be noted.

### **Committee's Recommendation: (Thompson/Lound)**

That the Officer's Recommendation be adopted.

### **CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **1.3 2014 New Year's Eve Celebrations**

### **Reporting Officer**

Manager Communications and Marketing

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### **Attachments**

Nil

### **Purpose**

To advise Council of the New Year's Eve celebrations that took place at Koshigaya Park, Campbelltown on Wednesday 31 December 2014.

### **Report**

Council held its annual New Year's Eve event at Koshigaya Park on Wednesday 31 December, from 7.00pm to 12.30am.

The event attracted its largest crowd to date, with an estimated attendance of more than 20,000 people enjoying the celebrations.

The event included carnival rides, food and merchandise stalls, and two fireworks displays. The staged entertainment program continued through the night, featuring a number of well-known Sydney party bands, alongside talented local performers. To help ensure access for all revellers, the strong crowd was also able to view the stage entertainment from a large screen positioned at the western end of the park.

A Peppa Pig and George stage show was a highlight of the early entertainment, and attracted a large audience of families and young children. Other scheduled entertainment included local acts, James O'Keeffe and Karleigh Rose, as well as renowned DJs – We Play Records, The Jay Seeney Band, Smooth Jive Consultants and The Rubber Band Rock Show.

The event was well supported by NSW Police and St John First Aid. Fire and Rescue NSW also supported the event by making a fire truck available to be present at the fireworks firing zone.

The 2014 New Year's Eve event was delivered through Council's approved budget, sponsorship and a range of in kind contributions and support from local organisations and community groups.

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**Officer's Recommendation**

That the information be noted.

**Committee's Recommendation: (Lound/Oates)**

That the Officer's Recommendation be adopted.

**CARRIED**

**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **1.4 2014 Campbelltown City Christmas Carols**

### **Reporting Officer**

Manager Communications and Marketing

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### **Attachments**

Nil

### **Purpose**

To advise Council of the Christmas Carols celebration that was held at Campbelltown Arts Centre on Saturday 6 December 2014.

### **Report**

The 2014 Campbelltown City Christmas Carols event was held at Campbelltown Arts Centre on Saturday 6 December 2014, from 6.00pm to 9.30pm.

As a result of the inclement weather, attendance at the event was lower than previous years; however, several hundred members of the public remained for the duration of the festivities.

The event was hosted by local radio personalities, Josh and Lyndal from C91.3FM, and was officially opened by the Mayor.

The audience was kept well entertained, with local performers and the Sweet Tonic Singers leading traditional Christmas carols, performances from Rebecca's Dance Studio, and the Un-rapped Christmas Show – an energetic stage show appealing to all ages. The night also included a visit from Santa and the lighting of the community Christmas tree.

Following its growing success since being implemented in 2011, the performers were again supported by a band. This year's event saw a six piece band with a backing vocalist.

During the night, families were also invited to collect free art packs to make Christmas decorations, an initiative coordinated by Campbelltown Arts Centre. The concept was designed by young emerging artist, Brandon Carlos Jaen, and the pack included materials and instructions to make and customise a Christmas snow cone.

Campbelltown City Christmas Carols was held in association with the Rotary Club of Campbelltown. The club supported the event by hosting a BBQ and merchandise stall.

Council distributed free carols booklets to attendees on the night and the lyrics were projected onto the exterior wall of the Arts Centre, encouraging attendees to sing along.

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The 2014 Campbelltown City Christmas Carols was delivered through Council's approved budget, sponsorship and a range of in kind contributions and support from local organisations and community groups.

**Officer's Recommendation**

That the 2015 Christmas Carols event be held on Saturday 5 December.

**Committee's Recommendation: (Oates/Lound)**

That the Officer's Recommendation be adopted.

**CARRIED**

**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **1.5 2014 Festival of Fisher's Ghost**

### **Reporting Officer**

Manager Communications and Marketing

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### **Attachments**

Nil

### **Purpose**

To provide Council with a summary of events and activities held as part of the 2014 Festival of Fisher's Ghost.

### **Report**

The 2014 Festival of Fisher's Ghost was held from Thursday 30 October to Sunday 9 November and was well supported by local police, St John Ambulance and other sections within Council.

This year's program included 19 events and activities, with 10 of these being organised by Council.

#### **Street Parade**

The Street Parade was held on Saturday 1 November from 1.00pm to 2.30pm. The theme of the parade saw entrants inspired by the vibrancy of the rich Japanese culture, in celebration of the 30th anniversary of the Campbelltown-Koshigaya Sister City relationship

There were 70 entries and more than 1000 participants in the parade, which was officially opened by the Mayor of Campbelltown, Cr Paul Lake; together with the current Citizen and Young Citizen of the Year; Mayor of Koshigaya, Mr Takahashi Tsutomu; and Chairperson, Mr Toru Moriya.

The overall winners of the street parade were Millenium Dance Productions, with all winners announced at the Street Fair the following weekend. As part of their ongoing sponsorship commitment, Channel Nine provided talent to participate in the parade, which included Max and Karsten from The Block, and three Big Brother housemates.

#### **Street Fair**

The Street Fair was held on Saturday 8 November from 10.00am to 2.00pm, with 115 stalls located throughout Queen Street, from Browne Street to Dumaresq Street, together with staged entertainment at Mawson Park and Lithgow Street. There was also a range of interactive activities for children, including the Nylon Zoo – a giant inflatable salmon where children could go inside and participate in a story telling performance; the Gym Bus – an interactive double decker bus equipped with gymnastics and play equipment; as well as sporting activities hosted by the NRL, Cricket NSW and ICC.

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Through the support of Channel Nine, Jenna and Chris from The Block, together with a number of Big Brother housemates, attended a meet and greet in Mawson Park.

### **Carnival**

This year's carnival was operated by Better Amusements Hire – Joylands, and held at Bradbury Oval for a total of six days across two weekends, from Friday 31 October to Sunday 9 November. There were more than 20 mechanical rides, along with pony rides, show bags, children's activities, and a range of carnival food stalls.

For the first time, unlimited ride passes were trialled. These could be pre-purchased from the Campbelltown Visitor Information Centre in the lead up to the event and from the carnival ticket office. The ride passes were valid for use on Friday nights, from 6pm and 10pm, and were extremely popular.

Channel Nine hosted a promotional stall at the event, with merchandise giveaways and various celebrities meet and greets on both Saturdays of the carnival.

### **Fred's First Night**

Fred's First Night returned to the Fisher's Ghost program due to the ongoing support of major sponsor, Channel Nine. The event was held at Bradbury Oval on Thursday 30 October from 6pm to 9pm. This was a ticketed event, with unlimited ride access passes won through a social media App on the Events in Campbelltown Facebook page. The event aimed to showcase the carnival through an exclusive preview of the rides, and assist in the promotion of the Festival in general. A total of 100 family passes and 50 double passes were awarded through the competition, and feedback received about Fred's First Night was extremely positive.

### **Craft Exhibition**

The Craft Exhibition forms part of the Festival program. Over the past few years there has been a steady decline in the number of entries received. This year to increase the profile of the exhibition it was opened up to the Macarthur region, increasing the marketing to include a 'save the date' sent out six months prior to the event, and posters and flyers being displayed in prominent craft supplies shops. This year the exhibition only received 66 entries, from 29 entrants.

It is proposed that a review be undertaken in 2015 to assess the viability of the exhibition. The time that goes into preparation and implementation of the exhibition is very high, compared to the number of entries and members of the community that participate.

### **Advertising and media coverage**

A feature wrap showcasing the Festival events was published by both NewsLocal Macarthur Chronicle and the Campbelltown-Macarthur Advertiser, which both included advertisements placed by Council, complemented by editorial content.

Elements of the Festival were also featured in metropolitan papers, including The Sydney Morning Herald and The Daily Telegraph. An advertisement was also placed in the Best Weekend magazine liftout of The Daily Telegraph, as well as in the Southern Highlands iMag and inMacarthur magazine.

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A radio campaign aired on C91.3FM throughout October and November. The event was also featured on 2MCR through the Council Hour program.

On Friday 31 October, Nova 96.9FM brought their 'Truly Local' campaign to Campbelltown, broadcasting their entire morning show from Koshigaya Park. They also invited local businesses along to give away merchandise or run free activities, in exchange for on-air promotion. Council's Communications and Marketing team held a stall at the event, with Fisher's Ghost merchandise, marketing material and giveaways promoting the Festival. This was conducted with the support of the carnival operator, Better Amusements – Joylands, who provided a laughing clowns van as an interactive engagement tool. On Saturday 1 November, C91.3FM also broadcasted their evening show live from the carnival, which generated a lot of interest and additional promotion of the event to a Sydney-wide audience.

A film crew were engaged to produce a series of short videos, and a highlights reel of the Festival. These videos have been shared through Council's Facebook pages and on Council's YouTube channel. They will also be used to assist in the promotion of the 60<sup>th</sup> annual Festival of Fisher's Ghost in 2015.

Other opportunities used for promotion were the Fisher's Ghost website, a flyer included in the rates mail out, programs, bus shelter posters, media releases and an article in the winter and spring editions of Compass, Council's quarterly residential newsletter.

### **Sponsorship**

This year's event was supported by a range of sponsors. Top level sponsorship was taken by Channel Nine, with in-kind support from C91.3FM and NewsLocal Macarthur Chronicle.

Channel Nine's sponsorship agreement spanned three years, and will end prior to the 2015 Festival. Discussions regarding the opportunity to continue this long standing relationship will commence shortly.

The Miss Princess event received considerable in-kind support through the contributions of sponsors – Lend Lease Macarthur Square, June Dally-Watkins Education and Training, Evans and Son Jeweller, McDonald's in Macarthur, Megan Sloper, NewsLocal Macarthur Chronicle and the Campbelltown-Macarthur Advertiser.

The total value of cash sponsorship for the festival was \$18,000. The value of in-kind sponsorship has been assessed at more than \$15,000.

### **Summary of event costs**

The 2014 Festival of Fisher's Ghost was delivered within a budget of \$93,300, which was adopted as part of the 2014-2015 Operational Plan.

### **Conclusion**

The 2014 Festival of Fisher's Ghost was a successful event, continuing to be Campbelltown's largest community event of the year. In 2015, the Festival will mark its 60<sup>th</sup> year.

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### **Officer's Recommendation**

1. That a review be undertaken in 2015 to assess the viability of the Craft Exhibition continuing to be part of the Festival of Fisher's Ghost program.
2. That the 2015 Festival of Fisher's Ghost be held from Friday 6 November to Sunday 14 November.

### **Committee's Recommendation: (Thompson/Glynn)**

That the Officer's Recommendation be adopted.

### **CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **2. COMMUNITY RESOURCES AND DEVELOPMENT**

### **2.1 2014 International Day of People with Disability Evaluation**

#### **Reporting Officer**

Manager Community Resources and Development

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#### **Attachments**

Nil

#### **Purpose**

To provide Council with an evaluation report on Council's 2014 International Day of People with Disability (IDPwD) activities.

#### **History**

IDPwD is an annual event held on 3 December that aims to celebrate the achievements and contributions people with a disability make to the community, as well as highlight the needs that they, their families, and carers face, whilst recognising the organisations which are proactive in meeting and supporting those needs.

Council is committed to working with local service providers and other partners to help create a more inclusive community through the provision of accessible events and activities.

#### **Report**

##### **IDPwD Open Access Forum**

Approximately 100 people attended the IDPwD Open Access Forum on 3 December 2014 in the Campbelltown Civic Hall. The forum included a guest speaker, launch of Council's Deaf/Hard of Hearing resource pack for services, final review of the 'Campbelltown Disability Action Plan 2009-2014' and entertainment by children and young people with disability.

The guest speaker, a Living Life My Way Ambassador, shared her inspirational personal story, who after suffering a life changing illness has had to adjust her life with both physical and physiological challenges. Disability service providers offered information and answered individual questions on a range of topics and issues.

Feedback from both community members and services providers was very positive and will be used in planning future events.

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### **Access All Areas Film Festival**

A partnership between Council, Wesley Disability Services and The Festivalists was formed to bring the Access All Areas Film Festival to Campbelltown. The event was held at the Campbelltown Arts Centre on 4 December, with free screenings of the movie 'Tracks', including open caption and audio description sessions, as well as a guided tour of the Arts Centre.

IDPwD activities were delivered through Council's approved budget, sponsorship and a range of in kind contributions and support from local organisations and community groups.

### **Officer's Recommendation**

That the information to be noted.

### **Committee's Recommendation: (Glynn/Thompson)**

That the Officer's Recommendation be adopted.

### **CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **2.2 2015 International Women's Day and Harmony Day**

### **Reporting Officer**

Manager Community Resources and Development

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### **Attachments**

Nil

### **Purpose**

To inform Council of planned activities to be held to celebrate two community events during March, International Women's Day and Harmony Day.

### **Report**

#### **International Women's Day 2015**

International Women's Day has been celebrated in Australia each year on 8 March since 1928. It is an important occasion to celebrate the achievements and gains made by women and to focus on the changes still required to gain equality for women around the world.

'Make It Happen' is the 2015 theme for International Women's Day, encouraging effective action for advancing and recognising women.

To celebrate International Women's Day this year, Council proposes to host a Capturing Conversations Breakfast on Thursday 5 March at Western Suburbs Leagues Club - Campbelltown. Recipients of Council's Inspirational Women Awards from 2014 and women across a range of disciplines and industry will be invited sectors to attend this event.

The event will provide an opportunity for women from diverse backgrounds to share their personal inspirational experiences and knowledge with each other and take part in guided conversations. Women attending the event will be invited to register their expression of interest to participant in future Community Conversations for Women Projects.

It is proposed that the information collected from these conversations will be used to develop the 'Community Conversations for Women' Project. Community Conversations are a powerful tool for engaging people and building stronger connections within the community.

As a follow on from the Capturing Conversations Breakfast, Council in partnership with various services and organisations, will hold Community Conversations with women across the Campbelltown area. These conversations will focus on gaining a stronger sense of people's aspirations for Campbelltown to develop or enhance partnerships with women to ultimately have greater impact in the community.

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Information from the Community Conversations for Women project will be used to inform the development of Council's draft 'Women's Strategy 2015-2019' and provide information to create change, shape policy and develop projects.

### **Harmony Day 2015**

Harmony Day is managed by the Department of Immigration and Citizenship and coincides with the United Nation's 'International Day for the Elimination of Racial Discrimination'. Harmony Day is celebrated in Australia each year on 21 March. It is a day of cultural respect, widely celebrated across schools, childcare services, community groups, churches, businesses and federal, state and local government agencies. The message of Harmony Day is 'Everyone Belongs'.

Council in partnership with Macquarie Fields Local Area Command and local community groups and organisations will hold an 'Everyone Belongs: Multicultural Fun Day' on Friday 27 March at Youth Off the Streets Koch Centre, Macquarie Fields.

Community members, volunteers, local cultural groups and services, businesses, government and non-government organisations will provide workshops or activities, deliver a presentation and provide entertainment.

Community groups and workers from a diverse range of services will be available to discuss and promote opportunities for the community to participate in local activities and services. Entertainment and food from all cultures will be provided throughout the day.

The event aims to encourage the connection of the broader community to various forms of culture by recognising the diverse opportunities to experience culture through dance, art, music, sports, storytelling, food and activities for all ages and cultures. Harmony Day celebrations also aim to promote a more connected community whose members are trusting and respectful of each other.

### **Officer's Recommendation**

That the information be noted.

### **Committee's Recommendation: (Oates/Lound)**

That the Officer's Recommendation be adopted.

**CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **2.3 Midnight Basketball Tournament 12**

### **Reporting Officer**

Manager Community Resources and Development

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### **Attachments**

Nil

### **Purpose**

To advise Council that Midnight Basketball Tournament 12 will commence on Friday 6 February 2015.

### **Report**

Midnight Basketball is held in School Terms 1 and 4 at Minto Indoor Sports Centre. The program has received an overwhelmingly positive response from the community as shown by an increasing number of player registrations, volunteers and spectators attending each night. Since the initial tournament in 2009, 974 players and 347 volunteers from across the Campbelltown Local Government Area have registered.

Campbelltown's 12th Midnight Basketball program will be held on Friday nights over an eight week period from 6 February with the Grand Final on 27 March 2015 at Minto Indoor Sports Centre.

Up to 60 young people aged 12-18, from a variety of cultural backgrounds, will be recruited for the tournament through schools and service providers. The program will target young people who may be vulnerable to harmful or anti-social behaviour by providing a safe, healthy and positive environment.

From 7.30pm, attendees and their families will be provided with a nutritious meal. Basketball and compulsory life skills workshops for all participants will begin at approximately 8.00pm. The workshops cover a range of areas relevant for young people in Campbelltown including team building and rule setting, mental health and drug and alcohol awareness. The program also includes transport to ensure that all participants arrive home safely.

Tournament 12 is supported by contributions from Midnight Basketball Australia, as well as financial and in-kind support from partner organisations.

A further report will be presented to Council following the tournament.

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**Officer's Recommendation**

That the information be noted.

**Committee's Recommendation: (Glynn/Lound)**

That the Officer's Recommendation be adopted.

**CARRIED**

**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **2.4 2013-2017 Delivery Program - Progress Report July-December 2014**

### **Reporting Officer**

Manager Community Resources and Development

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### **Attachments**

Campbelltown City Council six monthly progress report against the 2013-2017 Delivery Program, July - December 2014 (contained within this report)

### **Purpose**

To advise Council of the progress in undertaking the principle activities outlined in the 2013-2017 Delivery Program.

### **History**

It is a requirement of the Local Government Act 1993, that Council receive a progress report on the principle activities outlined in the 2013-2017 Delivery Program.

### **Report**

In 2013, Council adopted the 2013-2017 Delivery Program. The Delivery Program outlines the objectives, strategies, services and functions, programs of work and activities that Council will undertake during 2013-2017.

The attachment to this report provides an update on the progress of the principle activities outlined in the Delivery Program. The principle activities of Council are defined as the services and functions it provides to the community. It is required to indicate Council's progress towards meeting the community vision.

The actions within each strategy are contributing to Council moving towards the community vision in its operations.

### **Officer's Recommendation**

That the information be noted.

### **Committee's Recommendation: (Oates/Lound)**

That the Officer's Recommendation be adopted.

**CARRIED**

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**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## ATTACHMENT 1



2013-2017 Delivery Program  
Six Monthly Progress Report  
July-December 2014



## Introduction

In June 2013, Council adopted the Integrated Planning and Reporting (IPR) framework. As a requirement of the *Local Government Act 1993*, a bi-annual progress report is to be submitted to Council, highlighting the key achievements of the principle activities, as well as any exceptions. Council's principle activities are defined as its services and functions as outlined in the Delivery Program. Council provides 27 services and nine functions as part of its operations.

### Services

- Provision of environmental education
- Management of natural resources
- Regulation of environmental compliance
- Management of natural waterways
- Land use planning for the City
- Completion of Development Application assessments
- Support of MACROC
- Encouraging tourism to the Campbelltown region
- Promotion of City centres
- Provision of the road network
- Provision of a stormwater and drainage network
- Management of City traffic network
- Provision of the footpath and cycleway network
- Provision of education and care for children
- Provision of library services
- Provision of sport and recreational services
- Provision of services to targeted community groups
- Operation of the Campbelltown Arts Centre
- Provision of waste management
- Provision of community safety programs
- Provision of animal care services
- Provision of public health information and services
- Emergency bushland management
- Maintain the public spaces of the City
- Community events
- Community access to Council information
- Provision of customer service





### Functions

- Governance
  - Business management
  - Work with State and Federal Governments
  - Human resources
  - Information technology
  - Management of activities to support organisational sustainability
  - Asset management
  - The management of Council's property assets
  - Financial management
-

This progress report identifies whether we, as a community, are moving towards the vision

“a connected community with opportunities to grow in a safe and natural environment”


The legend below describes if the principle activity (service or function) is moving towards or away from delivering on the community vision.

	Strongly progressing towards the vision
	Making progress towards the vision
	Shifting away from the vision
	Rapidly moving away from the vision




## A sustainable environment

### Strategy - 1.1 Promotion of sustainability

Function - 1.1.1 Management of activities to support organisational sustainability	Status
<ul style="list-style-type: none"> <li>• Council's Sustainability Committee continues to meet periodically and develops policies and projects to improve Council's quadruple bottom line.</li> <li>• Council continues to implement its Energy Management Plan and Water Savings Action Plan.</li> <li>• Council has prepared a draft Sustainability Strategy to guide the implementation of works to improve organisational performance over the next five years.</li> <li>• Installation of photovoltaic solar system at Macquarie Fields Leisure Centre with an estimated saving of \$18,000 p.a in electricity costs</li> <li>• Council advertised a tender for a photovoltaic system at the Greg Percival Library and Community Centre, Ingleburn. It is anticipated that the system will be installed by June 2015</li> <li>• Council committed to, and started purchasing white A4 paper with an 80% or higher recycled content for general office use.</li> <li>• During the July to December 2014 period, Council's largest energy using sites decreased their consumption by 335,892 kWh compared to the previous period</li> <li>• Council continues to progress toward a sustainable organisation through the Sustainability Accounting Tool.</li> </ul>	



## A sustainable environment

Service - 1.1.2 Provision of environmental education	Status
<ul style="list-style-type: none"> <li>A number of workshops were provided to the community in cooperation with the Macarthur Centre for Sustainable Living with 325 residents attending. Workshop topics included: <ul style="list-style-type: none"> <li>Green cleaning</li> <li>Worm farming and composting</li> <li>Garden to table cooking</li> <li>Simple and easy native gardening</li> <li>Keeping chickens at home</li> <li>No dig gardens and mulching</li> <li>Winter vegetable gardens</li> <li>Microwave cooking</li> </ul> </li> <li>Council delivered its Waterwise Waterways Stormwater Education Program, working with local primary schools to design and produce stickers for stormwater drains aimed at educating the community on catchment health and encouraging litter reduction.</li> <li>Council coordinated a number of community clean up days in the suburb of Airds. Through these events around 60 bags of rubbish was removed from the local bushland as well as large items such as mattresses, television and vacuum cleaners.</li> <li>Council worked in partnership with Campbelltown Performing Arts High School (CPAHS) and University of Western Sydney through the 'Love your Lagoons' project. Students from CPAHS designed a range of educational projects aimed at promoting and improving the health of Marsden Park wetland.</li> <li>Council in collaboration with Camden Council delivered the Macarthur Nature Photography Competition to the Macarthur community. This year's competition saw a record numbers of entries (432). The awards night was hosted by Campbelltown Performing Arts High School, whose students provided catering, sound, lighting, technical and entertainment for the evening.</li> <li>Council in collaboration with Camden Council and Wollondilly Shire Council delivered the Threatened Species Art Competition to the Macarthur community. This year's competition saw a record number of entries (661) from both the general community and schools.</li> <li>Council provided an interactive education and information stall at Riverfest that allowed residents to learn about the Indian Myna Bird Action Program as well as create environmental badges to take home in celebration of the Threatened Species Art Competition and local biodiversity.</li> <li>Council in collaboration with ABC Radio and Georges River Environmental Education Centre hosted three schools from the South-West Sydney region at Simmo's Beach Reserve for a day of outdoor environmental activities. The three schools had been chosen by ABC as winners for the ABC Radio sustainability competition. Council organised and ran a tree planting workshop for all three schools that included up to 90 students ranging from kindergarten to year 6.</li> <li>Council attended the Macarthur Sustainable Schools Expo, networking with Campbelltown schools providing educational material for teachers to use in their school</li> </ul>	



## A sustainable environment

### Strategy - 1.2 Protection of the natural environment

Service 1.2 1 - Management of natural resources	Status
<ul style="list-style-type: none"> <li>The Noxious Weed and Pest Animal Strategy continued to be implemented.</li> <li>The ongoing works on the Part 5 Assessment Manual under the Environmental Planning and Assessment Act 1979 continued.</li> <li>Council continued to support the operation of Bushcare groups.</li> <li>A number of bush regeneration and weed control activities in key biodiversity areas were completed.</li> <li>The implementation of the Tree Swap Program continued.</li> <li>Council initiated its Indian Myna Bird Action Program aimed at educating the community about this pest species and ways to discourage its presence.</li> <li>Council inspected 641 properties for the presence of noxious weeds.</li> <li>A number of submissions were made to the NSW Government on mining proposals including Coal Seam Gas and policy.</li> <li>Council continued the preparation of a Koala Plan of Management.</li> <li>Council drafted a revised Noxious Weed Strategy.</li> <li>Council coordinated the 'Sustainable Land Management Working Party' focusing on land and environmental asset enhancement and protection through project and policy development.</li> </ul>	→
Service 1.2.2 - Regulation of environmental compliance	Status
<ul style="list-style-type: none"> <li>Council received 302 Customer Requests relating to illegal construction/development (118), pollution (129) and rubbish dumping (55).</li> <li>Council issued 71 notices/orders under the Environmental Planning and Assessment Act (60) and the Protection of the Environment Operations Act (11).</li> <li>Throughout the period 93 penalty notices were issued in relation to environmental (82) and land use (11) offences.</li> </ul>	→


### Strategy - 1.3 Care for natural waterways

Service 1.3.1- Management of natural waterways	Status
<ul style="list-style-type: none"> <li>The Water Quality Monitoring Program continued across the Local Government Area.</li> <li>Council continued to support the Georges River Combined Councils' Committee and its programs.</li> <li>Council commenced the design of a constructed wetland for the Spring Creek catchment.</li> <li>Council coordinated the function of a 'Sustainable Catchments Working Party' focusing on catchment enhancement and protection through project and policy development.</li> <li>Aquatic noxious weed control was undertaken across 11.8km of waterway within the Nepean River.</li> </ul>	→



## A strong local economy

### Strategy - 2.1 Encourage balanced development within the City

Service 2.1.1 - Land use planning for the City	Status
<ul style="list-style-type: none"> <li>• Council's Consolidated Local Environmental Plan (CLEP) 2014 progressed through an eight week community consultation period which included the ability for the community to attend six drop in sessions located strategically across the LGA to learn about the CLEP 2014. A designated website was developed along with a broad range of supporting information. A total of 131 submissions were received from the community with the opportunity being offered to submitters to brief the Council on their submission. This process was facilitated through a total of nine consultation evenings with the elected Council during November and December 2014.</li> <li>• Planning for the Mt Gilead Urban Release Area for approximately 1700 lots progressed to the point where the Planning Proposal will be placed on public exhibition in early 2015.</li> <li>• The draft Ingleburn Structure Plan commenced its community consultation phase in November 2014 with a community information session and separate briefing to the Ingleburn Chamber of Commerce being provided in December 2014.</li> <li>• Voluntary Planning Agreements for the Edmondson Park South (Bardia) and East Leppington (Willowdale) Urban Release Areas progressed to the point where these agreements will be placed on public exhibition in early 2015.</li> <li>• The Maryfields Planning Proposal for residential, aged care and business park uses progressed through the 'Gateway' approval process. The required technical studies are being prepared to enable the proposal to proceed to public exhibition.</li> <li>• A planning proposal request to allow an additional service station use for a property at 194 Campbelltown Road progressed to the public exhibition phase in November 2014.</li> <li>• Work continued on the rezoning of the Glenfield Waste Services site on Cambridge Avenue Glenfield to allow industrial land uses. This proposal will be publically exhibited in early 2015.</li> </ul>	



## A strong local economy

### Strategy - 2.2 Attraction of business to the local area to create jobs

Service 2.2.1 - Completion of Development Application assessments	Status
<ul style="list-style-type: none"> <li>A total of 486 Development Applications (DA) and 78 Construction Certificates were lodged within the reporting period. The net median DA assessment/determination timeframe was 29 days a reduction of 11 days over the previous six months. DA numbers increased by 25 per cent over the previous six months and had a total capital works value of approximately \$395m. Of the DA's lodged 48 had a value of more than \$1m, 29 had a value of more than \$2m, 12 had a value of more than \$10m and three had a value of greater than \$20m.</li> </ul>	➡
Service 2.2.2 - Support of MACROC	Status
<ul style="list-style-type: none"> <li>Campbelltown City Council continued to support MACROC to promote the Macarthur region.</li> </ul>	➡

### Strategy - 2.3 Promote Campbelltown as a regional City through the growth of the City's major business centres

Service 2.3.1 - Encouraging tourism to the Campbelltown region	Status
<ul style="list-style-type: none"> <li>The Macarthur Regional Tourism Strategy and Action Plan 2012-2015, a collaboration between Campbelltown City Council and Camden Council, aims to develop and enhance the image of Macarthur and to promote the experiences available within the region.</li> <li>During this period, journalists from a wide range of media (including TV, radio, newspaper and magazine) participated in media familiarisation tours of the region, and 57 group tours were also coordinated.</li> <li>Tourism staff attended a number of trade shows and expos to promote the region to specific audiences. Local promotions were also conducted to encourage local residents to explore their backyard.</li> <li>Campbelltown Sports Stadium hosted China PR as part of the AFC Asia Cup which resulted in international and interstate media coverage. In addition the Chinese media highlighted tourist activities in Campbelltown.</li> </ul>	➡
Service 2.3.2 - Promotion of City centres	Status
<ul style="list-style-type: none"> <li>Work with key business districts and chambers of commerce in the local area continued to help encourage business growth.</li> <li>Regular parking enforcement of public parking areas encouraged fair and convenient access to restricted parking spaces.</li> </ul>	➡



## An accessible City

Strategy - 3.1 The development and implementation of infrastructure plans to support efficient movement around the City

Service 3.1.1 - Provision of the road network	Status
<ul style="list-style-type: none"> <li>The annual roads rehabilitation program continued to be implemented which included more than 160 projects equivalent 371,294m<sup>2</sup> of roads. The high profile road projects include asphalt resheeting work at Raby Road of Raby, Rudd Road of Leumeah, Boythorn Avenue of Ambarvale, cementitious stabilisation at Railway Parade of Glenfield and Microsurfacing at Kingsclare Street of Leumeah</li> <li>Repair project works were completed on six car parks which included Dumaresq Street Car Park, Glen Alpine Community Centre Car Park, Raby Neighbourhood Centre Car Park, Gilchrist Oval Car Park, Simmo's Beach Car Park and Council's Depot Car Park</li> <li>The carbonated area of Barff Road Bridge was cleaned, primed and painted</li> <li>More than 1702m of kerb and gutter was reconstructed. This included kerb and gutter on Kullaroo Avenue of Bradbury and Mona Vale place of Woodbine.</li> <li>Eagle Vale Drive has been upgraded to four lanes between Wynn Street and Emerald Drive North with the exception of the intersection with Epping Forest Drive. Council was successful in securing grant funding of \$17.5m from the Department of Infrastructure and Regional Development for the remaining upgrade of Eagle Vale Drive.</li> <li>Two new pedestrian crossings along Parkside Crescent within Park Central have been completed.</li> </ul>	→
Service 3.1.2 - Provision of a stormwater and drainage network	Status
<ul style="list-style-type: none"> <li>The Stormwater Infrastructure maintenance program (Stormwater Systems) specifications have been prepared and marked on site.</li> <li>Remediation works at Smith's Creek have been constructed along with the completion of the Koorringa Reserve upgrade</li> <li>The Annual Stormwater System Maintenance is 50 per cent completed.</li> <li>The Stormwater Channel and Head Wall program is 70 per cent complete.</li> <li>Council's annual maintenance program of creeks, river and dams is completed.</li> <li>The Bow Bowling and Bunbury Currans Creek Flood Study were completed and will be placed on public exhibition early in 2015.</li> </ul>	→
Service 3.1.3 - Management of city traffic network	Status
<ul style="list-style-type: none"> <li>Traffic calming devices have been installed at the intersection of Spitfire Drive and Thunderbolt Drive as well as the intersection of Lindesay Street and Bradbury Avenue.</li> <li>Pedestrian refuge, speed control devices, linemarking and signposting were installed on Railway Parade outside Glenfield Public School.</li> <li>Council continued to liaise with Roads and Maritime Services on road upgrades throughout the area. Special focus has been on Narellan Road widening and new intersection works at the M31 Hume Motorway.</li> <li>A traffic study has been completed for the Campbelltown CBD and has been presented to Council.</li> </ul>	→



## An accessible City

Strategy 3-2 - The encouragement of the use of alternative transportation in, out and around the City

Service 3.2.1 - Provision of the footpath and cycleway network	Status
<ul style="list-style-type: none"><li>• More than 2800m<sup>2</sup> of footpaths have been reconstructed. This includes footpaths on Burrendong Road of Leumeah and Thomas Clarkson reserve of Eagle Vale.</li><li>• More than 1700m<sup>2</sup> of new footpaths and over 4625m<sup>2</sup> of new cycleways have been constructed.</li><li>• More than 60 minor footpath repairs (trip hazards) have been addressed.</li><li>• The Tactile Program for the disabled has been completed.</li></ul>	






## A safe, healthy and connected community

### Strategy - 4.1 The provision of a balanced range of services to the community

Service 4.1.1 - Provision of education and care for children	Status
<ul style="list-style-type: none"> <li>Council continues to provide nine Long Day Care, one Occasional Care Service, one Family Day Care Scheme, two Before and After School Care and two Vacation Care services. All services operate according to National Regulations and Licencing standards.</li> <li>The Mobile Toy and Book Library and Child and Family Centre continued to operate according to their funding guidelines and business plans.</li> </ul>	→
Service 4.1.2 - Provision of library services	Status
<ul style="list-style-type: none"> <li>Implementation of improved print management systems across the library network, which is leading to improved customer service outcomes and program capacity.</li> <li>Public PC reservation system implemented providing online access by Library customers, enabling pre-bookings and improving utilization of resources across the Library network.</li> <li>A range of programs continued to be provided including literacy, CALD and seniors. The summer reading program also commenced in December and exceeded target registrations by 18 per cent.</li> <li>Library customer service and collection development areas maintained a high level of service to the community including the addition of 5800 new items to the collection.</li> <li>Library performance against national benchmarks was stable</li> </ul>	→
Service 4.1.3 - Provision of sport and recreational services	Status
<ul style="list-style-type: none"> <li>Campbelltown Sports Stadium continued to host National Rugby League (NRL) matches, hosting two matches in this period. W-League and local football matches as well as school, local, zone, regional and state athletics events were also held at Campbelltown Sports Stadium.</li> <li>Seven residents of Campbelltown were selected to represent Australia and were considered eligible for financial assistance from Council.</li> <li>Council's four Leisure Centres continue to offer a range of fitness and swimming activities including Active Over 50's programs.</li> <li>Council's four Leisure Centres partnered with community based recreational programs, including Rainbow Club, Learn to Swim. Indigenous Learn to Swim, Go 4 Fun and Royal Life Saving Australia activities.</li> <li>Learn to Swim and squad programs saw strong levels of participation during Term 1 and Term 2.</li> <li>The Bicycle Education Centre hosted 60 school programs, 98 private bookings and the school holiday programs in the July and September/October school holidays had 2,436 visitors. The Ready to Ride Day in September had 171 visitors.</li> <li>Council facilitated sporting ground requirements for sporting clubs in the provision of sport activities.</li> <li>Council applied for 18 grants to assist sporting clubs in developing facilities to meet the needs of each sport.</li> </ul>	→



Service 4.1.4 - Provision of services to targeted community groups	Status
<ul style="list-style-type: none"> <li>• Skate workshops were held for young people attending Council's skate parks</li> <li>• NAIDOC Week, Community Forums on a variety of topical issues, White Ribbon Day, International Day of People with Disability, and Fishers Gig youth music festival were held.</li> <li>• Macarthur Community Options and Council's Strategic Aged and Disability Officer attained Third Party Verification for the provision of disability services.</li> <li>• Local community groups received \$8000 for community projects.</li> <li>• Residents were engaged in projects to promote positive community spirit, access to local services and involvement in community activities.</li> <li>• New UWS scholarship - John E Hely Engineering Scholarship whereby Council provides assistance and access to academically able individuals from the Campbelltown Local Government Area who through economic, social or other disadvantage have difficulty in participating in University study.</li> </ul>	
Service 4.1.5 - Operation of the Campbelltown Arts Centre	Status
<ul style="list-style-type: none"> <li>• Visual Arts programs completed include a major group exhibition entitled The List which addressed youth issues, and the annual Fishers Ghost Art Award which received 825 entries.</li> <li>• Dance programs completed included the presentation of a double bill of works by Luke George and Daniel Kok as part of the Intercultural Dance Project, the Early Career Mentor project and the Interdisciplinary Dance project (Antony &amp; Julian Hamilton).</li> <li>• Music programs completed include Tim Brunigges' Interdisciplinary residency, Custard's mid-career residency, a presentation by Simon Barker as part of the Sacred Music Festival and Ensemble Offspring's new writing residency.</li> <li>• Theatre programs completed include premieres of Malcolm Whittaker's 'Jumping the Shark Fantastic' and My Darling Patricia's 'Mantle'.</li> <li>• Public education programs completed include hosting 10 or more multi art form public education programs connected with dance, music, theatre and visual arts.</li> <li>• Operations of the Arts Centre include 10 or more external hires per week and the operation of the Café.</li> </ul>	
Service 4.1.6 - Provision of waste management	Status
<ul style="list-style-type: none"> <li>• Waste services continue to be supplied throughout the LGA, with total tonnages of waste continuing to grow. Campbelltown City Council currently has a total diversion rate 72 per cent. The current rate exceeds the current NSW government target of 66 per cent.</li> <li>• Council again hosted the annual Household Chemical Cleanout Day in partnership with the NSW EPA. This year saw almost 50,000kgs of problem waste delivered to the event.</li> </ul>	



## A safe, healthy and connected community

Service 4.1.7 - Provision of community safety programs	Status
<ul style="list-style-type: none"> <li>• Council in conjunction with the NSW police continues to deliver information to the community on break and enter prevention and the domestic violence program.</li> <li>• In partnership with NSW Police Council are running education campaigns to help people better protect themselves from items being stolen from their cars.</li> <li>• Council has completed a program to assist victims of repeat break and enters to secure their premises.</li> <li>• The road safety program continued to be implemented with programs including the Log Book Run, U-Turn the Wheel, child restraint fitting days and safety messages to the community via Variable Message Sign (VMS) boards.</li> <li>• During the reporting period 86 school zones were patrolled resulting in the issue of 214 penalty notices.</li> <li>• Rangers continue to undertake patrols of known trail bike riding hot spots in response to community complaints and to deter illegal trail bike riding.</li> <li>• Five after hour truck parking patrols were conducted resulting in the issue of 65 penalty notices.</li> </ul>	➡
Service 4.1.8 - Provision of animal care services	Status
<ul style="list-style-type: none"> <li>• Councils Animal Care Facility continued to operate with; <ul style="list-style-type: none"> <li>○ 875 dogs seized, surrendered, abandoned and impounded.</li> <li>○ 707 dogs were sold or released to owners or rescue organisations.</li> <li>○ 502 cats impounded.</li> <li>○ 145 cats sold, released to owners or rescue organisations.</li> </ul> </li> </ul>	➡
Service 4.1.9 - Provision of public health information and services	Status
<ul style="list-style-type: none"> <li>• Child immunisation clinics continue to be held twice per month.</li> <li>• Free health education resources such as the HealthTips Newsletter continue to be available to residents three times a year</li> <li>• There were 926 registered entrants in the Fisher's Ghost Fun Run 2014 which is a community fun run aimed to motivate and encourage health and fitness.</li> <li>• Council continues to support The Australian Red Cross to host mobile blood donation clinics each month.</li> <li>• Weekly HealthFocus article in Macarthur Advertiser newspaper</li> <li>• A total of 430 Regulated Health Premise inspections were conducted during the report period, incorporating inspections of food premises (313), public health premises (cooling towers, hairdressers, beauty salons, body/ear piercing establishments etc) (39) and domestic/commercial wastewater management systems (78).</li> </ul>	➡
Service 4.1.10 - Emergency bushland management	Status
<ul style="list-style-type: none"> <li>• Plans of management for bushfire hazard across the LGA are currently under development.</li> <li>• Hazard reduction works continued to be undertaken in line with targets submitted to the Rural Fire Service.</li> </ul>	➡



## A safe, healthy and connected community

### Strategy - 4.2 The provision of clean and safe public spaces

Service 4.2.1 - Maintain the public spaces of the City	Status
<ul style="list-style-type: none"> <li>Public Space improvements have been made in the following areas. <ul style="list-style-type: none"> <li>Yummy Café – at Ambarvale, replacement playground including new shade sail.</li> <li>Bradbury Oval, replacement of three lane cricket practice nets fully covered in shield grade artificial grass.</li> <li>Bradbury Oval, replacement of basketball, posts, backing boards, rings, and nets</li> <li>Campbelltown Bike Educational Centre replaced shade structure and installed four new table and bench settings.</li> <li>Koshigaya Park – Campbelltown, replaced old timber table and bench settings with two large aluminium shelters including four table and bench settings. Old BBQ hot plates and control equipment along with 35 metres of old timber fence was replaced.</li> <li>Lorraine Ciblic Reserve – Woodbine, installed new aluminium shade structure with table and bench setting.</li> <li>Wood Park – Ingleburn, replaced old timber picket fence with new recycled plastic fence, and painted all steel railings.</li> </ul> </li> <li>Council continued to maintain the cleanliness of the CBD areas throughout the LGA, and collect street litter bins and illegally dumped rubbish.</li> <li>The ongoing implementation of annual mowing program for Parks, Reserves and Sporting Fields continued.</li> <li>Surface improvements have been made to several sporting fields, Koshigaya Park and Park Central.</li> <li>The maintenance program for street furniture, signs and bus shelters continued to be implemented in addition to the new bus shelters program.</li> </ul>	

### Strategy - 4.3 The provision of activities that foster a sense of community

Service 4.3.1 - Community events	Status
<ul style="list-style-type: none"> <li>Council continued to coordinate high quality, popular festivals and events for the local community, with most activities associated with the events free to attend. During this period, 11 civic functions were successfully organised, along with four major community events and a number of award programs.</li> <li>Major events were Riverfest, the annual Festival of Fisher's Ghost, Campbelltown City Christmas Carols and New Year's Eve, as well as the annual Garden Competition and Gift of Time volunteer recognition ceremony.</li> <li>Council consults with the community through a variety of means to obtain feedback on each event, including the use of social media, and staff regularly research for ideas to improve event offerings and appeal to a broad audience.</li> <li>To commemorate the 30th anniversary of the Campbelltown Koshigaya Sister City relationship, a delegation from Koshigaya were welcomed to Campbelltown. During the visit, the group were involved in a number of activities as part of the Festival of Fisher's Ghost and a commemorative gift was unveiled in Koshigaya Park to mark the anniversary of one of the longest and most successful sister city relationships in Australia.</li> <li>Citizenship Ceremonies were held every six to eight weeks with approximately 90 conferees being granted citizenship.</li> </ul>	



## Responsible leadership

Strategy - 5.1 The encouragement of a collaborative approach across all levels of Government

Function 5.1.1 - Work with State and Federal Governments	Status
<ul style="list-style-type: none"> <li>• Council works with state and federal government agencies and non-government agencies to ensure better targeting and coordination of services. Some examples include; <ul style="list-style-type: none"> <li>○ Roads and Maritime Services</li> <li>○ Local Emergency Services to ensure a coordinated effort to the delivery of services</li> <li>○ Local Land Services to manage urban impacts on the natural resources in the area</li> <li>○ Planning and Environment NSW to adequately plan for the growth of the City and the region and eplanning pilot program</li> <li>○ Department of Primary Industries to manage noxious weeds and biosecurity issues</li> <li>○ Office of Environment and Heritage for the koala plan of management and advice on threatened species matters.</li> <li>○ UrbanGrowth and Housing NSW in the Renewal of Minto, Airds-Bradbury and Claymore</li> <li>○ UrbanGrowth for the Residential Release Areas of University of Western Sydney, Menangle Park, Edmondson Park</li> <li>○ NSW Health for the upgrade to Campbelltown Public Hospital</li> <li>○ NSW Electoral Commission on preparations for the NSW State election in March 2015</li> <li>○ Family and Community Services NSW to ensure exchange of information and co-operation around human services planning and service delivery</li> </ul> </li> <li>• Council has focused on advocating for key infrastructure and services to benefit the Campbelltown LGA and Macarthur Region. Of particular note are key transport connections, regional strategic planning, job creation, Sydney Metropolitan Strategy and the successful achievement of Campbelltown/Macarthur CBD being recognised as a Regional City Centre.</li> </ul>	

Strategy - 5.2 The smooth running of Council's operations

Function 5.2.1 - Business management	Status
<ul style="list-style-type: none"> <li>• Council's Audit Committee met once during the reporting period</li> <li>• Business continuity exercise has been scheduled for March 2015.</li> <li>• Ongoing discussion with individual sections to develop and enhance sectional business plans.</li> </ul>	



## Responsible leadership

Function 5.2.2 - Human resources	Status
<ul style="list-style-type: none"><li>• The Leadership Excellence Program was successfully completed for Executive and Managers with managers completing 360° reviews, attending workshops and group coaching sessions.</li><li>• The Strategic Human Resources Plan has been established.</li><li>• A review of the Equal Employment Opportunity Management Plan was completed and a new plan developed for 2014-2018.</li><li>• Reviewed the success of the Human Resources Business Partner Model</li><li>• Our third Intern Program has commenced with another four UWS students undertaking key projects.</li><li>• Knowledge Management templates were designed and implemented.</li><li>• Inaugural retirement seminar was successfully conducted and will be offered on an ongoing basis.</li><li>• Introduction of an improved comprehensive training needs analysis process.</li><li>• The Learning and Development Plan has been updated.</li><li>• A review and redesign of the Staff Induction program was undertaken</li><li>• Implemented the new Working with Children Check Screening Process</li></ul>	



## Responsible leadership

Function 5.2.3 - Information technology	Status
<ul style="list-style-type: none"> <li>• A draft IT Strategy document has been developed. This document is in line with Council's delivery program and Council's reliance on IT for delivering future services and functions.</li> <li>• Successful upgrades of core corporate applications were carried out to ensure compliance with legislative changes and establish foundations for future application enhancements.</li> <li>• Introduction of different classifications of outgoing mail and clean mail process improvements by the Records team have resulted in cost reduction of \$500 per month for Council.</li> <li>• The process of registering emails and scanned documents has been simplified.</li> <li>• Back end changes were made to the record management system to improve data accessibility, database performance and reliability.</li> <li>• Process and access improvements were carried out for the HR Skills database to make it more reliable.</li> <li>• Wi-Fi access has been provisioned for all Education and Care facilities operated by Council. Expansion of this service is currently underway across various Council facilities.</li> <li>• Successful completion of the first batch of new PC rollouts across Council with minimal disruption. The new PCs offer more processing power and are highly energy efficient in comparison to the previous model.</li> <li>• New CCTV infrastructure at the Leumeah footbridge has been installed as well as the expansion of the existing CCTV infrastructure at Macquarie Fields Leisure Centre and Gordon Fetterplace Aquatic Centre, to improve safety and surveillance capabilities.</li> <li>• Review of Council's upcoming renewals of IT contracts was undertaken, resulting in annual cost savings of approximately \$30,000 in ongoing maintenance agreements for Council's IT infrastructure.</li> <li>• A new eServices outage process has been introduced, which provides Council with the ability to easily redirect eServices to a maintenance and/or outage page on the website when any of the existing online eServices (payments, library services, booking forms etc) are unavailable.</li> <li>• Council has engaged a third party to review the website's existing Google analytics tagging, and provide recommendations on how we can improve our ability to track website visitor trends.</li> </ul>	
Function 5.2.4 - Governance	Status
<ul style="list-style-type: none"> <li>• Work is continuing on the areas identified in the Governance Improvement Plan.</li> <li>• The Payment of Expenses and Provision of Facilities to Councillors policy was adopted by Council to ensure transparency in the process.</li> <li>• The Code of Meeting Practice policy was adopted by Council to ensure efficient procedure in Council meetings.</li> <li>• Procurement training was delivered to appropriate staff.</li> <li>• Council appointed the NSW Electoral Commission to run the 2016 Local Government election.</li> </ul>	



## Responsible leadership

Strategy - 5.3 The transparent provision of information to the community to encourage participation in decision making

Service 5.3.1 - Community access to Council information	Status
<ul style="list-style-type: none"> <li>Council coordinates a quarterly residential newsletter, Compass, which is distributed to more than 56,500 households. The newsletter keeps the community informed about what Council has been doing, as well as future plans.</li> <li>Council information is also available online via Council's website, which provides a range of information on programs, initiatives, services and events, along with Council reports, financial statements and strategic planning documents. During the reporting period, additional online services were introduced to allow online viewing and tracking of current and approved Development Applications.</li> <li>Council's website is supplemented by 10 Facebook pages dedicated to providing targeted information to followers about the various services and facilities provided by Council.</li> <li>A monthly eNewsletter complements these communications methods, and currently has more than 650 subscribers.</li> </ul>	→
Service 5.3.2 - Provision of customer service	Status
<ul style="list-style-type: none"> <li>The Customer Service team has continued to provide assistance and support to the community through its centralised customer service centre through phones, counter and online services. This past six months has seen further online services being available to the community such as vehicle crossing applications.</li> </ul>	→

Strategy - 5.4 The sound management of public assets and funds

Function 5.4.1 - The management of Council's property assets	Status
<ul style="list-style-type: none"> <li>One Minto continuation of development</li> <li>RailCorp acquisition of Council land adjoining rail corridor</li> <li>Several strategic properties were acquired throughout the reporting period.</li> </ul>	→



## Responsible leadership

Function 5.4.2 - Asset management	Status
<ul style="list-style-type: none"> <li>Major renovations were carried out at:               <ul style="list-style-type: none"> <li>Ambarvale Community Hall (formerly – Youth Centre), refurbished all toilets and kitchen areas.</li> <li>Campbelltown Bike Educational Centre, built extension to improve toilet facilities at centre.</li> <li>Briar Cottage – Airds, repaint all external veranda areas, and replaced vinyl floor coverings throughout building.</li> <li>Campbelltown Art Gallery, upgraded power to building, also installed new compressor in air conditioning unit and treated external ceramic tiles with anti-slip treatment.</li> <li>Campbelltown HJ Library refurbished all toilets including access toilet in foyer area.</li> <li>Campbelltown Sports Stadium – Leumeah, refurbished toilets in Western Grandstand and replace old Ticket Box's Eastern Entrance.</li> <li>Eagle Vale Central – Leisure Centre, replaced old timber steam sauna with new vapour type sauna, replaced back wash valves and refurbished sand filters.</li> </ul> </li> </ul>	
Function 5.4.3 - Financial management	Status
<ul style="list-style-type: none"> <li>Long term financial planning tool used to model key financial strategies to reach long term financial sustainability and ensure assets maintained at an appropriate condition.</li> <li>Direct monitoring of special rate variation funded renewal and maintenance projects to ensure delivery within appropriate timeframes and achievement of planned outcomes to reduce Council's asset renewal and maintenance backlog.</li> <li>Council continued to manage investment and borrowings in accordance with the Long Term Financial Plan and associated policies. Investment income is projected to achieve budget forecasts.</li> <li>Council was successful in obtaining an \$8.5m Local Infrastructure Renewal Scheme subsidised loan for the road renewal program. Council also resolved to fund an additional \$1.5m via an internal loan to expedite a number of major building asset renewal projects. These loans are in specific accordance with Council's Long Term Financial Plan and were endorsed by NSW Treasury Corporation as a component of Council's asset management plan to supplement rates funding.</li> <li>Council has entered into 22 contracts with a value of approximately \$8.9m during the period, following a public procurement process.</li> </ul>	

### **3. CULTURAL SERVICES**

#### **3.1 Campbelltown Arts Centre 2015 Live Art Program**

##### **Reporting Officer**

Manager Cultural Services

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##### **Attachments**

Nil

##### **Purpose**

To advise Council that Campbelltown Arts Centre will facilitate an offsite artist residency and event in March 2015 as part of Live Art Program.

##### **History**

Council at its meeting on 29 July 2014 endorsed a submission to the Australia Council for the Arts requesting up to \$35,000 towards Campbelltown Art Centre's 2015 Live Art Program. Council was successful in receiving the funding for the program.

##### **Report**

Campbelltown Arts Centre's Live Art Program was initiated in 2010. It engages Australian and international artists to develop projects that critically explore and engage with the local community through participation, dialogue and interaction over a multi-year engagement process. Previous successful Live Art Programs including Minto Live, Site Lab and Temporary Democracies (Airds) have proven the capacity of site based works to revitalise civic areas and make contemporary art practice readily available to local audiences.

Campbelltown Arts Centre's Live Art Program will continue with a 2-year project over 2015-2016. The program aims to generate unique art experiences within our local area of South Western Sydney, by initiating long term partnerships between artists and communities.

The Centre has engaged Lee Wilson and Mirabelle Wouters of Branch Nebula to curate the program. Wouters and Wilson founded Branch Nebula in 1998, as a small independent collaboration working from project to project. The company is part of the MAPS NSW program produced by Performing Lines. Branch Nebula is one of the leading figures in an exciting independent scene in NSW. They have toured their work all over Australia and internationally to Germany, Brazil, Belgium and Switzerland.

Branch Nebula will commission and work with artists, Denis Beaubois, Matthew Prest, Ghenoa Gela, and Tania El Khoury to develop new work over a 2-year process in consultation with local communities of Campbelltown.

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In March 2015 the first stage of this project will take place with a 3 week residency from Monday 2 March to Sunday 22 March.

**Officer's Recommendation**

That the information be noted.

**Committee's Recommendation: (Oates/Thompson)**

That the Officer's Recommendation be adopted.

**CARRIED**

**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **3.2 Campbelltown Arts Centre 2015 Visual Arts Program Exhibitions**

### **Reporting Officer**

Manager Cultural Services

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### **Attachments**

Nil

### **Purpose**

To inform Council of four upcoming exhibitions which will be held at Campbelltown Arts Centre, from March to May 2015, as part of the 2015 Visual Arts Program.

### **Report**

Campbelltown Arts Centre will present a suite of exhibitions including 'Friends Annual', 'Focus', 'Colour Restraint' and 'Big Blue' as part of the 2015 Visual Arts Program.

#### **Friends Annual and Focus**

Since 1982, the Friends have made significant contributions to the Campbelltown Arts Centre through funds raised from their diverse program of events including the annual Easter Egg Hunt, the Friends bus tours and the publication of the Friends Journal.

The annual exhibition and sale is one of the highlights on the Friends extensive calendar of events. 'Friends Annual' provides members of the Friends with an opportunity to showcase their own artistic talents.

'Friends Annual' is sponsored by Macarthur Disability Services, and a \$500 prize is awarded to one of the outstanding artworks on display.

The 'Focus' exhibition was established in 2014 to award a Friends member an opportunity to display their work exclusively on one wall within the gallery space during 'Friends Annual'.

'Friends Annual' and 'Focus' exhibitions will present a suite of works by Friends of Campbelltown Arts Centre members managed by the Friends committee. Entry forms have been released with an expected 70 works to be displayed.

#### **Colour Restraint**

The 'Colour Restraint' will feature a suite of works by important Western Australian artists, Brendan van Hek and Rebecca Baumann. The presentation of selected works by the artists will see the coming together of specific installation works within a collaborative context. The exhibition will focus on the use of colour and light and the way it engages emotion and the senses. Works will be strategically placed to best utilise the gallery space and to offer a sensory experience for the audience. A new work commission will be collaboratively produced by the artists and presented during the exhibition.

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## **Big Blue**

The Big Blue Arts studio program at Campbelltown Arts Centre, begun in 2014, fosters high quality artistic practice in the visual arts for people with a disability. Through advocacy, education and information, Big Blue promotes full inclusion, access and professional development in the arts. Big Blue artists are given the opportunity to connect with contemporary practicing artists through workshops and by fostering relationships with the broader arts community.

The 'Big Blue' exhibition will present a suite of works by participants in the Big Blue Studio Program. The display will include selected artworks presented for the first time in exhibition format.

The exhibitions will be officially opened on Friday 20 March 2015 at 6.00pm and continue to Sunday 24 May 2015.

## **Officer's Recommendation**

That the information be noted.

## **Committee's Recommendation: (Thompson/Glynn)**

That the Officer's Recommendation be adopted.

## **CARRIED**

## **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

## **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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### **3.3 Campbelltown Arts Centre 2015 Contemporary Music Events**

#### **Reporting Officer**

Manager Cultural Services

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#### **Attachments**

Nil

#### **Purpose**

To advise Council of two public music performances to be held in March at Campbelltown Arts Centre as part of the 2015 Contemporary Music Program.

#### **Report**

##### **Kiddies Cushion Concert**

Campbelltown Arts Centre will present The Kiddies Cushion Concert, an annual public event created for children up to the age of 6 and performed by the local Fisher's Ghost Youth Orchestra. The orchestra will perform classic children's nursery rhymes and television themes.

The performance gives children and their families the opportunity to physically engage with the instruments and performers, as well as the experience of listening to a live orchestra ensemble. The event also provides the Fisher's Ghost Youth Orchestra the opportunity to perform live within a professional setting, whilst providing musical and creative entertainment and education to local Macarthur children.

The Kiddies Cushion Concert will be held on Sunday 15 March 2015 at 2.00pm at Campbelltown Arts Centre.

##### **Forgotten Call of the Night Parrot**

Forgotten Call of the Night Parrot sees Australian pianists Anna Grinberg and Liam Viney returning to Campbelltown Arts Centre to premiere new Australian works composed for two pianos by composers Dr. Matthew Hindson and Erik Griswold.

The performance will provide local audiences as well as students and lovers of the piano with the opportunity to hear and be witness to the first performance of these two new additions by Australian composers to the international piano repertoire.

Forgotten Call of the Night Parrot will be held at Campbelltown Arts Centre on Friday 27 March 2015 at 7.00pm.

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While at the Centre the artists will also conduct a public master class for local piano students and chamber music ensembles on Thursday 26 March 2015.

**Officer's Recommendation**

That the information be noted.

**Committee's Recommendation: (Oates/Lound)**

That the Officer's Recommendation be adopted.

**CARRIED**

**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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### **3.4 Australia Council for the Arts - Six Year Funding - Organisations**

#### **Reporting Officer**

Manager Cultural Services

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#### **Attachments**

Nil

#### **Purpose**

To seek Council's endorsement of an expression of interest to the Australia Council for the Arts for funding up to \$350,000 per annum under the new grants model, Six Year Funding – Organisations, towards Campbelltown Arts Centre's Multi-disciplinary Artistic Program from 2016-2022.

#### **Report**

In 2014 Australia Council for the Arts announced a new grants model which is intended to make it simpler to apply for grants. Artistic merit and excellence will remain central to grant decision making.

Six year funding is available for arts organisations of significant regional, national or international standing. Organisations must demonstrate artistic achievement and ambition with a compelling six year strategic vision. Funding for successful organisations will commence in 2016.

The application process for Six Year Funding for Organisations involves two stages: expression of interest and full application. Expressions of interest close on 3 March 2015. Applicants will be notified of the outcome of their expression of interest in late May 2015. Applicants that have their expression of interest approved will be invited to submit a full application on 1 September 2015. Applicants will be notified of the outcome of their full application in late November 2015.

Campbelltown Arts Centre proposes to submit an expression of interest for up to \$350,000 per annum for multi-arts program funding which would support the Visual Arts, Music, Dance, Performance and Live Art programs from 2016-2022. If successful, this funding would create program certainty for Campbelltown Arts Centre into the future and ensure the continued high standard of work developed and presented by the Centre.

#### **Officer's Recommendation**

That Council endorse the expression of interest to the Australia Council for the Arts under the Six Year Funding - Organisations for up to \$350,000 per annum towards Campbelltown Arts Centre's 2016-2022 Multi-Disciplinary Artistic Program.

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**Committee's Recommendation: (Thompson/Oates)**

That the Officer's Recommendation be adopted.

**CARRIED**

**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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### **3.5 Establishment of the Campbelltown Arts Centre Trust**

#### **Reporting Officer**

Manager Cultural Services

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#### **Attachments**

Nil

#### **Purpose**

To seek Council's endorsement for the establishment of the Campbelltown Arts Centre Trust.

#### **Report**

Council was briefed on 25 November 2014 regarding the proposed establishment of the Campbelltown Arts Centre Trust. The Trust is intended to ensure the long term sustainability of the Campbelltown Arts Centre and provide the capacity to seek diverse streams of funding from a variety of sources.

The trust/foundation model has been successfully adopted by many major cultural institutions, including the Art Gallery of NSW Trust, Museum Contemporary Art Foundation, Sydney Theatre Company Foundation and the Sydney Opera House Trust.

The Trust fund and the income from it would be used for literature, music, performing arts, visual arts, crafts, design, film, video, television, radio, community arts, Aboriginal arts, and heritage delivered at the Campbelltown Arts Centre.

The Campbelltown Arts Centre Trust would be owned and controlled completely by Council. The proposed structure of the Trust would be as follows:

- Two Councillors
- The General Manager of Council
- The Manager of Council responsible for the Arts Centre
- Three Directors selected from the community.

It is proposed that the General Manager sign all documents on behalf of Council, relating to the Campbelltown Arts Centre Trust.

It is proposed that Council follow due process in the establishment and management of the Campbelltown Arts Centre Trust, in accordance with all New South Wales state and Australian federal legislation in its establishment and management.

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The Trust would also provide a unique opportunity to better engage the community in the future of the Arts Centre and ensure the long term stability of program funding for the Campbelltown community.

### **Officer's Recommendation**

1. That Council endorse the establishment of the Campbelltown Arts Centre Trust in accordance with all New South Wales state and Australian federal legislation in its establishment and management.
2. That Council approve the General Manager to sign all documents on behalf of Council, relating to the Campbelltown Arts Centre Trust.

### **Committee's Recommendation: (Thompson/Glynn)**

That the Officer's Recommendation be adopted.

### **CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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#### **4. CUSTOMER SERVICE**

**No reports this round**

#### **5. EDUCATION AND CARE SERVICES**

**No reports this round**

#### **6. HEALTHY LIFESTYLES**

##### **6.1 Campbelltown Sports Stadium NRL Playing Arrangements 2015**

##### **Reporting Officer**

Manager Healthy Lifestyles

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##### **Attachments**

Wests Tigers National Rugby League 2015 Draw (contained within this report)

##### **Purpose**

To advise Council of Campbelltown Sports Stadium's hire arrangements for the 2015 National Rugby League (NRL) season.

##### **History**

In 2014 Campbelltown Sports Stadium hosted four NRL matches. In addition, the Stadium hosted Wests Tigers in the NSW Cup Competition and the Western Suburbs District Rugby League Football Club in the Ron Massey Cup. Western Suburbs District Junior Rugby League and the Macarthur District Soccer Football Club also held their final series at the venue.

In a typical year the Stadium hosts between 130 - 160 football matches ranging from NRL to local club and school matches.

Since 2000, Wests Tigers have used a number of venues as their home ground including Campbelltown Sports Stadium, Leichhardt Oval, ANZ Stadium, Sydney Football Stadium (Allianz Stadium) and the Sydney Cricket Ground. Three Wests Tigers games per annum were held at the venue between 2005 and 2009, and prior to this five or six games were held at the Stadium. Since 2010 four matches have been held at the Stadium and in 2011, 2012 and 2013 Campbelltown Sports Stadium also hosted a Wests Tigers trial match. In 2014 Campbelltown Sports Stadium did not host a trial match.

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## Report

The National Rugby League Commission has released the 2015 NRL draw which comprises of 26 rounds of competition. Wests Tigers have twelve home games with four of these being played at Campbelltown Sports Stadium. A further four games will be held at Leichhardt Oval and four games at ANZ Stadium.

The four NRL matches scheduled for Campbelltown Sports Stadium in 2015 are as follows:

Round 2 Wests Tigers V St George Dragons	Monday 16 March 2015	7.00pm
Round 11 Wests Tigers V Nth Queensland Cowboys	Saturday 23 May 2015	7.30pm
Round 23 Wests Tigers V Newcastle Knights	14 – 17 August 2015 (Date TBA)	TBA
Round 25 Wests Tigers V New Zealand Warriors	28 – 31 August 2015 (Date TBA)	TBA

The draw provides a good mix of teams providing spectators an opportunity to see teams that haven't played at Campbelltown for a number of years. The St George Illawarra Dragons last played in Campbelltown in 2002, Newcastle Knights in 2001 and the New Zealand Warriors in 2007. North Queensland Cowboys are regular visitors to Campbelltown having played seven games at the Stadium since 2000, the last being last season.

The draws for the NSW Cup and the Ron Massey Cup are yet to be finalised and Council officers are working with the relevant clubs to determine and confirm their needs for the 2015 season.

## 2015 Trial Match

Campbelltown Sports Stadium will host a Wests Tigers trial match on Saturday 21 February 2015. The trial match will be against the Cronulla Sharks which is a traditional match up for trial matches for the Wests Tigers in recent times. The event day itself will feature five games of rugby league, incorporating two Wests Magpies junior representative matches as well as trial matches for Wests Tigers NSW Cup team, the Wests Tigers Under 20 team and the Wests Tigers NRL team.

## Conclusion

In order for Council to plan and schedule events to be held at the Stadium and to ensure that the playing surface is first class, requests for hire need to be carefully assessed to ensure that there is a balance between the use of the facility for NRL fixtures, representative matches, the local community and the specific turf maintenance requirements. Council also needs to ensure that the management remains flexible so opportunities for other events are pursued and can be accommodated.

Council staff are in regular contact with each major sporting code and other entertainment organisations seeking opportunities to expand the events based at the Stadium.

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**Officer's Recommendation**

That the information be noted.

**Committee's Recommendation: (Lound/Thompson)**

That the Officer's Recommendation be adopted.

**CARRIED**

**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## ATTACHMENT 1

<b>Wests Tigers NRL Draw 2015</b>		
<b>Round : Date</b>	<b>Fixture</b>	<b>Venue (TV Network)</b>
R1 - Saturday 7 March	Titans V Wests Tigers	Cbus Stadium (FOX)
<b>R2 – Monday 16 March</b>	<b>Wests Tigers V Dragons</b>	<b>Campbelltown Stadium (FOX)</b>
R3 – Sunday 22 March	Rabbitohs V Wests Tigers	ANZ Stadium (NINE)
R4 – Friday 27 March	Wests Tigers V Bulldogs	ANZ Stadium (NINE)
R5 – Monday 6 April	Eels V Wests Tigers	ANZ Stadium (FOX)
R6 – Saturday 11 April	Warriors V Wests Tigers	Mt Smart Stadium (FOX)
R7 – Sunday 19 April	Wests Tigers V Raiders	Leichhardt Oval (FOX)
R8 – Friday 24 April	Bulldogs V Wests Tigers	ANZ Stadium (NINE)
R9 – Friday 8 May	Roosters V Wests Tigers	Allianz Stadium (NINE)
R10 – Sunday 17 May	Knights V Wests Tigers	Hunter Stadium (NINE)
<b>R11 – Saturday 23 May</b>	<b>Wests Tigers V Cowboys</b>	<b>Campbelltown Stadium (FOX)</b>
R12 – Bye		
R13 – Friday 5 June	Wests Tigers V Titans	Leichhardt Oval (NINE)
R14 – Friday 12 June	Wests Tigers V Rabbitohs	ANZ Stadium (NINE)
R15 – Friday 19 June	Sea Eagles V Wests Tigers	Brookvale Oval (NINE)
R16 – Sunday 28 June	Wests Tigers V Panthers	Leichhardt Oval (NINE)
R17 – Monday 6 July	Wests Tigers V Eels	ANZ Stadium (FOX)
R18 – Bye		
R19 – Sunday 19 July	Broncos V Wests Tigers	Suncorp Stadium (NINE)
R20 – Friday 24 July	Wests Tigers V Roosters	ANZ Stadium (NINE)
R21 – July 31 – Aug 10	Wests Tigers V Storm	Leichhardt Oval
R22 – Aug 7 – Aug 10	Raiders V Wests Tigers	GIO Stadium
<b>R23 – Aug 13 – Aug 17</b>	<b>Wests Tigers V Knights</b>	<b>Campbelltown Stadium</b>
R24 – Aug 20 – Aug 24	Sharks V Wests Tigers	Remondis Stadium
<b>R25 – Aug 27 – Aug 31</b>	<b>Wests Tigers V Warriors</b>	<b>Campbelltown Stadium</b>
R26 – Sept 3 – Sept 6	Dragons V Wests Tigers	ANZ Stadium
<b>Final Series</b>		
Sept 11 – Sept 13	Qualifying Semi-Finals	
Sept 18 – Sept 19	Semi-Finals	
Sept 25 – Sept 26	Preliminary Finals	
Oct 4	Grand Final	

## **6.2 AFC Asian Cup Australia 2015 - Pre-Competition Camp Venue - Campbelltown Sports Stadium**

### **Reporting Officer**

Manager Healthy Lifestyles

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### **Attachments**

Nil

### **Purpose**

To update Council on the Chinese National Football Team's use of Campbelltown Sports Stadium for their Asian Football Confederation (AFC) Asian Cup Australia 2015 pre-competition training camp which was held in January 2015.

### **History**

Australia hosted the AFC Asian Cup Australia 2015 from 9 – 31 January 2015 which was one of the largest sporting events in Asia. Australia hosted 32 matches across the cities of Sydney, Melbourne, Brisbane, Canberra and Newcastle.

Council at its meeting of 2 June 2014 was advised that Council had entered into an agreement with the Chinese National Football Team to use Campbelltown Sports Stadium as their pre-competition training camp venue, to prepare them for the AFC Asian Cup Australia 2015.

### **Report**

The Chinese National Football Team arrived in Campbelltown on 29 December 2014 and remained in Campbelltown until 6 January 2015. A small contingent of the team management arrived on 27 December 2014 to coordinate logistics for the camp and accommodation during their stay. The team utilised Campbelltown Sports Stadium as their training venue twice per day and stayed at Rydges.

The Chinese National Football Team, of approximately 45 people, included players, coaching, medical staff and officials. The team was accompanied by a very strong media contingent from China, with most staying in the area. This media presence was very positive and has resulted in extensive media coverage in China.

Council officers liaised directly with the Chinese team management prior to their arrival in regards to their training requirements. A closed trial match was held between China PR and Oman, on Saturday 3 January. This game was successful for the Chinese team winning 4-1.

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## 6.2 Afc Asian Cup Australia 2015 - Pre-Competition Camp Venue - Campbelltown Sports Stadium

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The team management and government officials were very pleased with the preparation of the Stadium and the accommodating nature of Council and felt that their stay in Campbelltown was very successful. The Chinese officials are keen to foster relationships further and have held preliminary discussions with Council officers to bring national teams back for training camps in the future. This endorsement by the Chinese National Football Team further strengthens the quality of Campbelltown Stadium to host international teams and it is hoped that this will be the first of many visits from the Chinese National Football Team.

As a follow on from hosting the Chinese National Football Team, Council officers have recently undertaken a tour of the Stadium to visitors from Qatar and will begin discussions for possible opportunities to host a training camp prior to the Under 20 World Cup to be held in New Zealand in May-June 2015.

### **Officer's Recommendation**

That the information be noted.

### **Committee's Recommendation: (Lound/Thompson)**

That the Officer's Recommendation be adopted.

### **CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **6.3 2014 Community Building Partnership Program**

### **Reporting Officer**

Manager Healthy Lifestyles

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### **Attachments**

Nil

### **Purpose**

To advise Council of the successful projects that were applied for by local sporting clubs in the 2014 Community Building Partnership Program, administered by the NSW Government.

### **History**

The Community Building Partnership Program was established by the NSW Government in 2009. The objectives of the program are:

- Improve local community participation and cohesion through the delivery of social, environmental or recreational services or activities by enhancement of community infrastructure
- Improve opportunities for people from disadvantaged or otherwise isolated groups to be included in community activities.

Not-for-profit groups were eligible to apply for grants with funds allocated for each NSW Government electorate with successful projects awarded up to 100% funding of projects.

### **Report**

Seven Campbelltown sporting organisations were successful in securing funding through the 2014 Community Building Partnership Program. Council officers were involved in the planning and costing of all projects as well as providing letters of support. Each grant is for 100% of the project cost and does not require Council or Club contribution.

The successful projects total \$193,431 of grant funding. The successful projects are:

#### **Campbelltown City Kangaroos Junior Rugby League Football Club**

Stromeferry Reserve Reserve

Construction of Seating Platforms

Grant: \$48,639

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**Campbelltown District Netball Association**

Coronation Park  
Landscape Enhancement  
Grant: \$18,150

**Campbelltown Harlequins Rugby Union Club**

Campbelltown Showground  
Security Upgrade  
Grant: \$36,552

**Ruse Football Club**

Jackson Oval  
Amenities Awning Extension  
Grant: \$23,430

**Campbelltown Camden District Cricket Club**

Raby Sports Complex  
Training Complex Project  
Grant: \$12,500

**Eschol Park Soccer Club**

Eschol Park Playing Fields  
New Storage Room  
Grant: \$26,000

**Softball Campbelltown**

Milton Park  
Amenities Awning Extension  
Grant: \$28,160

Council officers will liaise with clubs to plan and schedule projects for commencement.

**Officer's Recommendation**

That the information be noted.

**Committee's Recommendation: (Thompson/Lound)**

That the Officer's Recommendation be adopted.

**CARRIED**

**Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

**Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **6.4 Pakistan World Cup Cricket Team training at Raby Sports Complex**

### **Reporting Officer**

Manager Healthy Lifestyles

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### **Attachments**

Nil

### **Purpose**

To inform Council that Raby Sports Complex was selected to host the Pakistan World Cup Cricket Team for a 2 day training camp on 5 and 6 February 2015.

### **History**

Campbelltown sports grounds and facilities regularly play host to major sporting events and teams. The standard of facilities and the ability to handle the different needs of each sport makes the venue attractive to organisers when deciding where to stage large tournaments or events. Some of the larger events staged in recent years include the State Netball Championships, Australian University Games, annual events for Cricket, Athletics and Netball as well as hosting the Chinese National Soccer Team in the lead up to the AFC Asian Cup.

### **Report**

The International Cricket Council (ICC) Cricket World Cup is the flagship event of the international cricket calendar and takes place every four years, with matches contested in a 50-over format. This year the event is being held across Australia and New Zealand during February and March with 14 nations competing. The expected television audience of the event is over one billion people. Many of the 14 competing teams will hold pre-tournament camps in the lead up to their first game.

The Pakistan team used Raby Sports Complex to hold a pre-tournament camp on Thursday 5 and Friday 6 February. As part of the camp the team utilised the playing fields at the complex as well as the practice wickets. The Pakistan team included approximately 30 players and staff, and resided in Campbelltown during this time.

Each day Council prepared the venue for training with assistance from the Campbelltown Camden District Cricket Club. Some of the players and volunteers from the Cricket Club assisted the team at their practice sessions and had an opportunity to bowl to the Pakistan team as part of the preparations.

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Healthy Lifestyles is continuing to seek opportunities for international and national teams to reside in Campbelltown for preparation for major competition. Australia is also hosting the Netball World Cup with Sydney playing a major role. Initial enquiries have been made regarding pre-competition training opportunities in Campbelltown.

### **Officer's Recommendation**

That the information be noted.

### **Committee's Recommendation: (Glynn/Lound)**

That the Officer's Recommendation be adopted.

### **CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **6.5 NSW Footy Facilities Fund - Update**

### **Reporting Officer**

Manager Healthy Lifestyles

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### **Attachments**

Nil

### **Purpose**

To advise Council of the outcomes of projects submitted for consideration to the Office of Sport under the NSW Footy Facilities Fund grant program – Rounds One and Two.

### **History**

Council at its meeting of 1 July 2014 resolved that a report be presented once successful projects have been announced by the Office of Sport under the NSW Footy Facilities Fund grant program – Round One.

Council at its meeting of 9 December 2014 resolved that a further report be presented once the projects for the NSW Footy Facilities Fund grant program – Round Two were confirmed and applications submitted to the Office of Sport.

### **Report**

The NSW Footy Facilities Fund program is an initiative of the National Rugby and the NSW Government to assist rugby league clubs to improve the quality, availability and standard of their facilities.

#### **Round One**

Council supported two applications for Round One of the NSW Footy Facilities Fund grant program. These were:

#### **Campbelltown City Kangaroos Junior Rugby League Stomeferry Reserve**

Construction of new storage area

#### **Eaglevale St Andrews Junior Rugby League Club Eschol Park No 1**

Construction of tiered seating and awning

Council has been advised that the two applications were unsuccessful.

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Council officers are liaising with the Office of Sport regarding feedback on the applications and investigating alternate grant and funding opportunities for these projects.

### **Round Two**

Applications for Round Two of the NSW Footy Facilities Fund program opened on 12 November 2014 and closed on 9 January 2015. Council officers liaised with local rugby league clubs to assist in the development of projects and the applications for grants.

However, Council officers' understanding is that no projects were submitted by any club for funding by the closing date.

### **Officer's Recommendation**

That the information be noted.

### **Committee's Recommendation: (Oates/Lound)**

That the Officer's Recommendation be adopted.

### **CARRIED**

### **Council Meeting 17 February 2015 (Rowell/Matheson)**

That the Officer's Recommendation be adopted.

### **Council Resolution Minute Number 16**

That the Officer's Recommendation be adopted.

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## **7. LIBRARY SERVICES**

**No reports this round**

## **8. GENERAL BUSINESS**

Nil.

## **22. CONFIDENTIAL ITEMS**

**No reports this round**

There being no further business the meeting closed at 5.50pm.

T Rowell  
CHAIRPERSON

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