# Reports of the Community Services Committee Meeting held at 5.30pm on Tuesday, 10 March 2015.

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# **ACKNOWLEDGEMENT OF LAND**

# **DECLARATIONS OF INTEREST**

**Pecuniary Interests** 

**Non Pecuniary – Significant Interests** 

Non Pecuniary – Less than Significant Interests

ITEM	TITLE	PAGE	
1.	COMMUNICATIONS AND MARKETING	3	
1.1	Revised Policy - Corporate Communications	3	
2.	COMMUNITY RESOURCES AND DEVELOPMENT	8	
2.1	2015 National Youth Week	8	
2.2	Beach Safety Pilot Program Evaluation	11	
2.3	2015 Seniors Week	13	
3.	CULTURAL SERVICES	15	
3.1	Pixel Sounds - Campbelltown Arts Centre 2015 Contemporary Music Program	15	
3.2	Museums Australia Multimedia and Publication Design Awards 2015	17	
4.	CUSTOMER SERVICE	19	
No reports this round			
5.	EDUCATION AND CARE SERVICES	19	
No reports this round			
6.	HEALTHY LIFESTYLES	19	
6.1	Campbelltown Bicycle Education and Road Safety Centre School Holiday Program	19	
7.	LIBRARY SERVICES	21	
7.1	Summer Reading Club 2014/2015	21	
7.2	Tech Savvy Seniors CALD Programme	23	
8.	GENERAL BUSINESS	24	
22.	CONFIDENTIAL ITEMS	24	
No reports this round			

## Minutes of the Community Services Committee held on 10 March 2015

**Present** Councillor T Rowell (Chairperson)

Councillor W Glynn Councillor D Lound Councillor M Oates Councillor R Thompson

Acting General Manager - Mrs L Deitz

Acting Director Community Services - Mrs J Uluibau Manager Communications and Marketing - Mrs B Naylor

Manager Community Resources and Development - Mr B McCausland

Acting Manager Cultural Services – Ms J Blake Acting Manager Customer Service - Ms M James

Acting Manager Education and Care Services – Mr A Bennison

Manager Healthy Lifestyles - Mr M Berriman Acting Manager Library Services - Ms J Rosevear

Manager Technical Services - Mr K Lynch

Policy and Governance Coordinator - Ms J Warner

Executive Assistant - Mrs K Peters

# Apology (Oates/Glynn)

That the apologies from Councillors Brticevic and Matheson be received and accepted.

**CARRIED** 

## **Acknowledgement of Land**

An Acknowledgement of Land was presented by the Chairperson Councillor Rowell.

## **DECLARATIONS OF INTEREST**

There were no Declarations of Interest at this meeting.

# 1.1 Revised Policy - Corporate Communications

## 1. COMMUNICATIONS AND MARKETING

# 1.1 Revised Policy - Corporate Communications

# **Reporting Officer**

Manager Communications and Marketing

#### **Attachments**

Revised Policy – Corporate Communications (contained within this report)

# **Purpose**

To seek Council's endorsement of the revised Corporate Communications Policy.

# **History**

The above mentioned policy was adopted by Council on 7 July 2010, was last reviewed on 18 June 2013 and is now due for review in accordance with the Records and Document Management Policy.

# Report

The abovementioned policy has been reviewed in accordance with Council's Records Management Policy and the adopted procedure for Policy Development and review.

The policy has undergone minor changes to reflect the correct name of the appropriate legislation, as highlighted in the attachment. Reference to the Community Report has also been removed from the policy as it is no longer relevant. It is recommended that this policy be adopted and a new review date set.

### Officer's Recommendation

- 1. That the revised Corporate Communications Policy as attached to this report be adopted.
- 2. That the Policy review date be set at 30 December 2017.

## **Committee's Recommendation:** (Thompson/Glynn)

That the Officer's Recommendation be adopted.

#### **CARRIED**

# Council Meeting 17 March 2015 (Rowell/Borg)

That the Officer's Recommendation be adopted.

# **Council Minute Resolution Number 36**

# ATTACHMENT 1



Policy details may change prior to review date due to legislative changes, therefore this document is uncontrolled when printed.

## **Objectives**

- 1. To ensure that all corporate communications within and from Council are presented in an effective and consistent format, to strengthen the professional image of Council.
- 2. To ensure a contemporary, consistent and positive public presence for Campbelltown City through widespread utilisation of the Campbelltown City Council corporate identity including the logo, emblems, colours and sub-graphics in an appropriate and consistent manner.

## **Policy Statement**

### **Background**

#### **Corporate Communications**

Corporate communications play an important role in the way Council is viewed by residents, visitors and businesses.

Every message and document presented to the public needs to strengthen and enhance the image of Council that is trying to be communicated - that Campbelltown City Council is professional, competent, unified and a leader in local government.

This policy aims to ensure consistency of delivered content and Council's corporate image, as well as to provide corporate branding quality control. All corporate communications are to be approved by either the appropriate Section Manager and/or Manager Communications and Marketing, prior to being released to the public. This includes, but is not limited to, all documentation which is intended for the public under Council's name and/or bears Council's logo - flyers, pamphlets, booklets, street signage, posters, major reports (ie State of the Environment Report, Annual Report, and those associated with the Integrated Planning and Reporting framework), websites, invitations, advertising, etc. This excludes letters to individuals or groups, as they are not intended for the general public.

This will ensure that all published material is consistent in style, spelling, grammar and language usage across the whole of Council. The goal is to present Council in the most professional way possible, through the effective use of communication tools and resources.

#### Scope

This policy applies to all Campbelltown City Council staff and all manner of corporate communications under Council's name and/or bears Council's logo which is intended for public use.

#### **Principles**

To assist with this, a Corporate Style Guide for the use of Council's logo, colours and approved sub-graphics has been developed, along with a Corporate Communications Quick Reference Guide. It is the responsibility of each Section Manager to ensure that all documents intended for the public which bear Council's name and/or logo, are created in line with these guides.

- 1. All corporate communication intended for public viewing or use, must feature the Council logo in the full corporate colours (where possible). The approved sub-graphics can also be used in addition to the logo, but not without, should further visual depth be required.
- 2. The Section Manager and/or Manager Communications and Marketing is to sign off on all corporate communications intended for the public, which includes Council's name and logo (excluding letters to individuals or groups, as they are not intended for the general public).
- 3. The Corporate Communications Quick Reference Guide, created in line with Council's Plain English Style Guide and the Corporate Style Guide must be used when creating corporate communications of any kind. These guides detail appropriate use of font sizes, language, numbers, dates, Council logo and sub-graphics size and colour.
- 4. Manager Communications and Marketing is to view all major corporate documentation before it is published, to ensure that material is in line with Council style (as per the Corporate Communications Quick Reference Guide and Corporate Style Guide). Major documents are to be determined in consultation with the Directors and General Manager and include, but are not limited to, the State of the Environment Report, Annual Report, and those associated with the Integrated Planning and Reporting framework.

## Campbelltown City logo, colours and sub-graphics

The Campbelltown City Council logo shall be used wherever possible in Council applications, such as signage, vehicle identification, advertising, publications, certificates, letterheads, web applications, badges, certificates and staff uniforms. The sub-graphics have been derived from Council's vision statement of "A City of Choice and Opportunity in a Natural Environment" and can be used, in conjunction with the full logo, to add interest on corporate literature.

This policy covers any use of Campbelltown City Council's logo, crest and coat of arms and subgraphics on any Council related applications and by any organisation other than Campbelltown City Council.

Council's colours, as used in the logo, are:

Leaf Green: Pantone 582 CMYK: C:22, M:9, Y:100, K:39 RGB: R:135, G:136, B:0

Navy Blue: Pantone 655

CMYK: C:100, M:80, Y:12, K:63

RGB: R:0, G:32, B:78

Burgundy: Pantone 202 CMYK: C:10, M:97, Y:61, K:48 RGB: R:130, G:36, B:51

- 1. The use of navy blue, burgundy and leaf green shall be encouraged in official signage, interior décor and external identification as part of a program to develop a consistent and contemporary presence for Council offices and properties.
- 2. Groups representing Campbelltown City shall be encouraged to adopt colours similar to navy blue, burgundy and leaf green as their official livery, whenever opportunities to review existing colour schemes arise.
- Community groups, sporting clubs and other external organisations must seek approval through Council's Manager Communications and Marketing prior to making use of the official Campbelltown City logo. The sub-graphics are to be used for Council applications only.
- 4. The Manager Communications and Marketing must approve any marketing material featuring Council's logo, which is intended for the public.
- 5. The use of the Council Crest incorporating a mural crown and white swan shall be encouraged as the official emblem for groups representing the City of Campbelltown.
- 6. The use of the Campbelltown City Coat-of-Arms bearing the motto "Be mindful" shall be reserved for specific official occasions where the dignity of proceedings would be enhanced through the application of a heraldic device.
- 7. The use of Council's Coat-of-Arms is restricted to official Council purposes only.

## Responsibility

The Manager Communications and Marketing is to sign off on all major Council corporate communications intended for the public, which includes Council's name and/or logo. The Manager Communications and Marketing must also review and approve any marketing material featuring Council's logo, which is intended for use by organisations other than Campbelltown City Council.

### Effectiveness of this policy

Manager Communications and Marketing to review the policy on an annual basis to ensure this policy remains effective.

## **END OF POLICY STATEMENT**

## 2. COMMUNITY RESOURCES AND DEVELOPMENT

## 2.1 2015 National Youth Week

# **Reporting Officer**

Manager Community Resources and Development

#### **Attachments**

Nil

# **Purpose**

To advise Council that 2015 Youth Week will be celebrated across the Campbelltown Local Government Area from 10-19 April.

# **History**

National Youth Week is a joint Australian Government, State, Territory and Local Government initiative and is the largest celebration of young people in Australia. Thousands of young people aged 12-25 get involved in National Youth Week each year. National Youth Week is an opportunity for young people to share ideas, attend live events, and have their voices heard on issues that concern them, showcase their talents, celebrate their contribution to the community, take part in competitions and have fun.

## Report

The theme for this year's National Youth Week is 'It Starts With Us'. Council staff are currently finishing a comprehensive program of events with the assistance of local young people and youth services.

Council also offered partnership funding of up to \$500 per project to local youth groups and service providers to host a Youth Week event. Applicants needed to demonstrate that they could provide dollar for dollar funding or in-kind support to the same value. Expressions of interest closed on Friday 12 December 2014. The following project ideas were successful and have been developed in partnership with Council and are included in the program of events.

### **Drug Education in the Community**

Youth Solutions will be hosting an interactive stall at Macarthur Square Shopping Centre on Thursday 9 April 2015 from 5.30pm to 8.30pm which aims to educate young people about tobacco to reduce smoking rates across the Local Government Area.

Youth Solutions will also deliver a fun and interactive peer education workshop on Friday 10 April from 12.00pm to 1.30pm at the University of Western Sydney, Campbelltown. This workshop will focus on tobacco prevention, resilience and positive coping skills.

Other planned activities include:

#### **Skate Park Events**

At Macquarie Fields Skate Park on Sunday 12 April from 3.30pm to 5.30pm, young people can participate in a jam session showcasing skate, scooter and BMX demonstrations by sponsored riders. The day includes a barbeque, music and giveaways.

At Campbelltown Skate Park on Saturday 18 April from 3.30pm to 5.00pm, young people can get active in their community, meet new friends and learn some great skills from professionals in a free skateboarding workshop.

Both events will be organised by Council in partnership with Totem Skate School and local youth services.

## **Youth Leadership**

Council in partnership with Camden and Wollondilly Councils will host a Youth Leadership Forum at Campbelltown Arts Centre on Tuesday 14 April from 12.00pm to 4.00pm. The forum will support young people to develop leadership skills and set goals for the future.

The Youth Leadership Forum will also include guest speakers and group workshops.

### **OzTag Sports Tournament**

Council will partner with the NSW Office of Sport, NSW OzTag Sports Association and youth services from the Campbelltown Local Government Area to host an annual OzTag Sports Tournament on Wednesday 15 April 2015 from 9.30am to 3.30pm at Kevin Wheatley VC Reserve, Airds.

OzTag Sports Association will facilitate a skills and drills session prior to the start of the OzTag tournament to further develop skills such as team work, communication and decision making.

## **Art Workshops**

Council's Library Service will run a number of art workshops including a Manga drawing workshop on Wednesday 15 April at HJ Daley Library from 2.00pm to 4.00pm and a henna tattoo workshop at Glenquarie Library on Thursday 16 April from 2.00pm to 3.30pm.

The art workshops are open to young people aged twelve to eighteen years. Participants will learn tips and tricks of drawing their favourite Manga characters and learn the art of henna tattooing.

## **All Ages Gig**

Council will work with youth services and young people to host a Youth Week All Ages Show at Eagle Vale High School on Friday 17 April from 5.00pm to 9.30pm.

Youth volunteers from the Campbelltown Youth Entertainment Reference Group will mentor and support young people to plan and organise the event.

The Youth Week activities will be delivered through Council's approved budget, sponsorship and a range of in kind contributions and support from local organisations and community groups.

The Youth Week program, when finalised, will be widely distributed and promoted across the Campbelltown Local Government Area, on the National Youth Week Website, and through a variety of media formats including print, email networks, Council's website and social media.

## Officer's Recommendation

That the information be noted.

## **Committee's Recommendation:** (Oates/Thompson)

That the Officer's Recommendation be adopted.

#### **CARRIED**

# Council Meeting 17 March 2015 (Rowell/Borg)

That the Officer's Recommendation be adopted.

## **Council Minute Resolution Number 36**

# 2.2 Beach Safety Pilot Program Evaluation

# **Reporting Officer**

Manager Community Resources and Development

### **Attachments**

Nil

# **Purpose**

To provide Council with an evaluation of the Beach Safety pilot program held on 21 January 2015 at Wollongong Beach.

# **History**

Council at the meeting of 11 November 2014 was informed of a Beach Safety pilot program for young people from the Campbelltown Local Government Area to be held during the 2014-2015 summer school holidays.

# Report

The Beach Safety pilot program was conducted by Council in partnership with Surf Life Saving NSW, Wollongong City Council, Busabout Bus Service and participating youth services from the Campbelltown Local Government Area.

A group of young people attended the pilot program, which focused on learning and rehearsing basic survival skills in the water and teaching basic emergency response and rescue techniques. Surf Life Saving NSW, volunteer lifesavers from the North Wollongong Surf Life Saving Club and Wollongong City Council coordinated workshops and practical activities on the day.

The participants were aged from twelve to eighteen years of age from local multicultural and Aboriginal and Torres Strait Islander communities, which have been identified as over represented in drowning statistics by Surf Life Saving NSW.

The participants were engaged throughout the workshop and positive feedback was provided with participants stating that they felt more confident in the water and that they were able to identify dangerous surf conditions such as how to recognise and avoid rips.

The allocated budget for this project was \$500 which was used for marketing, catering and transport costs on the day. Council also utilised the remaining MyZone tickets purchased for the previous year 2013-2014 Beach Bus program towards transport costs.

Surf Life Saving NSW and local youth services have also given positive feedback on the program and are keen to develop further partnerships with Council to continue to provide beach safety awareness to young people and families across Campbelltown, including through local schools and community workshops.

## Officer's Recommendation

That the information be noted.

# **Committee's Recommendation: (Glynn/Oates)**

That the Officer's Recommendation be adopted.

### **CARRIED**

# **Council Meeting 17 March 2015 (Rowell/Borg)**

That the Officer's Recommendation be adopted.

## **Council Minute Resolution Number 36**

## 2.3 2015 Seniors Week

# **Reporting Officer**

Manager Community Resources and Development

### **Attachments**

Nil.

## **Purpose**

To provide Council with information on the 2015 Seniors Week celebrations to be held from 14 - 22 March across the Campbelltown Local Government Area.

# Report

Seniors Week is an annual statewide community event that celebrates the valuable contribution seniors make to our community.

This year's statewide theme for Seniors Week is 'Live Life', a theme continued on from previous years. Council, together with local community organisations, clubs and businesses, will coordinate a diverse range of activities that encourage the active involvement of older residents within the Campbelltown community in accessible and affordable local events.

### **Seniors Concerts**

Council will once again coordinate three Seniors Concerts at clubs across the Campbelltown LGA. Two of the concerts will be for general admission and frail aged groups, to be held at the Campbelltown Catholic Club on Tuesday 17 March and Campbelltown RSL Club on Wednesday 18 March. A specialised concert for people with dementia and their carers will be held at Western Suburbs Leagues Club on Tuesday 10 March.

### **Campbelltown Arts Centre**

The Campbelltown Arts Centre Seniors Week program will include a Seniors Embroidery Workshop on Saturday 14 March, a Seniors Still Life Painting Workshop on Sunday 15 March and the Young at Heart Seniors Week screening on Monday 16 March.

## **Art and Memory Tours**

As part of existing public programs, the Arts Centre will offer guided exhibition tours for people with memory loss. Tours are offered on Saturday 21 March and Sunday 22 March, for small groups to socialise and contribute their individual responses to select works from the exhibition 'Colour of my Dreams' by Rebecca Baumann and Brendan van Hek, as well as works by Friends of Campbelltown Arts Centre exhibited in the 'Friends Annual'.

# **Seniors Tea Dance**

On Saturday 21 March the Arts Centre will present the annual 'Seniors Tea Dance'. This popular event regularly books out, providing high tea and participatory dancing and promoting physical health, mental health and social activity for seniors.

#### **Seniors Soiree**

On Sunday 22 March the Arts Centre will present the annual 'Seniors Soiree'. The event was first run in 2010 and has been well received by seniors over the last four years. The soiree offers a platform for individuals and groups to showcase their skills and talents within a professional performance environment.

## **Technical Information Workshops**

On Wednesday 11 March, HJ Daley Library will run an IT and Biscuits workshop to assist seniors with knowing more about laptops and how to connect and communicate with friends and family.

On Thursday 19 March, Council will hold an Intergenerational Technology Forum at the Greg Percival Community Centre with local school students providing seniors with helpful information on using new technologies, including tablets and smart phones.

Council will also offer free passes for local seniors to Council's Leisure Centres across Seniors Week.

The Seniors Week activities will be delivered through Council's approved budget, sponsorship and a range of in kind contributions and support from local organisations and community groups.

A Calendar of Events has been developed, detailing events and activities for local seniors across the month of March with 2500 copies distributed throughout the local community.

### Officer's Recommendation

That the information be noted.

## **Committee's Recommendation:** (Glynn/Thompson)

That the Officer's Recommendation be adopted.

#### **CARRIED**

# Council Meeting 17 March 2015 (Rowell/Borg)

That the Officer's Recommendation be adopted.

### **Council Minute Resolution Number 36**

# 3. CULTURAL SERVICES

# 3.1 Pixel Sounds - Campbelltown Arts Centre 2015 Contemporary Music Program

# **Reporting Officer**

Manager Cultural Services

## **Attachments**

Nil

# **Purpose**

To advise Council of an afternoon of workshops and an evening public performance entitled 'Pixel Sounds' to be held on Saturday 18 April 2015, at Campbelltown Arts Centre.

# Report

Campbelltown Arts Centre will present 'Pixel Sounds', a public event involving up to three workshops from 12.00noon-5.00pm and an evening of performances at 7.00pm on Saturday 18 April 2015. Pixel music is created around the new artistic practice of composing and playing music using archaic gaming consoles.

Workshop participants will learn how to compose and play music on a Nintendo Gameboy as well as having an introduction to circuit bending, which involves the customisation and transformation of cheap electronic toys into usable musical instruments.

'Pixel Sounds' is a much anticipated event by the electronic arts community and will be well received both locally and across Sydney.

The evening's performances will provide local audiences an excellent opportunity to get up close to, and hear some of the finest Australian exponents of this new and exciting musical genre.

## Officer's Recommendation

That the information be noted.

## **Committee's Recommendation:** (Thompson/Oates)

That the Officer's Recommendation be adopted.

#### **CARRIED**

3.1 Pixel Sounds - Campbelltown Arts Centre 2015 Contemporary Music Program

# **Council Meeting 17 March 2015 (Rowell/Borg)**

That the Officer's Recommendation be adopted.

# **Council Minute Resolution Number 36**

# 3.2 Museums Australia Multimedia and Publication Design Awards 2015

# **Reporting Officer**

Manager Cultural Services

## **Attachments**

Nil

# **Purpose**

To inform Council that an award submission will be made to Museums Australia for the 2015 National Multimedia and Publications Design Awards (MAPDA).

# Report

The MAPDA were established by Museums Australia to celebrate excellence in design and communication in the museum and cultural sector across Australia. The Awards showcase the breadth of design talent across Australia and beyond.

Campbelltown Arts Centre has previously been successful in these awards, winning several awards and receiving highly commended certificates since entering in 2006.

This year the Arts Centre will enter under the category:

## **Exhibition Catalogue (Major)**

2014 'TV Moore's Rum Jungle' 2014 'Edge of Elsewhere'

The criteria for this category is '(64 or more pages) section sewn/burst or perfect bound: any substantial, non-periodical publication designed to accompany a specific exhibit'.

Shortlisted entries will be posted on the Museums Australia website from late April 2015 and be on exhibition at the Maritime Museum, Sydney during the Museums Australia National Conference. The MAPDA awards ceremony will be held on Friday 22 May, 2015 at the Maritime Museum. Winning entries will be published in the Winter 2015 issue of Museums Australia Magazine and on the Museums Australia website.

## Officer's Recommendation

That the information be noted.

## **Committee's Recommendation:** (Oates/Thompson)

That the Officer's Recommendation be adopted.

#### **CARRIED**

# Council Meeting 17 March 2015 (Rowell/Borg)

That the Officer's Recommendation be adopted.

# **Council Minute Resolution Number 36**

## 4. CUSTOMER SERVICE

No reports this round

## 5. EDUCATION AND CARE SERVICES

No reports this round

## 6. HEALTHY LIFESTYLES

# 6.1 Campbelltown Bicycle Education and Road Safety Centre School Holiday Program

# **Reporting Officer**

Manager Healthy Lifestyles

## **Attachments**

Nil

## **Purpose**

To advise Council of the School Holiday Program provided at the Campbelltown Bicycle Education and Road Safety Centre during January 2015.

## **History**

Campbelltown Bicycle Education and Road Safety Centre was officially opened 25 years ago in 1990. The Centre provides educational programs for groups for preschool, primary and secondary schools. The Centre also conducts programs for students with special needs.

The Centre is available for private hire seven days a week. Open days are held on Sundays throughout the year and during school holidays from 10.00am to 3.00pm.

During the 2013-2014 financial year, a total of 8210 visitors attended the Centre. Two hundred private hire bookings, approximately four bookings per weekend were made and over 2300 school students attended educational programs.

# Report

The School Holiday Program was implemented in 2011 to increase the community's awareness of Campbelltown Bicycle Education and Road Safety Centre and to assist parents in keeping their children active during the school holidays.

Activities included a skills circuit and ramp which tested children's balance and turning points on a bike; a jumping castle and an education competition which required children to ride around the track to gain answers to complete their quiz.

This year 1,462 visitors attended the Centre during the 18 open days in January. Due to wet weather the Centre was closed for two days within this period.

Private hire bookings for events and birthday parties at the Centre are also fully booked well into 2015 and 2016.

The Centre also provides information to parents and children on programs held throughout the year at Council's Leisure Centres as well as the Bicycle Education and Road Safety Centre.

### Officer's Recommendation

That the information be noted.

# **Committee's Recommendation:** (Thompson/Glynn)

That the Officer's Recommendation be adopted.

### **CARRIED**

# **Council Meeting 17 March 2015 (Rowell/Borg)**

That the Officer's Recommendation be adopted.

### **Council Minute Resolution Number 36**

## 7. LIBRARY SERVICES

# **7.1 Summer Reading Club 2014/2015**

# **Reporting Officer**

Manager Library Services

## **Attachments**

Nil

## **Purpose**

To advise Council of the outcomes of the Summer Reading Club held at Council's libraries as part of the school holiday program during December 2014 and January 2015.

# Report

Campbelltown City Council's Summer Reading Club was once again a huge success with 578 children and young people up to the age of 16 years of age registering to participate in this program.

The Summer Reading Club Program was launched on 1 December 2014 and continued throughout January as part of the Library's school holiday program. The Summer Reading Club combines reading and library events to help children experience the joy of reading over the school holiday break, as well as keeping them on track for the new school year. The Summer Reading Club is a great way to encourage children to keep learning during the summer holidays so when they return to school their reading has improved and they are excited to begin the new term. It also assists in forming the habit of reading every day.

The theme for 2014/2015 Summer Reading Club was "Investigation". This focused on participants choosing their own adventure from the library shelves, as they read stories of dodging danger, outwitting foes and journeying beyond their wildest imagination. During the program, the registered participants enjoyed 12,270 books – an average of 250 books each day.

All participants were invited to a party on 22 January 2015 at each of our library branches. At the party, participants had a chance to celebrate their achievements. 221 children plus their families attended the events.

This summer, all registered participants received a certificate as well as small gifts of encouragement. Those that read at least 10 books went into the draw to win a range of prizes. Our biggest winner was a 12 year old girl who handed in 23 reading logs which is a total of 230 books read in a seven week period.

The Summer Reading Club has proved to be growing in popularity. The feedback from both the participants and parents was extremely positive with many expressing an interest in being involved again next year.

The Summer Reading Club is run in partnership with the State Library of Queensland, the Australian Library and Information Association and Public Libraries Australia.

## Officer's Recommendation

That the information be noted.

## Committee's Recommendation: (Oates/Glynn)

That the Officer's Recommendation be adopted.

## **CARRIED**

# Council Meeting 17 March 2015 (Rowell/Borg)

That the Officer's Recommendation be adopted.

### **Council Minute Resolution Number 36**

# 7.2 Tech Savvy Seniors CALD Programme

# **Reporting Officer**

Manager Library Services

### **Attachments**

Nil

# **Purpose**

To advise Council of Campbelltown Library Services participation in the Tech Savvy Seniors Libraries Technology Training for Culturally and Linguistically Diverse Seniors programme beginning in April 2015.

# Report

The NSW Government released the Ageing Strategy in July 2012. One of the key priorities of the Ageing Strategy was the Tech Savvy Seniors Programme, a digital literacy skills training programme for seniors who have limited or no previous computer experience. In 2012 this programme was piloted in public libraries and community colleges in several locations across the state. It was also offered in 2013 at selected public libraries and participating community colleges.

The NSW Government (through partners Office for Ageing and the State Library) and Telstra launched a partnership earlier this year to extend the Tech Savvy Seniors Programme. This partnership aims to deliver face to face training to older members of CALD communities across NSW through providing funding and training support to a range of community colleges and libraries.

Campbelltown City Library will be participating in the programme which will provide a number of technology training sessions to CALD Seniors "in language" by bilingual trainers. Courses will be run in Arabic, Hindi and Cantonese.

The Tech Savvy Seniors training programmes will include four hands on sessions over a number of weeks beginning in April. The training will cover a range of topic areas including:

- 1. Introduction to the Computer Part 1
- 2. Introduction to the Internet Part 1
- 3. Introduction to the Internet Part 2
- 4. Introduction to Social Media Part 1

To support the training, a variety of handouts and other learning materials will be available to course participants. The course schedule is in final preparation and once tutor availability is confirmed, will be promoted through the Library network, Council's website, social media and local press and radio.

## Officer's Recommendation

That the information be noted.

## **Committee's Recommendation:** (Lound/Thompson)

That the Officer's Recommendation be adopted.

### **CARRIED**

# Council Meeting 17 March 2015 (Rowell/Borg)

That the Officer's Recommendation be adopted.

## **Council Minute Resolution Number 36**

That the Officer's Recommendation be adopted.

## 8. GENERAL BUSINESS

Nil.

### 22. CONFIDENTIAL ITEMS

# No reports this round

There being no further business the meeting closed at 5.40pm.

T Rowell CHAIRPERSON