

Reports of the Community Services Committee Meeting held at 5.30pm on Tuesday, 12 May 2015.

APOLOGIES

ACKNOWLEDGEMENT OF LAND

DECLARATIONS OF INTEREST

Pecuniary Interests

Non Pecuniary – Significant Interests

Non Pecuniary – Less than Significant Interests

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Minutes of the Community Services Committee held on 12 May 2015

Present

Councillor T Rowell (Chairperson)
Councillor W Glynn
Councillor D Lound
Councillor M Oates
Councillor R Thompson
Acting General Manager - Mrs L Deitz
Acting Director Community Services - Mrs J Uluibau
Director Planning and Environment - Mr J Lawrence
Manager Communications and Marketing - Mrs B Naylor
Manager Community Resources and Development - Mr B McCausland
Acting Manager Cultural Services – Ms K Reid
Acting Manager Education and Care Services - Ms G Vickers
Manager Healthy Lifestyles - Mr M Berriman
Manager Library Services - Mr G White
Manager Technical Services - Mr K Lynch
Policy and Governance Coordinator - Ms J Warner
Executive Assistant - Mrs J Loomes

Apologies (Rowell/Glynn)

That the apologies from Councillors Brticevic and Matheson be received and accepted.

CARRIED

Also in Attendance

At the conclusion of the Corporate Governance Committee Meeting the following Councillors attended the Community Services Committee Meeting:

Councillor C Mead
Councillor R Kolkman

Acknowledgement of Land

An Acknowledgement of Land was presented by the Chairperson Councillor Rowell.

DECLARATIONS OF INTEREST

There were no Declarations of Interest at this meeting.

1. COMMUNICATIONS AND MARKETING

1.1 Ingleburn Alive Festival 2015 post event report

Reporting Officer

Manager Communications and Marketing

Attachments

Nil

Purpose

To provide Council with a report detailing the outcomes of the Ingleburn Alive Festival held on Saturday 14 March 2015.

Report

The Ingleburn Alive Festival was held on Saturday 14 March 2015. This is the 15th year that Council has run this event, which offers the community a day of activities, entertainment, carnival rides, street stalls and a fireworks display.

The festival took place in the Ingleburn CBD, with most activities held in and around Oxford Road, between Cumberland and Ingleburn Roads. A fireworks display was held at Milton Park to mark the end of the festival.

Festivities commenced at 11am with the Ingleburn RSL and Campbelltown Community Pipes and Drums, before the event was officially opened by the Mayor of Campbelltown, Cr Paul Lake. A presentation of plaques and certificates was made to sponsors to acknowledge their contribution to the event.

The stage provided more than nine hours of free family entertainment and included a range of performances, such as local dance groups, children's entertainment and bands.

Highlights of the line-up included the Teenage Mutant Ninja Turtles who performed two shows on stage and conducted a meet and greet with event attendees, as well as an interview with couples from The Block Triple Threat Tim and Anastasia and Josh and Charlotte. Bands included Governor Ready, Peter McWhirter Band, Lauren Azar, the Tiana Martell Band and the Kamis.

Street stalls lined Oxford Road, with many of these comprising local community groups and businesses. Council had a number of stalls at the event including Road Safety, Education and Care Services and Leisure Services.

The grounds of Ingleburn Public School hosted the Free Family Fun Fest that offered camel rides, a petting zoo and inflatable games. Activities and displays run by the Ingleburn Public School staff and P&C proved very popular.

The Macquarie Road area housed the carnival, with a number of rides and attractions. Based on ride takings, patronage at the carnival was down on past years, despite a strong number of attendees at the event throughout the day.

The marketing plan included a dedicated web page, regular updates on social media, a printed program, banners in the Ingleburn CBD, bus shelter advertising, a radio campaign and feature articles and ads in both local papers.

Crowds remained consistent throughout the day, with a higher attendance noted than previous years.

In the lead up to the event, consultation meetings were held with community representatives to gain input and feedback on proposed inclusions. Social media was also used as an additional means of promotion and community consultation.

Ingleburn Alive was delivered through Council's approved budget, sponsorship and a range of in kind contributions and support from local organisations and community groups.

Ingleburn Alive is traditionally held on the second Saturday in March, however to avoid a clash with the Camden Show, it is proposed that the event is held on the third Saturday in March in 2016.

Officer's Recommendation

1. That the information be noted.
2. That the 2016 Ingleburn Alive Festival be held on Saturday 19 March from 11am to 8.30pm.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

1.2 Australia Day 2015 post event report

Reporting Officer

Manager Communications and Marketing

Attachments

Nil

Purpose

To advise Council of the Australia Day celebrations that took place at Koshigaya Park, Campbelltown and the Greg Percival Community Centre and Hallinan Park, Ingleburn on Monday 26 January 2015.

Report

Council held its annual Australia Day celebrations on Monday 26 January 2015.

The Australia Day civic ceremony in Koshigaya Park, Campbelltown commenced at 8.00am. To ensure the considerable number of guests were protected from the weather, a large purpose built marquee was erected in the park to accommodate them for the ceremony.

Prior to the presentation of the Australia Day Awards, the Glenfield Scouts raised the flags and the national anthem was performed by Michelle Fox accompanied by the Campbelltown Camden District Band. The Campbelltown/Leumeah District Girl Guides assisted by cutting and serving the Australia Day cake.

The formal proceedings also included a speech by Pepe Saya, Campbelltown's 2015 Australia Day Ambassador.

The 2015 Australia Day Award categories included Citizen of the Year, Young Citizen of the Year, Sportsperson of the Year and Community Group Initiative of the Year. There were 17 nominations across the four categories. Award recipients were:

Citizen of the Year – Clint Grattan

Young Citizen of the Year – Kenzie Hancock and Gabbi Anderson (joint winners)

Sportsperson of the Year – Cormac Clissold

Community Group Initiative of the Year – Macarthur Saints Junior Rugby League Under 16s
Blanket Appeal

Following the presentation of the awards, the Mayor of Campbelltown, Cr Paul Lake conducted a citizenship ceremony for 59 people who now proudly call Australia home. A second citizenship ceremony was held at the Greg Percival Community Centre where 56 people received their Australian citizenship.

Rotary Club of Macarthur Sunrise provided a community BBQ at the conclusion of the ceremony at Koshigaya Park, while at Ingleburn, support was received from the Ingleburn CWA, who provided a free morning tea, and the Lions Club of Ingleburn who provided their traditional free sausage sizzle.

Council's events staff ran a number of free games and activities in Hallinan Park following the conclusion of the citizenship ceremony from 12 noon to 2pm. There was also a jumping castle for children.

Entertainment in Hallinan Park was provided by the Macarthur Country Music Club. Approximately 200 people participated in the activities.

The afternoon event in Koshigaya Park proved to be very popular. The Rotary Club of Ingleburn ran a BBQ at Koshigaya Park from 4pm until 6pm. During this time, they provided a free sausage sizzle to more than 1000 event attendees.

Free carnival rides were available from 4pm until 9.30pm. They were well utilised with consistent queues for the duration of the event. There were 16 stallholders at the event featuring food, drinks, merchandise and information based stalls.

The entertainment program continued through the night, featuring local performers, stage shows and popular Sydney bands.

The entertainment line-up commenced with the annual Macarthur Talent Showcase. Six individuals and groups from across the region participated in the showcase, which included vocalists, musicians and dancers. This was followed by the Busk Kings, the Wild Aussies Waterworld Adventure Show, and a variety of bands and vocalists including Peter Calvert, Aleatha and the Audio Fix and the Kamis. The event concluded with a fireworks display.

The event was well supported by NSW Police and St John First Aid.

The Australia Day celebrations were delivered through Council's approved budget and support from local organisations and community groups.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

1.3 Macarthur Media Coverage Report February 2014 - January 2015

Reporting Officer

Manager Communications and Marketing

Attachments

Media Coverage Report – 1 February 2014 – 31 January 2015 Destination Macarthur (contained within this report)

Purpose

To update Council on the media coverage of the Macarthur region for the period, February 2014 to January 2015.

Report

The Macarthur Regional Tourism Strategy 2012–2015, collaboration between Campbelltown City Council and Camden Council, was adopted in March 2012. A key objective of the strategy is to develop and enhance the image of the Macarthur region and to promote the experiences available within the region.

To deliver on this objective, tourism staff have worked consistently to promote the region via an annual tourism public relations program. The program encompasses a range of projects including encouraging journalists to visit the region, distributing media releases, and targeting lifestyle and travel shows to film segments within the Macarthur region.

As part of the visiting journalist program, journalists are invited to visit the Macarthur region, usually for a two or three day period, and experience a range of attractions within the region first hand. Throughout 2014, 12 journalists visited the region as part of the program, including representatives from Australian Traveller Magazine, Southern Highlands News, Illawarra Mercury, Daily Telegraph and Sunday Telegraph.

Between February 2014 and January 2015, more than 50 press releases promoting Macarthur's attractions and events were written and distributed throughout the year to radio, print and digital media.

Throughout the year, lifestyle and travel shows were encouraged to film experiences within the region, with Channel 7's Sydney Weekender filming a number of segments including Sydney Trail Riding Centre, Campbelltown and the Macarthur Centre for Sustainable Living. Additionally, Channel Nine hosted a number of live weather crosses throughout the year from a number of different events including Campbelltown Festival of Fisher's Ghost and Camden Show.

A number of radio interviews promoting local events were coordinated throughout the year with 2UE and 2GB, as well as a regular weekly segment, What's On in Macarthur, with C91.3.

An annual iSENTIA report is compiled to determine the amount of publicity generated by the tourism public relations program during the past 12 months. The finding of this report concluded the:

- total volume of coverage was 510 articles and media reports, which reached a total audience of 35,122,788 people
- internet was the leading media type (42.7%), followed by press (40%), television (14.1%) and radio (3.1%)
- majority of the coverage appeared in the New South Wales Media (94.1%)
- leading press outlet was the Daily Telegraph with 60 articles. 2UE was the leading radio station with four reports. Channel Nine was the leading television station with multiple reports.

Throughout the implementation period of the Macarthur Regional Tourism Strategy 2012 – 2015, the combination of media releases, journalists' visits, television episodes and interviews resulted in media coverage with a volume of 1,234 articles and media reports during the three year period, to the value of \$9,808,337, reaching an audience of 97,641,983.

The annual tourism public relations program will continue throughout 2015.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Glynn/Oates)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

ATTACHMENT 1



Summary

This report summarises the media coverage of the Destination Macarthur campaign between 1 February 2014 and 31 January 2015.

- > A total of 510 media reports about the Destination Macarthur campaign were analysed during this period (including syndication). This coverage reached a total potential audience/circulation of 35,122,788 and had an advertising space rate of \$5,026,846.
 - > The volume increased significantly from the last analysed period (1 February 2013 to 31 January 2014), when 310 media reports mentioned the Destination Macarthur campaign.
 - > An increased volume of coverage published by online news outlets contributed to this increase. The volume of internet coverage rose to 218 articles (or 42.7% of all coverage), up from 82 (26.5%) last year.
 - > eGlobal Travel Media was the leading source of online news, with 14 reports, followed by eTravel Blackboard, with 13.
- The leading online journalist was John Rozentals.

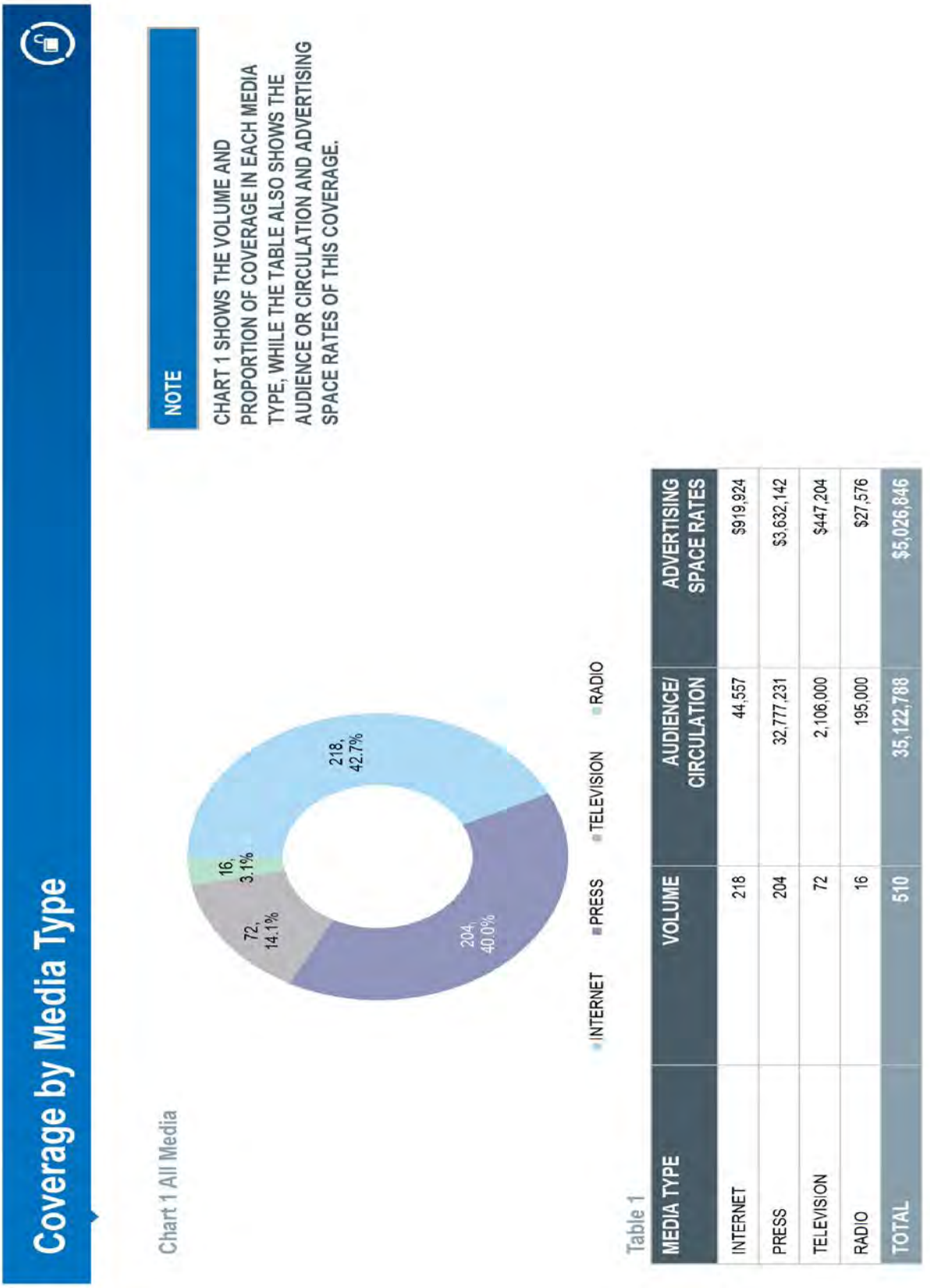
- with three articles published on PSNews Online, and one each on OzBabyBoomers, and eGlobal Travel Media. The volume of print articles also increased this year to 204 (40.0%), up from 115 (37.1%) last year. New South Wales publications produced the majority of this reporting, with 192 articles, or 94.1% of all press coverage.
 - > The leading publication was The Daily Telegraph, with 60 articles, followed by The Macarthur Chronicle, with 24.
 - > The leading press byline was Jennifer Jagielski, with seven articles for The Sunday Telegraph.
 - > The proportion of broadcast coverage this year was similar to last year, with seven unique television reports, which were syndicated 65 times, and six radio reports, with ten syndications.
- Television coverage decreased slightly in volume this year to 72 reports (14.1% of the total), from 80 (25.8%) last year. George Gardner was the

- leading television compere, with four reports for Channel Nine News that were syndicated a total of 28 times.
- > A further 16 radio reports (3.1% of all coverage) mentioned the Destination Macarthur campaign. This was a significant decline from 33 reports (10.6%) last year.
- > 2UE Sydney was the leading station, with four reports, followed by 2GB Sydney, with three.
- > The leading compere was Chris Smith, with seven reports (including syndications) for Afternoons on 2GB Sydney.

NOTE

FOR MORE INFORMATION ABOUT ADVERTISING SPACE RATES (ASRS) AND THE METHODOLOGY, SEE THE END OF THE REPORT.

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Year on Year Trend

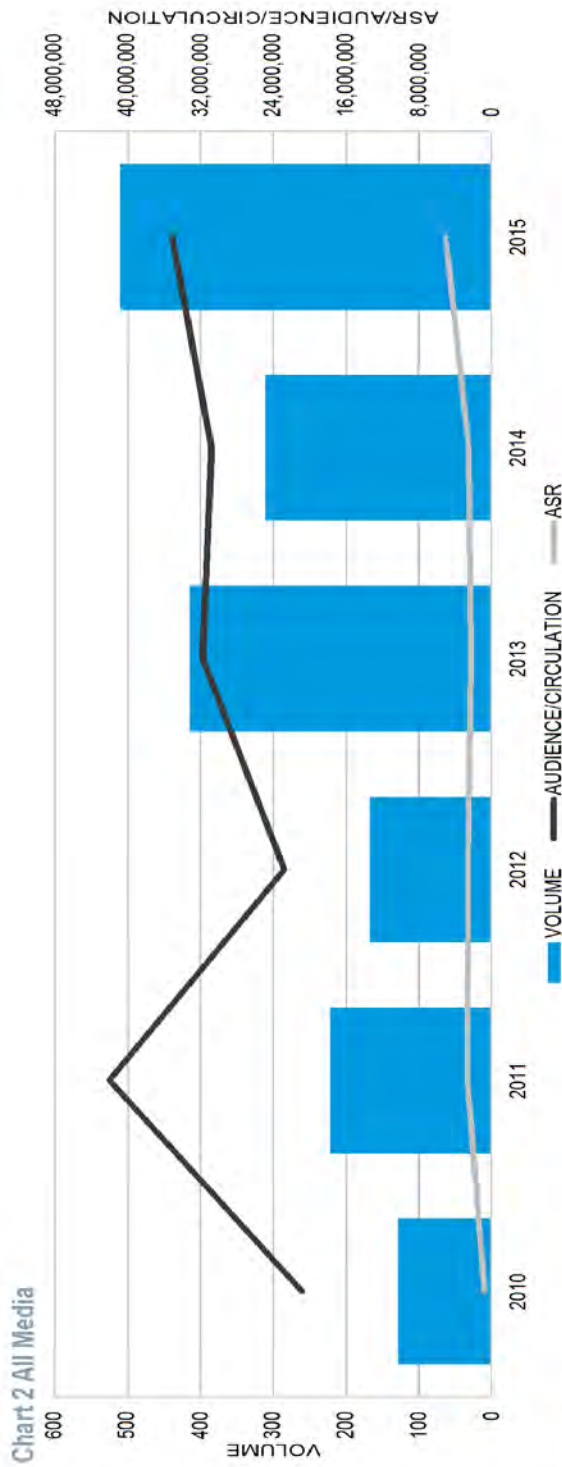
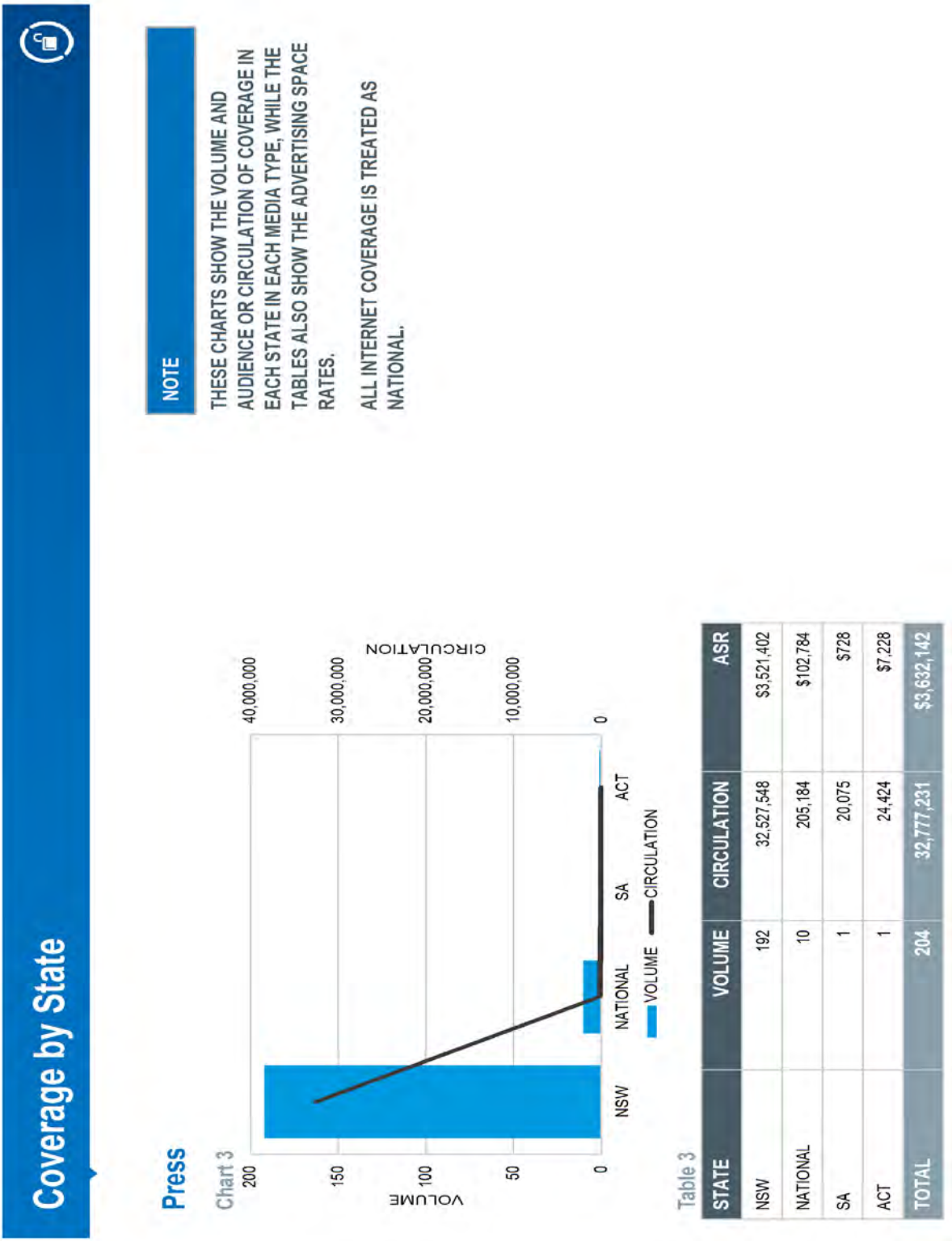


Table 2

PERIOD	VOLUME	AUD/CIRC	ASR
1 Feb 2009 – 31 Jan 2010	129	20,878,809	\$782,225
2 Feb 2010 – 28 Feb 2011	221	42,003,225	\$2,646,458
1 Mar 2011 – 29 Feb 2012	167	22,762,123	\$2,622,781
1 Feb 2012 – 31 Jan 2013	414	31,741,369	\$2,277,477
Feb 1 2013 – Jan 31, 2014	310	30,777,826	\$2,504,014
Feb 1 2014 – Jan 31, 2015	510	35,122,788	\$5,026,846



Television

Chart 4

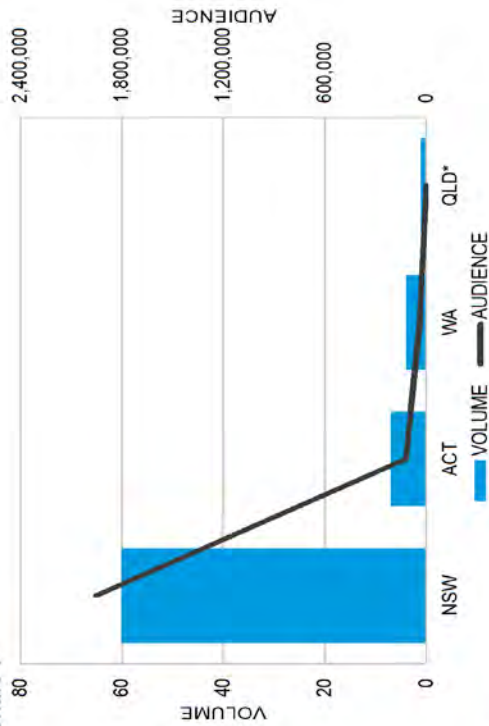


Table 4

STATE	VOLUME	AUDIENCE	ASR
NSW	60	1,949,000	\$433,643
ACT	7	120,000	\$7,457
WA	4	37,000	\$1,211
QLD	1	N/A*	\$4,893
TOTAL	72	2,106,000	\$447,204

Radio

Chart 5

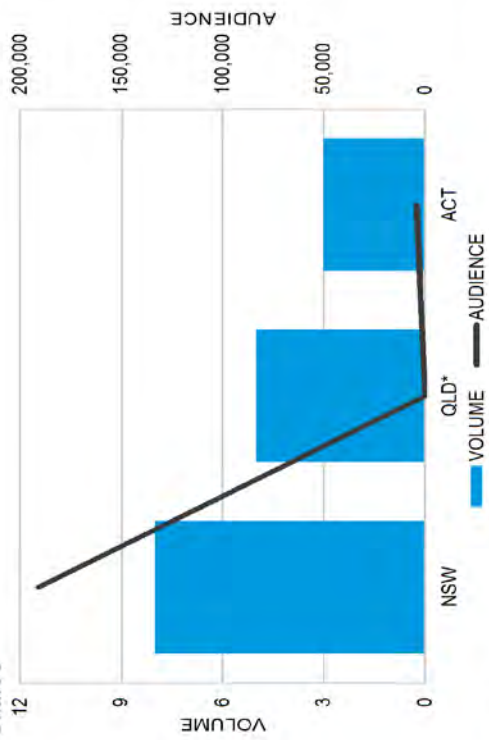
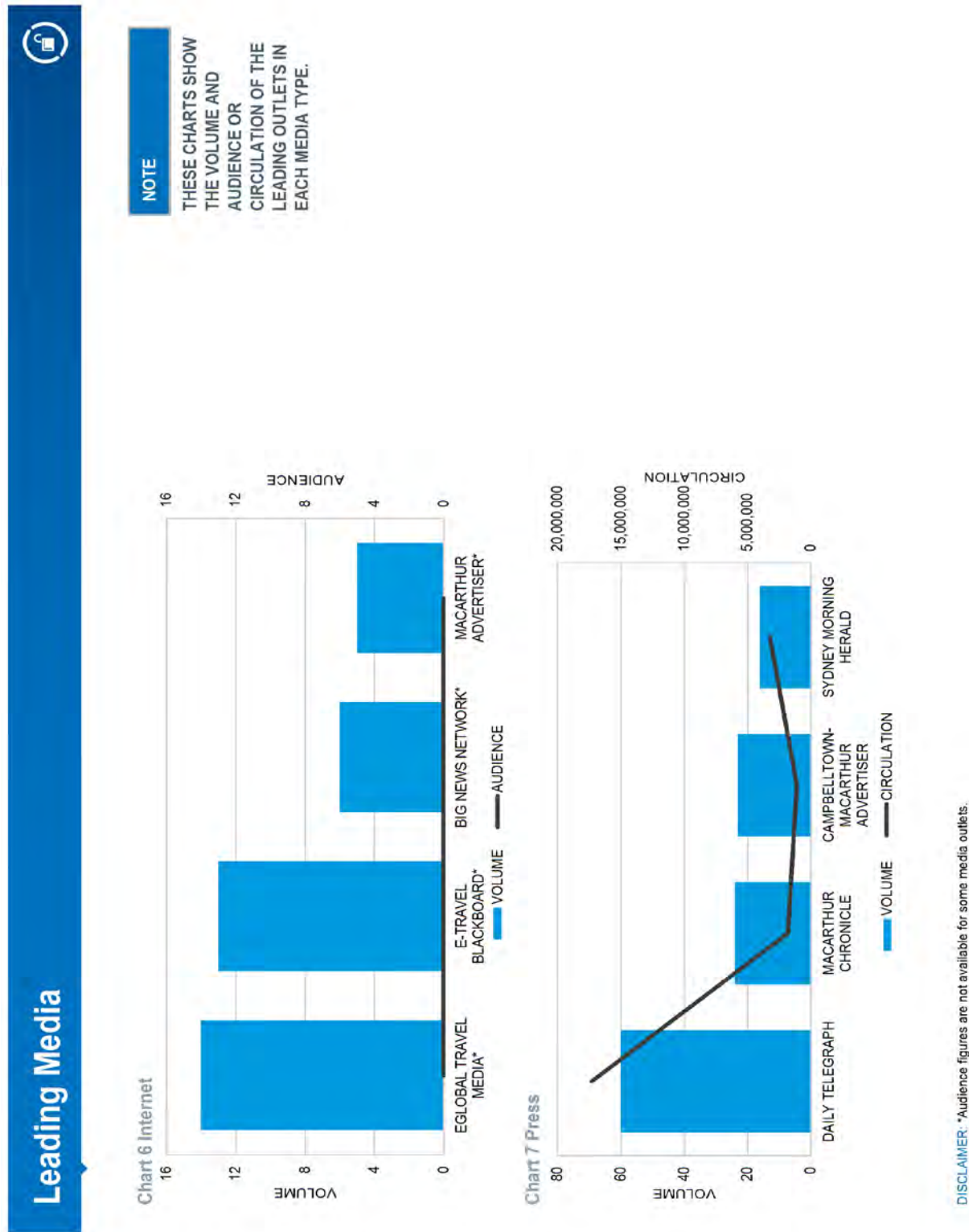
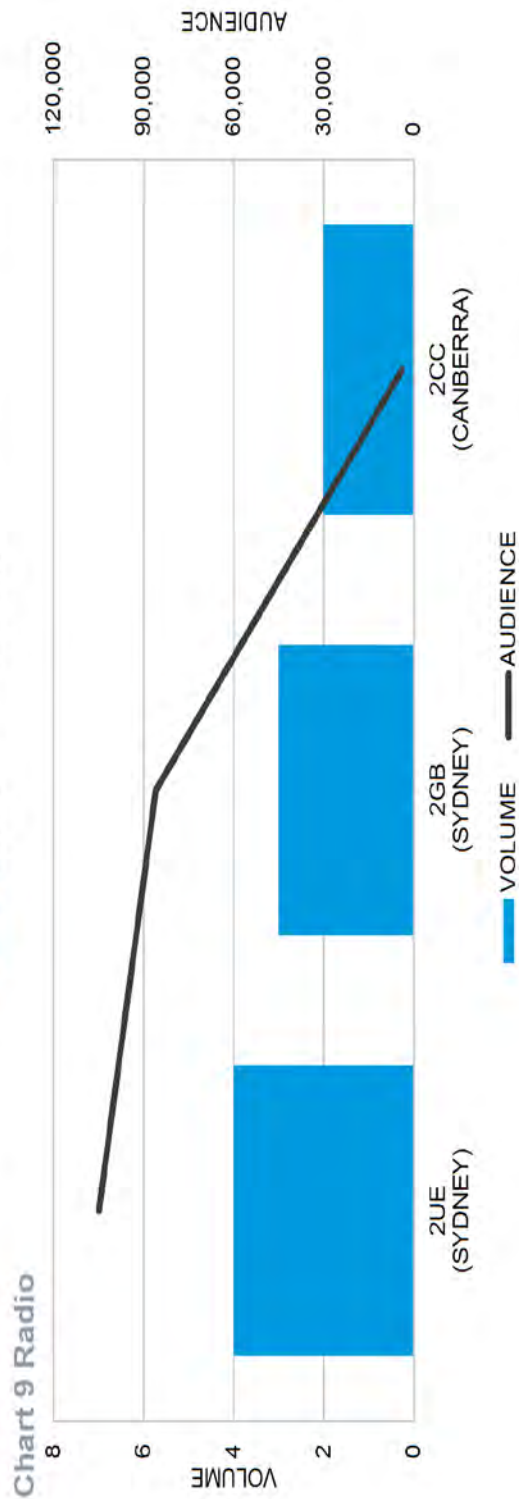
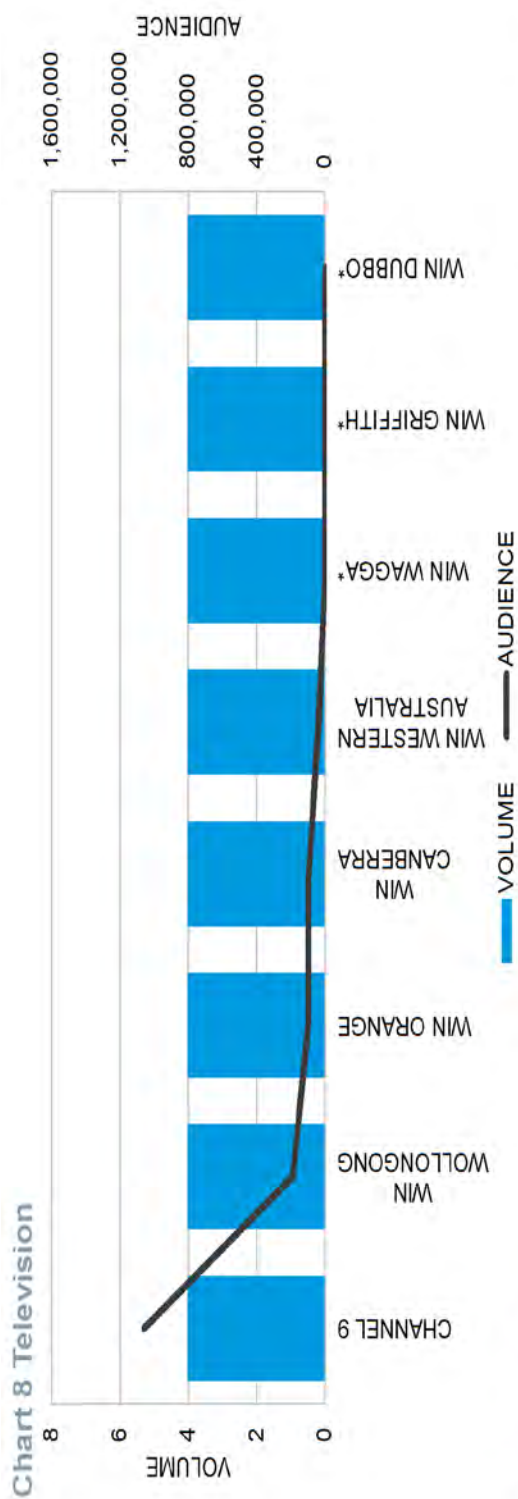


Table 5

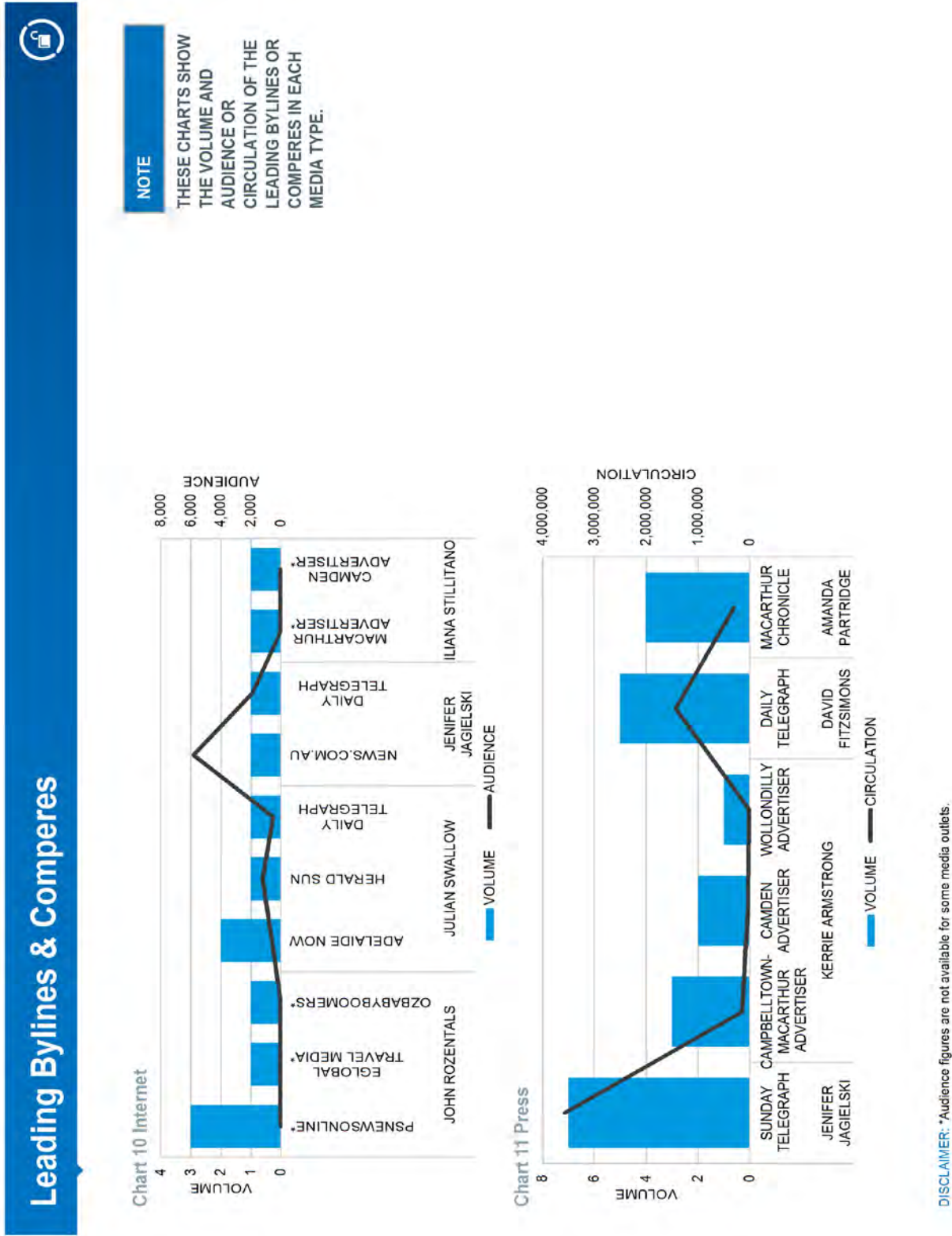
STATE	VOLUME	AUDIENCE	ASR
NSW	8	191,000	\$15,196
QLD	5	N/A*	\$11,633
ACT	3	4,000	\$747
TOTAL	16	195,000	\$27,576

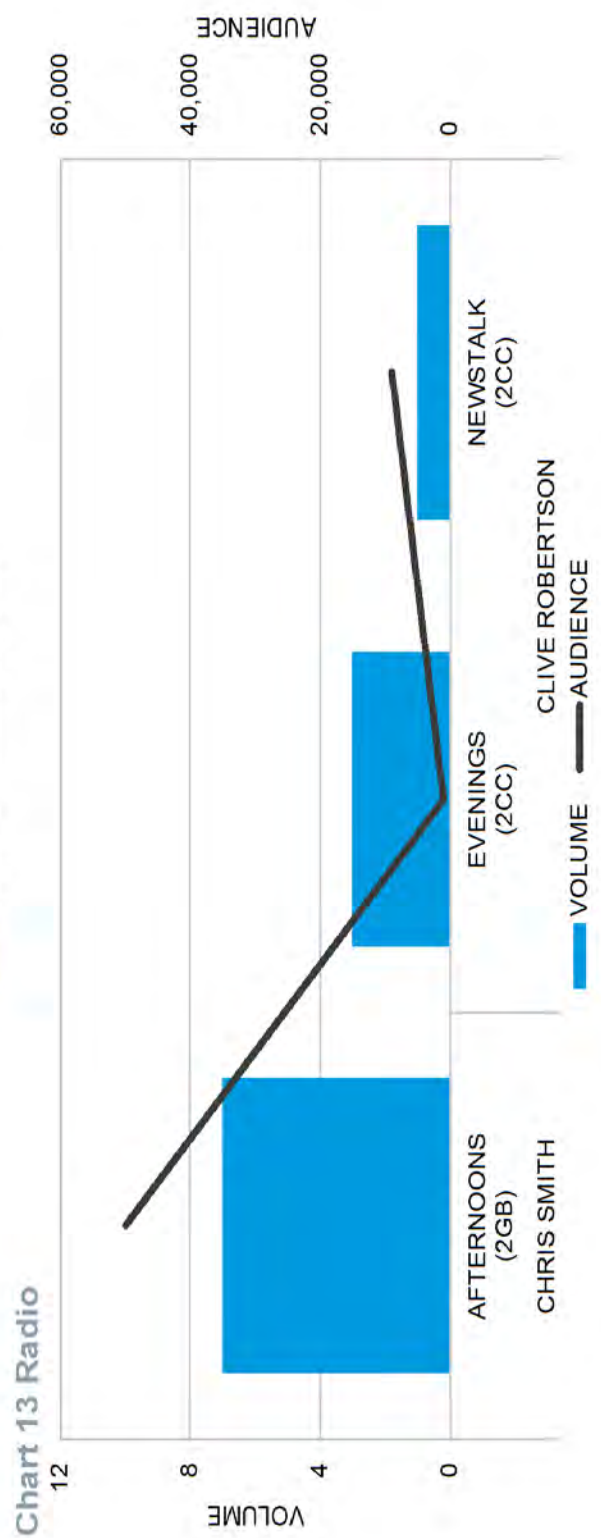
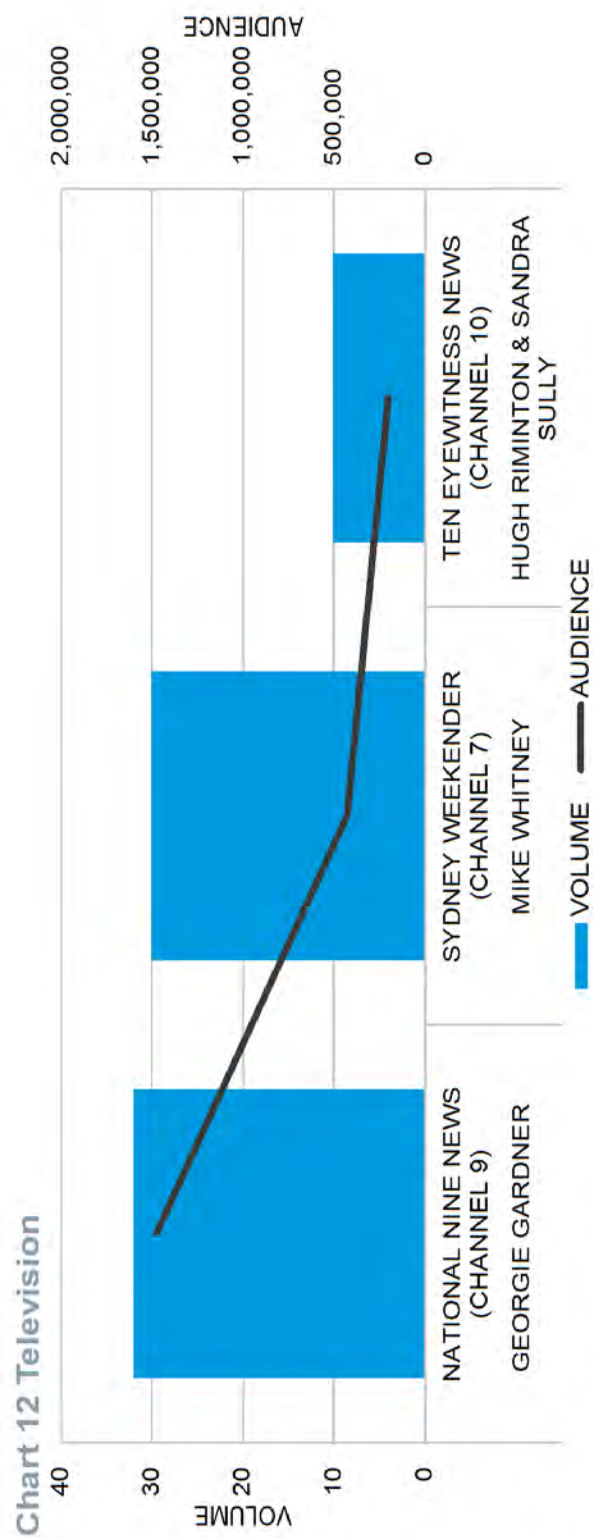
DISCLAIMER: *Audience figures are not available for some media outlets.





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Methodology



Media Coverage Reports by Isentia provide valuable information on the volume of media coverage and audience reach in various regions and categories to assist clients in evaluation of publicity and planning media strategy.

Advertising Space Rates provide the cost of purchasing the equivalent amount of media space and/or time as advertising and are another quantitative statistic used to evaluate publicity. Isentia does not use the term "Advertising Value Equivalents" (AVEs or EAVs) because editorial and advertising are not equivalent (they are quite different in format, layout and content, with editorial sometimes being unfavourable) and this calculation is not a measure of value (it is a measure of comparative cost).

Media Analysis Reports by Isentia provide more information through qualitative and quantitative analysis. This includes the favourability of media coverage measured in terms of positioning, prominence, messages communicated, and other key variables. Media Analysis Reports are recommended where thorough understanding of the likely impact and effects of media coverage is required. Contact Isentia for more information on this product.

ASR Methodology

The Advertising Space Rates (ASRs) methodology used by Isentia is based on:

Print

- > Casual column centimetre advertising rates
- > Size of the content

Broadcast (Radio & Television)

- > 30 second cost per thousand (CPM)
- > Timeslot average audiences
- > Prime time 30 second rate cards (where CPM/audiences are unavailable)
- > Duration of the content

Internet

- > Cost per thousand (CPM)
- > Monthly page impressions
- > Monthly unique visitors
- > Monthly stories served
- > Rate cards for internet (where CPM are unavailable)
- > Size of the content

For more information, see our website: Isentia.com, or contact your Service Team.



2. COMMUNITY RESOURCES AND DEVELOPMENT

2.1 Rescinded Policy Aboriginal Advisory Sub Committee

Reporting Officer

Manager Community Resources and Development

Attachments

Aboriginal Advisory Sub Committee Policy (contained within this report)

Purpose

To seek Council's endorsement to rescind the Aboriginal Advisory Sub Committee Policy.

History

The Aboriginal Advisory Sub Committee Policy was first adopted on 10 October 1995. The Policy was developed to ensure that the local Aboriginal community had the opportunity to have input into issues relating to the Aboriginal community that are presented to Council.

Due to the reconfiguration of Sub Committees at the meeting of 17 October 2012 the Aboriginal Advisory Sub Committee is no longer required. Councillors attended a briefing on 27 July 2013 that detailed more effective methods now being used to involve the community.

Report

Council has adopted a Records Management Policy with procedures for Policy development and review. The review of all Council Policies is in accordance with the Records Management procedures relating to Policy review.

A comprehensive review of all Policies relating to the Community Resources and Development Section has identified the need to rescind the policy detailed below.

The Aboriginal Advisory Sub Committee Policy is no longer relevant to the current operation of the Community Resources and Development Section. Matters previously covered by this policy are within the scope of the Aboriginal Community Reference Group which draws upon a wider group of local Aboriginal people. This has enabled Council to respond more effectively to needs of the Aboriginal population in Campbelltown. It is therefore recommended that the Aboriginal Advisory Sub Committee Policy be rescinded.

Officer's Recommendation

That Council rescind the Aboriginal Advisory Sub Committee Policy.

Committee's Recommendation: (Lound/Glynn)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

ATTACHMENT 1

 campbelltown city council		POLICY
Policy Title	Aboriginal Advisory Sub Committee	
Related Documentation	Code of Conduct for Council Meetings	
Relevant Legislation/ Corporate Plan	Corporate Objective 3 - A vibrant, healthy and connected community	
Responsible Officer	Manager Community Resources and Development	

Policy details may change prior to review date due to legislative changes, therefore this document is uncontrolled when printed.

Objectives

To ensure that the local Aboriginal community has the opportunity to have input into issues relating to the Aboriginal community that are presented to Council.

Policy Statement

That all reports relating to issues involving the Aboriginal community be referred to the Campbelltown Local Government Aboriginal Advisory Committee for consideration and comment before being presented to Council.

Scope

This Policy applies to all Councillors and members of the local Aboriginal community who are members of the Aboriginal Advisory Sub Committee.

Principles

Council has established an Aboriginal Advisory Sub Committee to ensure that any decisions of Council that directly affect the Aboriginal community have been made on the basis of advice from representatives of that community.

Responsibility

The Manager Community Resources and Development is responsible for the overall operation of the Aboriginal Advisory Sub Committee, including the election of members of the local Aboriginal community to that Sub Committee.

Effectiveness of this Policy

The Manager Community Resources and Development will review the Policy every four years to ensure the Policy remains effective.

END OF POLICY STATEMENT

2.2 Macarthur Community Options Funding Update

Reporting Officer

Manager Community Resources and Development

Attachments

Nil

Purpose

1. To advise Council of the reclassification of Home and Community Care (HACC) funding for some clients of the Macarthur Community Options Service.
2. To advise Council that the allocation of Regional Assessment Service (RAS) funding has been finalised following discussions with Community Options Australia.

History

Council at the meeting of 9 December 2014 was advised in a confidential report that from July 2015 the HACC program will be replaced by RAS and the Commonwealth Home Support Program.

At that meeting Council endorsed two tenders to the Department of Social Services for the provision of assessment and short term case management services (RAS) through the Macarthur Community Options Service.

A subsequent report to Council at its meeting of 21 April 2015 advised that Council had been successful in its tender with Community Options Australia for the RAS. Council resolved that a further report be provided once details of the funding and service requirements are available.

Report

Services previously provided under the Commonwealth HACC Program will now be delivered in two streams. The two streams are home based assessment and the Commonwealth Home Support Program

Regional Assessment Service

The first My Aged Care Service is Assessment, which will involve face-to-face assessments conducted by the RAS.

The allocation of RAS funding has been finalised following discussion with Community Options Australia. Under the tender Council will provide RAS services across South Western Sydney through the Macarthur Community Options Service for a term of three years.

Recruitment of staff is underway to ensure that Community Options staff are available for the nationally consistent competency based training required for all successful tenderers during May. Once staff have completed their training and received a Statement of Attainment they will be able to access the My Aged Care system and begin provision of RAS services from 1 July 2015.

Council's allocation for the RAS will be up to \$450,000 annually, depending upon the number of referrals made to the service.

Commonwealth Home Support Program

The second My Aged Care Service is the Commonwealth Home Support Program. Council has been advised that it will provide some services under the Commonwealth Home Support Program for fifteen of its current HACC clients. These clients are receiving higher intensity, longer term case management services. Macarthur Community Options will provide these services beyond 1 July 2015 until these clients transition to other support services. It is anticipated that the funding agreement from the Department of Social Services for approximately \$62,000 for these services will be received soon.

Officer's Recommendation

1. That the information be noted.
2. That the funding agreement from the Department of Social Services for the Commonwealth Home Support Program for a number of HACC clients of the Macarthur Community Options Service, be accepted and signed by the General Manager on behalf of Council.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

Amendment: (Oates/Thompson)

1. That the information be noted.
2. That the funding agreement from the Department of Social Services for the Commonwealth Home Support Program for a number of HACC clients of the Macarthur Community Options Service, be accepted and signed by the General Manager on behalf of Council.
3. That a further report be presented to Council to provide an update of the new programs implemented within six months.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

1. That the information be noted.
2. That the funding agreement from the Department of Social Services for the Commonwealth Home Support Program for a number of HACC clients of the Macarthur Community Options Service, be accepted and signed by the General Manager on behalf of Council.
3. That a further report be presented to Council to provide an update of the new programs implemented within six months.

Council Resolution Minute Number 83

1. That the information be noted.
 2. That the funding agreement from the Department of Social Services for the Commonwealth Home Support Program for a number of HACC clients of the Macarthur Community Options Service, be accepted and signed by the General Manager on behalf of Council.
 3. That a further report be presented to Council to provide an update of the new programs implemented within six months.
-

3.1 Australia Council For The Arts Grant Application - 2016 Visual Arts Program - 'Mike Parr Retrospective'

3. CULTURAL SERVICES

3.1 Australia Council for the Arts Grant Application - 2016 Visual Arts Program - 'Mike Parr Retrospective'

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To seek Council's endorsement of a submission to the Australia Council for the Arts requesting \$80,000 towards Campbelltown Arts Centre's 2016 Visual Arts Program – 'Mike Parr Retrospective'.

Report

Campbelltown Arts Centre proposes to produce a major exhibition of artworks and newly commissioned performances by Australian artist, Mike Parr.

Mike Parr is widely regarded as one of the most gifted living Australian artists, and as the most outstanding Australian artist of his generation. His work is filled with a strong cathartic presence, a direct result of his personally demanding working processes. Mike Parr has realised over one thousand works within the context of his self-imposed 'self-portrait' series, in a range of media that includes performance, installation, sculpture, drawing, drypoint etching and photography.

A full colour publication would also be produced with notable writers contributing and discussing Parr's practice in the broader scope of contemporary art in Australia.

Campbelltown Arts Centre proposes to apply for \$80,000 funding through the Australia Council for the Arts towards the exhibition costs, including artist's fees and artwork production as well as the costs associated with the production of the publication design and printing.

The exhibition is scheduled to be held at Campbelltown Arts Centre from August to October 2016.

3.1 Australia Council For The Arts Grant Application - 2016 Visual Arts Program - 'Mike Parr Retrospective'

Officer's Recommendation

1. That Council endorse a submission to the Australia Council for the Arts requesting \$80,000 towards Campbelltown Arts Centre's 2016 Visual Arts Program – 'Mike Parr Retrospective'.
2. That subject to notification of success, the funding Agreement from the Australia Council for the Arts be accepted and signed by the General Manager on behalf of Council.

Committee's Recommendation: (Glynn/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

3.2 Australia Council for the Arts - Live Art Program - 'Swarm'

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To seek Council's endorsement of a submission to the Australia Council for the Arts requesting up to \$80,000 towards Campbelltown Art Centre's 2015-2016 Live Art Program - 'Swarm'.

History

Council at its meeting on 17 February 2015 was advised that the submission to the Australia Council for the Arts for up to \$35,000 was successful to facilitate an offsite artist residency and event in March 2015 as part of Campbelltown Arts Centre's Live Art Program - 'Swarm'.

A second round of funding is now available for stage two of this project which is scheduled to be held from September 2015 to March 2016.

Report

In March 2015, curators Lee Wilson and Mirabelle Wouters of Branch Nebula worked with artists Denis Beaubois, Matthew Prest, Amala Groom, Bhenji Ra and Tania El Khoury to research and develop a new live art project 'Swarm' in consultation with local communities of Campbelltown.

Following the successful completion of this first stage development, Campbelltown Arts Centre proposes to submit an application to the Australia Council for the Arts requesting up to \$80,000 towards final development and presentation of the completed projects over 2015-2016.

Campbelltown Arts Centre's Live Art Program – 'Swarm' aims to generate unique art experiences within the local area of South Western Sydney by initiating long term partnerships between artists and communities.

Officer's Recommendation

1. That Council endorse a submission to the Australia Council for the Arts requesting up to \$80,000 towards Campbelltown Art Centre's 2015-2016 Live Art Program – 'Swarm'.
 2. That subject to notification of success, the funding Agreement from the Australia Council for the Arts be accepted and signed by the General Manager on behalf of Council.
-

Committee's Recommendation: (Oates/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

3.3 Arts NSW Triennial Funding Submission

Reporting Officer

Manager Cultural Services

Attachments

Nil

Purpose

To seek Council's endorsement of a submission to Arts NSW for Triennial Program Funding of \$400,000 to support the 2016-2018 operations and programs of the Campbelltown Arts Centre.

Report

Campbelltown City Council has been invited to apply for the NSW State Government's Triennial Program Funding 2016–2018 which is available for arts and cultural organisations that are central to the cultural life of NSW. The program is only available to organisations that have demonstrated ongoing commitment to strategic partnerships and a high level of strategic importance in terms of their regionality and the type of arts and cultural activities that they are delivering.

The invitation for Council to apply for Triennial Program Funding is a significant recognition from the State Government of the contribution that Campbelltown Arts Centre is making to arts and cultural development within NSW. This is the third consecutive invitation to apply for Triennial Funding, with the second three year funding cycle concluding in 2015.

Campbelltown Arts Centre proposes to submit an application requesting \$400,000 of financial support to deliver the principal annual artistic program and activities for the Centre's 2016-2018 programs. This would include professional fees, administration and annual production costs. The request would require no increase in financial commitment from Campbelltown City Council outside of the Centre's existing budgets.

Officer's Recommendation

1. That Council endorse the submission to Arts NSW for Triennial Program Funding of \$400,000 to support the 2016-2018 operations and programs of the Campbelltown Arts Centre.
 2. That subject to notification of success, the funding Agreement from Arts NSW be accepted and signed by the General Manager on behalf of Council.
-

Committee's Recommendation: (Oates/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

3.4 Minutes of the Campbelltown Arts Centre Sub Committee meeting held 25 March 2015

Reporting Officer

Manager Cultural Services

Attachments

Minutes of the Campbelltown Arts Centre Sub Committee meeting held 25 March 2015 (contained within this report)

Purpose

To seek Council's endorsement of the Minutes of the Campbelltown Arts Centre Sub Committee meeting held 25 March 2015.

Report

Contained within the report are the recommendations of the Campbelltown Arts Centre Sub Committee. Council officers have reviewed the recommendations and they are now presented for the consideration of Council. The reports requiring an individual recommendation of Council are detailed in the Officer's Recommendation.

Recommendations of the Campbelltown Arts Centre Sub Committee

5. Business Arising from Previous Minutes

5.1 Commemorative Plaques for Artist Walk

That the information be noted.

6. Correspondence

6.1 Friends of the Campbelltown Arts Centre

1. That Council accept the resignation of Mrs Carmen Hannan as a member of the Campbelltown Arts Centre Sub Committee and send a letter of appreciation to her.
 2. That Council approve the appointment of Mrs Helene Buckman as the Friends of the Campbelltown Arts Centre representative on the Campbelltown Arts Centre Sub Committee.
-

Reports listed for consideration

7.1 Cultural Services Manager's Report

That the information be noted.

7.2 Friends of Campbelltown Arts Centre

That the information be noted.

8.1 Wollondilly IlluminARTE Festival

That the information be noted.

8.2 Campbelltown Arts Centre Pathway Lighting

That the information be noted.

8.3 Joan Brassil Retrospective Exhibition

That the information be noted.

8.4 Campbelltown Arts Centre Concept Master Plan

That the information be noted.

Officer's Recommendation

1. That the minutes be noted.
2. That Council accept the resignation of Mrs Carmen Hannan as a member of the Campbelltown Arts Centre Sub Committee and send a letter of appreciation to her.
3. That Council approve the appointment of Mrs Helene Buckman as the Friends of the Campbelltown Arts Centre representative on the Campbelltown Arts Centre Sub Committee.

Committee's Recommendation: (Thompson/Lound)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

ATTACHMENT 1

Minutes of the Campbelltown Arts Centre Sub Committee

Held Wednesday 25 March 2015 at the Campbelltown Arts Centre

Meeting Commenced: 6.08pm

1. Acknowledgement of Land

An Acknowledgement of Land was presented by the Chairperson, Councillor Hawker.

2. Attendance and Apologies

Attendance: Councillor Paul Hawker - Campbelltown City Council
Councillor Bob Thompson - Campbelltown City Council
Councillor Ted Rowell - Campbelltown City Council
Councillor Michael Banasik - Wollondilly Shire Council
Lindy Deitz – Acting General Manager - Campbelltown City Council
Suzanne Archer - Arts Community
Joan Long - Friends

Also in Attendance: Grant White - Acting Director Community Services
Michael Dagostino - Manager Cultural Services
Councillor Meg Oates - Campbelltown City Council
Jane Worden- Executive Support

Apologies: Councillor Lara Symkowiak - Camden Council
Jim Marsden - Marsdens Law Group
Carmen Hannan - Friends
Lorna Grear - Education Sector
Dorothy Heatley

Sub Committee's Recommendation: (Hawker/Deitz)

That the above apologies be accepted.

CARRIED

3. Declarations of Interest

There were no Declarations of Interest made at this meeting.

4. Minutes of the Previous Meeting

Report

The minutes of the Campbelltown Arts Centre Sub Committee meeting held 23 July 2014 copies of which have been circulated to each Sub Committee member were adopted by Council at its meeting held Tuesday 19 August 2014.

Officer's Recommendation

That the information be noted.

Sub Committee's Recommendation: (Rowell/Thompson)

That the information be noted.

CARRIED

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

5. Business Arising from Previous Minutes

5.1 Commemorative Plaques for Artist Walk

Council's Manager Cultural Services advised the Committee that Council officers have been investigating possible locations such as Queen Street for the proposed Artist Walk featuring commemorative plaques. It was noted that Council's Assets Section has advised that this location would not be suitable until a footpath upgrade was undertaken in Queen Street. Council's Manager Cultural Services advised that this proposal would be revisited once the footpath revisitation work has been completed.

Sub Committee's Recommendation: (Archer/Rowell)

That the information be noted.

CARRIED

6. Correspondence

6.1 Friends of the Campbelltown Arts Centre

Friends of the Campbelltown Arts Centre representative Joan Long tabled correspondence regarding a change in its Executive Committee membership following the Friends Annual General Meeting held on Saturday 21 February 2015.

The 2015 Executive Committee is:

President	Dorothy Heatley
Vice President	Soumara Gamildien
Vice President	Helene Buckman
Treasurer	Joan Long
Secretary	Vija Heinrichs

Mrs Carmen Hannan has resigned her position on the Executive Committee. The Friends have nominated Mrs Helene Buckman as her replacement on the Campbelltown Arts Centre Sub Committee.

Sub Committee's Recommendation: (Hawker/Deitz)

1. That Council accept the resignation of Mrs Carmen Hannan as a member of the Campbelltown Arts Centre Sub Committee and send a letter of appreciation to her.
2. That Council approve the appointment of Mrs Helene Buckman as the Friends of the Campbelltown Arts Centre representative on the Campbelltown Arts Centre Sub Committee.

CARRIED

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

7. Reports

7.1 Cultural Services Manager's Report

Report

Fisher's Ghost

Exhibition: 25 October - 14 December 2014. Opening: 6.30pm, 31 October 2014

The 52nd annual Fisher's Ghost Art Award was held from Saturday 25 October – Sunday 14 December 2014. From 616 entrants, a total of 436 artworks were selected for display. The largest amount of entries received were in the Open and Contemporary categories, with an increase in the amount of school works submitted. The winning work, a video piece, was well received by the public, as it addressed common thematic details of individuals in contemporary western society, on a local, national and global scale. The Award continued to attract a high calibre of artists, including many who have entered for the first time.

The judges for the 2014 prize were Justene Williams, artist and arts educator, as well as winner of the 2013 Open Prize, John Kirkman, CEO of Information and Cultural Exchange (ICE) Parramatta and Anne Loxley, Curator of Contemporary Art at the Museum of Contemporary Art in Sydney. Khaled Sabsabi was awarded the Open Prize of \$20,000 for his work *Wonderland*, which is acquisitive to the collection of Campbelltown Arts Centre.

The winners of each category for 2014 are:

Traditional Award - Alison Mackay – Battlefields

Contemporary Award - Heath Franco – Television

Drawing & Printmaking Award - Terrence Combos – Wake Up to Yourself

Photography Award - Nicole Monks – Culture Clash

Sculpture Award - Abdul-Rahman Abdullah – The Count

Macability Award - Joel Beers – Caramel Shortcake

Aboriginal Award - Peter Gregson – Twister

Surrealism Award - Rodney Pople – NSW Parliament

Campbelltown Emerging Artist Award - Patricia Godoy – Blanco Decomposicion

Macarthur Award - Brandon Carlos Jaen – Washington

The official opening was held at Campbelltown Arts Centre on Friday 31 October at 6.30pm. The Award presentation was held in the amphitheatre of Campbelltown Arts Centre. It was well received and over 500 people attended, including participating artists, their family and friends.

When the Ocean Turns to Dust

Exhibition: 17 January – 18 March 2015

'When the Ocean Turns to Dust' brings together key works from the permanent collection of Campbelltown Arts Centre, as well as the presentation of recent acquisitions through the Cultural Gifts Program.

'When the Ocean Turns to Dust' journeys across land and sea, through the waterways and backyards of Campbelltown's collection. It tracks along the coast, through urban streetscapes, into remote areas of outback Australia and deeper into the recesses of the mind. The exhibition reflects the ritualized practices of the everyday and maps our relationship to land and sea. It presents the oceans and rivers as important access routes, recreational playgrounds and significant environmental resources.

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

Through atmospheric seascapes, evocative landscapes and significant Indigenous fibre works that evoke an imperceptible spiritual connection between the artist and their country, the exhibition showcases works traversing a range of mediums including painting, sculpture, video and installation from some of Australia's most significant artists including Yvonne Koolmatrie, Mike Parr, James Gleeson, Tracey Moffatt, Emily Kngwarrye, John Peart and Roy Jackson.

A community open day was held on 21 February 2015, with a focus on bringing together the cultural groups of Campbelltown. A weaving gathering was run by local Indigenous women, the first of a regular gathering which will occur monthly for local Indigenous women. Further, well known Tasmanian artist Vicky West held a Question and Answer session about her practice and the role of women in the arts. The day was completed with a performance from the Indigenous music group 'The Stiff Gins'.

PERFORMANCE PROGRAM

Temporary Democracies

Final Outcome: 3 October - 11 October

Temporary Democracies is a site-specific and community-engaged project based in Airds/Bradbury. The second and final outcome of this project was presented by Campbelltown Arts Centre from 3 - 11 October 2014.

Developed over three years in the South Western Sydney suburb of Airds, Temporary Democracies commissioned and premiered new Australian work that were sited in public and private spaces in Airds, developed specifically for this suburb in transition. Each project offered audiences new experiences to participate with contemporary art. 2014 Artists included: Lachlan Anthony (VIC) and Benjamin Forster (NSW), Darren Bell (NSW), Bindi Cole (VIC), Rebecca Conroy (NSW), David Cross (VIC), Robert Guth (CAN), Bennett Miller (WA), Kate Mitchell (NSW).

The commissioned artists presented installations, performances and events in places such as Kevin Wheatley Memorial Reserve, Monster Park (Ryeland Park) and Airds Shopping Village.

Audiences of over 450 attended the events. New partnerships with community organisations; The Mens Shed, AB Central (NSW Land and Housing), Te Kete Kahurangi, South West Sydney TAFE, the Indigenous AFL academy and local businesses and schools were established. The event was planned to coincide with the Airds High School fete.

One Billion Beats

Stage 3

Residency: 16 November - 28 November. Showing: 28 November

'One Billion Beats' is a multi-disciplinary music theatre work, led by artist Romaine Moreton, with collaborators Lou Bennett, Alana Valentine, Sean Bacon and associate producer Vicki Gordon, commissioned by Campbelltown Arts Centre.

Stage 3 Creative development took place at Campbelltown Arts Centre from 16 - 28 November and culminated in a showing on 28 November at 3pm. Industry professionals, local and community members were invited to attend the afternoon showing. Audience numbers were totalled at 68.

The title refers to the heartbeats of one billion Indigenous people who lived before invasion, weaving their stories through the landscape. Using spoken word, music song, contemporary theatre techniques and audio visual imagery, 'One Billion Beats' excavates the historical representation of Aboriginal people in Australian film with autobiographical reflection by Romaine on her experiences of being both hostage to and liberated from the constraints of Western paradigms in relation to Indigenous identity.

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

This work has been in development since 2010. During the 2014 residency, Romaine and the creative team developed a script, visual projection and set design elements. The team then began to integrate these three elements together.

Extraordinary/Ordinary

Stage 1

Residency: 1 December - 7 December

'Extraordinary/Ordinary' is a yearlong project involving a series of workshops led by artist Liam Benson and choreographer Kay Armstrong with students from Mater Dei High School in Camden.

Stage 1 creative development took place at Campbelltown Arts Centre from 1 - 7 December 2014. In this residency, Liam and Kay developed the conceptual framework of the project and the schedule of workshops which will be held over nine weeks between April – June 2015. Liam and Kay also initiated and negotiated the partnership with Mater Dei.

'Extraordinary/Ordinary' is a project that explores 'performance for the camera'. Through this project, Liam and Kay will teach students performance techniques, collaborative processes and choreography, and will work closely with participants to devise their own performances.

The workshops will culminate in the creation of new performance works by the students that will be informed by the student's lives, their own interests and their own spaces. Liam and Kay will shape this original material over a 2-day intensive workshop with the students in June. The final performances will be filmed and edited to create a new video work, working in collaboration with a cinematographer/editor. The final video work will be presented at Campbelltown Arts Centre late in 2015.

DANCE PROGRAM

International Dance Exchange Finland/Australia

IDANCEX

Stage 2

24 November – 8 December 2014

Showing 3 December, 6pm

(Stage 2, 3 week residency in Helsinki)

Jane McKernan (AUS) and Maija Hirvanen (FIN) team with Lizzie Thomson (AUS), Tim Darbyshire (AUS), Satu Herrala (FIN) and Jarkko Partanen (FIN) to share collaborative work created during a three week residency at Zodiak Center for New Dance, located at the Cable Factory in Helsinki.

The International Dance Exchange is a project initiated and hosted by Campbelltown Arts Centre in conjunction with Zodiak - Center for New Dance, to occur over the next two years with support through the Australia Council.

The project is focusing on exchange as both the means and the subject of research. The artists will exchange in relation to respective practices, and in doing so, unpack the notion of exchange itself.

Within this inquiry, the artists look into relations between the individual and group body, as well as between the locality of the body and the glocal (global/local) connection of dance. Artists also explore reproduction and reciprocation of repertoire – noting that each artist created a work between first and second stages of the project, sharing the movement of the works they had created with one another.

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

The artists showed some outcomes from their three week residency at a showing on 3 December at 6.00pm to approximately 10 dance industry members. With the support of the Australia Council for the Arts, the Artists also attended ICE HOT Nordic Dance Festival in Oslo, Norway (9 – 14 December) after their residency in Finland as part of the Australian delegation in attendance. Here, they presented on the project, spotlighting the exchange as a feature when talking about partnerships between Finland and Australia.

Interdisciplinary Dance Residencies

The interdisciplinary residencies occur over a three year strategy of two or three week sessions per year to develop and produce completed new work by examining the intersections of dance and music practices.

Antony Hamilton and Julian Hamilton (The Presets)

Interdisciplinary Dance Residency

Stage 2

8 December – 20 December

(Stage 2, 2 week residency)

Choreographer, Antony Hamilton and musician, Julian Hamilton were in residence at Campbelltown Arts Centre for three weeks in December, for a second stage creative development collaboration for new work for the 2015 festival, 'I Can Hear Dancing'. The stage two residency included two new artists, Benjamin Hancock and Melanie Lane (originally from western Sydney) and also consisted of a successful live stream showing on 19 December 2014. This live stream showed final outcomes from the residency and included a facilitated live stream question and answer session with Antony and Julian via twitter with viewers hosted at the IMA Theatre based in the Judith Wright Centre, Brisbane. The live stream was supported by partners Arts IT, Ausdance Qld and Institute of Modern Art.

Deborah Brown and Lucy Phelan Dance Film Project

12 February – 1 March

May – June post production.

Bangarra dance artist Deborah Brown was in residence to create a collaborative film work with sound artist Lucy Phelan. This work is titled 'Hide', and features the Campbelltown region and focuses on local artists Leeanne Hunter and Sharni Potts. This project was funded by the Australia Council for the Arts through the Creative Australia funding.

SCHOOL AND TERTIARY EDUCATION PROGRAMS

The following school and tertiary groups have participated in exhibition discussion tours and other education programs from:

School	Date	Number	Year group	Reason for visit
Mary Immaculate Eagle Vale, Catholic Parish Primary	17 November	75	Year 3	Tour of current exhibition and art workshops
Claymore Public and Blairmount Public	26 November	200	Year 5 and 6	In-school workshops and artist talk
Institute for Studies of Global Prosperity	8 December	45	Tertiary students	Tour of current exhibition
Robert Townson Public	23 February	80	Year 5	Tour of current exhibition and art workshops
Camden High	25 February	25	Year 9 – 12	Dance excursion with workshops and artist talks
Robert Townson Public	26 February	50	Year 6	Tour of current exhibition and art workshops

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

COMMUNITY GROUPS

Tours and workshops were conducted during this period for the following community groups:

Community group	Date	Number	Reason
University of the Third Age	7 November	15	Tour of current exhibition
David & Friends Tour Group	11 November	3	Tour of current exhibition for seniors with memory loss
Holsworthy Community Centre	13 November	15	Tour of current exhibition
UNSW Social Club	16 November	20	Tour of Japanese and Sculpture Gardens
University of the Third Age	22 November	10	Tour of current exhibition
Fairfield Seniors Group	25 November	15	Tour of current exhibition for seniors with memory loss
Access All Area Film Festival Audience	4 December	10	Artist talk and tour of current exhibition
Baptist Care	10 December	4	Tour of current exhibition for seniors with memory loss
Reslink, Sydney South West Area Health Service	20 January	9	Tour of current exhibition for seniors with memory loss
Save the Children, Claymore	20 January	15	Tour of current exhibition and workshop
The Whiddon Group	30 January	15	Tour of current exhibition for seniors with memory loss
Wattle Grove Over 55s	3 February	25	Tour of current exhibition
Carrington Care	3 February	5	Tour of current exhibition for seniors with memory loss
David and Friends, Workshop Group	3, 10, 17 February	10	Tour of current exhibition and workshop, for seniors with memory loss
The Whiddon Group	11 February	15	Tour of current exhibition for seniors with memory loss

WORKSHOPS

The following number of people participated in weekly adult art making courses:

Type of course	Duration	Number
Ceramics on Saturdays	8 weeks	5
Ceramics on Tuesday evenings	8 weeks	7
Resin Jewellery Design	2 weeks	3
The Art Class	6 weeks	5
FTC Robotics Workshop	2 sessions	11

The following number of children participated in school holiday art-making workshops during the summer school holiday period:

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

Type of workshop	Target age group	Number
Taronga Zoomobile	2 – 6 years	30
Taronga Zoomobile	7 – 12 years	30
Kids and Parents Clay	5 – 10 years and adults	11
Holiday ceramics	10 – 15 years	9
Kids and Parents Weaving	4 – 9 years	20
Weaving for Beginners	10 – 15 years	13
Art Explorers	3 – 10 years and adults	17

The following community groups utilised workshop space and held art making classes as part of a partnership with Campbelltown Arts Centre, led by the Education and Public Programs Officer:

Group	Frequency	Number
Campbelltown Group of the Embroiderers' Guild of NSW	Fortnightly	Up to 35
NPA Macarthur Branch	Bi-monthly	Up to 30
Sweet Tonic Singers	Weekly during school term	Up to 40
Phasmid Society	Bi-monthly	Up to 20

PUBLIC PROGRAMS

Fisher's Kids

On Sunday 2 November Fisher's Kids was held at Campbelltown Arts Centre, approximately 400 people attended this event for children aged 3 – 12 years and their families.

Creative activities and arts workshops were held throughout the Centre and garden surrounds. Three artists from the 2014 'Fisher's Ghost Art Award' facilitated workshops as part of the event: toy collage with Freya Jobbins, paint portraits with Linda Brescia and performance art with Kate Blackmore.

Other arts activities included origami boat making, sketching in the gallery. To accompany the exhibition of 'Fisher's Ghost Art Award', young attendees were also invited to complete a Kids Art Trail in the exhibition space. Council's Education and Care Services worked with the Arts Centre to organise and run workshops including watercolour painting, story-telling, play dough stations, sand and water play and bubble blowing.

Signage for the event was designed and created by emerging artists in Big Blue Arts, in collaboration with artist Tom Polo who was part of the 2014 visual arts exhibition 'The List' at Campbelltown Arts Centre. Artists Jessica Fesic, Joel Beers, Adam Jones, Michelle Chalson and Judy Howe produced new works as part of this project.

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

The 2014 event also included a music performance by band Electric Lunchbox, with songs and dancing for children and families in Campbelltown Arts Centre's performance studio.

Christmas Carols Art Project

On Saturday 6 December approximately 100 children ages 5 – 12 years participated in a kids art activity as part of the annual Christmas Carols event. The activity was titled 'Art Globes', designed by emerging young artist Brandon Carlos Jaen. Participants collected material packs and creative instructions to make an artistic snow globe at the event or to take home. Brandon Carlos Jaen had work selected for the 2014 Fisher's Ghost Art Award.

Campbelltown Dance Club

On Sunday 7 December approximately 30 people attended what has become a quarterly community dance event. The Dance Club is organised by a group of Arts Centre volunteers who make up the Dance Club Committee, supported by Campbelltown Arts Centre.

David and Friends: Tours and Workshops for People with Memory Loss

Additional art tours for seniors living with memory loss and their carers have been offered at Campbelltown Arts Centre since November 2014. Tours have been implemented in collaboration with services in order to offer appropriate times and approaches for the participants. These tours have been conducted for small groups focused on the emotional and social benefits of viewing and engaging with the arts, for people with memory loss.

On Tuesdays 3, 10 and 17 February 2015, artist David Capra also facilitated practical arts workshops as part of this program, for an ongoing group of 10 seniors living with memory loss.

EDUCATION

In addition to coordinating school excursions, the Education and Public Programs Officer facilitated the following special education programs/services:

Creative Arts Teachers' Information Session

On Thursday 6 November Campbelltown Arts Centre hosted an information evening for high school creative arts teachers, to share our 2015 programs and for teachers to meet with Campbelltown Arts Centre's Education and Public Programs Officer and Curators. Approximately 20 teachers from 10 schools attended the evening.

Claymore School Expo

On Wednesday 26 November, artist Kate Blackmore facilitated a series of performance art workshops, for approximately 200 students. The workshops were part of a careers open day at Claymore Public School, organised by Airds/Bradbury Community Change Makers. Participating students were in year 5 and 6 from Claymore Public School and Blairmount Public School.

Kate Blackmore is a video and performance artist who was part of 'The List' and had work selected for the 2014 'Fisher's Ghost Art Award'.

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

NAISDA Indigenous Dance Program

From Monday 23 February to Friday 27 February, 2015 contemporary Indigenous dance artist Thomas ES Kelly facilitated a total of five workshops at local high schools. These dance-making and choreography workshops were offered to Indigenous students in years 7 – 12, as part of the annual Indigenous Dance Program, a partnership between Campbelltown Arts Centre and NAISDA Dance College. Approximately 80 students participated in this booked out series of in-school workshops.

Education Kits

Education kits and activity sheets were produced for the October to December exhibition 'Fishers Ghost Art Award' as well as the January – March exhibition, 'When the Ocean Turns to Dust'. These resources targeted children ages 3 – 10 years with fun activity trails as well as structured questions relevant to integrated learning for primary school students.

Resources were available at the Arts Centre front desk, provided to encourage children and primary school students to respond, interpret and relate to the current exhibitions. Primary school education resources for 'When the Ocean Turns to Dust' were also mailed to local primary school teachers to use as part of school excursions.

MEDIA COVERAGE

The Media and Marketing Officer has achieved media coverage throughout November 2014 to February 2015 for programs including: The List, Friends and Collection show, Fisher's Ghost Art Award, Ensemble Offspring, Temporary Democracies, Mantle and general promotion of the Arts Centre. This free media coverage is made possible through strong relationships with local journalists and the continued extension of our media lists.

During this period, features have been included in a variety of media including: Macarthur Chronicle, The Macarthur Advertiser, The Camden Advertiser, The Wollondilly Advertiser, The Sydney Morning Herald, Best Weekend, The Daily Telegraph, Sunday Telegraph, Koori Mail, The Senior Magazine, Drum Media, RealTime Magazine, ABC Radio, 2MCR Radio, Museums & Galleries NSW Alert, Arts Hub, Sydney's Child, Lake Times Shellharbour, Kiama Independent, Southern Highland News, Sydney City News, Bondi View, Runway Magazine and ABC Sydney Events Diary. We have also received substantial coverage in digital media avenues, these include websites such as Concrete Playground, Streetcorner and InMacarthur online as well as Social Media channels such as Facebook and Twitter.

Campbelltown Arts Centre's Facebook page has played an integral part of promoting the centre since the Social Media Policy was adopted by Council and has now reached almost 4500 "likes". Campbelltown Arts Centre has recently successfully implemented Instagram to its social media presence and has over 600 followers.

Cr Hawker suggested that the Acting Director Community Services investigate whether or not Council has arranged to undertake a photographic history of the redevelopment of Airds in order to keep a pictorial record of the Airds area before and after the completion of the Airds redevelopment.

Officer's Recommendation

That the information be noted.

Sub Committee's Recommendation: (Banasik/Thompson)

That the information be noted.

CARRIED

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

7.2 Friends of Campbelltown Arts Centre

Report

The Friends Annual General Meeting was held on Saturday 21 February 2015. The Executive remains the same with the exception of the position of Vice President where Helene Buckman replaced Carmen Hannan.

The Friends Easter Egg Hunt and Workshop will be held on Sunday 29 March 2015 commencing at 1.00 pm. This event has been very well attended and it is expected that this year will be the same.

The Friends Annual Exhibition and Sale will be held from 21 March to 23rd May with the official opening on Friday 20 March commencing at 6.00 pm. The exhibition is sponsored by Macarthur Disability Services.

There are now 320 members of the Friends.

Officer's Recommendation

That the information be noted.

Sub Committee's Recommendation: (Banasik/Hawker)

That the information be noted.

CARRIED

8. General Business

8.1 Wollondilly IlluminARTE Festival

Councillor Michael Banasik advised the Committee that the inaugural Wollondilly IlluminARTE Festival will be held in iconic heritage buildings located in Picton on Saturday 11 April 2015 from noon to 6pm. It was noted that the buildings will be lit up by artworks in an event similar to Sydney's Vivid Festival and that the event will feature as part of the Picton Harvest Music Festival. It was noted by the Committee that there has been a lot of media coverage of the event which has received funding support from the Regional Arts Department.

Sub Committee's Recommendation: (Banasik/Hawker)

That the information be noted.

CARRIED

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

8.2 Campbelltown Arts Centre Pathway Lighting

Councillor Paul Hawker noted that there appears to be a lack of lighting along the pathway entries leading into the Campbelltown Arts Centre and requested that Council's Manager Cultural Services investigate the matter and address accordingly.

Council's Manager Cultural Services gave an undertaking to liaise with Council's maintenance team with regard to this matter.

Sub Committee's Recommendation: (Archer/Banasik)

That the information be noted.

CARRIED

8.3 Joan Brassil Retrospective Exhibition

Council's Manager Cultural Services advised the Committee that Council is proposing to hold the opening of a retrospective art exhibition for local artist Joan Brassil on Saturday 6 June 2015 at 2pm.

Sub Committee's Recommendation: (Archer/Hawker)

That the information be noted.

CARRIED

3.4 Minutes Of The Campbelltown Arts Centre Sub Committee Meeting Held 25 March 2015

8.4 Campbelltown Arts Centre Concept Master Plan

Councillor Hawker noted that Penrith City Council appeared in an article featured in the Sydney Morning Herald this week regarding their proposed Art Plan and suggested that if Campbelltown City Council wants to pursue funding for art related activities that this type of exposure is required especially given that under the State Government's new Metropolitan Planning Strategy, Campbelltown is identified as a Regional City Centre, cementing Campbelltown as the capital of the Macarthur region.

It was noted by the Sub Committee that Campbelltown Councillors were recently briefed regarding the Campbelltown Arts Centre Concept Masterplan which identifies a preferred concept to undertake works to enhance the capacity of the Arts Centre to consolidate its role as the pre-eminent arts facility in South West Sydney.

Councillor Hawker requested that Council's Manager Cultural Services distribute a copy of the Campbelltown Arts Centre Concept Masterplan to members of the Sub Committee for their information, noting that this plan is currently in draft format and has yet to be formally submitted to the Council for its consideration.

Councillor Hawker also requested that Council investigate the development of a media campaign that reflects the Campbelltown Arts Centre Concept Masterplan to seek opportunity for funding and to further the promotion of the Campbelltown Arts Centre as the paramount arts facility within the Macarthur region.

Council's Acting General Manager advised the Sub Committee that Sally Bassier the Executive Director for the NSW Ministry for the Arts department visited the Campbelltown Arts Centre today to preview the Macarthur region's major cultural venue and facilities. It was noted that during this visit, Ms Bassier encouraged Council staff to pursue funding through the Regional Development Australia Fund which she indicated would be supported by the NSW Ministry for the Arts department.

Sub Committee's Recommendation: (Hawker/Thompson)

That the information be noted.

CARRIED

Next meeting of the Campbelltown Arts Centre Sub Committee will be held on Wednesday 24 June 2015 at 6.00pm at the Campbelltown Arts Centre.

Councillor Hawker

Chairperson

Meeting Concluded: 6.40pm

4. CUSTOMER SERVICE

No reports this round

5. EDUCATION AND CARE SERVICES

No reports this round

6. HEALTHY LIFESTYLES

6.1 Fitness Promotions at Council's Leisure Centres

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To inform Council of recent and upcoming fitness promotional activities that are programmed for the local community at Council's Leisure Centres.

Report

Council operates fitness facilities, programs and services at Eagle Vale Central and Macquarie Fields Leisure Centre.

Council's Leisure Services fitness facilities and programs cater for all fitness levels and offer a range of fitness services including cardio, weight areas, group exercise classes and personal training. Aqua Aerobics is offered at Eagle Vale Central, Macquarie Fields Leisure Centre and The Gordon Fetterplace Aquatic Centre.

The fitness membership base currently holds 1400 memberships collectively at Eagle Vale Central and Macquarie Fields Leisure Centre, with attendances, within the fitness area, averaging 6,000 visits per month.

Leisure Services are looking at opportunities to maximise the use of Council's Leisure Centres and services, and as such have implemented a range of retention and promotional initiatives to further expose the centres and their services to the community and to increase participation.

Fitness services

In a recent fitness promotion held in February, 46 current members took advantage of the 'Bring a Friend for Free' across all Leisure Centres. Leisure Services also offered '30 days for 30 dollars' during the month of April. These introductory membership initiatives enable a new member to use Council's fitness and recreational facilities for a period of 30 consecutive days. Each new member receives a tailored fitness program with regular updates as part of the scope of Council's fitness memberships.

As a retention initiative, Leisure Services will be holding a Fisher's Ghost Fun Run Training Program for Council's current fitness members. The training program will be led by a qualified fitness instructor with international running experience. The program will be based at Eagle Vale Central and Macquarie Fields Indoor Sports Centre over a six week period in preparation for the Marsdens Law Group Fisher's Ghost Fun Run on 15 November 2015.

Swim school

As part of a customer satisfaction initiative, Leisure Services engaged an external photography provider in 2014 to offer swim school participants the opportunity to be photographed whilst participating in their swimming lesson. The photography company were capable of accommodating both above and under the water photography, dependant on the participant's swimming ability and confidence.

Over a one week period at each Leisure Centre a photo shoot was held during swimming lesson timeframes, with minimal disruption to the participants' usual swimming lesson.

Due to the success of the initiative it is proposed that a photography company will be engaged to operate during 2015.

Council's Healthy Lifestyles Section is continually investigating opportunities to increase the exposure of the high quality services that are provided at Council's Leisure Centres and promotions to attract new customers and continually improve on the reputation of Council and its facilities.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

6.2 Learn To Ride Program

Reporting Officer

Manager Healthy Lifestyles

Attachments

Nil

Purpose

To advise Council of the new Learn To Ride Program provided at the Bicycle Education and Road Safety Centre commencing in May 2015.

History

The Bicycle Education and Road Safety Centre provides educational programs for groups such as preschools, schools and children with special needs. It provides 100 free open days for the community each year and is also available for private hire seven days a week.

During the 2013-2014 financial year, a total of 8210 visitors attended the Centre during Open Days, up to 200 private hire bookings (approximately four bookings per weekend) were made and over 2300 school students attended the educational programs.

Report

Council's Healthy Lifestyles section has launched a new Learn to Ride initiative to complement the current community programs offered at the Campbelltown Bicycle Education and Road Safety Centre.

The program, that is suitable for all ages and abilities, will assist with learning to ride a bicycle, weaning from training wheels to a two wheel bicycle or refreshing your riding skills; helmet laws and fitting your helmet; safety tips and how to avoid accidents; the road laws; and basic bicycle maintenance checks.

All lessons are conducted by qualified and experienced staff members. A combination of the Centre's training wheels, balance and two wheel bicycles, and helmets will be provided to all participants during the program.

The 2 hour preschool program will be conducted during school terms over a five week period at a cost of \$50 per person. Private lessons for all age groups (one hour) can also be arranged morning or afternoon by appointment only at a cost of \$35 per lesson.

The Learn to Ride program will continue to increase the community's awareness of Campbelltown Bicycle Education and Road Safety Centre and reinforce bicycle safety awareness for children and adults.

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Lound/Thompson)

That the Officer's Recommendation be adopted.

CARRIED

Council Meeting 19 May 2015 (Rowell/Lound)

That the Officer's Recommendation be adopted.

Council Resolution Minute Number 83

That the Officer's Recommendation be adopted.

7. LIBRARY SERVICES

No reports this round

8. GENERAL BUSINESS

Nil.

22. CONFIDENTIAL ITEMS

No reports this round

There being no further business the meeting closed at 5:48pm.

T Rowell
CHAIRPERSON
