

CAMPBELLTOWN CITY COUNCIL

Minutes Summary

Campbelltown Arts Centre Strategic Committee Meeting held at 6.00pm on Wednesday, 29 August 2018.

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Minutes of the Campbelltown Arts Centre Strategic Committee Meeting held on 29 August 2018

Present

Deputy Mayor Cr M Oates	Chairperson, Campbelltown City Council
Councillor B Moroney	Committee Member, Campbelltown City Council
Councillor M Banasik	Committee Member, Wollondilly Shire Council
Dr Cheryle Yin-Lo	Committee Member, Camden Council
Mr Andrew Christie	Committee Member, Arts Community
Mr Rudi Kolkman	Committee Member, Business Sector/Community
Ms Alison Derrett	Committee Member, Business Sector/Community
Ms Lucy Stackpool	Committee Member, Business Sector/Community
Mr Steven Donaghey	Committee Member, Business Sector/Community
Ms Mariah Calman	Committee Member, Education Sector
Ms Lorna Grear	Committee Member, Education Sector
Mrs Joan Long	Committee Member, Friends of Campbelltown Arts Centre

Also Present:

Mrs Justine Uluibau	Executive Manager, Community & Cultural Services, Campbelltown City Council
Mr Michael Dagostino	Manager Creative Life, Campbelltown City Council
Ms Sharon McAndrew	Administrative Assistant, Campbelltown City Council

1. ACKNOWLEDGEMENT OF LAND

An Acknowledgement of Land was presented by the Chairperson Councillor Meg Oates.

2 APOLOGIES

Committee's Recommendation: (Banasik/Grear)

That the apologies from Campbelltown City Council Committee members and representatives Mayor Councillor George Brticevic, Councillor Masood Chowdhury and Lindy Deitz - General Manager; Dorothy Heatley - Friends of Campbelltown Arts Centre be received and accepted.

CARRIED

2. DECLARATIONS OF INTEREST

There were no Declarations of Interest made at this meeting.

3. MINUTES OF THE PREVIOUS CAMPBELLTOWN ARTS CENTRE STRATEGIC COMMITTEE MEETING HELD 2 MAY 2018

Reporting Officer

Executive Manager Community and Cultural Services

Officer's Recommendation

That the information be noted.

Committee's Recommendation: (Donaghey/Long)

That the information be noted.

CARRIED

Report

The minutes of the Campbelltown Arts Centre Strategic Committee Meeting held 02 May 2018, copies of which have been circulated to each Sub Committee member, were adopted by Council at its meeting held 12 June 2018.

Attachments

Nil

4. REPORTS

5.1 Campbelltown City Council Collection - New Acquisition

Reporting Officer

Manager Creative Life
City Lifestyles

Officer's Recommendation

That the Campbelltown Arts Centre Strategic Committee endorses the acquisition of donated works by Sarah Contos to the Campbelltown City Council collection.

Committee's Recommendation: (Christie/Moroney)

That the Campbelltown Arts Centre Strategic Committee endorses the acquisition of donated works by Sarah Contos to the Campbelltown City Council collection.

CARRIED

Purpose

To seek the endorsement of the Campbelltown Arts Centre Strategic Committee of the acquisition of donated work by Sarah Contos to the Campbelltown City Council collection.

Report

Campbelltown City Council's Collection Policy provides a framework for the management of Council's permanent collection by Campbelltown Arts Centre. Listed below is the proposed donated work to be acquired for Council's collection in line with the policy objectives.

Donation

Sarah Contos

Barry Crocker

2010

1050 (H) x 1035 (W) x 130 (D) mm

Neon on block mounted UV digital print, wood frame

Biography

Sarah Contos is a multidisciplinary artist working across sculpture, painting, collage and installation, investigating themes of primitivism, exoticism and eroticism within the domestic and every day. Influences are drawn from cultural anthropology, fetishism ideologies, folk art and arts and craft methodologies from selected tribal communities. Contos reinvents histories where past popular cultural icons, references and objects are re-contextualised into new forms.

Contos holds a Masters in Art (painting) and has recent success in her artistic career with being awarded the Ramsay Art Prize (2017). She is represented commercially by Roslyn Oxley9 Gallery in Sydney and has a studio space in Ingleburn.



Sarah Contos, Barry Crocker (2010), neon on block mounted UV digital print, wood frame, 1050 (H) x 1035 (W) x 130 (D) mm

Attachments

Nil

5.2 Mission and Strategic Objectives for Campbelltown Arts Centre 2020-2022

Reporting Officer

Manager Creative Life
City Lifestyles

Officer's Recommendation

That the Campbelltown Arts Centre Strategic Committee discuss and review the mission and five strategic priorities for Campbelltown Arts Centre's 2020 – 2022 (three year) Strategic Plan.

Committee Note:

The Committee brainstormed the mission and five strategic priorities for Campbelltown Arts Centre's 2020 - 2022 (three year) Strategic Plan. The information was documented and will be refined by the Manager Creative Life. The revised mission and strategic priorities will be distributed to committee members within two weeks.

Committee's Recommendation: (Moroney/Kolkman)

That the Campbelltown Arts Centre Strategic Committee discuss and review the mission and five strategic priorities for Campbelltown Arts Centre's 2020 – 2022 (three year) Strategic Plan.

CARRIED

Purpose

To discuss the mission and five strategic priorities for the Campbelltown Arts Centre's 2020 – 2022 (three year) Strategic Plan. This will form part of the application for multi-year funding to Create NSW.

History

Campbelltown Arts Centre Strategic Committee at the meeting of 23 August 2017, Item 5.4 - Strategic Objectives for Campbelltown Arts Centre, resolved that the Campbelltown Arts

Centre Strategic Committee note the five strategic priorities for the Campbelltown Arts Centre for the next 12 months.

Report

The current mission for Campbelltown Arts Centre is as follows:

Campbelltown Arts Centre is the leading cultural facility in Sydney's South West. We will strive to continue to be recognised for placing artists at the centre of a high quality, community engaged multidisciplinary artistic program and for the development of important local, national and international contemporary artistic practice.

The current five strategic priorities set out in the 2016–2019 Campbelltown Arts Centre Strategic Plan are as follows:

1. Artistic Program

Curate, commission and produce an engaging, relevant and provoking artistic program that spans music, dance, live art, performance, contemporary visual art and emergent practices, which engages the community.

2. Audience and Stakeholder Engagement

Our audiences and stakeholders are central to our capacity to deliver benefits to our communities. We will reinforce relationships with existing NSW audiences and establish relationships with new residents, partner organisations and community leaders to ensure we continue to present a relevant and engaging program.

3. Be an Effective Advocate for Western Sydney

Western Sydney is home to one third of the population of NSW, and half the population of Sydney. The region, and particularly south-west Sydney, is experiencing unprecedented growth, and yet Western Sydney arts organisations continue to be under-resourced compared to their city-based equivalents. Campbelltown Arts Centre will continue to be a leading Western Sydney arts organisation and will use this position to promote and advocate for Western Sydney arts and culture.

4. A Financially Sustainable Organisation

There is currently considerable funding uncertainty in the arts. In order to ensure it can continue to be a leader in the sector, and to accommodate the needs of our growing population, Campbelltown Arts Centre must reconfirm and diversify its income base and seek opportunities for growth.

5. Operational Strength & Stability

Campbelltown Arts Centre must prepare for the future, to ensure it can continue to operate in Campbelltown City Council in an efficient way.

Attachments

Nil

5.3 Handpicked Annual Maker's Markets

Reporting Officer

Manager Creative Life
City Lifestyles

Officer's Recommendation

That the Campbelltown Arts Centre Strategic Committee endorse the vision and concepts of the Handpicked Maker's Markets for Campbelltown.

Committee's Recommendation: (Moroney/Kolkman)

That the Campbelltown Arts Centre Strategic Committee endorse the vision and concepts of the Handpicked Maker's Markets for Campbelltown.

CARRIED

Purpose

To advise the Campbelltown Arts Centre Strategic Committee on the progress of the Annual Handpicked Maker's Market for Campbelltown and seek their endorsement.

History

Campbelltown Arts Centre Strategic Committee at the meeting of 2 May 2018, Item 5.2 - Development of a Design and Artisan Market for Campbelltown resolved that the Campbelltown Arts Centre Strategic Committee collectively discussed the concept of an Artisan Market for Campbelltown and provided the Manager Creative Life with a number of suggestions, examples and concepts for consideration.

Report

The Creative Life team have been working together researching and developing a proposed plan to deliver a new initiative to the region by delivering an Annual Maker's Market.

Title

Handpicked Annual Maker's Markets

Location

Campbelltown Arts Centre - amphitheatre and inside foyer areas.

Date

Saturday 24 November from 4.00pm - 9.00pm

Vision

Curated by Campbelltown Arts Centre, Handpicked is an opportunity to showcase Western Sydney and the Macarthur region's diverse community of artists and makers, in one destination.

Handpicked reflects the artistic and cultural network that surrounds Campbelltown Arts Centre placing a spotlight on the ingenuity of artists and makers whilst creating a unique market experience.

Handpicked will welcome the community to Campbelltown Arts Centre to engage with a range of stalls, participatory workshops and live entertainment throughout the evening.

Stallholders

The following information outlines the structure for the stall holders:

- Artist made products for sale will be locally produced, affordable, giftable, including a good range of product and products \$10+
- Three to four food stalls comprising of savoury and sweet options
- Fifty per cent of artists/stallholders will already have an association with Campbelltown Arts Centre
- Emerging artists connected locally (does not exclude high profile artists)
- Artists working in this way for first time (mentoring required)
- Artists Target Etsy, Instagram and online sellers from the region. Ensure high profile Instagram sellers are included to drive awareness of the markets
- Utilise stallholders networks to generate additional stallholders/marketing opportunities
- Adult focused stalls but family friendly with a range of activities to keep children engaged by involving them in making workshops while parents shop
- Artist-led workshops with opportunities for artists and Campbelltown Arts Centre to sign people up to additional workshop programs.

Marketing

The team will implement a variety of strategies to assist with marketing the event including:

- Develop a strategy to reach 40,000 people that drive by on Appin Road and Narellan Road which will include temporary construction fencing using printed skim eg. Sydney Festival Mesh (available for development during construction periods)
- Temporary construction fencing using printed skim eg. Sydney Festival Mesh (available for development during construction periods)
- Utilise the artist's social media following to promote the markets
- Promote through the Campbelltown Arts Centre regular media and marketing channels.

Attachments

Nil

5. GENERAL BUSINESS

6.1 City Deals

It was noted that as part of the Western Sydney City Deal Wollondilly Shire Council will benefit from funding for liveability projects such as a cultural and civic facility that will serve the shire of Picton.

Committee's Recommendation: (Banasik/Grear)

That the information be noted.

CARRIED

6.2 Minto Bush Camp

It was noted that the Search Foundation run a bush camp at Minto and that Carmel Blanko had been in touch with Councilor Moroney. It was further noted that the Search Foundation enquired whether there would be any interested community groups and artists that would be interested in using it for an art/cultural retreat.

Committee's Recommendation: (Moroney/Banasik)

That the information be noted.

CARRIED

6.3 Communal Artist Studio

Councillor Oates advised the Committee she met with Mr David Hawkes, Director of City Lifestyles, Executive Manager Community Life, and Executive Manager Community and Cultural Services pertaining to a communal artist studio in Queen Street, Campbelltown.

Councillor Oates advised that Mr Hawkes was investigating a possible way to find/create space for the community that would operate under a membership arrangement. The Executive Manager Community and Cultural Services advised that Executive Manager Community Life has progressed the idea further by way of speaking with local real estate agents and investigating possible options. The Executive Manager Community Life will be leading this enquiry and when relevant a report will come back to the Campbelltown Arts Centre Strategic Committee.

Committee's Recommendation: (Oates/Kolkman)

That the information be noted.

CARRIED

The next meeting of the Campbelltown Arts Centre Strategic Committee will be held on 7 November 2018 at the Campbelltown Arts Centre.

Chairperson Councillor Meg Oates

Chairperson

Meeting Concluded: 7.15pm