

Partnership and Sponsorship Prospectus

Campbelltown City Libraries



CAMPBELLTOWN



Chapter 3
Attaining Power
Top Rated Seller

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Our library

We provide a space for our community to connect, create and engage with each other. Promoting literacy and social inclusion, we encourage a lifelong learning through access to technology and a world of resources.

Our services have been part of the community since 1882. We serve around 157,000 people living in our local government area, which is expected to grow to 270,000 in 2036. As Campbelltown continues to transform, our library service will play a key role in providing opportunities to our community.

We currently have 86,216 members which is 53% of the total population. More than 500,000 people visit us each year, making it one of the most widely used public facilities in the area.

Our Campbelltown Library Network consists of:



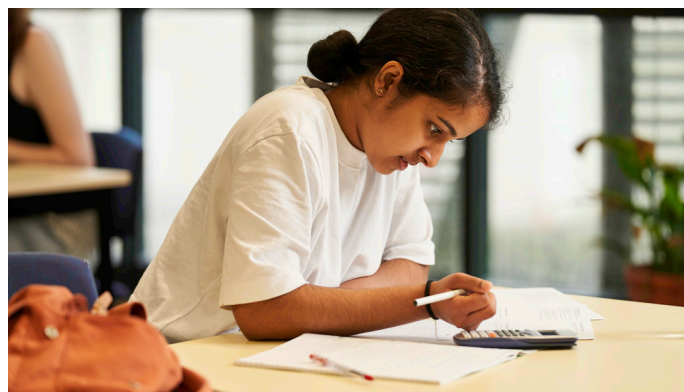
HJ Daley Library

1 Hurley Street, Campbelltown

Monday to Friday 9:30am to 8:30pm

Saturday 9am to 4pm

Sunday 10:30am to 4pm.



Eagle Vale Library

Eagle Vale Central

Monday to Friday 9:30am to 7pm

Saturday 9am to 12pm.

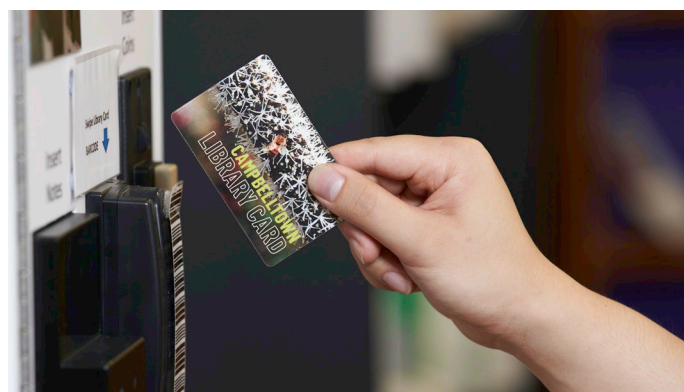


Greg Percival Library

76 Oxford Road, Ingleburn

Monday to Friday 9:30am to 7pm

Saturday 9am to 12pm.



Glenquarie Library

12 Brooks Street, Macquarie Fields

Monday, Tuesday and Friday 9:30am to 5pm

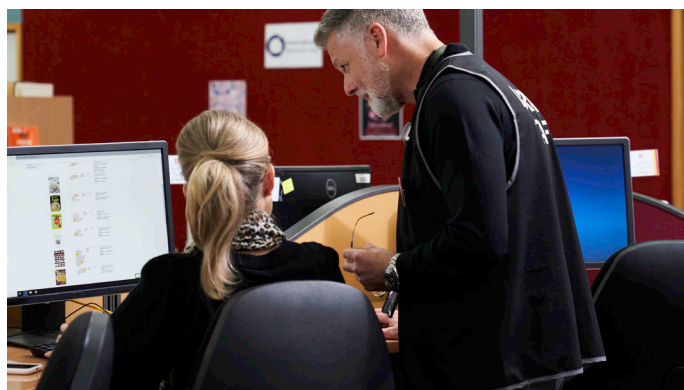
Wednesday and Thursday 9:30am to 7pm

Saturday 9am to 12pm.



Home Library Service

A bespoke service delivering library resources to those who can't visit us in person. Offering support in reducing the social isolation of some members in our community.



Digital Library

Our extensive online resource catalogue which offers homework help, study assistance, encyclopedias, movie streaming and eBooks.

Types of programs

Our library offers a range of programs targeting different age groups and interests. We have an extensive collection for recreational and educational needs and a range of children's programs such as pre-school Storytime, baby Read n Rhyme and school holiday activities.

We have recently won a number of awards for our programs:

- NSW Local Government Professionals Association Award 2017 for Community Engagement for the IT & Biscuits program. A program which offers members of the community group and individual help with digital skills.
- Law and Justice Foundation LIAC Centre of Excellence Award 2017 for our Let's talk Legal program.

We also hold a range of events that promote literacy, social inclusion and play, including:

- Free Comic Book Day
- International Games Week
- Themed Trivia Nights
- Author Talks
- Sustainability and Environment workshops
- Legal Information workshops
- Summer Reading Clubs
- School Holiday Activities
- Craft workshops

We are a place to connect, create and learn.

CONNECT

Provide opportunities for people to come together and connect through technology, programs and services.

CREATE

Cultivate places to inspire and generate ideas. Enabling innovation and creation.

LEARN

Provide access to relevant and contemporary collections to support lifelong learning. Deliver opportunities to learn about our past and present, to shape our future.



Partnership opportunities

We have a number of opportunities for partnerships to implement programs and services. These include, but are not limited to:

- Performers, presenters, workshop facilitators for lifelong learning programs
- Demonstration of technology
- STEM workshops such as robotics
- Cooking demonstrations and workshops
- Crafting demonstrations and workshops.

Sponsorship opportunities

We have a number of opportunities for financial or in-kind sponsorship for a range of activities and functions. The include, but are not limited to:

- Mobile Wi-Fi options for pop up activities
- Purchasing of specialised equipment and technology e.g. sewing machines, virtual reality headsets, laptops
- Sponsoring programs with paid performers
- Sponsoring Augmented Reality program
- Sponsoring Home Library Service material such as delivery bags and audio equipment for talking books
- Prizes and giveaways for major events such as Free Comic Book Day and International Games Week.



What we can offer

- Recognition in event posters and marketing
- Logo position pre-promotion and marketing of event, program or service
- Cross promotion highlighting your involvement on our Campbelltown Library Facebook and Instagram pages
- Announcements and acknowledgements throughout the event or program.

All sponsorship and partnership offers will be in line with Council's Corporate Sponsorship of Council Activities Policy and subject to a sponsorship /partnership agreement.

View this policy on our website www.campbelltown.nsw.gov.au



More information

Manager Community Learning & Libraries
Campbelltown Library Service
1 Hurley Street
Campbelltown NSW 2560

P 4645 4473

E paula.pfoeffler@campbelltown.nsw.gov.au

www.campbelltown.nsw.gov.au/ServicesandFacilities/Libraries



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