



SOUTHERN STRENGTH AGILE MANUFACTURING NETWORK (SSAMN)

SSAMN is a network of manufacturing businesses and stakeholders from the Greater Sydney Region who are committed to keeping the manufacturing industry strong and alive in the region and to ensure employment and training opportunities for future generations.

The network is proudly supported by the Sutherland, Liverpool and Campbelltown Councils.

AIM OF THE NETWORK

The SSAMN aims to enhance the economic development of the manufacturing industry in the Sydney region.

Manufacturing is a primary employer within this region and the industry can only benefit further by collectively developing new trading and business streams for the region from local, national and international opportunities by:

Working together as a community of manufacturing and associated/complementary businesses/ manufacturers. To increase the overall capacity, effectiveness and capability of the manufacturing industry in southern Sydney.

Collectively identify training, workforce sustainability needs and dissemination of industry information and contacts to achieve improvements in economies of scale.

Promoting the network and its capabilities into new and varied industry sectors and markets whilst building capability.

Offering “completely flexible manufacturing solutions” meaning that the network can say “yes” more often.

Creating a hub for engagement with potential suppliers and associated industries, through networking events, industry projects and collaboration across sectors.

Taking corporate and social responsibility to a new level by viewing it as a business tool in terms of recruitment, employment and building awareness within the cluster community and the services it can offer.

Focusing on adopting efficient, environmentally sustainable practices.



POTENTIAL BENEFITS OF BEING IN THE NETWORK

- New business opportunities
- Knowledge sharing
- Networking with likeminded people and businesses
- Opportunity to collaborate with other members for larger prospects
- Potential for sharing of resources and costs
- High quality guest speakers
- Targeted Industry specific associates/affiliate members
- Cost saving opportunities with materials, services, waste, education and training
- Promoting business to larger forums
- Collaborate training opportunities in local area
- Marketing your business - opportunities to pitch your business to larger corporates
- Exposure for your business
- Site visits
- Genuine referral system
- Access to wide group of suppliers

WHO IS INVOLVED IN THE NETWORK?

The network is formally incorporated and currently has over 50 members.

Southern Strength is run by a group of volunteers, the majority of these people are manufacturers who have a passion and commitment to drive growth in the manufacturing sector.

HOW OFTEN DOES THE NETWORK MEET?

Meetings are held every 6 weeks.

To see the full list of members, Board of Directors and view the next upcoming event go to:
www.southernstrength.com.au

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