




# ARTRAIL



ARt After Dark Trail

2-12 NOV

AN IMMERSIVE  
AUGMENTED REALITY  
EXPERIENCE WHERE  
PUBLIC ART IS  
BROUGHT TO LIFE IN  
CAMPBELLTOWN CBD



I would like to welcome you all to the traditional lands of my people - The Dharawal people

My Name is Nyimarli Chalker and I am a very proud Dharawal, Wiradjuri and Kamilaroi woman. I have been born and raised on this beautiful country and have learnt the ways of my ancestors from my mother, father, grandmothers and grandfathers.

My ancestors left their footprints on this country for us to follow and embrace. While on Dharawal country I hope for you to pay your respects to the spirits of the Dharawal ancestors who walked and nurtured this land that you are standing on today for thousands of years.

We are all apart of this land and the land is apart of us So we must walk with it not on it and always walk gently and respectfully.

Once again welcome to Dharawal country and remember it always was and always will be Aboriginal land.

In celebration of Campbelltown Central Business District's iconic Public Art and The 2023 Festival of Fishers Ghost we bring you the ARt After Dark Trail, an Augmented Reality Public Art Trail.

The trail will be live during the Festival of Fisher's Ghost 2 November - 12 November and feature colossal local artworks by nationally acclaimed artists across five sites in Campbelltown CBD.

This tour invites people of all ages to take a stroll across our amazing city and to learn about some of the thriving artists, cultures and stories connected to Campbelltown.

Campbelltown Council is committed to creating a vibrant and thriving cbd through the colour, enegry and stories reflected in our public art.

The *ARt After Dark Trail* is proudly funded by the NSW Government's Western Sydney Culture Up Late Program. The project is produced by Filmotion in partnership with local artists, Campbelltown Arts Centre and Campbelltown City Council.

*The ARt After Dark Trail is proudly supported by the NSW Government through the Culture Up Late Western Sydney program.*



# HOW TO COMPLETE THE TRAIL



1



## JUMP ONLINE

to access the full  
*ARt Trail Map* on  
Council's Website

## SCAN HERE



2



## FOLLOW THE MAP

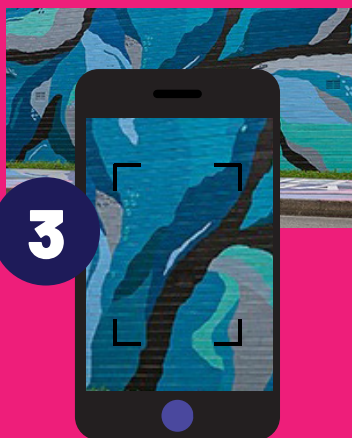
to visit each of the five  
public art locations

You will find a marked  
spot to stand and  
a QR code to scan at  
each location

## WANT TO COMPLETE THE TRAIL WITH A **FREE** FULLY GUIDED TOUR?

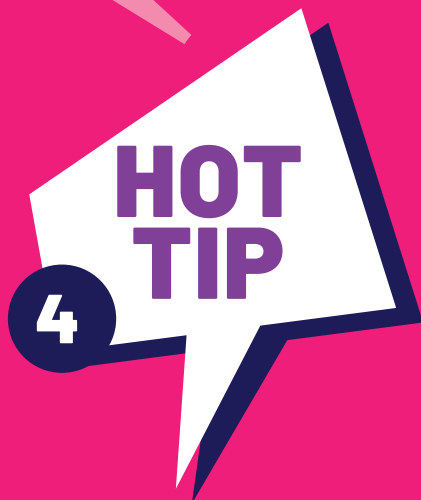
Come along to The Fisher's Ghost Twilight Fair on Saturday 4 November 2023 and access the ARt Trail with free guided tours every hour!  
Visit Council's webpage above for event details.

**psSt!**



Once you have scanned the code,  
turn your volume up and  
**SIMPLY HOLD YOUR  
PHONE UP TO THE  
ARTWORK**  
and prepare to be amazed

You can read along in this  
booklet for information about the  
artworks and artists



!  
The AR technology is only  
available to android or apple  
phone users

!  
Make sure your phone is fully  
charged and installed with  
the latest updates

!  
Be sure not to look at your  
phone while walking or  
crossing roads, our artworks  
are close to many busy roads  
and streets and safety  
comes first.



## **'Breathing Life'**

by Victoria Garcia and Bayvick Lawrance

Located at Patrick St,  
Campbelltown

'Breathing Life / Bula ni Cegu/ Paghinga ng Buhay' is a celebration of Campbelltown's thriving Pacific community, and the extensive connections between people, plants, animals and all living things.

Finding common ground within a love of textiles and print, as well as their respective diasporic Filipino and Fijian heritage, Garcia and Lawrence have considered nature's effect upon fashion, ornament and architecture.

Featuring painted infinity mirrors, giant sequins, lush cascading florals, undulating fibre optics and intricate botanical vignettes with ornately painted borders, the artwork is evocative of an Arcadian temple or sanctuary – bursting with life.

Some features of the work can only be seen at certain angles or in the reflection of the mirrors. The work subtly changes with the movement of light; mornings conjure a shimmering lace underwater effect, and the afternoon light enflames the rainbow sequins.

## About the Artists

### Victoria and Bayvick

'Breathing Life' is an extravagant, collaborative public artwork created by award-winning artists and designers Victoria Garcia and Bayvick Lawrance. The work is an ambitious intersection of two artists, two cultures, two buildings and two creative disciplines, catalysed by the concept of 'high fashion meets street art'.

Before establishing successful careers in the fashion industry, both Garcia and Lawrance grew up in South West Sydney.

Drawing upon his existing collection of textile prints and his qualifications in floristry, Lawrance adorned the building "as he would a model". The hard lines of the structure naturally leant themselves to the graphic, tonal forms of traditional Fijian Masi motifs, which Lawrance enlivened with mirrors and other contemporary materials.

Whilst remaining true to her Filipino heritage and harmonising with Lawrance's practice, Garcia drew upon her extensive visual catalogue and travels to create a work complementary to Campbelltown's diversity. Garcia's work is a reclamation of botanical illustration within a post-colonial context – the vibrant flora and fauna acting as a feminine intervention upon the banality of modernist architecture and traditional street art practice. The living elements within Garcia's work balance intrinsic beauty and primordial chaos.



Photo courtesy: Jonathon Tumbel

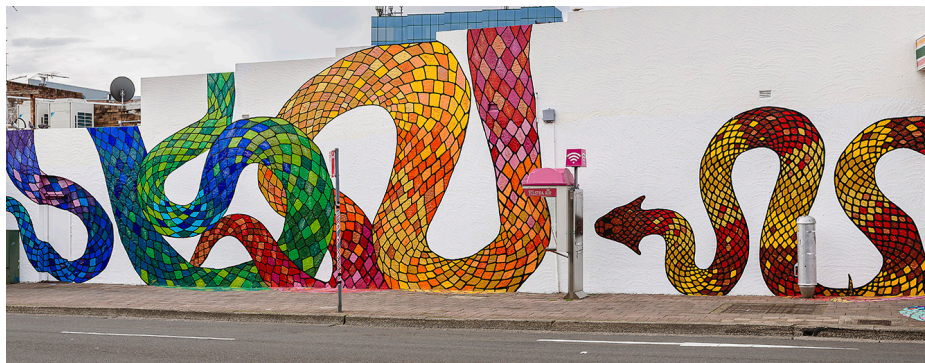
Speaking to the resulting work and the process of collaboration, Garcia says;

"An eclectic diversity of cultures is a big part of what it means to be Filipino, especially a diasporic Filipino artist."

*The act of breathing connects us to all living things. The animation is a meditative exploration of this interconnection between living things and the relationship between nature and the built environment. The slow, rhythmic motion evokes a life force moving through the architecture, encouraging audiences to momentarily connect with the work through their own breath.*

Victoria Garcia, Contemporary Artist. Commissioned by Campbelltown Arts Centre for the 2023 Festival of Fisher Ghost, presented by Campbelltown City Council. This initiative is proudly supported by the NSW Government through the Culture Up Late Western Sydney program.





### **'Three Mobs'**

by Jason Wing

Located at Corner of Queen St  
and Dumaresq St, Campbelltown

'Three Mobs' is a symbol of resilience,  
diversity and unity.

Each of the interwoven rainbow  
serpents represent the three largest  
First Nations groups; Aboriginal, Torres  
Strait Islander and Pacific Islander.

Taking inspiration from their flags, the  
Aboriginal serpent is red, black and  
yellow, the Torres Strait Islander serpent  
is blue, white and green, and the Pacific  
Island serpent is all other colours.  
Lastly, the very fine line filled with  
shimmering gold that winds throughout  
the work pays homage to Wing's own  
Chinese heritage and incites the idea  
of value – to the street, to the economy  
and to the people.

'Three Mobs' responds to the quirky  
architecture of the wall, with its arches,  
rising step skyline and semi-circle  
render.

From the very first time he laid eyes on  
the wall, Wing saw snake scales.

Thus, the artwork endeavours to play  
with the space and honour the fluid  
movement of a serpent: greeting the  
Queen Street foot traffic then winding  
round the corner onto Dumaresq,  
climbing up off the pavement and onto  
to the wall, weaving across the surface  
then curling around the arches and  
launching into the sky.

At its heart, this work is an aspirational  
affirmation to the people of South West  
Sydney, a reminder that they can go  
anywhere and achieve anything.



## About the Artist

### Jason Wing

Jason Wing is a Chinese-Aboriginal contemporary artist born in South West Sydney in the Chinese zodiac year of the fire snake. He has established an international reputation within both the fine art and street art mediums.

'Three Mobs' can be seen on the south 7Eleven wall at the intersection of Dumaresq St and Queen St, Campbelltown's busiest intersection.

The artwork features interwoven rainbow serpents, which celebrates the intersection of Campbelltown's peoples and their many thriving cultures.

Within Western Culture, snakes are often demonised, misunderstood and misrepresented, much like the First Nations groups of Macarthur and the people of South West Sydney more broadly. However, within Aboriginal and Chinese cultures serpents are celebrated, not feared.

Aboriginal culture reveres the rainbow serpent as the creator of all things on Earth.

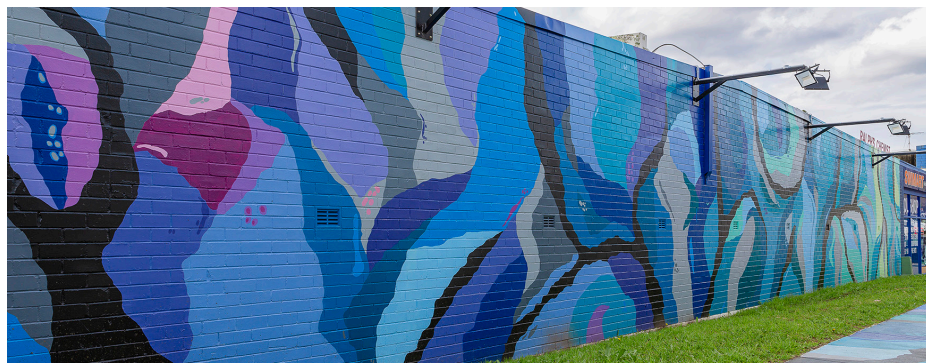
Chinese culture understands serpents to be a symbol for luck and abundance, and a highly desired zodiac sign.



Photo courtesy: Daniel Boud

*The AR extension of "Three Mobs" engages young audiences by creating a magical experience, transforming and extending our definition of murals and public art. I tried to create a sense of movement and motion with my two-dimensional mural however the limitations could not reach my full vision. AR allows me to move beyond physical limitations and capture my intended spiritual essence.*

Jason Wing, *Contemporary Artist*.  
Commissioned by Campbelltown Arts Centre,  
produced by Film Motion with soundscapes by  
Kade Valja for Campbelltown City Council 2023  
Fishers Ghost Festival. This initiative is proudly  
supported by the NSW Government through the  
Culture Up Late Western Sydney program



## **'Raw Undoings'**

by Danielle Mate

Located at Carberry Lane,  
Campbelltown

'Raw Undoings' is deeply personal. It is about trust and balance; listening to the space, the paint and the self. It is about stopping at the beauty of first mark-making and disassembling everything that follows.

When Mate first discovered this style she was moved to tears; overwhelmed with a knowing that 'this is it'.

'Raw Undoings' not only pays homage to Country and Mate's First Nations ancestors, but also Mate's own journey as an artist.

The black lines that wind and fork through the work represent the deep crevices of the Australian landscape, acting as borders and markers that create movement, direction and prevent people from getting lost. Mate's ancestors mapped the land with their experiences and journeys, and this is reflected in her approach to painting the landscape, drawing inspiration from how she relates to her surroundings.

The artwork spreads across both the wall and the pathway with a nature strip in between, which creates a mirroring affect with multi-layered perspective shifts. The colours and organic shapes wind across the two surfaces, contrasting the rigid grid of the brick wall and the cold, jagged geometry of the urban surrounds. As you journey along the path, you will be hit with a sense of hovering high above the landscape and simultaneously being dwarfed within the artwork, of walking in Danielle's shoes and the wonder of your own experience, immersed in all the work's wild and brilliant colour.

## About the Artist

### Danielle Mate

Danielle Mate is a local street artist who uses her art to bring Country into urban environments.

Drawing on her deep connections to the Macarthur community, 'Raw Undoings' greets locals from the east wall of Ralph's Pharmacy on Queen Street. This vibrant and bold artwork comprises many shades of blue and purple, and is inspired by aerial views of Country and the Australian landscape.

'Raw Undoings' is not only the title of Mate's artwork in Campbelltown, but it is also a style of painting she has developed over the last 5 years, and a reflection of her career trajectory toward a bolder, more expressive and biographical approach to the landscape."



Photo courtesy: Emily O'Brien

*The AR experience will add another layer to my mural. In its 2D form my work is painterly with movement, the AR will enhance this by cleverly adding more depth and additional elements not visible in the artwork's static form.*

Danielle Mate, Contemporary Artist.  
Commissioned by Campbelltown Arts Centre,  
produced by Film Motion with soundscapes by  
Kade Valja for Campbelltown City Council 2023  
Fishers Ghost Festival. This initiative is proudly  
supported by the NSW Government through the  
Culture Up Late Western Sydney program



## 'Forum Q'

by Feras Shaheen

Located at Forum Q, Corner  
of Lithgow St and Queen St,  
Campbelltown

'Forum Q' is a creative space on Lithgow Street for people to gather, train, and create. The space functions based on your interaction.

You can use the casted, soft floor to break (dance not your bones) or train in other acrobatic forms. Mirrors are there to help you learn choreography or take selfies... or to check if you have tabouli in your teeth. Bean bags are provided to do some light reading about why public creative spaces are important. Maybe use the space to enjoy your regular, sugar free latte with caramel drizzle and extra froth at 120 degrees while you watch some local talent jamming (another word for practising, not the 'jam' the fruit preserves). You can use the space to take creative photos and videos for your social media profile to level up your content creation skills... make sure you tag us all so we can check out your style (@campbelltowncity @campbelltownartscentre @fezshaheen #onqcampbelltown).

I am treating this project as an art installation to inspire, educate and

build a street culture within the Campbelltown CBD. The key word for this installation is 'STREET'. Yes, the literal meaning of street is a public road in a city, town, or village, typically with houses and buildings on one or both sides (I got that from google). The street I am talking about is the intersection where street art, street dance, skateboarding, street food, parkour, street wear and many other forms meet to bond a city or neighbourhood together. While the term 'Street Culture' can be very broad, the common values are: originality, creativity, diversity, and flexibility.

Don't worry - your eyesight isn't deteriorating, it isn't an illusion, you are in-fact seeing many squares... yes you guessed it - the design of the space is based on a pattern. This pattern is heavily influenced by 'Checkered Mosaic' flooring. In the 15th century, the black and white squares symbolised a person's good days and bad days, with the goal being to have one extra square tipping the balance in favour of the good in our life. Some might refer to this pattern as 'checkered' or 'checker board' but many other names exist.

## About the Artist

### Feras Shaheen

Feras Shaheen is an interdisciplinary artist curious in letting his conceptual interests lead him across a variety of mediums. Working with choreography, installation work, film, performance, digital media, and street dance to communicate his ideas, the core of Feras' practice is to connect and engage communities and audiences.

Holding a Bachelor of Design from Western Sydney University (2014), Feras often subverts traditional relationships between mediums to challenge audiences' perspectives. Born in Dubai to Palestinian parents, and moving to Western Sydney at age 11, Feras applies his practice as a way to reflect and examine how he views the world, addressing local and global issues. Winner of The Australian Ballet's Telstra Emerging Choreographer (TEC) in 2021, Feras has performed and exhibited at national and international locations such as Carriageworks, Sydney Opera House, Venice Biennale, Pari, Kampnagel, Campbelltown Arts Centre, Théâtre de la Ville. Recent works include 'The Bop', 'Cross Cultures', ongoing collaboration 'Klapping', and 'Forum Q'. Feras is currently working with Marrugeku's 'Jurrungu Ngan-ga', a collaborative production that addresses issues regarding the fear of cultural differences.

[www.ferasshaheen.com.au](http://www.ferasshaheen.com.au)



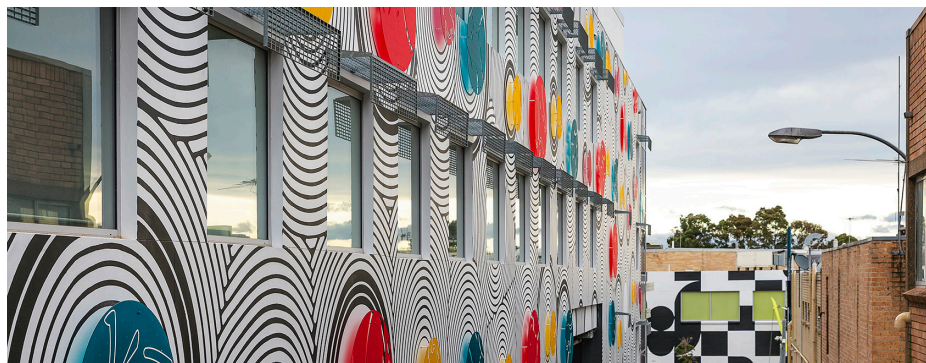
Photo courtesy: Caitlin Lawler

*Forum Q is heavily inspired by battles which play a big part of the street dance community in Australia. This AR piece activates Forum Q to highlight the original elements of hip hop commonly seen at street dance battles locally and around the world. DJ Hungry Jack on the decks spinnin for you tonight while MC Feras creates the loud hype for dancers Tango and Lisa Crowe as they show you the freshest moves in town. Let's get it!*

Feras Shaheen Contemporary Artist. Commissioned by Campbelltown Arts Centre for the 2023 Festival of Fisher Ghost, presented by Campbelltown City Council. This initiative is proudly supported by the NSW Government through the Culture Up Late Western Sydney program.

Lead Artist and MC: Feras Shaheen  
Dancers: Lisa Crowe and Naethiel Elija (Tango)  
DJ and Music: Jackson Garcia (Hungry Jack)





## **'Spinning the Fire Sutra'**

by Savanhdary Vongpoothorn

Located at Anzac Lane,  
Campbelltown

'Spinning the Fire Sutra I' is inspired by the ĀdittapariyāyaSutta (Pali, "Fire Sermon Discourse"), a discourse from the Pali Canon popularly known as the Fire Sermon. In this discourse, the Buddha preaches about achieving liberation from suffering through detachment from the five senses and mind.

The motion of spinning fire is evoked by the artwork's repeating pattern of black and white concentric circles that engulf the entire wall, accented by blue, red and yellow spinning perspex discs.

The enormous scope of the artwork means that a viewer is always taking it in from an angle, creating space for different perspectives and interpretations.

Despite its serious subject matter, the bright and eccentric 'Spinning the Fire Sutra I' elicits a curious and optimistic response from viewers. Vongpoothorn hopes that the artwork will offer a site of reflection, where people will stop for a moment and take time to contemplate cycles of movement, destruction, clarity and rebirth in their own lives.

## About the Artist

### Savanhdary Vongpoothorn

Savanhdary Vongpoothorn is a Laotian artist based in Canberra with strong connections to South West Sydney, having studied art at Western Sydney University then spending several years living at the Wedderburn artist community.

Her artwork 'Spinning the Fire Sutra' is located on the west wall of the Family and Community Services building on Anzac Lane. Spanning 70 metres long and 15 metres high, this ambitious artwork is visible from many parts of the city centre, peeking over the top of the Queen St skyline.

'The Fire Sutra' is a repeated motif throughout Vongpoothorn's work, inspired by her family's experience of being caught in the South Coast during the Black Summer bushfires of 2019/2020. Compounded with the Covid-19 lockdowns that soon followed, Vongpoothorn found herself processing these traumas through the lens of the Fire Sutra. Reflecting on the often apocalyptic connotations of fire, she devised artwork concepts that explore the fraught nature of the task of reassembling ourselves from that very strange time and place in history.



Photo courtesy: Silversalt

*The interactive element to my mural will provide viewers with context and information about my art work. By introducing the text element of the Fire Sutra viewers will understand the core concept of this work.*

*I hope that when people interact with the mural in this way they can feel they are part of the artwork, and the quality they bring to AR is a creative act.*

*AR will allow more people to appreciate and engage with a work of art. It is more inclusive and accessible to the masses, as opposed to creating an art work exclusively for art goers who visits galleries.*

Savanhdary Vongpoothorn, *Contemporary Artist*. Commissioned by Campbelltown Arts Centre, produced by Film Motion with soundscapes by Richard Johnson for Campbelltown City Council 2023 Fishers Ghost Festival. This initiative is proudly supported by the NSW Government through the Culture Up Late Western Sydney program.

Soundscape Produced/Recorded/Mixed/edited and Mastered by Richard Johnson [field recordings: thunder, wind, water, bell birds and casuarina trees; Gamelan gongs; gong like plucked fences, plus **Richard Johnson's** soprano saxophone in a water tank in Namadgi National Park]. Vocals and Buddhist Chant and the Loatian Khen by **Mungsamai Vongpoothorn**.





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